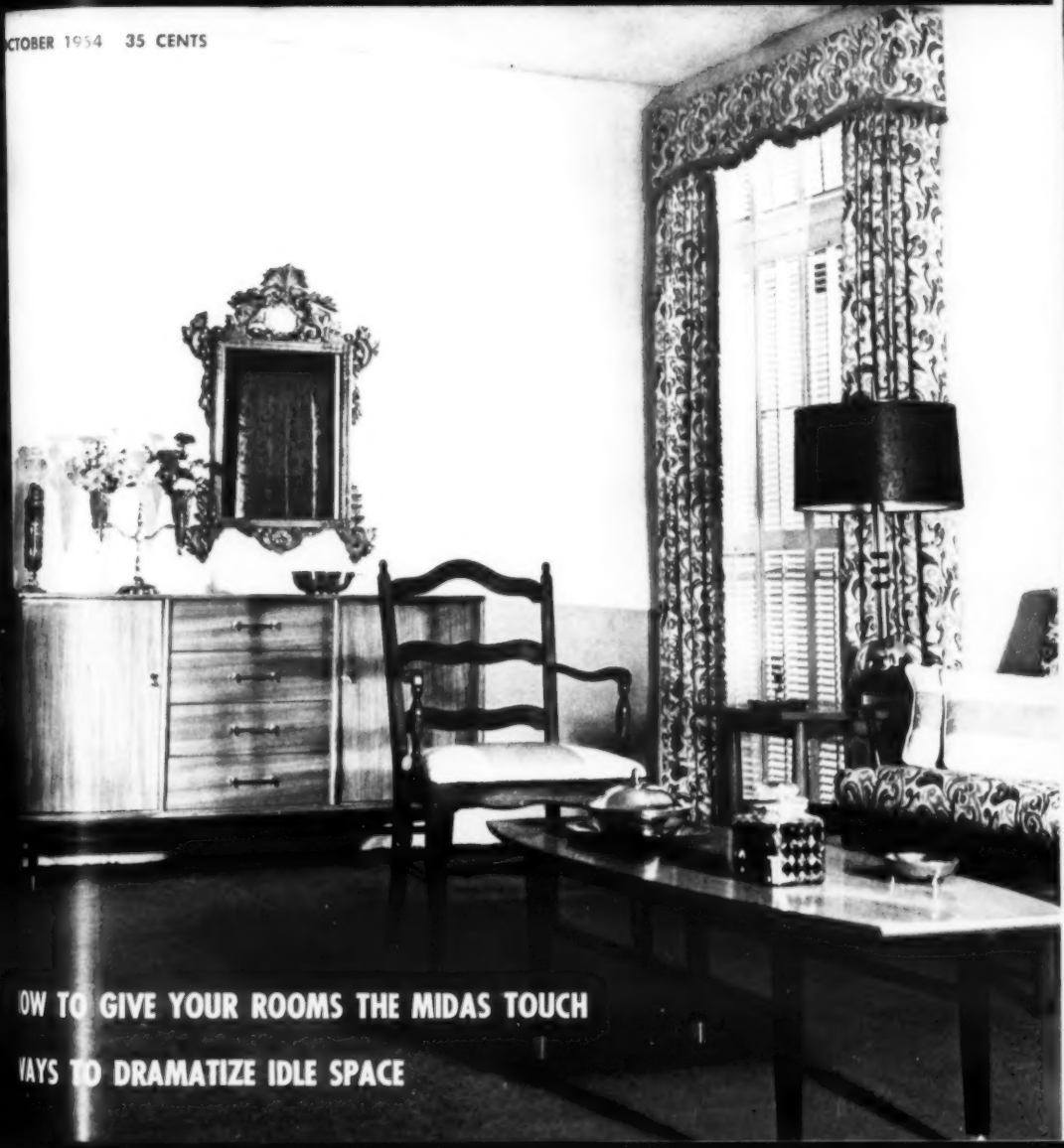
LIVING

FOR YOUNG HOMEMAKERS

CTOBER 1954 35 CENTS



OW TO GIVE YOUR ROOMS THE MIDAS TOUCH

VAYS TO DRAMATIZE IDLE SPACE

Send today for your free copy of instruction folder and Formica samples.
Write **FORMICA** 4654 Spring Grove Avenue, Cincinnati 32, Ohio.
In Canada: Arnold Banfield & Co., LTD., Oakville, Ontario.

DEMAND THIS CERTIFICATION

This mark certifies genuine FORMICA
REMOVE WITH SOAP AND WATER

Beauty Bonded FORMICA Pays in Performance
Guaranteed by Good Housekeeping

Seeing is believing. If this wash-off identification is not on the sheet, it's not Formica.

"I did it myself

Lee Zoeller
Automobile Salesman

...the FORMICA Tops were the Easy Part"

"I'm no carpenter—just an average week-end hammer and saw hobbyist. When I tackled the kitchen in the old farm house we bought I figured I could muddle through the woodworking part but I was really scared when I started the Formica tops.

Actually the Formica turned out to be the easiest part! I just followed the step - by - step picture instructions that came with the Formica Contact Bond Cement. The simplest tools and my wife's rolling pin did the job in one evening."

"We show it off to visitors and my chest sticks out to here—'nothing to it', I say and let them think I'm just being modest."

1. 16-PIECE STARTER SET, 15.95

2. MARBLE TOP TABLE, 152.20

3. ICE BUCKET, 6.50

4. OCCASIONAL TABLES, 4.30 TO 6.50 EACH

5. BUBBLE LAMP FIXTURES, 13.50 TO 32.50

Contemporary elegance for a lifetime of gracious living! Today's most exciting home furnishings and decorative accessories by the world's leading designers and craftsmen. From the Raymor collections:

1. Russel Wright Residential dinnerware of break-resistant Melmac. In Black Velvet, Copper Penny, Sea Mist, Lemon Ice. By Northern Industrial Chemical Company. 16-piece Starter Set, 15.95. 2. Precision-crafted Italian cocktail table by Interim, Inc. 60″ x 20″. Base in gold, black or silver metal with light Travertine marble top. 152.20. 3. Ice Bucket—a Richard Galef design. In gleaming brass with black, or black with pink or turquoise. A Ravenware product. 6.50. 4. Gay occasional tables in wrought iron with red, blue, yellow, white or black tops. Helen Pope designs by Avant. 12″ diameter 4.30, 16″ diameter 5.50, 20″ diameter 6.50. 5. Bubble Lamp fixtures, designed by George Nelson. From the Howard Miller collection. 16″ diameter 13.50, 25″ diameter 21.50, 36″ diameter 32.50. 6. Raymor Table Lamp in polished brass and opal glass with textured shade, 21.50. Look for the Raymor tag. You find it on distinguished home furnishings everywhere. It is your guarantee of quality. Write for the name of the Raymor store in your area.

6. TABLE LAMP, 21.50

raymor

modern in the tradition of good taste

Western prices slightly higher

RAYMOR • 225 FIFTH AVENUE, NEW YORK 10, NEW YORK

for your home improvement file

IDEAS | **...to put new life into an old room**

1. Install bigger windows. The room actually feels bigger as more daylight and view come to you through window walls of polished plate glass or *Thermopane** insulating glass. *Thermopane* keeps your home warmer in winter and cooler in summer. It provides the insulating benefits of storm sash without their bother.

2. Put mirrors to good use. A large mirror on the stairway decorates, spreads light and offers a personal appearance check. The mirror by the window reflects interesting, colorful "pictures" of the room and seems to extend the window wall.

3. Make the stairway a charming touch. The *Tuf-flex** tempered plate glass balustrade on the stairs lets light through to make the stairway safer. Adds distinction to the entire room.

4. Add a glass-topped coffee table. It decorates, and its polished plate glass surface isn't harmed by liquids or burns. It quickly cleans like new.

For information on any of these products, see your glass or building supply dealer. Or write us direct. Mail the coupon for the booklet that shows ideas for modernizing.

LIBBEY • OWENS • FORD

Glass to make homes brighter!

Libbey-Owens-Ford Glass Company, Dept. 79104
608 Madison Avenue, Toledo 3, Ohio

☐ Send me the booklet, "So Many Ways to Modernize with Glass". 10c is enclosed.

☐ I would like free information about *Thermopane*.

NAME_____

ADDRESS_____

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Speaking of

Assuming that our readers occasionally wonder what transpires behind the scenes, we decided to devote this month's column exclusively to *us*—in a gallant attempt to prove that editors, even in crises, are really quite human.

Those of you who complain about Christmas preparation following hard on the heels of Thanksgiving dinner may be comforted to know that *we* contend with sleighs and Santas in mid-July. At August's end our stockrooms overflow with a wealth of items submitted by mail houses all over the country. While shopping editor **Dorothy Fischer** and assistant **Pat Winters** conscientiously attempt to stash away furniture, dolls and kitchen equipment, the rest of the office greatly enjoys their predicament and avidly goes through all merchandise. By October, you can well imagine how we look—a bower of festivity.

The story behind the story behind the story unravels at backbreaking pace (and breath-taking confusion) with the monthly coming and going of furniture and accessories at our studio. Presiding over this hubbub with the composure of old hands are **Andy Gray**, who has studied decoration and knows its pitfalls, and **John Martin**, his assistant. They paint sets and arrange accessories (according to the decorators' specifications) quite in the manner of a small theatrical production, and, as in the theater, there is many a slip! With cameras cocked on this month's *Midas Touch* set, the wind blew down a newly painted curtain rod, sadly besmirching draperies and breaking a lamp. But as in any good production, all was set aright, and coffee, brewing for such crises, was partaken by all. Ironically enough, upon completion of a studio day, both John and Andy rush home to spend the evening rearranging furniture in their new apartment!

Editors get around, but somehow (like lost sheep) always manage

Early Christmas for Pat and Dorothy

John, Andy and the deluge

Mike and the Grand Canal

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g of Living

Jean and Dulcie on Nassau holiday

to find their way home. Recently, art director **Mike Lowe** spent six weeks traipsing about France and Italy—from Paris to Positano—and capped his trip by going native in Venice, his last stop. Weary but still eager, he recuperated by soaking up sun at the Lido and listening, refreshment in hand, to outdoor concerts on the Piazza San Marco. (Flying home, he had further opportunity for rest and contemplation in Iceland, where his plane was grounded for five hours.) Asked to comment, he could only say that he wished himself back on an Italian beach, and added that the next four issues of LFYH will definitely have an Italian flavor.

Speaking of traveling, **Jean Spire** (reader service) and **Dulcie Ponon** (copy department) wandered nearly as far afield on a two-week trip to Nassau. As we go to press, they are still shaking sand from their pockets and humming the haunting Calypso music. Sunning and socializing, they spent delightful days sipping what they *say* was coconut juice and swimming along the ocean floor, searching for brilliantly colored coral and conch shells. Sea sirens Jean (in boat) and Dulcie (right, between two friends) quickly became expert with *Swim Fins*, face masks and snorkels and have decorated their apartments with resultant loot—exotic flora and fauna. Greatly covetous of their tans, we listen to glistening tales, sigh, and await *our* vacations.

When assistant to the merchandise editor **Doris Bernsley** was married in early spring to **Albert Earle Amos**, the usual newlyweds' problem arose as to where to live. One member of the decorating staff, **Paul Krauss**, (seen about to cut in to waltz with the bride) solved the problem by offering to help revamp Al's bachelor apartment to make room for Doris and certain feminine furbelows. Paul chose fabrics and color schemes, Al tiled the kitchen floor and installed hardware, and Doris made draperies. Although Al refused to part with his most comfortably worn furniture, Doris has a wary gleam in her eye that tells us it won't be long before she supervises a certain amount of merchandising in the privacy of her own home.

Bride, groom and decorator

NEW...DU PONT ODORLESS* PAINTS

Paint indoors now or any time during the "stay-in" months ahead! Choose from alkyd-formulated gloss, semi-gloss, flat; also rubber-base wall paint.

Now "stay-in" weather becomes *ideal* painting weather, thanks to these new Du Pont Odorless Paints! Just think of painting indoors any time, anywhere, without the inconvenience of old-fashioned "painty" smells! (*Though a mild resin odor may be noticed during the final drying stage, you can even walk into the room blindfolded and not know that painting's going on!) There's just the right, extra-long-lasting paint for every interior, too, because these new Du Pont paints offer matching colors in all 3 sheens—gloss, semi-gloss, flat—and rubber-base wall paint! Lovely 1954 decorator shades range from delicate pastels to deep, dramatic tones.

And these new paints have been completely reformulated to make them easier to apply . . . quicker-drying . . . extra-washable. For best results, use Du Pont "Duco" Odorless Gloss and Semi-Gloss for kitchen, bath or woodwork; Du Pont Color Conditioning Odorless Flat or "Flow-Kote" Rubber Base Wall Paint for walls. Your Du Pont Paint Dealer will give you free literature, help you with your painting problems, or recommend a reliable painting contractor!

See the yellow pages of your telephone directory for the local Du Pont dealer who sells these odorless finishes:

"Duco" Gloss and Semi-Gloss Enamel
"Dulux" Super-white Enamel
"Dulux" Refrigerator White
Town & Country Alkyd Flat White
Color Conditioning Finishes in Flat and "Dulux" Gloss and Semi-Gloss Enamels
"Dralite" Enamel Undercoat
Primer-Sealer
"Dulux" Maintenance White Enamels
Sealer-Coater
"Flow Kote" Rubber-Base Wall Paint

DU PONT
REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

Now even young budgets can afford the finest— so ask

What's Inside?

WANT THE STYLE, comfort, cleanliness and easy care of furniture cushioned in AIRFOAM? It's the world's finest cushioning—*but it's* NOT *out-of-this-world in price!* Thanks to the efficiency of today's AIRFOAM upholstering methods, even young folks starting out can well afford the many advantages of AIRFOAM. So get the smartest, most comfortable furniture—with cushioning that plumps *itself* up—that contains nothing to sag, snag or break down—that will be as modern tomorrow as it is today. Simply ask WHAT'S INSIDE before you buy—and be sure the answer is AIRFOAM!

Goodyear, Airfoam Department, Akron 16, Ohio

INSIDE VIEW of furniture above, fabric removed. Plenty of AIRFOAM (shown in cream color) in seat cushions, backs and armrests means years of smart, new looks and deep, rich comfort—because there's nothing to break down!

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

Airfoam MADE ONLY BY **GOODYEAR**

THE WORLD'S FINEST CUSHIONING

BE SURE YOU GET GENUINE AIRFOAM IN FURNITURE, AUTOMOBILES, PILLOWS, MATTRESSES AND SMART FOOTWEAR

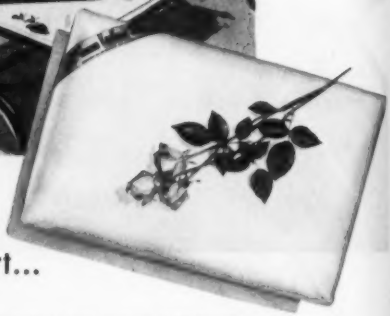
Craig's way with studio living—

a medium that's pleasant to live with (primary consideration when home is one room and no more). We find an answer in **Loom Cloth,** a cotton that attaches great importance to texture and color—at young prices. Mocha, avocado, forest, brown, gold, lacquer, peacock blue, grey, oatmeal. Seamless studio throw, 22.50—flanged pillowcase, 6.95—bolster, 15.00—pinch-pleated draperies: 72 inches long, 16.95 a pair—90 inches, 19.95—bedspread: single, 22.50—dual, covers two twin beds, 37.50

Lord & Taylor, 424 Fifth Avenue, New York 18, New York

there's **more** than meets the eye...

Koolfoam Sofa Pillows by EDSONART



Night and Day

it's Koolfoam for Air-Conditioned Comfort...

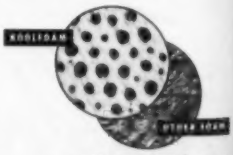
Now Pullman Sleepers feature the same blissful relaxation you get from Koolfoam *Air-Conditioned* pillows. These handsome convertibles boast deep, crown-molded Koolfoam seat cushions . . . *plus Air-Conditioned* sleepability as well! Stagnant air is *never* trapped inside! Only Dayton Koolfoam gives you foam latex with complete *open-pore surface;* tests prove up to 14 times *more* circulation than ordinary foams! And Koolfoam looks better . . . *longer*. Fabric covers fit snug, welt seams stay straight, due to Koolfoam's specially reinforced molded edges. Compare its balanced *resilience* and uniform *density*, and you'll sit and sleep on Koolfoam from now on!

Dayton COMFORT-TESTED Quality

Koolfoam

T. M. REG. U. S. PAT. OFF.

Air-Conditioned **CUSHIONING**



cooler comfort because
Koolfoam's patented process gives constant air circulation to dissipate dust, odor and body heat. See magnified photos above!

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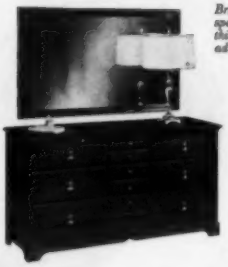
THE DAYTON RUBBER COMPANY • DAYTON, OHIO • WAYNESVILLE, N. C. • *World's largest manufacturer of Foam Latex Pillows*

Solid Cherry

a heritage in tradition



Brimming with the sartorial storage space that's always needed . . . this triple dresser is your admiration piece.

Inspired by a museum piece, this spindle bed proves a distinctive treasure.

You'll warm instantly to this exciting new group that combines your love of Colonial design and the richness of native American Cherry. The magnificent table with its elegantly turned legs extends to a full seven feet; space a-plenty marks the corner china; and the hutch cabinet is truly a decorator's piece with seven center-guided, dust-proofed drawers with finished interiors; the drop-leaf teacart doubles as an extra occasional table . . . all in the hand-rubbed charm of our exclusive scratch-resistant finish. Indeed, here is luxury living sensibly priced. See it at your dealer's now.

STANDARD OF QUALITY

Empire FURNITURE

JOHNSON CITY, TENN.

Golden Harvest

Amber-Glo

Thistle

Distinctive patterns for every occasion!

Stangl dinnerware

Carnival

Is your taste in dinnerware traditional or modern? Whatever it is, Stangl has used its years of pottery know-how to bring you America's most distinctive patterns in dinnerware.

New *Amber-Glo* was created for casual living. Gay *Carnival* adds a bright touch to any table. *Festive Fruit* is for the traditionalists—for 10 years one of the most popular patterns in America. See lovely *Golden* Harvest, colorful *Thistle* and bright *Blueberry* patterns.

All Stangl designs are created to fit your decorative pleasure. They give your table and your entertaining a different touch—in dining, patio or kitchen alcove. Stangl is *distinctive* because it is painstakingly hand-carved and hand-decorated under the glaze, insuring permanence of color and design.

All Stangl patterns are available at leading stores.

See Stangl today, made in America. Look for the Stangl mark on each piece. Enjoy its distinctive hand carved, hand decorated beauty. Write for free folders showing Stangl patterns.

Blueberry

Festive Fruit

Stangl

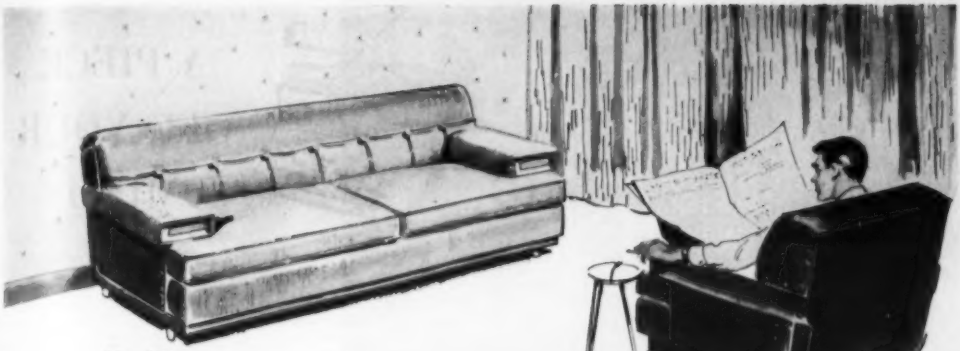
Open stock Stangl patterns include all necessary pieces for complete table settings, including divided vegetables, covered butter dish, gravy boat, individual casseroles, bread tray and condiment sets.

Begin with a Stangl Starter Set!

4 each, dinner plates, cups, saucers, bread-and-butters . . . **$14.95**

Also single place settings or complete service for any number.

STANGL POTTERY, TRENTON 7, N. J. • *ONE OF AMERICA'S OLDEST AND FINEST POTTERIES* • *EST. 1805*



*Sofa . . . $159.00**

*Chair . . . $ 79.95**

STRATFORD'S

Berkeley group

Looks expensive—but you can definitely afford this fabulously comfortable new Stratford furniture.

Stratford's BERKELEY is simple but elegant, with deft detailing, pillow arms, a tailored look. Foam rubber or spring seat loose cushions with coil spring base construction provide the finest in seating comfort.

Prices are considerably lower than you might expect because Stratford dealers buy in carload lots only—pass the substantial savings on to you. Prices vary, depending upon fabrics, and are slightly higher West.

Write today for free booklet and name of your nearest Stratford dealer.

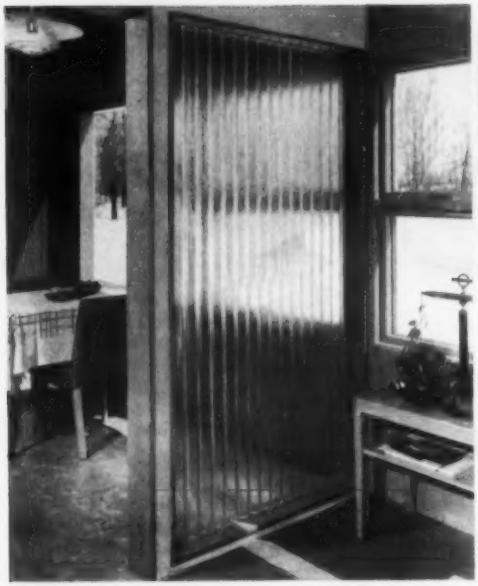
*Higher with foam rubber

STRATFORD FURNITURE CORPORATION

SPACE 932, AMERICAN FURNITURE MART, CHICAGO 11, ILLINOIS

Division of Futorian Manufacturing Company

*2 pc. Sectional . . . $189.00**



Make two rooms lovelier with this distinctive glass

New Blue Ridge *Corrugated Glass* in a partition or wall adds an exciting decorative touch to the room on either side. As the glass transmits color and light, its distinctive Muralex pattern softens them into a beautiful blend. The rhythmic, curving lines of the glass form an unusual drapery effect.

Don't worry about color harmony—sparkling Blue Ridge *Corrugated Glass* has a neutral tone that goes well with any color.

For a shimmering effect, you'll want Blue Ridge *Corrugated Glass* with the plain finish. If you want even greater privacy or if glare is a problem, use this glass with *Satinol*® finish.

Your L·O·F Glass Distributor or Dealer will give you complete information. Look for his name in phone book yellow pages, under "Glass". Or mail the coupon. ®

BLUE RIDGE Patterned GLASS

Libbey-Owens-Ford Glass Co., Dept. 8-14104
608 Madison Avenue, Toledo 3, Ohio

Please send me free information about Blue Ridge *Corrugated Glass*.

Enclosed is 10c for "New Adventures in Decorating," a booklet illustrating 42 ideas for using other types of Blue Ridge *Patterned Glass* in homes.

Name (please print) _____

Address _____

City _____ Zone ____ State _____

A PIECE OFF YOUR MIND

POINTS OF VIEW

Gentlemen:
After several years in South America, we are finally returning to the United States and are making plans for building our own home. In anticipation of our return we have looked continually for just the right home for our land. We found it in the *Designed for Living House #4* in the January, 1954, issue.

Our land is 250 acres of abandoned farmhold situated on top of the Catskills looking off 30 miles and more toward the Hudson River Valley. The house will be a farmhouse since we plan to put the land to use. We have chosen this particular house because of its compactness in overall design and yet apparent spaciousness in the living sections. The layout lends itself perfectly to the setting it will occupy. We believe that the "as is" design will suit in nearly every detail and will not involve the changes that sometimes ruin the original basic plan.

We intend to build the house ourselves and are anxious to look over the material in the home building kit which has been assembled for this house. We'll let you know the results!

R. W. McIntosh
Montevideo, Uruguay

Dear LFYH:
After living in the Pacific Northwest for three years, we finally decided we had to find a lot that was surrounded by the magnificence of the region—the view of Puget Sound and mountains by day, and the panorama of lighted homes on a hillside by night.

We found such a spot and decided that your two-level house (*Two-Level Plan Stretches the Building Dollar*, July, 1953) was made to order for a happy union of house and lot and also from a practical standpoint. We hope by spring to put your plans to the building test.

Marie E. Jacaway
Seattle, Washington

FARE THEE WELL

Dear Editors:
As one bus rider to another, my compliments on the very entertaining article, *Mexican Hayride in a Motor Coach*, in the June, 1954 issue extolling the many virtues of travel by motor coach.

As travel editor for *Continental Trailways* publication, I have toured all over the United States by bus. To record the laughable experiences I've had, plus the pleasure of seeing the country "at scenery level" would fill volumes.

Your report as to the relative package tour prices is misleading though, since the Trailways tour includes round-trip transportation between Mexico City and Acapulco, and one-way fare from Mexico City to Nuevo Laredo, as well as the additional overnight hotel accommodations.

Nevertheless, your story was a welcome sight. It should spur on other budget-minded adventurers to discover for themselves that bus travel is a first-rate way to sight-see.

Betty Louise Jordan
Dallas, Texas

SPARE TIME WELL SPENT

Dear Sir:
My husband and I are in the gratifying process of building our home. We started two years ago by hiring my brother who operates a bulldozer to push back the topsoil and dig the foundation. We took over from there, dug further by hand and built forms. A concrete products company hauled in ready-mix concrete and poured the footings. We did the distributing and smoothing. We hand-mixed mortar, laid every block for the cement-block basement, and are proud of the job we did. It took months of every spare moment. We both work and our building projects fill our weekday evenings and Sundays.

Our house is to be two-level which allows us to build it in two sections. By the time fall is

[Continued on page 14]

texture to treasure

combining
wilton carpet quality
and color-styling in

Contessa

by Holmes

Broadloom carpet does so much more for your home and textured CONTESSA does it so well. In six exciting decorator colors, CONTESSA gives you exciting design . . . wool wilton wear . . . luxury you will treasure for years. See CONTESSA at leading stores now.

Archibald HOLMES & Son
Erie Avenue and K Street
Philadelphia 24, Pennsylvania

Macy's *launches* Florentine *prints*

THE FABRIC COLLECTION THAT'S DESTINED TO STIR AN ITALIAN RENAISSANCE IN AMERICA. DESIGNED BY RIVERDALE, EXCLUSIVE WITH MACY'S IN NEW YORK.

Captured: the elegance of design and texture, till now seen only in superb Italian imports. Captivating: the color of the precious gold Florin worked in delicate tracery over richly patterned backgrounds. Use them lavishly . . . see what a striking transformation takes place in your home.
2.98 a yard, 48" wide.

See all 7 patterns at these Macy stores: Macy's New York, Herald Square, N. Y. 1, New York. L. Bamberger & Co., Newark 1, New Jersey. Macy's San Francisco, San Francisco 8, Cal. Macy's Kansas City, Kansas City 6, Missouri. Davison's, Atlanta, Georgia. LaSalle's, Toledo, Ohio.

Appealing warmth of Douglas Fir paneling adds charm and informality to this modern living room. Richard Morlitt, Architect, A.I.A.

Norman N. Kandl Architect

Leo L. Hall, Designer

Another beautiful home of West Coast Lumber!

Wood's natural beauty enhances any home interior...gives it an atmosphere of hospitality and gracious living. The inviting friendliness of this versatile material also assures exteriors which are outstanding for their attractive individuality.

Take advantage of lumber's easy adaptability to any architectural plan or style. Enjoy the many ways you can add those individual touches which make it truly *your* home. For sturdy construction, plus appealing beauty and comfortable living for years to come, build with West Coast lumber...Douglas Fir, West Coast Hemlock, Western Red Cedar, and Sitka Spruce.

SEND FOR FREE BOOKLET. New booklet, "Individual Homes", is filled with full color photographs of exteriors and interiors of actual homes which show how easy it is to achieve beauty and distinction. A wonderful source of ideas for anyone planning to build now or in the future. Send coupon for your free copy today.

Buy or Plan Your New Home Now

WEST COAST LUMBER Douglas Fir, West Coast Hemlock, Western Red Cedar, Sitka Spruce

Lumber of Quality Produced by Members, **WEST COAST LUMBERMEN'S ASSOCIATION**

WEST COAST LUMBERMEN'S ASSOCIATION
1410 S. W. Morrison, Room No. 707, Portland 5, Oregon

Please send me your free booklet, "INDIVIDUAL HOMES"

Name_____

Address_____

City_____

Zone_____ State_____

Coupon may be pasted on postcard.

Do an hour's worth of housecleaning in minutes with

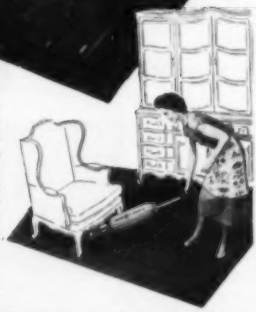
REGINA

Electrikbroom

ONLY

$49.95

Now you can breeze through all your cleaning with the only vacuum designed for *daily* use! With lightweight Regina Electrikbroom you whiz from linoleum to wood floors to carpets and upholstery—without attachments! This *one* handy helper also does the work of dust mop, carpet sweeper, broom. It's the new, time-saving way to have a "company-clean" home—every day!



Once over lightly—Regina Electrikbroom sucks up crumbs, lint, thread, sand in one swoop! Unique Swivel Action Nozzle gets up to and under furniture—gives *positive suction* even under low pieces!

Up the stairs in half a wink! Cleans steps and risers quickly, thoroughly. Vacuums bedroom floors, rugs, even mattresses! Whether you own a big vacuum or not—*pamper* yourself with lighter, faster, *more convenient* Electrikbroom!

"There's danger in dust and dirt"

Regina Electrikbroom is a wonderful idea for wedding gifts, Mother's birthday, anniversary. Ask your dealer for demonstration.

By the makers of Regina Twin-Brush Polisher & Scrubber

Send Coupon Today For Free Informative Booklet

THE REGINA CORPORATION, RAHWAY 26, N. J.

☐ Please send me free booklet on Regina Electrikbroom.

☐ Please send name of nearest dealer.

Name_____

Address_____

City_____ Zone_____

State_____

FINE PRODUCTS FOR THE HOME SINCE 1892

A piece off your mind

[Continued from page 10]

again upon us, we plan to have the house outwardly complete, and then begin on the inside.

The house is our own plan. My husband has made to scale a small model of it in plywood in order to verify our reasoning that it would make an attractive home. He also drew up the construction plans. The house will be a product of strictly our own efforts and we would just as soon finish it alone except for the electrical system and the plastering which we felt should be done professionally.

Although it is a long, hard process, we've enjoyed the work and find that the satisfaction and pride are worth more than money could ever equal.

Mrs. Ogden Krossovitch
Three Oaks, Michigan

TOASTS TO TRADITION

Dear Editor:
I have been reading your magazine ever since the very first issue in 1947 and still enjoy going through some of those early copies. I do, however, have one complaint about which I can no longer keep still. Why do you seem of late to cater almost exclusively to the very modern? I am sure there must be other readers who enjoy antiques or good copies in decoration and homes with tradition and homeyness.

Louise Reis
Tampa, Florida

EDITOR'S NOTE: *Young people today are setting tradition as young people did in the past. A traditional house, fine in detail, is wonderful, but too few people can afford to reproduce the features that make it appealing. Reproductions of period furniture is another matter. Good reproductions are within the reach of most, are equally at home in the contemporary or traditional house. Why, perhaps you may be unaware of the number of reproductions appearing in these pages!*

Dear Editors:
It is hard for me to realize we are not personal friends for we are old friends! I started reading the magazine six years ago when it was published quarterly.

Now we have bought our own home. It's 50 years old and very well constructed; it is lovely inside and built for a "heap of living." Our new home is our kingdom. The house has seven large rooms and plenty of closets. Also sixteen acres—planted at the present in cotton—go with it. My husband, who is a postal employee, plans to farm it in his spare time to add to our income. Of course we want to modernize the kitchen and have hundreds of "things-we-would-like-to-do," but we love it as it is.

As for furniture, mine is neither period nor modern. It belonged to my parents and is about 30 years old. It is not pretty, but it provides for eatin', sittin', and sleepin'. We bought appliances first and plan to eventually acquire good furniture. I imagine we will buy period as the things I want to keep are period pieces.

Mrs. Tom Lovett
San Benito, Texas

PARTS OF THE PLAN

Dear Mrs. Evans:
We are planning to build on a wooded lot using a builder's plan. We selected this for several reasons. First of all, we were caught up in the enthusiasm of the builder himself. He is interested in an aesthetically pleasing home as well as a soundly constructed house. Secondly, it is well designed for a reasonable price. We are also fortunate in having the skill of a recognized architect, yet we do not have to pay the full fee by being able to utilize his work in this manner.

We know that our family—we are Oriental—can contribute to and enrich the community in which we will be living as well as our own lives, and hope we can help provide a greater feeling for tolerance.

Jade Louie
Seattle, Wash.

CLEAN COVERAGE

Gentlemen:
The Dishwasher—A Survey in the July, 1954, issue is the most complete and useful coverage on the subject of dishwashers we have seen. It will be of invaluable assistance to anyone selecting a machine of a desired type.

Donald J. Kester
West Chester, Pa.

CELAPERM*

the Celanese* acetate yarn with the "sealed in" color

these new hi-fidelity colors never need hide from the sun!

Just think—now you can have luxurious pale tones and decorator colors—and years later they'll *still* be beautiful! New hi-fidelity colors in Celanese Celaperm have amazing resistance to sunlight, can't get streaky from atmospheric fumes—can't wash out, won't fade in dry cleaning. Your decorative scheme in Celaperm acetate is the soundest possible investment, because these lovely colors are yours for keeps.

*Reg. U.S. Pat. Off.

Celanese

CORPORATION OF AMERICA
NEW YORK 16, N. Y.

The Celanese taffeta ensemble shown by Charles Bloom, Inc. designed in these hi-fidelity colors of Celaperm: peppermint pink, brown, green, gray and other fashionable colors. This, and other ensembles of Celaperm are available at leading stores throughout the country.

NEWEST DEVELOPMENT OF KENTILE, INC.

KENFLOR TRADE MARK

...the new Vinyl tile that stays "Beauty-Smooth"

KenFlor colors shown above: Quaker Grey, Ruby Red and White Peony with Feature Strip, ThemeTile and Matching Counter Tops.

Easier, Quicker to Install Yourself . . . ideal over wood floors

- *greaseproof*
- *stainproof*
- *easier to clean*
- *quiet underfoot*
- *"beauty smooth" colors*
- *exclusive ThemeTile and Feature Strip*
- *matching counter tops*

You've been waiting for a floor like this! A floor that's stronger, yet easier for you to install...longer wearing, yet so flexible it adapts to the spring and "give" of wood underfloors. Here's the strength of pure, tough vinyl bonded to pliant felt cushion for new, quiet comfort underfoot. Miles of scuffing, grinding footsteps can't mar KenFlor's "Beauty Smooth" brightness. Boiling grease can't harm it...stains can't penetrate it. It seldom needs scrubbing... wax it only to add extra sparkle.

KenFlor is also available by-the-yard for floors and matching counter tops.

See KenFlor at your KENTILE Dealer's now. He is listed under FLOORS in your Classified Phone Book. In Canada, T. Eaton Co., Ltd. Install KenFlor yourself. An average 8' x 10' tile floor costs about $26.50

Kentile, Inc., 58 2nd Avenue, Brooklyn 15, N. Y.

KENFLOR TRADE MARK
VINYL TILE
BY THE MAKERS OF KENTILE

Carry it home by the carton...install it tile by tile

BEST IN BOOKLETS

Our young readers are vigorously (and reassuringly) individualistic, true, but their letters reveal a common bond: their belief that comfort and charm are essentials in successful homemaking. For them we review, in each issue, booklets full of professional know-how on achieving a smoother, better-run ménage. Whenever you write for them, we would appreciate your mentioning LIVING For Young Homemakers.

FOR BETTER HOMES

The ideal kitchen should be just as much an expression of a homemaker's tastes and interests as the rest of her home, and not one iota of practicality need be sacrificed to achieve this goal! *Just for You* is a handsomely illustrated booklet that will show you how you can personalize your kitchen so that its color scheme and cabinet or accessory arrangement will suit your kitchen habits and hobbies to a tee. Geneva Modern Kitchens (L-10C), Geneva, Ill. 10c.

Decorative and practical is the keynote of *The Panelyte Idea Book* that is designed to suggest some of the many uses to which laminated plastic is suited. This versatile commodity may be instrumental, for instance, in transforming an old-fashioned bathtub or sink into a modern *pièce de résistance*, or in attractively fortifying your children's or rumpus room against hard knocks, spilled foods, and crayon marks. These and a host of other ideas for modernizing any room in the house are included in this well-presented booklet. Panelyte Division, St. Regis Paper Co. (L-10C), P. O. Box 40, Grand Central, New York, N. Y. 10c.

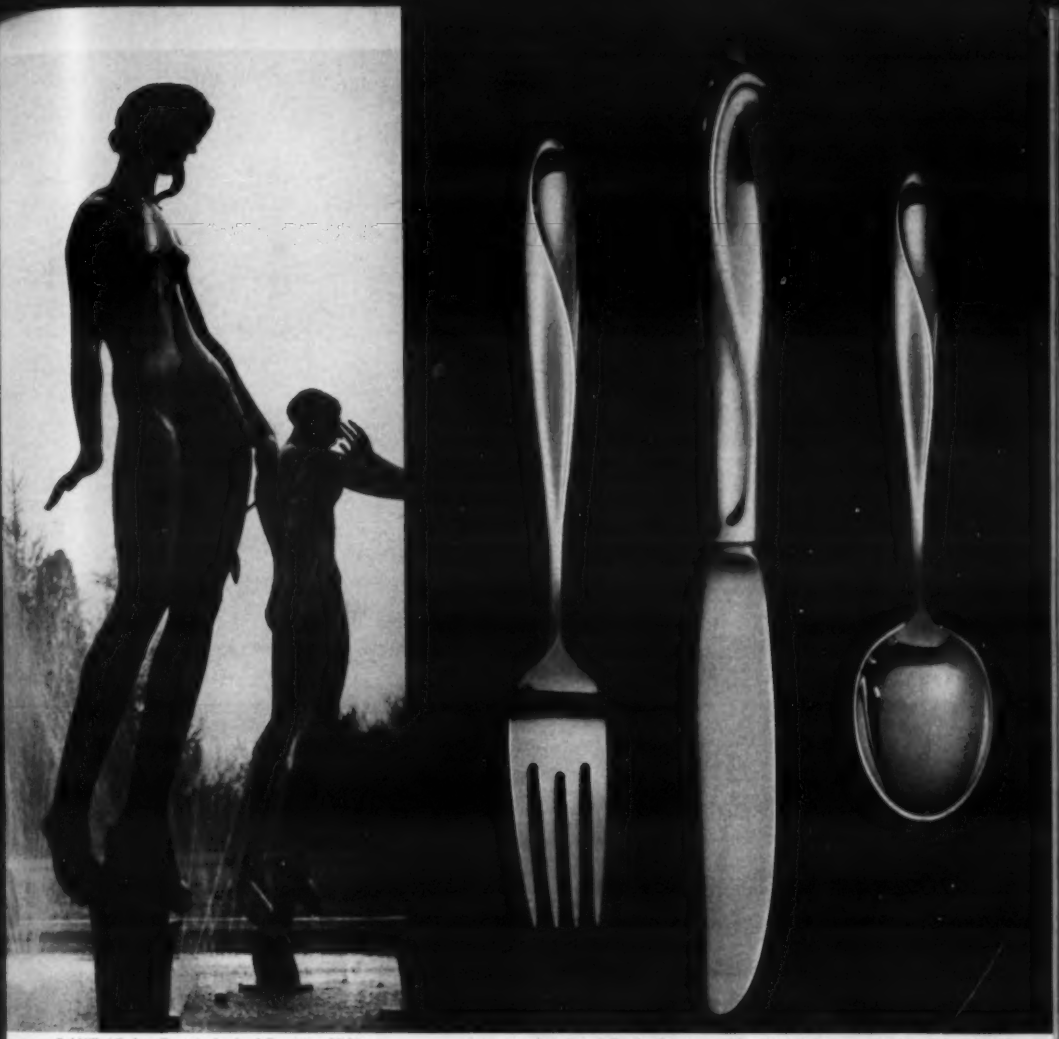
Easy chairs can lose their comfort as well as eye appeal if the cushions begin to sag from old age. Rejuvenation with foam rubber is the simple solution suggested in *How to Recushion Furniture With Airfoam*. This handy booklet contains easy-to-follow directions in picture form that will enable you to do the job yourself. Dining or kitchen chairs that need seat lifting are also discussed. Goodyear, Airfoam Dept. (L-10C), Akron 16, Ohio. Free.

Getting the hang of applying *Sanitas*, the washable fabric wall covering, is easy and economical if you have a copy of *How to Have Lovely Walls with Super Sanitas*. There's a complete list of the materials and tools needed and step-by-step information on how to apply the covering on new plaster or old walls, where to start, cutting and matching, going around corners, and anything else you'll need to know to accomplish an A-1 job! The handy chart that's included will help you determine how much *Sanitas* your room requires. Standard Coated Prod. Inc. (L-10C), Buchanan, New York. Free.

Elastic walls are not the panacea for bulging closets, cluttered rooms and related ills, as you'll learn by reading *Living in Close Quarters*. If your family is plagued by such space problems, you'll be interested in the more realistic solution set forth in this booklet. You'll learn, for instance, how to plan your rooms intelligently and how to use space-savers most effectively so that confusion may be banished and order restored to even the most harried of households. Pullman Couch Co. (L-10C), 3759 South Ashland Avenue, Chicago 9, Illinois. Free.

A winsome window may be just what your home may need for a bright, new outlook. If you're planning to build or remodel, you'll be interested in the attractive and practical possibilities shown in the booklet, *Truscon Residential Steel Windows*. There are casement, double hung, aluminum ranch or awning windows from which to choose, and installation and attaching of screen or storm units can be easily effected

[Continued on page 30]



Carl Milles' Orpheus Fountain, Cranbrook Foundation, Michigan.

6-pc. setting also includes hollow handle butter spreader, salad fork, place spoon, $32.50. Fed. tax included.

TOTALLY NEW!
"SILVER SCULPTURE" BY REED & BARTON

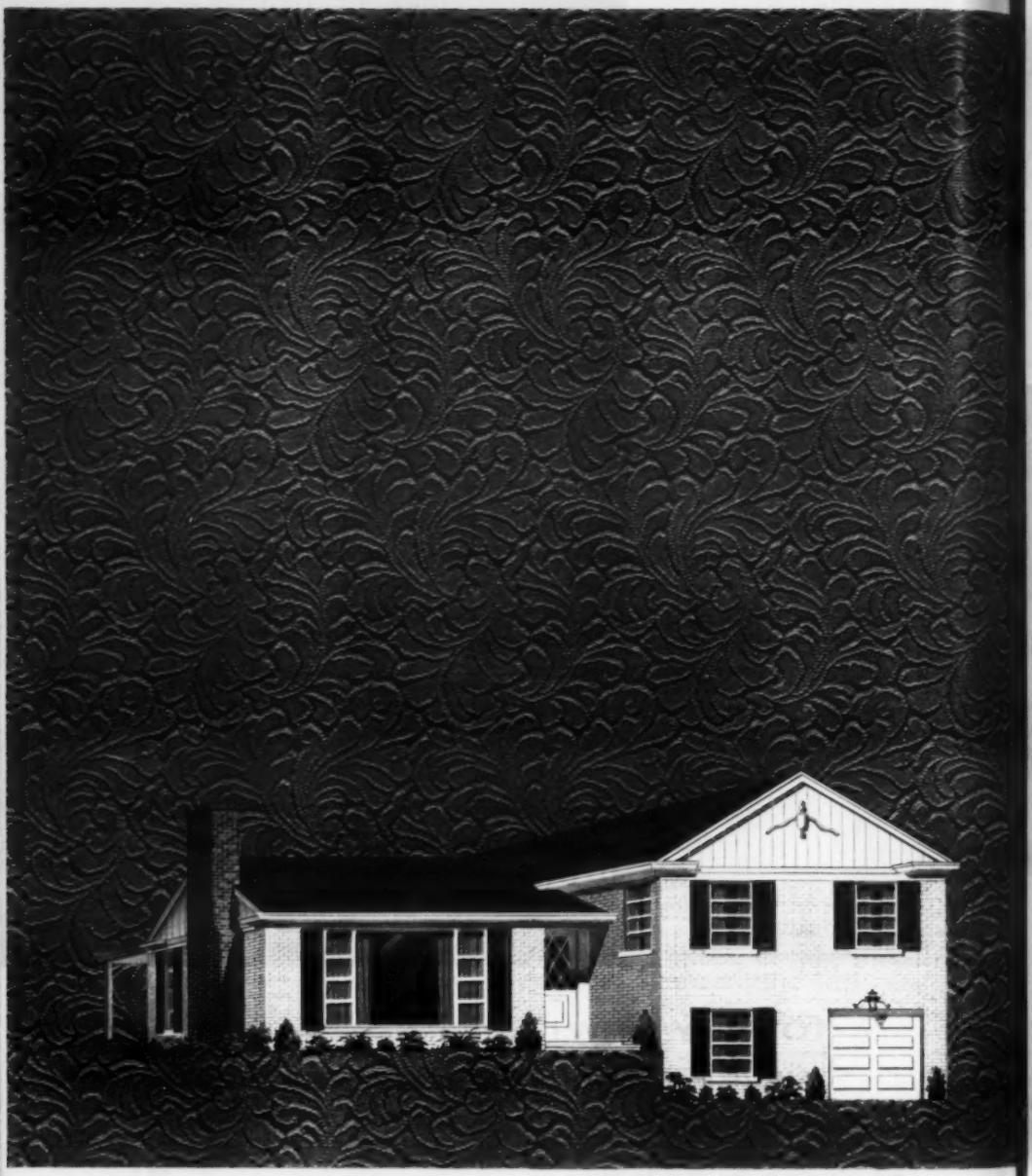
Here is a dramatic new sterling pattern that actually *is* sculptured silver. Its lights and shadows, the glory of its pure metal, look excitingly different every time you set the table.

"Silver Sculpture" is Reed & Barton's answer to "free taste" in American table settings. Its soft, sculptural beauty is fresh, new-looking. Yet its flowing lines allow you plenty of originality if you like to use traditional décor.

To create this unique pattern, silver artists shaped a "figure" as a sculptor would in stone or bronze. They created rhythm from the gleam of the solid silver itself!

The result is a pattern of many moods. Wonderful to live with, because it rarely looks the same way twice. And it is the kind of form your fingers love to feel.

This brilliant new pattern by Reed & Barton, famed New England silvermasters, is easy to own. A six-piece place setting is $32.50. For literature, see your silverware dealer or write Reed & Barton, Dept. H42, Taunton, Mass.



magee

CARPETS AND RUGS MAKE A HOUSE A HOME

AVON PARK. . . a new all wool Wilton carpet. Graceful scroll design with texture interest, in a contemporary treatment, for both modern and traditional interiors. High and low loop pile. Five high-fashion colorings: Aqua (shown), Vista Green, Nutria, Cay Beige and Charcoal. 27 inch, 9, 12 and 15 foot widths.

SEND 25¢ FOR YOUR MAGEE DECOR-RAMA KIT TO THE MAGEE CARPET COMPANY, DEPT. L-1, BLOOMSBURG, PA.

The Drexel Furniture Company

Proudly Presents

Drexel-time U.S.A.

TIME TO

FRESHEN UP . . .

FASHION UP . . .

FURNISH UP . . .

Home is what you make it—and since homemaking is an exciting, life-long adventure, you are constantly looking for ideas, lots of them. This is a portfolio of ideas—ideas to make your home more livable, more comfortable, and of course, more beautiful. But, in addition, you'll find helpful advice and friendly assistance at your nearby Drexel furniture store. Plan a visit now, because it is Drexel-time U.S.A.! Never before has there been a greater selection of fine Drexel pieces to choose from.

See what Drexel-time U.S.A. can mean in your home . . . wherever you live . . .

on the next 8 pages →

Drexel-time

TIME TO

Storybook charm for your bedroom! Starting group, including dresser, mirror and bed (single or double), as low as $179.*

Set your dining scene with sunshine. Starting group, including table, four chairs, water bench cupboard base, as low as $299.50.*

AMERICAN TRADITIONAL strikes a mood that's perfect for today's informal living—relaxed, comfortable, simple. And the authentic early American designs in sunny sugar pine add livable charm to every room. Every piece from the Pennsylvania Water Bench, Randolph Table and Welsh Dresser, to the Danbury Wing Chair and Ipswich Sofa—each retains its original details. Hand-forged wrought-iron hardware, butterfly joints, hand decorated chair backs are just a few. The entire open stock collection comprises nearly eighty pieces for every room in your home.

• See American Traditional at the nearest Drexel store shown on page 26.

Drexel's own Cream Wax—cleans, polishes, protects the finish. At your Drexel dealer or send $1 to 4 Huffman Rd., Drexel, N.C.

*Slightly higher in the West.

Drexel

U.S.A.

FRESHEN UP . . . FASHION UP . . . FURNISH UP

Old World beauty with modern-day dining convenience! Starting group, including table, four chairs and buffet, as low as $339.*

Smart, serene, sparkling . . . that's your Travis Court Bedroom! Starting group, including dresser, mirror and bed (single or double), as low as $259.*

TRAVIS COURT® . . . the most popular traditional furniture group sold today . . . and for good reason! Here is furniture of superb classic design, in magnificently matched, hand-rubbed mahogany veneers, with all the expensive custom features for which Drexel has long been famous. What's more, planning beautiful room settings is wonderfully simple with Travis Court, for you're sure to find just the right piece, in just the right size, at just the price you had in mind. Choose from nearly 40 pieces for your bedroom, nearly 50 for your dining room. And since it's all open stock, you can buy a little now, shift pieces to new uses as your needs change, add additional pieces later.

• See Travis Court at the nearest Drexel store shown on page 26.

*Slightly higher in the West.

Get your "Portfolio of Fine Furniture," colorful booklets on Drexel's provincial, traditional and modern groups featured during "Drexel-time U.S.A." Send 25c in coin to 4 Huffman Road, Drexel, North Carolina.

FURNITURE COMPANY, Drexel, North Carolina

There's a hearty freshness in this Circle D bedroom! Starting group, including dresser, mirror and bed (single or double), as low as $199.50.*

Drexel-time

TIME TO

Rugged, certainly, but smart and practical, too! Starting group, including table, four chairs, water bench cupboard base, as low as $339.*

CIRCLE D—with a robust pioneer spirit and a fresh practicality that means casual comfort in every room! And it's at home in the sophisticated East . . . at home in the friendly West! Sturdy, weathered chestnut oak . . . rich saddle leather . . . brushed brass, saddle cinch-rings . . . rugged "planked and pegged" construction . . . all combined in the most original furniture group in years! You'll find endless opportunity for unusual room settings and bright new color schemes in the more than 55 modestly priced conversation pieces for dining, living and bedroom.

• See Circle D at the nearest Drexel store shown on page 26.

Drexel's own Cream Wax—cleans, polishes, protects the finish. At your Drexel dealer or send $1 to 4 Huffman Rd., Drexel, N.C.

*Slightly higher in the West.

Drexel

Dramatic setting for dining, entertaining! Starting group, including drop leaf table, four chairs and china, as low as **$349.***

U.S.A.

FRESHEN UP . . . FASHION UP . . . FURNISH UP

NEW TODAY'S LIVING gives young homemakers with a flair for modern, everything you ask for. Everything? Well, see for yourself. There's dramatic beauty in sleek, purposeful styling . . . jet black bases with bright brass accents . . . rich, spice-wood finish on beech and elm . . . But the news of the New Today's Living Collection is in its remarkable scale that provides maximum storage space. Choose from 35 living, dining and bedroom pieces—many with multi-purpose design for dual purpose rooms. Best of all, the price is small-scale, too!

• See New Today's Living at the Drexel store on page 26.

Scaled-down size . . . full-sized comfort! Starting group, including dresser, mirror and bed (single or double), as low as **$239.***

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*Slightly higher in the West.

© FURNITURE COMPANY, Drexel, North Carolina

Drexel-time

TIME TO

Wide-awake in styling . . . restful in mood! Starting group, including dresser, mirror and bed (single or double), as low as $209.50.*

Biscayne's simplicity assures delightful dining informality! Starting group, including table, four chairs and server, as low as $319.*

BISCAYNE—All the friendly warmth of traditional . . . combined with the uncluttered simplicity of modern . . . in honey-toned pecan and walnut to blend with every color scheme! It's Drexel's newest—Biscayne—with a mood that's light and airy . . . with functional features that are down-to-earth. For instance: new drawer widths, concealed storage areas and brass tipped legs. Modest budgets will find the prices mighty tempting, too! Just look again at that charming bedroom above, and that clean-cut dining room to the left—then step out and buy! When you do, you can choose from more than 50 open stock pieces for dining, living and bedrooms.

• See Biscayne at the nearest Drexel store shown on page 26.

Drexel's own Cream Wax—cleans, polishes, protects the finish. At your Drexel dealer or send $1 to 4 Huffman Rd., Drexel, N.C.

*Slightly higher in the West.

©

Drexel

U.S.A.

FRESHEN UP . . . **FASHION UP . . . FURNISH UP**

Fresh and informal . . . so wonderfully practical. Starting group, including table, four chairs and china, as low as $379.*

PEASANT PROVINCIAL reflects the happy, warm-hearted spirit of the French country folk. And friendly informality is the mood it lends to your home! Easy flowing lines, the hand carved look of the corner posts, the mellow color of walnut and pecan wood, the gay details of the brass pulls, are all bright Gallic touches. But Provincial can be practical, too! You'll see it in features such as sectional chairs, sliding-tray drawers in the chest-on-chest, and handy drawers in cocktail tables. Like all the Drexel furniture in this section, Peasant Provincial's 30-odd pieces for dining room, bedroom and living room, are open stock.

• See Peasant Provincial at the nearest Drexel store shown on page 26.

Graceful young-in-heart lines for a bedroom. Starting group, including dresser, mirror and bed (single or double) as low as $219.*

Get your "Portfolio of Fine Furniture," colorful booklets on Drexel's provincial, traditional and modern groups featured during "Drexel-time U.S.A." Send 25c in coin to 4 Huffman Road, Drexel, North Carolina.

*Slightly higher in the West.

TURN THE PAGE
for the location of your nearest Drexel-time U.S.A. store

FURNITURE COMPANY, Drexel, North Carolina

Look for the Value, Variety, Versatility that's yours during

Drexel-time U.S.A.

at the nearest Drexel store listed below...

After each store name are one or more numbers indicating which furniture groups it carries. Numbers correspond to furniture groups as follows: American Traditional—1, Travis Court—2, Circle D—3, Biscayne—4, New Today's Living—5, Peasant Provincial—6.

Drexel

ALABAMA

Anniston Gas Color Furniture Co. 2,5
Bessemer Chew's Home Furniture 1,2
Birmingham Calder Furniture Co. 2
Hend. McPherson Furniture Co.
Lowman Joseph & Lamb, Inc. 1,2,6
Merle-Fitzgerald Furniture Co., Inc.
Rhodes-Carroll Furniture Co.
Cullman Steele Furniture Co.
Decatur Hunter Furniture Co.
Dothan Robinson Furniture Co. 2
Blumberg's 2,5,6
Eufaula Stamps Furniture Co. 2
Florence Lamar Furniture Co. 2,5
Dixon's, Inc. 1,6
Gadsden Moss Furniture Co.
Rhodes, Inc. 2
Wittmann's, Inc. 1,2
Jasper Palmer-McCutcheon Furn. Co. 2
Mobile Adam Glass & Co.
Div. of Hammond's 1,2,3,6
Hudson's 2
Montgomery Bishop-Parker Furniture Co. 1,2,3,6
Haverty Furniture Co. 1
Rhodes, Inc. 6
Frank Tomelin Furniture Co. 2
Conner's 1
Talladega Conner's 1
Tuscaloosa City Furniture Co. 2,5

ALASKA

Fairbanks Harland's 4

ARIZONA

Flagstaff Babbitt Bros. 2,3
Harper & Sons Co. 1,2,6
Mesa Barrows Furniture Co. 2
Phoenix Barrows Furniture Co. 2
Cole's Home Furnishings 2,5
Davis-Hayman 2,6
Prescott Barrows Furniture Co. 2
Safford Long's Furniture Co. 2,5
Tempe Barrows Furniture Co. 2
Sherman Furniture Co. 1,2
Tucson Barrows Furniture Co. 2
Imperial Hdwe. Co. 2,4

ARKANSAS

Blytheville Hubbard & Son Furn. Co. 2
El Dorado
McWilliams Hdw. & Furn. Co. 1,2,6
Snyder's Furniture Co. 2
Hot Springs J. E. Hunter & Son 1,2,6
Little Rock
Arkansas Carpet & Furniture Co. 1,2,4
Weatherwax's Inc. 3,6
Texarkana Smith Furniture Co. 2

CALIFORNIA

Alhambra Anthony Furniture Co. 2,5
Anaheim Mission Furniture 2,5
Smith-Realtowner 1
Antioch Trotter's Furniture, Inc. 2
Bakersfield McCort & Bennett 2,5
Berkeley Stone Pierce 5
Beverly Hills Greene & Hinkle 2,4,6
W & J Sloane 2,4
Brawley Imperial Hdw. Co. 2,4
Calexico Imperial Hdw. Co. 2,4
Chico Hayden's 3,4,6
Compton Faddegon's 2,5,6
Covina Sawyer Furniture 2
Crockett Crokett Furniture Co. 2
Daly City Linower Furniture Co. 1
El Cajon Bowbough's-El Cajon 1,2
El Centro Imperial Hdw. Co. 2,4,6
Eureka Loth & Ward Furniture 3,4,6
Standard Furniture Co. 2
Fresno Roth Furniture Co. 2,6
Slater Furniture Co. 2,5
Fullerton Blackwell Bros. Furniture 2,4
Glendale Lee-Gregory Furniture 2,4
George Seyler Furniture 2,5
Hayward Block Furniture 4
Inglewood Inglewood Furniture 2,5
Wright's Furniture 1,4
Laguna Beach Martin & Von Hemert 1,4
Lancaster Avant's Furniture 2,4,6
Lodi H. Rowland & Son
Long Beach Davis Furniture 1,2,5,6
Frank Brothers 4,6
Lloyd's of Long Beach 1,6
Los Alios Roth Company 4,5
Los Angeles Barker Brothers 1,2,3,4,5,6
Bullock's Downtown 1,2,3
Bullock's Westwood 2,4
Colony House 1,2
Evans Furniture 4,5
Harry Gladstone
Leonard Furniture 2
The May Company 2,6
J. W. Robinson 1,2
Wilder's Furniture 1,2,4,6
Conner's 1
Lynwood Hemacraft Furniture 5
Manteca Slater Furniture Co. 2,5
Modesto Slater Furniture Co. 2,5
Smith Furniture Co. 2,6
Monterey Lightstone House Furn. 1
Mountain View
The Maple Spinning Wheel 6
Bob Co. 4,5
Napa Allen & Benedict 4
Howe & Gordon Shops 6
Tom and Valley Furn. Shops 6
National City Bordwell's-National City 4
Oakland Brunners 2,4,6
H. C. Capwell 1
Jackson's 2

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Thompson Furniture 2,6
Orville Hill Furniture Co. 2
Pasadena J.H. Biggs 2,4,6
Bullock's Pasadena 2,4
Pittsburg Lanzafame Furniture Co. 2
Pomona Home Furniture 2
Weight Bros. & Rice 2,5
Red Bluff W. C. Fickert & Son
Redding Gendron Furniture Co. 2
Vaughan's 4
Redlands Hudson-Hughes 2
Redwood City Winston Furniture 4
Richmond G. Traverso Furniture Co. 2,4
Riverside Winston Furniture Co. 5,6
J. H. Westbrook Co. 2,5,6
Roseville Miller's 4
Sacramento Brunners 2,4,6
Salinas L. Linn & Sons Co. 2
Standard Furniture Co. 2,5,6
San Bernardino Freeman Furniture Co. 2
Harris Co. 2,5,6
Wilson & Fields 2
San Carlos Griffin Furniture 4,6
San Diego H. L. Dunbaugh Co. Ltd. 3,4,6
Burnett Furniture Co. 5
Dryer's Furniture Co. 2,6
Lear & Kimball 2
V. J. Lloyd, Inc. 2,5
Charles Rowbone & Co., Inc. 2
Brunners 4
City of Paris 2
The Emporium 3,4
Imperial Furniture 2
G. R. Jackson & Son 4
Frank Newman Company 4
W & J Sloane 2,4
Sterling's 2
San Gabriel Mission Furniture 2,4,6
San Jose L. Linn & Sons Co. 4
Robinson & Sons Co. 1,2,6
San Mateo McDonald & Son 4
San Pedro Hendricks Furniture 2,6
Santa Ana Chandler's 2,4,5
Santa Barbara Henry Levy, Inc.
Paden Studios 2,4,5
Santa Cruz
Huber's Eastern Furn. Co. 2,4,5,6
Santa Monica Clark Furniture 2
Santa Rosa Lingo 2
Pedersen's 1
Stone Co. 3
Selma Dine Furniture Co. 4
Sherman Oaks Valley Home Furn. 1,6
South Gate Montana Furniture 2,4,6
Stockton Brunners 2,4,6
Burnham Bros. 2
Temple City Drewenson Furniture 1,6
Turlock Gubera & Son
Vallejo Eaton & Berry 2,6
Van Nuys Woodland Furniture 2
Ventura Boyd's Furniture 2
Paulson Studios 2,6
Visalia Lynd's Home Furniture 2,6
Ray's Home Furnishings 2
Walnut Creek Lippert's 6
Whittier Colonial Shop
Modern Shop 4,5
N. J. Perry Furniture 2
Yreka J. E. Turner & Son 2

COLORADO

Alamosa Curtis Bros., Inc. 2,3,5,6
Colorado Springs Home Furn. Co. 1,4,5,6
Peerless Furniture Co. 2
Denver American Furniture 2,6
Daniels and Fishers Stores Co. 2,4
Davis & Shaw 1,2
Ost-Test Furniture Co. 4,6
The Denver Dry Goods Co. 1,2,3,5
Miller Furniture Co. 4,6
Durango Durango Furn. Mart 1,2
Englewood Graham Furniture Co. 2,6
Fort Collins Stark's, Inc. 2,4
Fort Morgan Wasman's 2
Grand Junction Bonnister Furn. Co. 1,2
Empire Furniture Co. 2,6
Treece Furn. Co. 5,6
Greeley Chinnis-Harris, Inc. 1,5
Clough Furniture Co. 2,6
Coffman's 2,5
Julesburg F. W. Starr and Co. 2,5
Montrose Hupp Furniture Co. 1,2
Pueblo American Furniture Co. 2
The Frank Pryor Furniture Co. 2,3
Salida Greenberg Furniture Co. 2
Sterling Sterling Furniture Co. 2
Trinidad Edward C. Lujan 1,2,5
Troy Shaw's 2,5
Yuma Wasman's 2

CONNECTICUT

Ansonia Spector Furniture Co. 1,2,5
Bridgeport Newland Dry Goods Co.
Bassett's
D. M. Read Co.
G. Fonk & Son 2
Bristol Henry Dick & Son 1,2,5
Danbury G. Fox & Co. 6
Hartford Hanson Furniture Co. 1,2,3,4,6
Watkins Bros. 2
Manchester Watkins Bros. 2
Meriden Ballard-Fowler & La Plante 2,5
Caplan Furniture Co. 1,2,5
Milford Weyside Furniture Shops 2,3,6
Naugatuck Carlson Furn. Co. 2
New Britain John A. Andrews Co.
B. C. Porter & Sons, Inc.
New Haven Bullock's 1,2,3,5
The Chamberlain Co. 1
Newington
Benedict's Weyside Furn. Store 1,2
New London Shafner's, Inc.
Norwich Silverman's, Inc. 1,2
Oakville Carlson Furniture Co. 2
South Norwalk A. J. Collins Furn. Co. 2

Stamford Buettner's 1,2
W & J Sloane 2,5,6
Terryville Terryville Furn. Store 1,2,5
Torrington Metcott House 2
Waterbury Hempson-Minnie & Abbott 2

DELAWARE

Dover Hoe & Spence 1,2,6
Wilmington H. Feinberg Furn. Co. 1,2,3,5

DISTRICT OF COLUMBIA

Washington, D. C. Colony House 1,2,5,6
Mayer & Company 1,2,3,5,6

FLORIDA

Bradenton Graves Furniture 4,5
Chattahoochee Rodgers Furn. Co. 1
Clearwater Vogue Interiors 4,6
Cocoa Indian River Furn. Co.
Daytona Beach McFarlanb's 1
Howard Furn. Co. 2
Delray Beach Craige Furniture Co. 4
Miami R. E. Thompson 1,2,5
Fort Lauderdale Burdine's 2,4,6
Fort Lauderdale Furn. Co. 4
Greene Furniture Shops 2,5,6
Fort Myers Bibb & Stucky 1,2,3,4,5,6
Fort Pierce Pitts Furniture Co. 5,6
Fort Walton Harris Furniture Co.
Gainesville Alachua Furniture Co.
Homestead Homestead Furniture Co.
Jacksonville Cohen Brothers 1,2,4
Cunningham Furniture Co. 2,4
Haverty Furniture Co. 1
Jones Bros. Co. 5,6
Lakeland Moss Brothers 1,2,5,6
Kirk Bickley 2,5
Leesburg Boyd's Furniture & Hdwe. 1,2
Melbourne Johnson's Furn. Store 1,2,5
Miami Burdine's 2,4,6
Menzies Furniture Inc. 1,2,6
Shaw's 2,5,6
Naples South Furniture Co. 4
Ocala Sheehan Furnishings Co. 2,6
Orlando Ivey's of Orlando 4
Lloyd's Home Furnishings 1,3,5,6
Panama City Dunlap Furn. Company 1
Freeland Furn. Co. 2
Pensacola Martin-Quinn, Inc. 1,6
White's Furn. & Appliance Co. 5
Sarasota Burton Furniture Co. 1,2,3,5
St. Petersburg Lester Brothers 2,6
Maas Brothers 1,2,5
Tallahassee Collins Furniture Company
Cunningham Furniture Co.
Shaw's, Inc. 1
Tampa Friday-O'Neal Furniture Co. 1
Maas Brothers 1,2,5,6
Tarpon Springs Furniture Co. 4
Vero Beach Tropical Furniture Co. 1,5
Wauchula J. W. Ernest Company 1,5
West Palm Beach Burdine's 1,2,4
J. J. Cater Furniture Co. 2,3
Winter Haven Thornton Furniture Co. 1,5

GEORGIA

Albany Georgia Furniture Co. 1,2,3,4,6
Albany Housefurnishing Co. 1,2,3,4,5,6
Athens Webster's Furniture Co. 1,2,6
Atlanta Haverty Furniture Co. 1,2,5
Rich's Inc. 1,2,3,4,6
Augusta
Haverty Furn. Co. of Augusta 1
Richards Furniture Company 1,2,6
J. B. White & Co. 4
Bainbridge Hart Furniture Co. 1,2,6
Williams Furniture Company 1,4
Bowley Mills Furniture Co. 1,2,6
Brunswick J. H. Warren, Inc. 6
Dawson Whitfield Furniture Co. 1
Buford Wilson Furniture Co. 2
Cartersville Cummings & Shelfburne
Columbus Stokes & King Furn. Co. 2
Columbus Hussey Gallerias 2,3,4,6
Kaiser's 1
H. Rothschild, Inc.
Cordele Christopher Furn. Company 1
Dublin Brown Furniture Company 1,2
Fitzgerald Home Furniture Company 1,2
Gainesville Edgar's-Eden Furn. Co. 2
Griffin Goode & Nichols Furn. Co. 1,2,4
La Grange
Hussey Colonial House 1,2,3,5,6
Macon Maxwell Brothers Furn. Co. 6
Wood-Peavy Furn. Company 1,2,3,4,6
Moultrie M. W. Rogers Furn. Co. 1,2
Pelham Hand Trading Company 2
Rome
Maxwell Brothers & Garnett Furn. Co. 2
Wyatt's 2,5
Savannah
Green House Furniture Co. 1,2,3,4,5,6
Thomasville M. Fendong & Son 1,2
Tifton Reed's Furniture Store 1
Valdosta Herrin-Conroy Furn. Co.
Shedee, Inc. 1
Vidalia Chastain Furn. Company 1,2,5
Warner Robins The Furniture Mart
Waycross Gibson-McDonald Furn. Co. 5
E. B. Zachry Furniture Co. 1,2,4,6
Waycross Gallenberg Furniture Store 2
Winder Sanders-Winder Furn. Co. 2

HAWAII

Honolulu Bailey Furn. Co., Ltd. 2,4,6

IDAHO

Boise Hendren's Furniture Co. 2,6
Peterson Furniture Co. 4
Caldwell Caldwell Furniture Co. 2,6
Idaho Falls Petersen Furn. Co. 2,4,5,6
Lewiston Lewiston Furniture 2
Moscow Moscow Furniture & Music 2
Pocatello Cone Furniture Company 2
Rexburg Petersen Furn. Co. 2
Twin Falls Hanover Furniture Co. 2,5
Weiser Globe Furniture Co. 2,5

ILLINOIS

Aurora Simons Furn. & Rug Co. 1 2,6
Bloomington
G. A. Eisenberger & Sons 2,4
W. H. Bohrer
Weberg's Furniture 6
Rhodes Burford 1
Cairo Sachs Furn. Co. 2,5,6
Carbondale The Fair Furn. Co., Inc. 1,2,3
Centralia
Champaign Robeson's Dept. Store 1,2,3,5,6
Miller Furn. Co. 2,3,5,6
Charleston Corson Furn Scott & Co. 6
Chicago John A. Colby & Sons 1,5,6
The Fair 2
Janson Furniture Co. 2
Dynack Bros. 2
John M. Smyth Co. 3,4
Chicago Hgts.
Harry Friedlander Furniture 2,5,6
The Ray Store 2,3
Clinton Rick Beach Furniture 2
Danville Black & Kohl 1,6
Perry Furniture Co. 2
Decatur
The Bushman Co., Inc. 1,2,3,4,5,6
Weis & Weis 1,2,5
Deflalb Craggs-DeVilbiss 2
Elgin Dunnett & Clark, Inc. 1,6
Hoyt-Schermerhorn Co. 2
Fulton John's Homefurnishings 4
Harrisburg
Lloyd L. Parker Furn. Store 2,6
Webner's Furniture
Harvey Harris Supply Co.
Jacksonville Grotlisch's Fury. Co. 1,2,3
Joliet The Eagle 4
Fitzgerald Furniture Co. 2
Kankakee Turk Furniture Co. 2
Kewanee Gaed's Furn. House 1,2,6
La Salle Hummer Furniture Co. 2,4,6
Lincoln Harwich's Furniture 2,6
Macomb Wyse Bros. Furniture 1,2,5
Marion Coy's 1,5,6
Mattoon Paul Harris Furn. Co. 1,2,5,6
Melrose Black & Kohl 2
Shelton-Fields Furniture 2
Morris Ryan Furniture Co. 1,2,5,6
Morris Dobrich Furniture 2
Mt. Carmel The Crossing Co. 1,2,6
Murphysboro G & K Furn. Co. 1,2,5
Oak Park Graham's Furn. Shop 2
Olney Allen Furniture Co. 1,2,4,5
Peoria Black & Kohl 1,2,4,6
Cohen Furniture Co.
Pontiac Wright's Furn. & Appl. 1,5
Quincy Bay Furniture, Inc. 1,2,5,6
Rantoul Leonard Furniture Co.
Rockford Blomquist Furniture Store
Henry Lindberg Furniture
Rockford Standard Furn. Co.
Springfield The John Bressemer Co.
A. Dotson & Sons 2,6
Stanford Hummer Furn. Co. 1,2,5
Sterling G. E. Behrens Furniture 1,2,5
Taylorville Dan Dalpiff Furniture 1,2,4
Waukegan L. B. Sager & Co. 2
Wenona J. Blumberg, Inc. 2,6
West Frankfort D.F.J. Furn. Co. 2,5

INDIANA

Auburn Gerig Furniture Co. 1,2,3,5
Crawfordsville Schlosser Furn. Co. 2
Dayton Pond The House Beautiful 1,2
Elwood Lemon's New Furn. Mart 1,2,5
Fort Wayne The R. & S. Furn. Co. 2,5,6
Schear's Furniture Mart 1,2,4
Fort Wayne
Adams & Walda Furn. Co. 3,5,6
Gary Burke Furniture Co. 5,6
Rodgers Bros. 2
Hammond Edward C. Minas Co. 2,4
Indianapolis L. S. Ayres Co. 1,2,4,6
Bunnan Whitehill Co. 5,6
Kokomo Miller Furniture Co. 1,2
Marion Gunn Furniture Co. 1
Muncie C. Cree Gubbe 1,2,3,5,6
Richmond Weist Furniture Store 1,2,5,6
South Bend
Robertson Bros. Dept. Store 1,2,5,6
Terre Haute Hoberg's 1,2,6
Valparaiso
Wade's Home Furnishings 1,2,5,6
Vincennes Schellhase & Sons
Waterloo Eby, Lombard & Sons 1,6
Westville Patterson Furn. Co. 1,2

IOWA

Burlington Bennett & Dooley Furn. 2,3,6
Black & Kohl
Cedar Rapids The Lebanger Co. 1,2,5
Smulekoff's 2
Charles City Anderson Furniture 2
Clinton
Bylesby's Home Furnishings 1,2,3,5,6
Davenport Black & Kohl 2,4
Healey & Schmann 3,4,6

Des Moines Artin Furniture Co. 6
Davidson's 1
Yeager's 1
Dubuque Rosheck Bros. Co. 2,5,6
Fort Dodge Home Furnishings 2,5,6
Fort Madison Home Furn. Co. 1,2,3,6
Grinnell McGregor Furn. Company 2
Marshalltown The McGregor Co. 2,3
Mason City Hansen Furniture 2,6
Oskaloosa S. G. A.P. Stein Co. 1,2,3,4,6
Oskaloosa The McGregor Company 2,3
Ottumwa McGregor Furniture Co. 2
Sac City Tarbox & Ottaman 2
Sioux City
Behnke Warehouse Furniture Store 4
T. S. Martin Co. 2,3,5,6
Twelton's 2,3,5,6
Spencer Gipin & Dauenhauer 1
Waterloo Hurwitch Furn. Co., Inc. 1,6
McGregor Furniture Company 2,3
Webster City Brose 2,3

KANSAS

Arkansas Horton Furn. Co. 2,6
Arkansas City Luther E. Parman 4
Clay Center P. W. Conrad & Son 4
Coffeyville Home Furniture 2,6
Dodge City Halpine-Miller, Inc. 6
Garden City Kennedy's 1,2
Hays Home Furniture Co. 2
Hoisington Childs of Hoisington 2
Hutchinson Grabers 1,2,4
Independence Sayers Furniture 5,6
Iola Johnson Furn. 2
Lawrence Miller Furniture Co. 1,2,5
Pendry Furn. Co. 5,6
Jones Furn. Co. 6
Leavenworth Glenn Utt Furniture 1,2,4,6
Parsons Kincaid Home Furnishings 1,4
Salina Harris Furniture Stores 2
Studios Dept. Store 6
Topeka C. A. Kurfen Furn. Co. 1,2,4,5,6
Wichita Hesston 1

KENTUCKY

Elizabethtown The Nardin Furn. Co. 1,2
Modern Electric & Furn. Store 4,5
Frankfort Marcus Furniture Co. 1
Hopkinsville Cayce Yost Company 2,5,6
Jordan Furniture Co. 4
Leet Bros. 1
Meadow Thorpe Mart 4
Purcell's 2
L. L. Roberts 1
Louisville Fourteen Mart 4,6
Hubbuch in Kentucky, Inc. 5,6
Stewart Dry Goods Co. 1,2
Bamberger Department Co., Inc. 1,2
Hall L. Swinson Furn. Co. 4
Owensboro
McAtee, Lydiane & Bay, Inc. 1,2
Paducah Bradley Furn. Co. 1,2,5
Radcliffe Benningfields Furn. Center 4,5

LOUISIANA

Abbeville Justin's Furn. Store, Inc. 2,5
Alexandria Clark Double & Dunn 2
Hammaway's 2
Pearson Furn. Co., Inc.
Baton Rouge Hammaway's 6
Joy's Furniture Store 4
Kermayer Furn. Co., Inc. 1,2,3,4,6
Bogalusa Cohen's Furn. Store 2,5
Crowley Brandt Furn. Co. 2
Donaldsonville Matasse Furn. Co., Inc. 2
Houma John Hayes 2
Lafayette Doucerine Furn. Co. 5,6
Knight's Furn. Store 1,2,3,4
Lake Charles Hammaway's 4,6
The Muller Co. 2
Minden Webb Hardware & Furn. Co.
Monroe
Dixie Bedding & Furn. Co. 1,2,3,5
Monroe Furn. Co. 6
New Iberia Home Sutter's 2,3,5,6
New Orleans Doyle Furn. Co. 2
Hove Gislesen
Harry Mathews 4
D. H. Holmes 1,4
Marville-Moss 1
Leslie Barnett Gentilly Inc. 1,5
Maison Blanche 2
Metz & Mintz 2,5
Dis-Ing Furn. Co. 2,5,6
Opelousas Abdalla's Furn. Store 2,5
Shreveport Beth Furn. & Carpet Co. 2,3
Hammaway's 1,2,4
Harry-Newley Furn. Co. 6
Stock Furn. Co. 2

MAINE

Bangor Bangor Furniture Co. 2
Portland T. F. Foss & Sons 1
Lancaster Furniture Co.
Porter's 1
Young's Furniture Co. 3

MARYLAND

Baltimore G. J. Gannon & Co., Inc. 2,6,6
Hochschild, Kohn & Co. 1,2,4
M. Shefriff & Sons, Inc. 2,4,6
Cumberland H. Bowman & Sons 1,2,5,6
Essex M. Shefriff & Sons, Inc. 2,4,6
Frederick Climer's Furn. Store, Inc. 1,2
Hagerstown Stachys Furn. Co. 2,6
Salisbury R. E. Powell & Co., Inc. 2,5

MASSACHUSETTS

Beverly Scotti Furniture Co. 1,2
Boston Jordan Marsh Co. 1,2,3,4
Boston (West Newton)
Mayflower Weyside Furn. Co. 2,3
Boston Paine Furniture Co. 1,6
Wm. T. Taffy & Son
Brockton Willis Furniture Co. 1
Canton Conner's Weyside Furn. Co. 2,3
Fall River Schaefer's
Mason Furniture Co. 1
Fitchburg Ridder & Davis Co.
Oliver Furn. Co.
Framingham Jordan Marsh Co. 1,2,5,6
Greenfield Bailey's Furn. Stores, Inc.
Haverhill Boston Furniture Co.
Lawrence Michael J. Sullivan, Inc.
Lowell The Hemenway's
Lynn Tilton & Buckley Co. 1,2
New Bedford Boston Furniture Co. 1,2,5
North Adams Tonkin Furniture Co. 2,5
Northampton
Bailey's Furn. Stores, Inc. 1,2
Pittsfield New England Furn. Corp. 1
Quincy Paine Furniture Co. 1,2,6
Reading Allen Furniture Co. 1,2
Salem A. C. Tilton Co.
Springfield Red Lion 1
Stoneham Barlett's, Inc. 1,4
Wareham Carswell's Department Store 1
West Springfield Sam Salem, Inc. 1,6
Woburn Mayflower Weyside Furn. Co. 2,3

MICHIGAN

Allen Park Allen Park Furniture Co. 2,5,6
Ann Arbor Barrett Furniture Co.
Handicraft Furniture Co.
Bay City C. E. Bloomfield & Sons 2
Dalp Brothers 1,2,4
Dearborn Dearborn Furniture Company
Dearborn's 4
Detroit Crowley, Milner & Co. 4,6
Englander Furniture Stores
J. L. Hudson Co. 1,2
Irving's Furniture Co.
Kaufman Furniture
Ernst Kern Co.
Kalamazoo Furniture Company
Marquis Furniture Co. 1,2,6
F. B. Stein & Co. 1,5
Pleasant and Lincoln 2,6
Proses Furniture Co. 2,5,6
Pringle Furniture Co. 1,2,5,6
Robinson Furniture Co. 4,6
Scott Shoppes
Petersen Furn. Co. 2,5
Flint Flint Home Furnishings Co. 1,2,6
MacDonald Furniture Co.
Quality House Furniture
Gladstone Gladstone Furniture
Grand Rapids Galewood Outfitting Co.
Klingman's 1,2,3,4,6
Howell Beerman's
Iron Mountain
Iron Mountain Home Furn. Co. 2
Ironwood Gerig Furniture Co. 4
Jackson Shaw's Furniture, Inc. 4
Vermeulen's 2,6
Kalamazoo Vanderbilt, Ltd. 2,5,6
Lansing Bishop Furniture Co. 6
Eaton Furniture Co. 1,4
J. W. Knapp Company
Lincoln Park Dobb's 2
Drone Furniture 1
Lincoln Lincoln Furniture Co. 1,2
Ludington Keith Furniture Co. 2
Marshall E. B. Mann Furniture Co. 2
Menominee Pinchoch Furn. Co.
Monroe Stadelman's Inc.
Mt. Pleasant Stewart's
Muskegon Pine Street Furniture Co. 1,2
Norway David A. Asp Furn. Co.
Owosso Dobbins Furniture Co. 2,6
Plymouth Blank's, Inc. 1,2
Pontiac Leedy Furniture 1,2,6
F. B. Stein & Co. 4
Stewart-Glenn Co. 1,2
Wyss 1,2
Port Huron
Vining-Thompson Furn. Shops 1,2,3,4,5,6
Royal Oak Edward Furniture Co. 1,2,5
Triangle Furniture Co. 1,5
Saginaw Murphy and O'Hara Co. 1
Sault Ste. Marie
Cowan's Dept. Store 2,5
Traverse City Wilson Furniture Co. 1,2

MINNESOTA

Albert Lea Mor. Wolf Co. 6
Austin Mor. Wolf Co. 1,6
Fergus Falls Sigurie Furniture Co. 1,6
Luverne Smith Furniture Co. 2,6
Minneapolis Bradley's 1,2,3,4,6
Daytons 1
St. Paul Emporium Co.
Schermer's 1,2,6
Weyond Furniture Co. 1,2,3,4,5,6
Worthington R. L. Hansen Co. 1

MISSISSIPPI

Biloxi Merchants-Hall Galleries 2,5,6
Brookhaven
T. H. Parkins Furn. Co. 1,2,5,6
Clarksdale Hungerford's Inc. 1,2
Greenville C. C. Jordan & Co. 1
Levy & Mode, Inc. 1,2,6
Greenwood
Greenwood Furniture Co., Inc. 1,2
Gulfport J. C. Flower Furn. Co. 1

Joplin Christman's 4

Kansas City Davidson Furniture Co. 6

Emery Bird Thayer 2,5

MISSOURI

Cape Girardeau

Frank Lair Co. 2

Carson Anderson Dept. Store 1,2,6

MONTANA

NEBRASKA

NEVADA

NEW HAMPSHIRE

NEW JERSEY

NEW MEXICO

Los Vegas

Santa Fe Greene Furniture Co. 2,5

NEW YORK

Albany John B. Hauf, Inc. 2,3,5

Harry Simmons Co., Inc. 2,6

Amityville, L. I.

Nassau Wayside Shops 1,2

Amsterdam

Chas. J. Olender & Sons 2,3,5

Astoria, L.I. Harris Furn. Co. 1,2

Auburn H. R. Wait Co. 1,2,3,5,6

Batavia Batavia Furniture Store 1

Bayshore, L. I.

Ralph Edwards Fine Furn. 1,6

Bayside, L. I. Victor Furn. Center 1,2

Bellerose, L. I. Bellerose Furn. Co. 1,2,5

Binghamton Ellis Bros., Inc. 1,2,5,6

NORTH CAROLINA

NORTH DAKOTA

OHIO

OKLAHOMA

OREGON

PENNSYLVANIA

RHODE ISLAND

SOUTH CAROLINA

SOUTH DAKOTA

TENNESSEE

TEXAS

UTAH

VERMONT

VIRGINIA

WASHINGTON

WEST VIRGINIA

WISCONSIN

WYOMING

CANADA

Toronto Robert Simpson Co., Ltd. 1,2,3,4,5,6

Drexel FURNITURE COMPANY, Drexel, North Carolina

Just Look at Dixie ..

"You'd never dream it costs Less!"

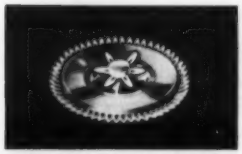
Features You'd Expect Only on Higher-Priced Ranges!

In a Dixie fully automatic gas range you get more style, more performance, more value than you'd ever dream possible at such a low, low price! Just *look* at the beauty, *compare* the features, and you'll *love* the price! See your Dixie dealer *now*—have him deliver a beautiful new Dixie to *your* home! You'll get all this and

SAVE UP TO $50 (or more)

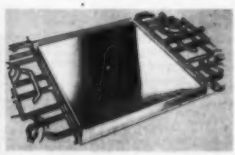
- Superb styling, beautiful gold and chrome trim.
- Safe-T-Lox burner controls; continuous unit burner grates.
- Oven door window, plus inside oven light.
- Roller bearing broiler and storage drawers.
- Rust resistant, easy to clean interior finish.
- Stain-proof Titanium Porcelain enamel finish.
- Automatic timed oven; automatic oven and top burner lighting; automatic oven heat control.
- Fluorescent non-glare top-of-range lighting.
- Heavy oven insulation keeps heat inside.
- C.P. and A.G.A. approved

"Be Thrifty—Buy Dixie"



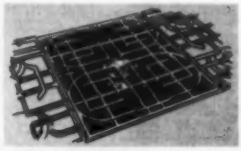
EXCLUSIVE THERMA-FLEX BURNERS

Only with Dixie's NEW Thermo-Flex top burners can you get *unlimited* temperature choice PLUS "easymatic" selection of the most-used temperatures—Quick-Boil, Maintain-A-Boil, and Simmer-Glow—at Dixie's thrifty-low cost! Dixie ovens feature NEW *Thrifti-Kool* pilot, too.



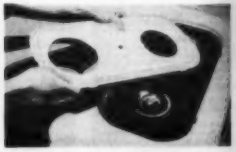
224 SQUARE INCH GRIDDLE

Dixie center griddle (available on several models) is the *largest* on *any range!* It's real *family* size for pancakes, hamburgers, chops, eggs, etc. Its cover, when closed, is flush with the top . . . provides extra work space and protects griddle when it is not in use.



JIFFY GRATE REPLACES GRIDDLE

Dixie ranges with center griddle can be *quickly converted* to a 5 BURNER RANGE with "jiffy grate" . . . for full top-of-range cooking, canning, etc. *Jiffy* grate and griddle are interchangeable, easily and quickly. Another Dixie feature you'd expect only on a *costly range!*



DIXIE IS EASIER TO CLEAN

All Dixie ranges are engineered and designed for utmost *cleaning* ease. Burner grates, drip pans, and oven bottom "lift out" for easy cleaning. All corners are rounded, including those on the *inside* of the oven, and the Titanium Porcelain finish exterior is acid-resistant.

"DIXIE PRODUCTS—Everything you Want . . . For Less!"

Made by one of the nation's largest gas range manufacturers! Many models available . . . full-sizes, new 30" sizes (one with full-width oven shown right), and apartment sizes.

***Write* FOR FREE CATALOG!**

Get latest literature . . . see the complete line and all the features of Dixie fully automatic ranges. See your dealer, gas company, or write us today. No obligation.

DIXIE PRODUCTS, INC., Dept. 1012, Cleveland, Tenn.

Dixie

Fully Automatic GAS RANGES

Lawson style Hide-A-Bed $299.50 as shown in blue floral matelassé. Also in red, gold, dark green, gray and sage (see swatches below). This model as little as $239.00 in other fabrics.

Hide-A-Bed Sectionals for corner or wall arrangements with lamp table in between. Together they make extra-long sofa. Charcoal tweed. Also green, russet, olive, old gold. $239 each.

Modern channel arm Hide-A-Bed in metallic tweed. Choice of colors—old gold (shown above). Also available in green, brown and charcoal. $299.50 full size. $289.50 twin size.

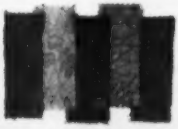
Only Hide-A-Bed® offers the extra value of a Simmons mattress *at no extra cost!*

Remember this! The Hide-A-Bed sofa, an invention of Simmons, can be imitated . . . *but never equalled.*

No other sofa-bed offers a choice of Deepsleep* mattress . . . or famed Beautyrest* only $20 more. *Both* are longer, wider, thicker than the usual sofa-bed mattress.

Hide-A-Bed is an investment that avoids substitute quality. Many sizes and fabrics. Thirty styles.

Only Hide-A-Bed sofa can offer you all these features!



Wide color choice. Model at upper left in these shades of floral matelassé. One of more than 100 decorator fabrics!

Longer, wider seating space than usual sofa-bed. Choice of Beautyrest innerspring or foam rubber seat cushions.

Easy as opening a bureau drawer. Just as easy to close. Folds away, bedding and all, ready for another night's rest.

All-steel frame. Some sofa-beds have a wood frame. But Hide-A-Bed has an all-steel frame built for a *lifetime!*

Easy to clean. Tilt forward. Hard-to-reach places are right at hand. No tugging to clean behind Hide-A-Bed sofa.

*Trade-Mark Reg. U. S. Patent Office. Copr. 1954 by Simmons Co., Hide. Mat., Chicago, Ill.

A Pretty Girl Will Like Her

Melody

by VIKING

Treasured American Glass

Clean, clear Viking crystal, cut with a pattern that seems to sing. Ask your Viking dealer to show you each piece of this new Melody that makes music.

Proudly and Exclusively a Product of
VIKING GLASS COMPANY
New Martinsville, West Virginia
Creators of "The Quality-Crowned Crystal"

The 14-inch Plate with rolled edge, $7
(Prices slightly higher, west of Denver)

Best in booklets

[Continued from page 16]

by an average handy husband. Truscon Steel Div., Republic Steel Corp. (L-10C), Youngstown 1, Ohio. Free.

FOOD TALK

Gourmet's delight is the epithet you'll acquire when you spark the table at your next dinner party with burgundy beef pie or shellfish Newburg made with sherry. These are just two of the exciting recipes contained in *Wines for Everyday Enjoyment*, a handbook for cooking, dining, and entertaining with wines. Included is a guide to choosing the right wine to serve with different foods and a section on the correct wines you'll need to start your own "wine cellar." Taylor Wine Co. (L-10C), Hammondsport, N. Y. Free.

Out of season is an outmoded phrase now that *Home Canning and Freezing Methods* can tell you how to enjoy your favorite foods all year round. With a minimum expenditure of time, money and effort, you can learn to can seasonable fruits and vegetables by following the sure-fire method detailed in this booklet. Then treat your family and guests to a summer surprise with your own pumpkin pie or cranberry sauce, for instance, or top off that midwinter dinner party with a luscious strawberry parfait made with your own frozen berries. Ball Bros. Co. (L-10C), Muncie, Indiana. Free.

Playing house is a universally popular pastime with the kids and what could be more fun and more educational for them than serving real food? *A First Cook Book* is designed especially to teach the younger generation to make simple, nutritious dishes, to learn the use of the kitchen (including clean-up), and how to set the table. Cooking terms and procedures are presented in delightful picture-form that any child of five or up can understand and enjoy. Most fun, of course, are the recipes themselves: for the youngest kitchen set, a banana milk shake or help-yourself salad platter, and for the slightly more advanced cooks, cowboy hamburgers or sunshine scrambled eggs. Alumni Publ. (L-10C), 318 E. 32 St., New York 16, N. Y. 25¢.

FOR SPECIAL USE

Sound the trumpets! With a good high-fidelity music system in your home, you can hear every note with sharpness and clarity. *Hi-Fi Is For Everybody* is the perfect primer for any music lover who wishes to learn about this new kind of sound realism: of what a hi-fi system consists, how it's different from conventional sets, how to buy components that suit your ears and pocketbook, how to install it for maximum effectiveness, how to build it in, etc. Descriptions of the components—amplifier, loud-speaker, record player, and radio tuner plus tape recorder and television, if desired—will enlighten you as to the particular function of each in the system and what features to look for when selecting them. Newcomb (L-10C), 6824 Lexington Ave., Hollywood 38, California. 25¢.

Are you old-fashioned? If you let hard water add hours to your household chores, you're still in the dark ages of laundry drudgery. *Invitation to More Leisure* is a booklet that will give you the facts on what causes water hardness, how it affects your china or silverware, your bathroom fixtures, and even your personal grooming, and how it makes your housework more tedious, less efficient. Most important, you'll find out how to trap the hard-water villain and soften him into your best household helper. Water Education Service, The Dow Chemical Co. (L-10C), Midland, Michigan. Free.

DECORATOR'S CORNER

Home decorators with a flair for the unusual agree that many ingenious and striking effects can be achieved through clever use of color. *Color Opens the Door* is an excellent booklet that invites you to share its wealth of decorating ideas in enhancing the beauty of your home or apartment. Twenty-four color pages illustrate many attractive color schemes, room treatments, and other decorating hints as well as information on the "how to" of interior painting. Benjamin Moore & Co. (L-10C), 511 Canal St., New York 13, N. Y. Free.

Colonial furniture is a perennial favorite with homemakers who prefer warmth and informality in their décor. *Cushman Colonial Creations* is a booklet that shows the adaptability of lovely colonial furniture to almost any type of setting, contemporary or traditional, and proves that beauty and versatility is not an unattainable combination. Within the many rooms illustrated, one can find varied decorating ideas that are particularly well-suited to small-home living. B. T. Cushman Mfg. Co. (L-10C), North Bennington, Vt. 25¢.

BUYING GUIDE

Carpet selection is an important step that should not be taken blindly. *So You're Going to Buy a Carpet* is a handy booklet that will guide you to a wise choice whether you're planning to invest in luxurious wall-to-wall broadloom or a lovely Oriental rug. Getting the most for your carpet dollar is a subject adequately discussed; you'll find out how to choose colors to live with, which weave will serve your needs, how to determine the yardage you'll need, what type of lining or padding is suitable and the various methods of installation. A. & M. Karagheusian, Inc. (L-10C), 295 Fifth Ave., New York, N. Y. Free.

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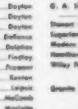

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This new Mengel suite is so brightly priced that you can furnish your whole room—bedspread, draperies, lamps and all—for what you'd guess the furniture would cost.

And such beautiful furniture!

Skylark is built in the finest Mengel manner. Of clear woods, hand-rubbed to a rich, enduring finish...in taffy mahogany, limed oak, or cordovan mahogany.

The drawer-pulls have the lavish look of gold. And as you read yourself to sleep in the Skylark bed, you'll feel that life is lavish, too.

Would tomorrow be too soon to start enjoying such luxury...at such thrift prices?

Ask your Mengel dealer to show you these and other pieces in the "Skylark" Group: Triple Dresser and Mirror, $156; Chest, $95; Bookcase Bed, $79; Night Stand, $41. Prices may vary slightly in some areas.

Permanent MENGEL Furniture

MENGEL

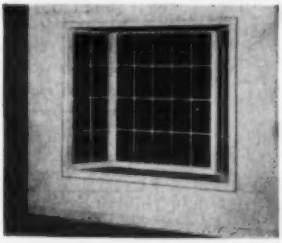
THE MENGEL COMPANY • FURNITURE DIVISION • LOUISVILLE 1, KENTUCKY

See how easy-care curtains of

DuPont Nylon beautify a bay window

Sweeping curtains of Du Pont nylon are all it takes to soften and frame a harsh bay window like the one to the right! It's so easy to glamorize *all* your windows when you use curtains of Du Pont nylon, and because they are made of nylon, they're so easy to care for . . . quick to wash and dry. Nylon curtains require no stretchers.

You'll find beautiful, practical, ready-made curtains of Du Pont nylon at your favorite store.



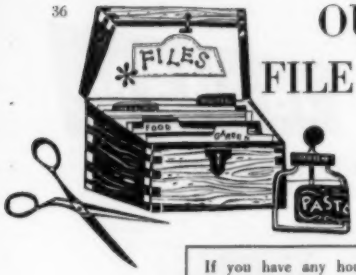
DU PONT

BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

WHAT'S YOUR WINDOW PROBLEM?

You'll probably find the answer to your window problem among the many decorating suggestions featured in our free booklet, "How to Treat Your Problem Windows With Curtains of Du Pont Nylon." Write for your copy today! Dept. N-2526, Du Pont, Wilmington, Delaware.

Exciting new things are happening in **NYLON**—one of **DU PONT'S** modern-living fibers



OUR FILE BOX

If you have any household or decorating hints that you want to share, we'll pay $5—for each one we publish.

FILES — Laundry

Lint catcher

Here is a washday hint that will prevent your drain from clogging up with lint from your weekly wash. Before emptying your washing machine, try wiring an old strainer to the end of the hose. Lint and coagulated soap will be trapped in the strainer instead of going down the drain and causing trouble. Empty the strainer when filled and then rewire. Mrs. E. Miller, Lansing, Mich.

FILES — Refrigeration

Extra ice

Milk cartons, washed, filled with water and frozen, solve the problem of extra ice for impromptu parties. Pour water into the carton, seal firmly, and place carton on its side in the freezing compartment. To remove frozen bar, cut off bottom of the carton. Cartons also pack easily in the freezer and are of convenient size for a picnic cooler. Mrs. Paul Brune, St. Louis, Missouri.

FILES — Recipes

Recipe rack

On the lid of your recipe file box, glue a medium-size cork. (Rubber cement applied both on cork and box makes a lasting seal.) Cut a slot in the top of the cork to hold your recipe card as you are using it. The recipe will be within sight at all times and you will not have to handle it with sticky hands or search for it amid floury bowls and pans. M. Burosh, Whiting, Indiana.

[Continued on page 42]

STUDY IN HARMONY

mella

wrought iron furniture

Strikes the right note for casual or formal dining. Coordinated sofas, chairs, occasional pieces, too, in a palette of refreshing new decorator colors. Guaranteed against rust for eight years.

Write for name of nearest dealer.

mella, Inc. Dept. L2
171 Madison Avenue, New York 16, N.Y.

Here for the young in heart is furniture that gives a lift to living. Versatile sofas and chairs that open a whole new world of room arrangements. Functional styles that give years of modern smartness and gracious simplicity. Rich decorator fabrics to match any color scheme. All in the Nassau Space Setter group by Dallas.

U. S. Koylon Foam Cushioning

Planned by top-flight designers . . . hand-crafted by Dallas experts . . . luxuriously comfortable with U. S. Koylon foam rubber cushioning — the Nassau Space Setter group is the answer to your desire for custom-quality furniture at affordable budget prices. At leading dealers — or write Dallas, Inc., High Point, North Carolina.

your good taste created this furniture

dallas

DALLAS UPHOLSTERY SHAMPOO keeps the rich colors of Dallas fabrics fresh and clean. Ask your dealer to demonstrate this new miracle cleaner or write to Dallas Inc., High Point, North Carolina.

THE NASSAU SPACE SETTER GROUP BY

Setting by Reginald Syrax, A. I. D.

Modern convenience with the Charm of yesterday...

You can see its grace of line... the charm you'd expect from authentic adaptations of Early American originals. But beneath the surface there's an engineered utility that rivals the best of modern: multi-purpose designs for today's smaller homes... heat and alcohol-resistant surfaces... efficient storage surfaces. Of course, it's all Statton quality... meticulously crafted of choice cherry, hand-rubbed to a deep rich finish. This is furniture for a lifetime... designed for moderns who love the past. At better stores everywhere.

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Gentlemen:
Please send me my copy of your new illustrated decorator booklet packed with unusual room setting ideas. I enclose 10¢ in coin.

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STATTON *Trutype* AMERICANA

THE CUMBERLAND CHERRY COLLECTION

STATTON FURNITURE MFG. COMPANY
HAGERSTOWN • MARYLAND

A room that lives as well as it looks with Elastic U. S. Naugahyde* and U. S. Koylon® Foam Cushioning on furniture by Dallas, Inc.

Relaxed, open in attitude, Dallas' new modern group—Space Setter—suits the casual way you like to live today. Note how perfectly Elastic U. S. Naugahyde tailors to the four sectional pouf—huge in scale, yet trim and comfortable thanks to its U. S. Koylon Foam Cushioning. Elastic U. S. Naugahyde also gracefully rounds to the backing of the sectional. So easy to care for—wipes clean with a damp cloth, its stretchable backing resists splits and tears. And the lasting, buoyant support of luxurious U. S. Koylon Foam, used throughout, completes a beautiful, wonderfully livable room. Dallas furniture available at fine stores near you. Or write Dallas, Inc., High Point, N. C.

*Patent applied for

All furniture cushioned with U. S. Koylon Foam. Sofa backed with Elastic U.S. Naugahyde's Modern Burnished finish in Gold Sapphire. Sectional pouf alternates Gold Sapphire and Gold Turquoise in Modern Burnished finish.

ELASTIC U. S. NAUGAHYDE • U. S. KOYLON FOAM CUSHIONING

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UNITED STATES RUBBER COMPANY

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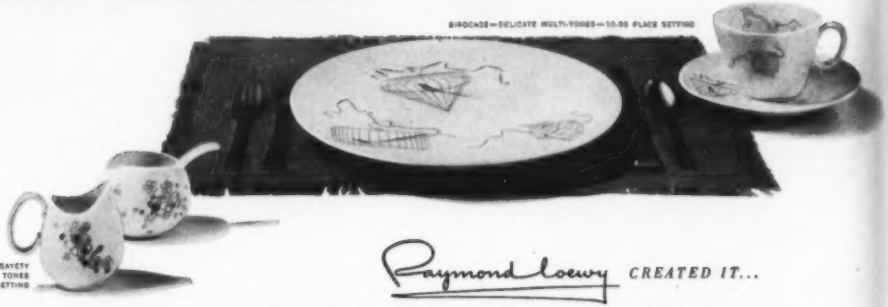

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GAYETY
GAY FLORAL TONES
8.00 PLACE SETTING

Raymond Loewy CREATED IT...

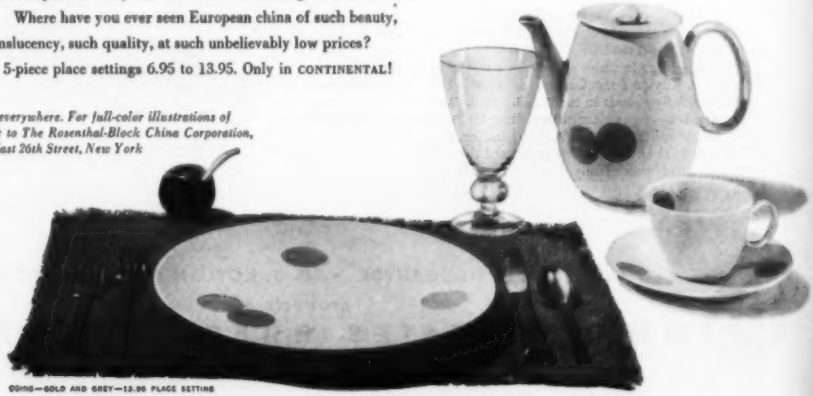
A WORLD-FAMOUS ROSENTHAL FACTORY MAKES IT

CONTINENTAL

"THE SOMETHING NEW...SOMETHING WONDERFUL IN FINE CHINA"

Where have you ever seen china sit so gracefully at a formal dinner table...
perk up a buffet so spontaneously with fresh and enchanting "mix-matches"?
Where have you ever seen European china of such beauty,
such translucency, such quality, at such unbelievably low prices?
5-piece place settings 6.95 to 13.95. Only in CONTINENTAL!

At fine stores everywhere. For full-color illustrations of all patterns, send 10¢ to The Rosenthal-Block China Corporation, Dept. 4L-2, 21 East 26th Street, New York



COMO—GOLD AND GREY—13.95 PLACE SETTING

∴ these 3 D's for today's living

Setting by Reginald Styers, A.I.D.

furniture by **DALLAS** *...fabrics by* **DURATEX**

made with **DUPONT** *nylon boucle*

For furniture that enhances either contemporary or traditional themes see the Nassau Space Setter Group by Dallas covered in beautiful Duratex fabrics. Here are simple lines, not overscaled, right in every setting. The honey locust and ebony finishes are conformable to any decor. Plan your room with the choice of many basic frames by Dallas and numerous colors and weaves in fabrics by Duratex, made in fast color, lock-stitch DuPont nylon that will not spread at seams.

Send now for the name of your Dallas dealer and brochure describing this Nassau Space Setter and other modern, traditional and Victoria room arrangements, to Dallas Inc., High Point, North Carolina.

Fine Fabrics by

DURATEX Corporation

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Philadelphia, Pa.

Decorators and upholsterers can obtain Duratex Nylon Boucle from these distributors—

American Supply Co. of N. C., Inc.
High Point, North Carolina

Rosenfeld Co.
221 Ivy Street N. E.
Atlanta, Ga.

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1032 Arch Street
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Westgate Fabrics
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Florida Uphol. Supply Co.
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High Point, North Carolina

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Free 36 Personal Cards plus 32-Page Full Color Catalog

Amazing offer, worth $1.00 just to introduce you to the W/S spare time money-making plan. Dozens of everyday and Christmas box assortments, Imprint stationery, Exclusive gift wraps, holiday gifts, Personal Christmas cards as low as 50 for $1.50, including genuine Parchment cards 25 for $1.50 with name. Big extra cash bonus—Premium awards all with no extra effort.

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SEND TODAY No obligation. Nothing to return. Nothing further to buy

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Gentlemen: Enclosed find 25c. Please rush me my box of 21 cards plus 36 Free imprint personal samples and full color catalog.

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ADDRESS.....
CITY.....STATE.....

Our file box

[Continued from page 36]

FILES

Food preparation

Egg yolks

Many recipes call for egg whites but no yolks. Rather than hunt for another recipe to utilize the yolks immediately, separate the whites from the yolks and place the yolks in boiling water, cooking them slowly until they are hard cooked. Keep them in the refrigerator for an attractive salad garnish—grated over tossed macaroni or potato salad. Mrs. Don Crawford, Sanger, Calif.

FILES

Cleaning

Turpentine spray

An empty window spray bottle, thoroughly washed and refilled with turpentine or kerosene, is practicality itself for the home workshop. A few squirts will clean hands that are soiled with paint or grease and eliminate the need for excess cloths. With less spilling, turpentine will last much longer. For convenience, keep bottle in the kitchen. Mrs. Gertrude Cuomo, Flushing, N. Y.

From The Thrilling, New STILETTO Group

By SHAW of CHARLOTTE

AT LEADING FURNITURE AND DEPARTMENT STORES

SHAW MANUFACTURING COMPANY

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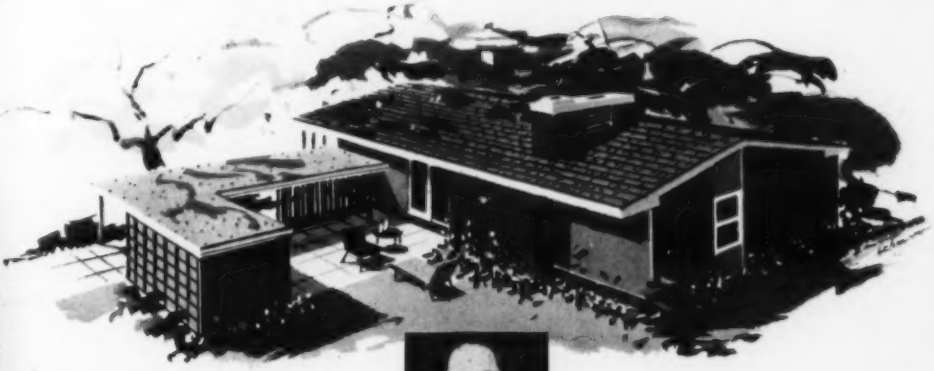
There's freedom in this floor plan! It's designed to save steps for the lady-of-the-house, designed for freedom of movement by the whole family, designed to give you freedom from the boxed-in feeling!

There's freedom in your activities, too, because the "Freedom" by American Houses is built around year-round air-conditioning by Carrier. Housekeeping is simpler, interior decoration is pleasanter, and living is easier, in an air-conditioned home. Prefabrication by American Houses gives you the final, most important touch of freedom. The finest of materials, precision cut to exact specifications, provide you with a home that does not vary in the slightest from the home you expect—yet gives you truly remarkable value for your money. See it for yourself—model homes are open today!

Write for booklet showing other styles prefabricated by American Houses, Inc., with details on how the American Way—the modern way—of prefabrication gives you a better home value. Address: American Houses, Inc., 165 West 46th Street, New York 36, N.Y. Distribution in most areas East of the Mississippi.



** Created especially for American Houses, Inc., by George Nelson, A.I.A., internationally famous architect and designer. Nelson is noted for his fresh approach to old problems, and for the skill with which he predicts home fashion trends in America.*

House Length 44'8", Depth 27'6", Floor Area 1117 Sq. Ft., excluding basement. A larger 1262 Sq. Ft. variation with similar plan is also available; both with or without basement.

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- ROW Removable Windows
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- Divided bathroom with private toilet and tub
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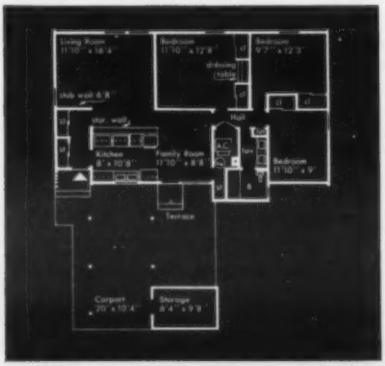
- U.S. Gypsum Wallboard
- Durall aluminum tension screens
- Large outside storage space
- California redwood vertical siding



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WHERE TO BUY. Pittsburgh Glass products are obtainable from your local building supply dealer or glass distributor . . . your department or furniture store. You'll find their names in the Yellow Pages of your telephone directory under "Pittsburgh Plate Glass Products" in the "Glass" section.

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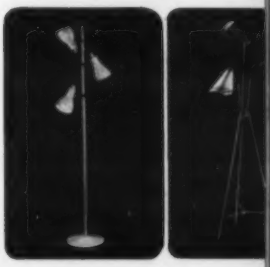

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DRIVING CLASS FOR THE CHILDREN

By LOU JACOBS, JR.

Some day, Phoenix, Arizona, may be one of the safest cities in the country. From kindergarten until they are old enough to qualify for a license, children learn the rules of the road. Besides actual motoring practice, they are taught how to be alert pedestrians. In co-operation with the Phoenix Police Department, Garfield School has installed a model driving course where children enthusiastically pedal cars with real headlights and horns. They study diagrams, proper signals, and safe practices—all integrated closely in the classroom with the three Rs. A school court admonishes violators, the children enforcing rules upon which they have agreed. Both boys and girls, with their fascination for miniature automobiles, look upon the training as an exciting adventure.

POTENTIAL MOTORISTS in Phoenix learn safety at grade-school level to counteract increasing accident records. With their love for toy cars, children find this more like play than a lesson

DRIVING COURSE at Garfield School is worked out by fifth graders as a technical review prior to actual experience on the black-top course outdoors

PHOENIX TRAINER is the children's name for this blocked-up model car in which they get their first taste of handling a car with real headlights, horns, and balloon tires. They repractice rules learned in lower grades on blackboard and table top. The next step is actual driving on outdoor miniature roads

[Continued on page 56]

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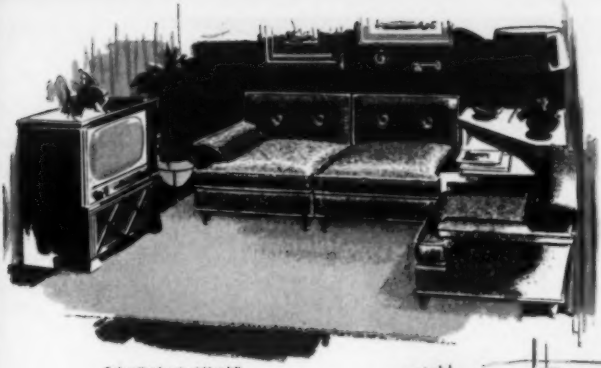

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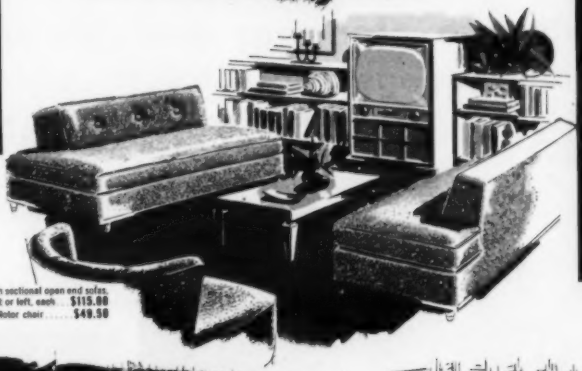

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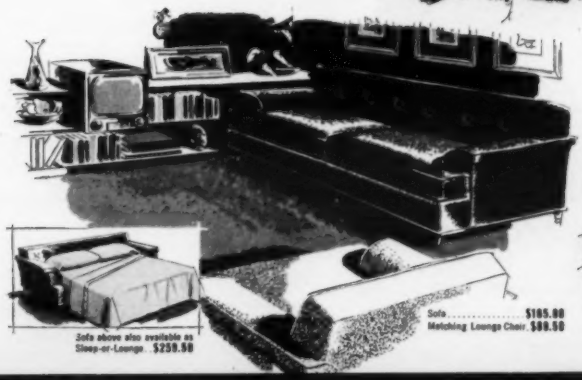

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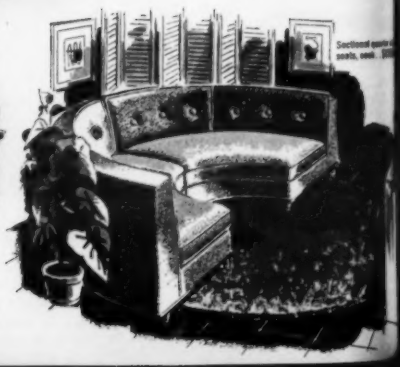

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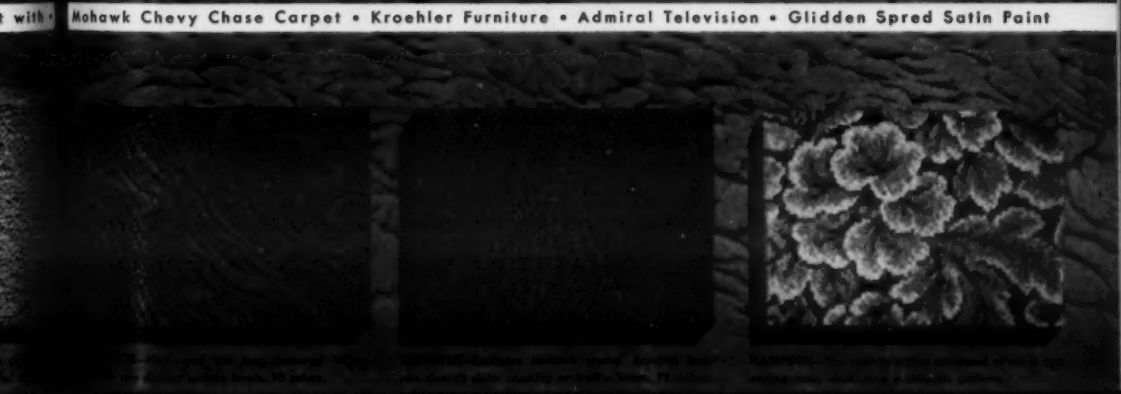

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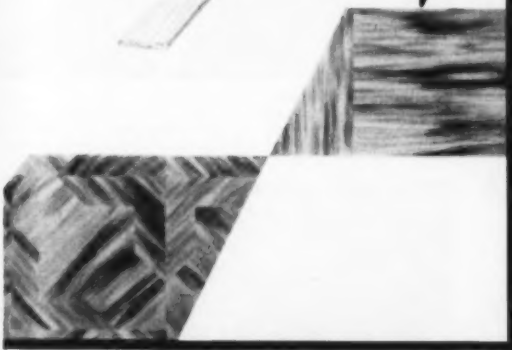

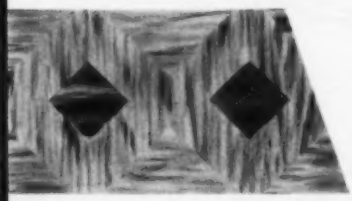

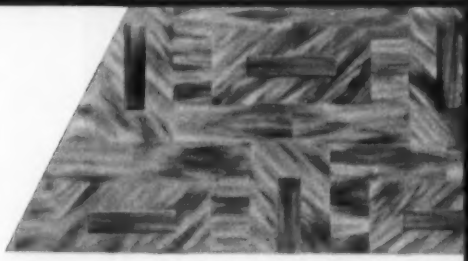

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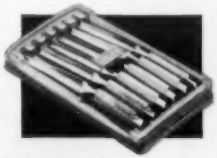

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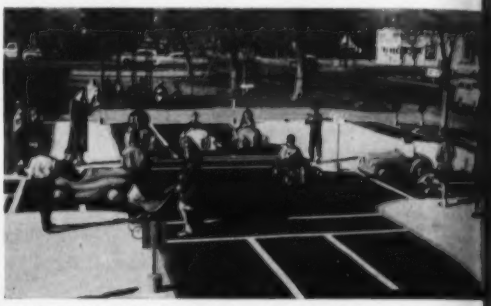
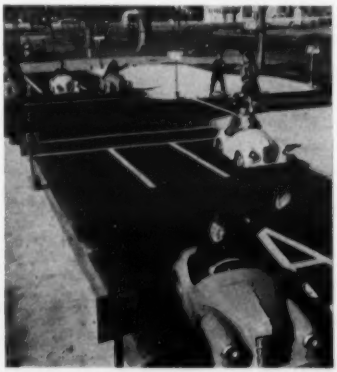
Driving class for the children [Continued from page 48]

SCHOOL PRINCIPAL, Thelma Bennett, calls a halt to discuss procedure during a traffic jam. Cars painted bright colors and pedal-propelled are driven by boys and girls

CROSS-COUNTRY course adjacent to regular driving course is spot where children can drive without interruption, making U-turn at end



AT BUSY INTERSECTION of Phoenix course children take turns as pedestrians, drivers, policemen. Owing to enthusiasm, course has been enlarged and improved, the Phoenix road department putting up the signs, exact models of those on the city's streets. Passing motorists always slow down to watch small-scale safety class in action



CONCENTRATION at the crossroad is evident as this child practices arm signals learned in the classroom. Last observance of signs results in tickets and discussion of driving infractions in class courtroom. Small fry back-seat drivers can be annoying to parents on family excursions

RESPECT FOR LAW is encouraged. Phoenix Policeman Jack Ashley presides regularly to lecture on safety practices. Traffic penalties are marked against a child, good records noted with gold stars. Having learned the facts of automobile life, this generation should make a fine traffic record

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AMERICA'S MOST POPULAR BLANKET is now styled three wonderful ways! You have your choice of solid colors, pretty plaids and smart new reversible two-tones in a wide range of lovely color combinations to mix and match for a truly high-fashion bedroom. You'll purr like a kitten under Chatham's "Purrey" because the patented weave reflects your body heat for more warmth without weight. Beautiful "Purrey" is bound in acetate satin... washable, guaranteed mothproof, gift-boxed.
Extra long size, 72" x 90" $10.95
Solid colors only also come in 80" x 90" $12.95
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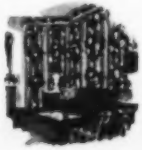

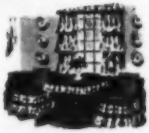

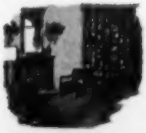

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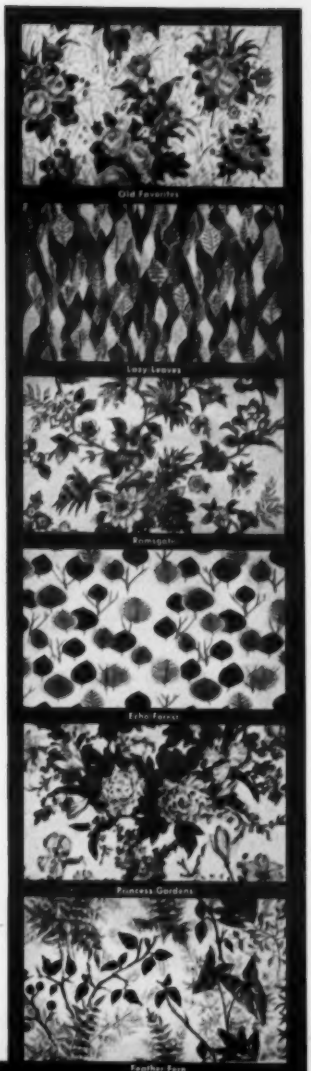

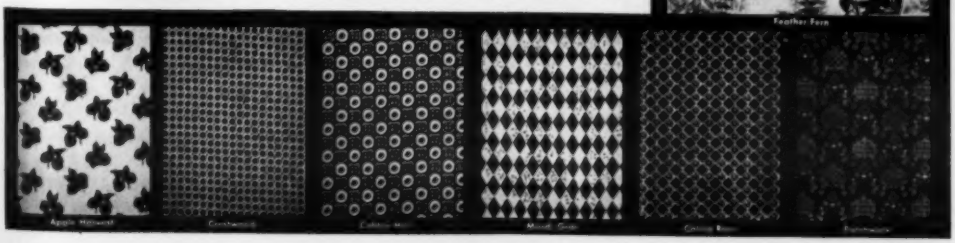

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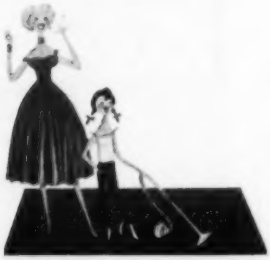
Rest and quiet moved right in the day we got our Lees. Now the children can romp and play to their hearts' content—still there's no clatter, clamor or jarring noise now that we have Lees Nugget on our floors and stairs.



"Don't way-relay!" is our new family motto! Those heavenly carpets by Lees are so easy to clean ... Susie just adores doing the vacuuming for me. No rubbing, scrubbing, polishing, or waxing around our house any more!

Peace of mind goes along with safety underfoot. Our Lees Carpets keep the children from bumps and drafty floors. The soft resilient pile of Lees Carpets under our feet gives us a grand feeling of security. Love, Betty.

P.S. I can't write anymore — The postman just came to the door! Guess I'll ask him inside ... for a look at "our pride" Our luxurious Lees carpeted floor!

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MUSIC FOR LIVING

By DAVID RANDOLPH

The time has come when the young American composer can be said to have "arrived." This reviewer can recall the days when the performance of a composition by any American composer was indeed a rarity. (And since he is now only in his thirties, those days cannot have been too long ago.) Now, however, while it is extremely doubtful whether any young American composer can make a living solely from serious composing, it is not at all unusual for our concert programs to include works by Americans.

The phonograph record industry is keeping up with that trend, with the result that we can now have performances in our own home, at times of our own choosing, of works which we would have heard very seldom, either over the radio or in concert, just a few short years ago.

Leopold Stokowski, always a champion of modern music, has recently recorded for RCA-Victor the *Symphony Number 3*, by the young American, Roger Goeb. This is a vital work, abounding in dancelike rhythms and powerful accents. However, it is not without its more tender moments, which will be found in the more introspective slow movement. The other side of the disc contains an important work by the twentieth-century Hungarian composer, Béla Bartók, who died in America just a few years ago. It is his *Sonata for Two Pianos and Percussion*, another work with tremendous rhythmic vitality.

Music for a different medium has been issued by Contemporary Records, Inc., New York. Two song cycles by John Gruen (born in 1927) are well sung by the soprano Patricia Neway, with the composer at the piano. The other side of the same disc contains a very pleasant-sounding *Quartet for Woodwinds* by Richard Donovan, performed by the Yale Woodwind Quartet. This group also performs a *canzone* by David Kraehenbuehl.

The same company has produced an unusual recording of Christmas carols by five contemporary composers, skillfully sung by members of the Concert Choir, under Margaret Hillis.

For those who like their contemporary music to have familiar landmarks, in other words, for those who like a recognizable, somewhat conventional idiom, I would suggest listening to the *Second Symphony* by Paul Creston. It is given a mettlesome performance in a Westminster Recording by the National Symphony Orchestra of Washington, D.C., under Howard Mitchell. The other side contains the same composer's *Third Symphony*, a work with religious overtones.

Prokofiev's famous *Classical Symphony* is brought to mind by the so-called *Little Symphony* by Meyer Kupferman. This is music in an idiom that even the conservative ear will find quite easy to take. The other side of the same disc contains Howard Swanson's *Short Symphony*, which was judged by the New York Music Critics Circle to be the best new orchestral work performed in New York during the 1950-51 season. Both symphonies are recorded for Vanguard by the Vienna State Opera Orchestra under Franz Litschauer.

One of the outstanding characteristics of American music is its rhythmic vitality. This is demonstrated in abundance, in William Schuman's fine *Symphony for Strings*. The listener

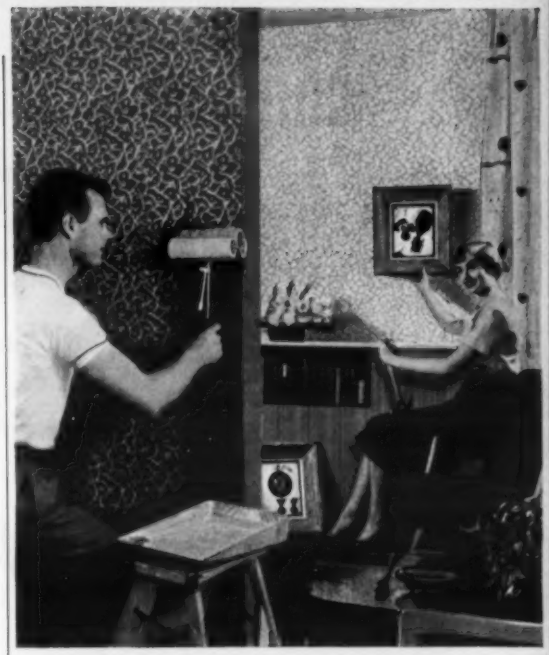
may take his choice of two performances, depending upon the work with which he would like to have it coupled. Concert Hall Society has issued a performance of the symphony, by the Concert Hall String Symphony under Edgar Schenkman, together with another American work—the *Capricorn Concerto* of Samuel Barber. It is also available in a Capitol recording by the Pittsburgh Symphony Orchestra under William Steinberg. Here, the work is coupled with the *Concerto Grosso* of Ernest Bloch.

Humor is apparent in some of the music by young American composers. If you'd like an amusing experience, I'd suggest that you listen to Paul Bowles' *Music for a Farce*, a truly delightful work composed for clarinet, trumpet, percussion, and piano. It has been issued by Columbia as part of its Modern American Music Series. The other side of the same record affords us an opportunity to hear an example of what we might call the romantic touch in modern American music. It is the *Variations and Capriccio* by Norman Dello Joio, played by the violinist Patricia Travers, the composer at the piano.

Two examples of string quartets by young American composers are also available in the same series. They are Leon Kirchner's *String Quartet Number 1*, played by the American Art Quartet, and the quartet by Irving Fine, recorded on the other side of the same disc, by the Juilliard String Quartet. Kirchner's work opens with some unusual sounds, since, at times, he calls upon the players to use the wooden part of their bows. The work by Fine opens with a feeling somewhat suggestive of Bartók's style.

Those who are drawn to exotic music also find something to satisfy them in the output of young American composers. Lou Harrison, in his *Suite for Violin, Piano and Small Orchestra*, invokes the feeling of the Balinese gamelan. Again, Leopold Stokowski conducts the orchestra in the RCA-Victor recording, while the solo parts are played, respectively, by Anahid and Maro Ajemian, the two sisters who commissioned the work. The coupling is rather unusual, since the other side of the record contains a work in a completely different style. It is Ben Weber's *Symphony on Poems of William Blake*, composed in the so-called "twelve-tone" idiom made famous by Schönberg. It is sung by the baritone Warren Galjour, for whom it was written.

Another exotic touch, this one recalling Armenian mysticism, may be heard in the work called *Arevekal*, by the young American composer, Alan Hovhaness. The title, which means "the coming of the sun," is the name by which the Lenten season is designated in the Armenian Church. It is performed by the Eastman-Rochester Symphony Orchestra under Howard Hanson, as part of Mercury's American Music Festival Series. The same disc also contains Henry Cowell's *Fourth Symphony*, a composition with overtones of early American folk music. For full measure, the recording includes still another American score (which I include among the "young" Americans, despite the fact that this composer was born in 1885). It is Wallingford Riegger's *New Dance*—as vigorous and exciting a piece of music as you are likely to hear, based on a combination of both the rhumba and the conga.



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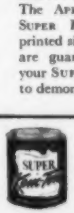

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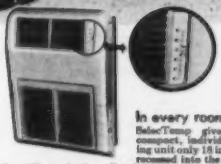

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SPADE AND TROWEL

If you have a gardening problem, LIVING *For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.*

Q. Should a large-flowered clematis vine be cut down to the ground in autumn? T.H.

A. No. Early spring pruning is preferred. The amount varies according to the species, but few kinds should be cut back further than three feet above the ground.

Q. A passionflower plant, presented to me last spring, has done well all summer outdoors. I have no place for it in the house, and wonder if it can stay where it is for the winter. L.J.

A. Passionflowers are hardy only in the deep South. With luck, you may be able to save yours by covering a little more than its root area with a foot or more of straw as soon as the soil has frozen about one inch deep.

Q. During late summer and early fall the leaves of my lilacs turned gray and sickly looking. What could have caused this and is it curable? P.F.

A. It was probably mildew resulting from a combination of temperature, cloudiness, and moisture. Spray or dust with sulphur at the first sign of trouble, and repeat as needed.

Q. Will you please tell me how to grow tulip trees from seed? What season of the year is best for planting? W.T.

A. Collect some seed "cones" in October, leave them outdoors until seeds loosen, clip off seed wings, and plant seeds one-half inch deep in sandy soil. Cover with window screening to exclude mice. Set the seedlings in permanent places while less than one foot high.

Q. My small rose garden was planted before the soil had time to settle, with the result that the surface is now almost six inches below the level of the lawn. Will this harm the bushes? W.S.

A. It could easily do so. Better take up the roses this fall, fill the bed at least level with the lawn, and replant.

Q. Is buddleia, or butterfly bush, worth trying in our very cold winter climate? B.S.E.

A. Yes. Its roots will survive even though the shoots are killed. Cut off the latter in early spring. New shoots will start and flower the same season.

Q. How can I get rid of a groundnut vine that keeps spreading through my flower garden despite weeding? C.L.

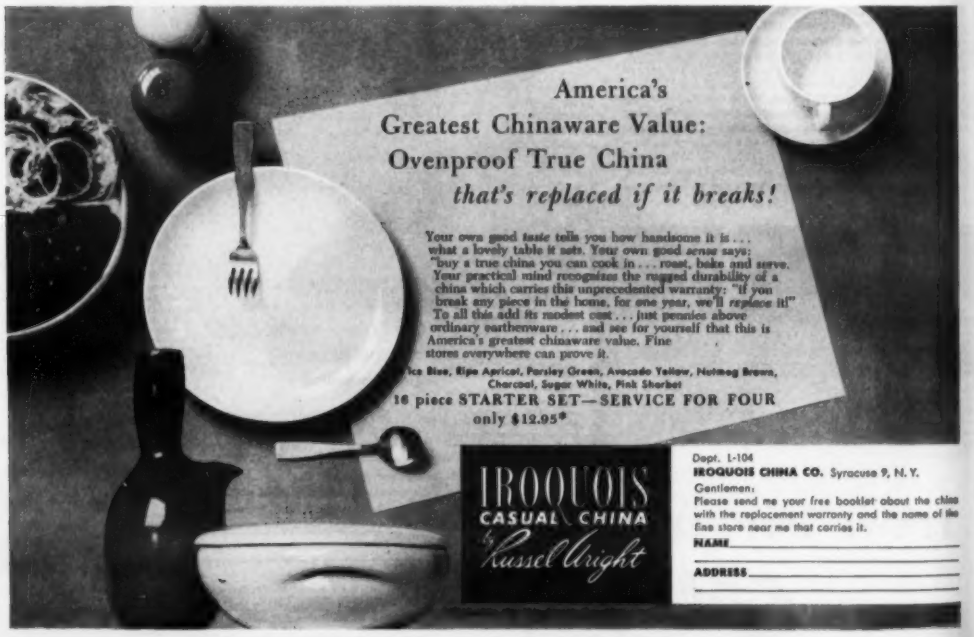
A. You have a tough assignment! Keep pulling up the shoots while they are still small and dispose of the tubers from which they grow.

Q. What is the best way to treat a potted azalea, out-of-doors all summer, so that it will bloom in the house this winter? P.E.

A. Bring it indoors in October, place in a cool room and water lightly until midwinter. Then give it warmth, sunlight, and heavy watering.

Q. Is October (or what month) too late to sow a cover crop to be dug under next spring as a soil improver? H.G.

A. No. Winter rye is probably the best type of cover crop to sow at this time of the year.



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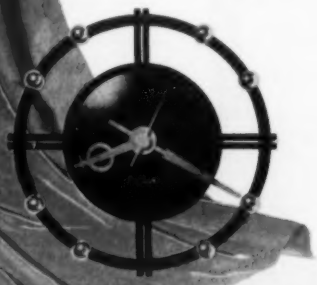

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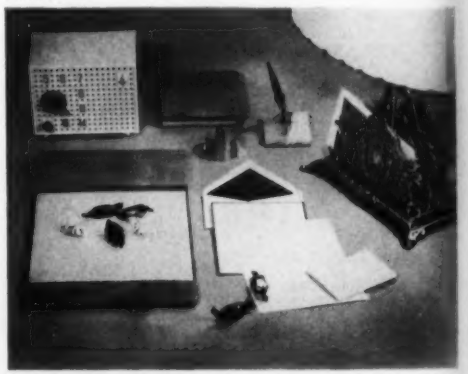
CHANGE OF PACE FOR A DESK

Unbeknown to many a homemaker, an uninviting desk top may account for the endless procrastination about letter writing. One solution is to revitalize your desk with color. A little co-ordination can harmonize writing paper, pen, leather desk set, even a radio and telephone. Choose a basic tone and varying shades for accessories, lamp shade and blotter; the color may either blend with the room's decoration or serve as an effective accent. Care and imagination will result in a desk arrangement as personalized as your initialed note paper itself, and organized, attractive equipment can turn a monotonous correspondence session into one of pleasant accomplishment.

SCOTT HYDE



GOLD AND TAN are an effective color combination for desk top in living or bedroom. Crane's *Cameo Tan* paper has notes with *Wedgwood* embossing, single sheets with brown border, liner, monogram. American Binder's gold leather *Lap Desk* acts like a clip-board and, when opened, contains spot for addresses and perpetual calendar. Sheaffer *Snorkel* pen has a golden-veined Mexican onyx base, and the *Mighty-Mite* radio is in an ivory plastic cabinet. (Radios throughout by Emerson.) A blue blotter makes a striking background

[Continued on page 70]

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Change of pace for a desk

[Continued from page 68]

TEACH CHILDREN while they are young to send their own thank-you letters. It will be no problem if the child has his or her very own correspondence corner. This color scheme, ivory and blue with red accents, is appropriate for either a boy or a girl. Eaton's white children's paper makes note-writing seem like play and is a pleasant change from lined school paper. The hand-painted *Dancers* desk set and letter holder, cerulean-blue clock-radio and ceramic lamp are enticing extras. Lamp, desk set at New York Woman's Exchange

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[Continued on page 72]

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Chattanooga ..... Miller Bros.
Memphis ..... Sam Forbis
Memphis ..... Howard Graham's
Nashville ..... Beasley Furn.
Nashville ..... Payne Furn.

TEXAS
Austin ..... Bridges Furn.
Corpus Christi ..... Fedway
Dallas ..... Sanger Bros.
Fort Worth ..... Fakes & Co.
Houston ..... Foley Bros.
Houston ..... Sanford Furn.
Lubbock ..... Sellers, Jendrell & Jenkins
McAllen ..... Winder's
Port Arthur ..... Crowell Gilbert

UTAH
Ogden ..... Boyle Furn.
Salt Lake City ..... Auerbach Furn.
Salt Lake City ..... Granite Furn.

VIRGINIA
Newport News ..... Newport News Furn.
Norfolk ..... Wm. F. Smith
Norfolk ..... Willis Wagner
Richmond ..... Thalhimer's

WASHINGTON
Richland ..... Davis Furn.
Seattle ..... Northern Furn.
Seattle ..... Standard Furn.
Spokane ..... Bell Furn.
Tacoma ..... Rhodes Bros.

WEST VIRGINIA
Charleston ..... The Diamond
Clarksburg ..... Palace Furn.
Parkersburg ..... Epp Furn.

WISCONSIN
Appleton ..... Wichmann's
Beloit ..... Short's
Green Bay ..... Schauer & Schmeiler
Madison ..... Town & Country House
Milwaukee ..... Kloda Furn.

WYOMING
Cheyenne ..... Grier-Morris Furn.

NEW GOLDEN BRONZE—excitingly different, trend-setting addition to Daystrom's Coloramic group! It has the warm, mellow glow of costly woods, yet rejects scratches, chipping. Full range of table sizes, chair styles, coverings, colors.

Why not buy the best...

Daystrom furniture stands out from other furniture as a diamond from glass. And just like a diamond, it adds long-lasting beauty to your living. Daystromite® tops resist stains, scratches, heat. Every lovely inch is washable. Chairs are contour-curved for blissfully relaxing comfort. Learn how little it costs to buy the best at your favorite furniture or department store. See listing of store nearest you on opposite page.

BLACK COLORAMIC®—today's furniture-fashion sensation that is beautifully at home throughout the house. It has lift-light, steel-strong, peel-and-chip-resistant construction and the graceful lines that are the hallmark of Daystrom.

Look for the Daystrom arrow and be sure

"It's DAYSTROM"

Daystrom Furniture, Olean, N. Y.

DAYSTROM

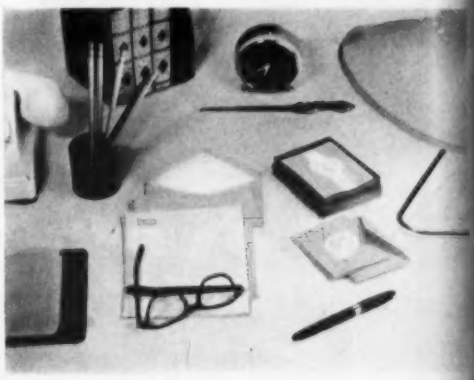
SHEER MAGIC for WIDE-VISTA WINDOWS AND WALL HANGINGS

Think of it! *Now* you can buy Fincastle Casement Cloth *108" wide.* Just use the width as the length and you'll have no more unsightly seams to spoil the perfect translucency of picture window draping. Makes making-your-own doubly easy. Ask to see Fincastle Fabric No. 3857, Golden Harvest, at your favorite store. Its shredded-wheat texture subtly highlighted with golden Lurex may be just what you've been searching for.

LOUISVILLE TEXTILES, INC., LOUISVILLE 4, KY.

Change of pace for a desk

[Continued from page 70]



ARISTOCRATIC BLUE, this desk arrangement suits discriminating tastes. Simple and elegantly formal, Crane's *Cameo Blue* paper can be used for the most important occasions. Notes and single sheets are trimmed in white; the white sheets are monogrammed and bordered in blue. Interesting item: Herschede Hall gold-trim alarm clock has no annoying tick, allows for concentration. Light blue lamp shade carries out the color scheme. For practicality, the copen-blue leather address book is indexed, the blue *Statesman* pen matches

THE MAN IN THE FAMILY should occasionally write his own notes. He can type them if it's easier (the custom has become perfectly acceptable) on Olivetti's *Lettera 22.* Scaled to masculine taste, Crane's white *Ravel Edge Vellum* serves equally well for business and personal correspondence. Meeting efficiency requirements, the brass pen and rocker blotter by Ben Seibel are within easy reach. Appropriately masculine in appearance, the radio has a mahogany, hand-rubbed finish, complementing the gold-brown scheme

Flexsteel®

IS TODAY'S BEST FURNITURE VALUE

Such Exciting Styles

Over a BILLION different variations of FLEXSTEEL'S fabulous furniture are possible! You can use this vast selection to individualize your home. FLEXSTEEL makes it easy for you to be your own decorator! Don't settle for less—FLEXSTEEL is TODAY'S BEST FURNITURE VALUE!

BECAUSE . . .

Quality Construction

FLEXSTEEL'S Quality Construction actually costs less! Here, the best materials and expert craftsmanship combined with FLEXSTEEL'S revolutionary spring unit, give you the finest in living room furniture — TODAY'S BEST FURNITURE VALUE!

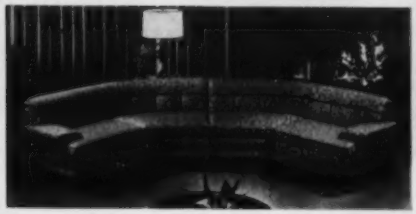
Flexsteel* and Firestone FOAMEX*

Expert Engineering

The newest development in fine living room furniture is FLEXSTEEL'S ENGINEERED one-piece lifetime spring unit . . . without coils. No sagging or shifting. Comfort to cherish for years to come. FLEXSTEEL is the leader with TODAY'S BEST FURNITURE VALUE!

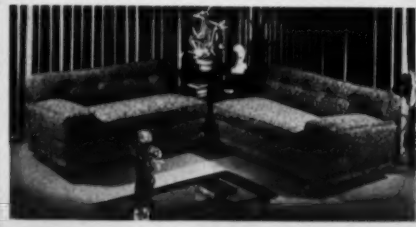
The beautiful Contemporary Modern "Plaza"

This smart, modern "Mixte Vendor" Flex-o-bed



Today's fashion leader "The Coronado"

The "Mr. and Mrs." Master Lounge Chairs



The massively beautiful "Eldorado"

FINE FURNITURE BEGINS ON THE INSIDE

*Reg. U. S. TM

FLEXSTEEL FACTORIES:

NORTHOME FURNITURE INDUSTRIES, INC.
Dubuque, Iowa

SOUTHOME FURNITURE INDUSTRIES
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THE KRAMER CORPORATION
Indianapolis, Indiana

S. P. JOHN FURNITURE MFG. CO.
Portland, Oregon and Oakland California

IMPERIAL UPHOLSTERING COMPANY
Salt Lake City, Utah

FARQUHARSON-GIFFORD, LTD.
Stratford, Ontario

DEPENDABLE FURNITURE MFG. CO., LTD.
Vancouver, British Columbia

PARKHILL BEDDING, LTD.
Winnipeg, Manitoba

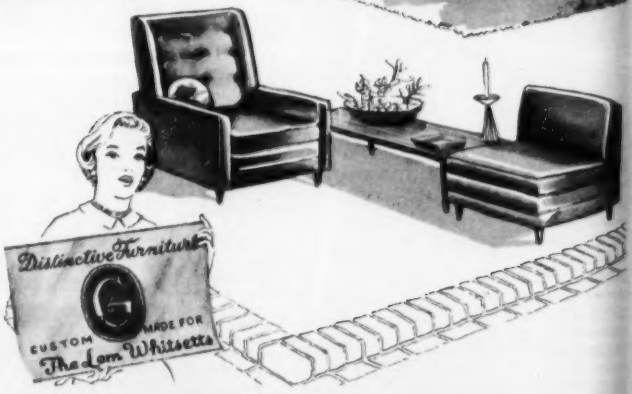
Write Flexsteel Industries, Inc., Waxahachie, Texas, for free booklet.

you can do the smartest things with Encore

Turn problem corners into cozy chatter-boxes. Apply imaginative treatment to wide open spaces with tables and benches grouped for beauty and duty. Even the cold blank stare of a too-long wall melts into a warm invitation when the luxurious bumper-end sofa takes its place alongside an armless chair or love-seat. For Gilliam designers planned *Encore* to make it so flexible . . . it's all but custom made . . . yours to do beautiful things with, in fabrics and colors that let you dream up the smartest new combinations . . . restful or zestful.

Exquisite, personalized, custom-made satin label gives your furniture an extra touch of distinction.

There are no arrangement problems when you decorate with *Encore*. See this collection at your dealers or send 10¢ for photographs complete with dimensions.



GILLIAM

distinctive furniture

STATESVILLE, NORTH CAROLINA

Dept. L-54

Name_____

Address_____

This dining room floor
of Mosaic Clay Tile
serves you right
with comfort, carefree use,
and lasting beauty.

Here's a floor with a *heart* for the homemaker! It's permanently-colorful Mosaic Clay Tile. Easy to keep clean. And you'll never spend a penny on waxing, sealing, buffing or replacement.

Clay tile, long the bathroom and kitchen favorite, has moved into the living-dining area for keeps! Mosaic Clay Tile floors are comfortable under foot, less tiring than soft "substitute" floor coverings. Furniture simply can't dent clay tile. Nothing you spill can hurt it. And fireproof clay tile is perfect for radiant heating.

You'll like the appealing texture and natural shade variation in clay tile—another exclusive clay tile feature! Yet the cost is well within your budget. When *you* build . . . or modernize . . . make good use of Mosaic Clay Tile for your walls and floors. Talk it over with your architect, builder or tile contractor. In the meantime, see *everything* in Mosaic Clay Tile at your Mosaic Showroom. Look us up in your 'phone book!

MOSAIC
1954 Our Fiftieth Year

For Free Estimates on (MOSAIC) Tile, see your phone book for the name of Your Tile Contractor (Ceramic)

THE MOSAIC TILE COMPANY

Member—Tile Council of America and The Producers' Council, Inc.
General Offices • Zanesville, Ohio
Offices, Warehouses and Showrooms from Coast to Coast
Over 4000 Tile Contractors to serve you

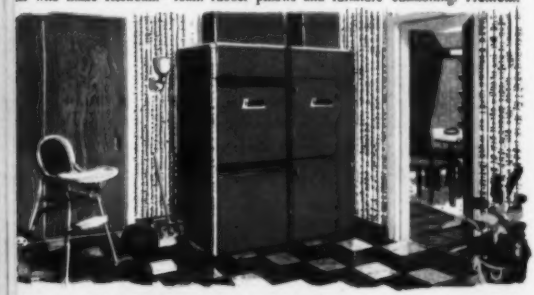
"Put new life in your home life"
Send for your free full-color copy. Write Dept. 47-8- The Mosaic Tile Company, Zanesville, Ohio.

Floor Specifications: Ceramic Granitex Pattern 1799, Color 1242. Miller Homes, Detroit, Gen. Contr. Aldini Tile Co., Detroit, Tile Contr. Photo: Hedrich-Blessing.

You'll see these "blue ribbon" products featured in this SHOW-HOUSE:

1. **Fremont Rubber Tile, Vinall Tile, Vinatap, Foam-Tuft Scatter Rugs and Carpeting: Products of HEWITT-ROBINS, Inc.**
2. **Heating and cooling equipment: JANITROL HEATING AND AIR-CONDITIONING DIV., SURFACE COMBUSTION CORP.**
3. **Electronic Chord Organ: HAMMOND ORGAN COMPANY.**
4. **Paine Rezo interior and entrance doors: PAINE LUMBER CO., Ltd.**
5. **Bee Gee modern wood windows: BROWN-GRAVES CO.**
6. **Infant and juvenile furniture and baby carriages: STORKLINE FURNITURE CORPORATION.**
7. **Asphalt roof shingles: BARRETT DIVISION, ALLIED CHEMICAL & DYE CORPORATION.**
8. **Inspiration-Lighting®: MOE LIGHT, DIVISION OF THOMAS INDUSTRIES, Inc.**
9. **Nancy Warren Guaranteed Fadeproof and Washable Wallpapers: A product of UNITED WALLPAPER Inc.**
10. **Meadlux Non-Woven Cloth Napkins and Towels: CHICOPEE MILLS, Inc.**

Our house sings with Fremont Floor Fashions. Wonderfully resilient Fremont Rubber e is used in this Family Room and in the nursery, too. Dining room, kitchen and bedrooms floored with Fremont Vinall Tile. Luxurious wall-to-wall carpeting in the living room, and tter rugs elsewhere, are Fremont's new Foam-Tuft, the cut-pile cotton carpeting that's cked with foam rubber to provide double comfort and *end scatter rug skidding*. Check upon to learn more about these Fremont Floor Fashions by Hewitt-Robins — the same ks who make **Restfoam®** foam rubber pillows and furniture cushioning. **Fremont.**



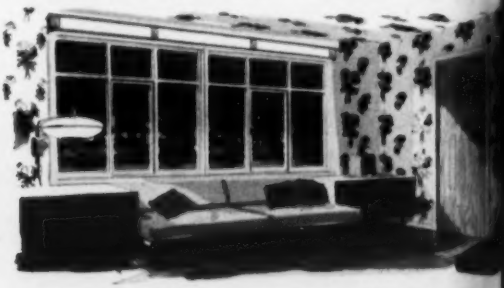
No more overbaked summers for this lucky family . . . For our house has Janitrol's w Win-Sum Twins® . . . a compact, good-looking, year 'round air-conditioner that both ls and *heats*. (The same ducts distribute cooled or warmed air to every room in the house.) you, too, are tired of too-hot-to-sleep summer nights (and bone-shaking winter ones), tuck s space-saving package into the kitchen, laundry, utility room, or basement, in both *new old* houses. Pay in easy installments. Janitrol makes heating and cooling equipment for ry house and budget. Use the coupon to learn the Janitrol comfort story. **Janitrol.**

Make a wish you could play the organ . . . and 30 minutes later your wish can come true. *anyone* can play a Hammond Chord Organ. And anyone . . . beginner or trained musician will enjoy the rich beauty of its music. Here, say we, is the happy family instrument: an iter of songfests . . . a maker of memories that you and your children will always treasure a blessing on the house. Our handsome Hammond is light enough to be moved from room room, wherever the party is! If you'd like to feel the thrill of creating your own music, rn today to play a Hammond. Price, $975 (FOB Chicago). **Hammond Chord Organ.**

THOUGH A PERFECT ABODE FOR GROWN-UPS, our house is also right-sized for those wonderful, indispensable not-so-grown-ups! Window sills are low, so children can see the garden, too. Walls are covered with durable, colorful wallpaper. There are fine, beautiful doors to shut out noise, and a heating and cooling plant for winter-summer comfort. There's a grand Chord Organ for family songfests, and perfect lighting to spare young—and old—eyes. Floors are of rich-looking, easy-to-clean rubber, vinyl, and cotton carpeting, while overall there's a reassuring fire-resistant roof. To ease housework, there are those wonderful, non-woven fabric napkins and towels—cheap enough to use by the dozen . . . and a house full of furniture and equipment to raise a little prince or princess.

SELECTED BY THE HOUSE OF THE MONTH COPYRIGHT 1964 SHOW-HOUSE

4. Now, here's a boon of boons: Dust-free doors! They're Rezo flush doors, made by Paine Lumber Co., Ltd., in Oshkosh, Wis. These smooth surfaced doors have nary a molding or peaky corner to harbor dust. Hand-matched hardwood faces give them the beauty of fine furniture—which they are. In each door, additional quality is hidden inside—a grid core (see Rezo detail above) gives it lightness, rugged strength, and resistance to warping, sagging, binding. And they're so adaptable: fit them with louvers, mirrors or glass panes. These lovely some flush doors make every room in our house more attractive and useful. **Rezo Doors.**

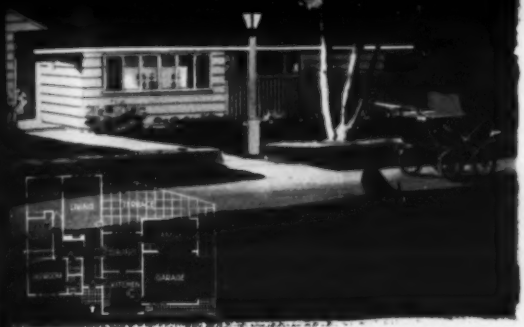


5. Windows . . . like all good things . . . should come in bunches, say our architect. And so we've used room-wide banks of all-wood casements (as in the bed-sitting rooms above) and floor-to-ceiling picture windows (in living room and master bedroom) . . . to scoop up a bit of sun, air and view. We've picked from the 170 sizes and styles of Bee Gee Windows made by Brown-Graves Co., Akron, Ohio. These versatile windows flatter any style home. Each is a complete unit with frame, sash with glass, bronze screen, all hardware. Installation takes minutes; a handyman can do it! Send for FREE catalogue. **Bee Gee Windows.**

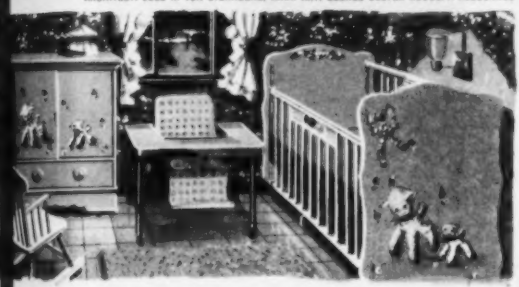
HOUSE ★★★

Show-House-tool

ED BY SHOW-HOUSE, 501 FIFTH AVE., NEW YORK 17, N. Y. VOL. 8 NO. 5



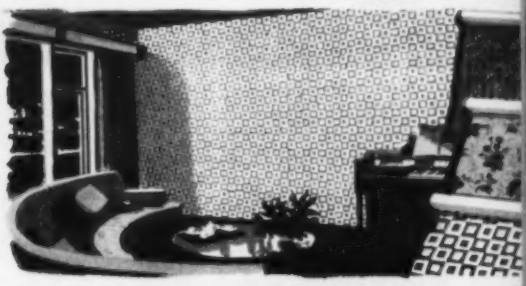
ARCHITECT: JULE R. VON STERNBERG, A.I.A. ART: GEORGE COOPER RUDOLPH ASSOCIATES



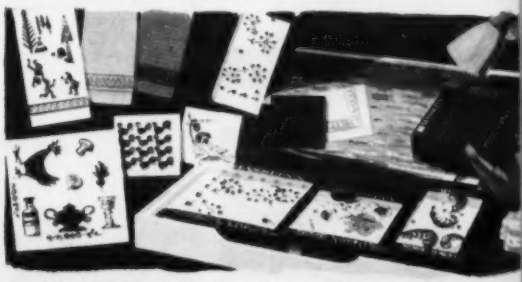
. Storkline babies are happy babies! Every Storkline product is built with an eye on *your* bby's comfort, health and safety. With an eye on *your* comfort, too. The new Glide-N-Side th, above, goes together in a jiffy—you don't need a single tool! And the Fold-A-Way table lds into a suitcase-sized package for car or train. Our nursery also has a useful chiffrobe d musical rocker in Grey Plextone to match the crib. Elsewhere, you'll see a Stork line lding carriage, Fold-A-Chair high chair, Sleeper-Stroller, and a *non-tip* table and chair set ith smart wrought iron legs. To learn where to buy them, check the coupon. **Storkline.**

. This close-up of our Barrett Roof shows how skilfully blue, green and buff granules ve been blended to produce a soft and flattering roof that is neither spotty nor garish. ople expect such skill from Barrett—one of the finest and oldest names in roofing. The phalt shingles shown are Barrett Green Blend Dublecote® Multi-Shingles® . . . one of any styles and colors. Here's a just-about-perfect shingle: fire-resistant, weathertight, long-ed, beautiful, and *economical!* If you'd like to "try on" a new roof color, check the coupon r a book of roof and house color combinations, or ask your Barrett dealer. **Barrett.**

8. With a flick of the switch your living room can become *three* different rooms. For o house has Inspiration-Lighting®—lighting for modern living by Moe Light, one of t largest fixture manufacturers. Here's how it works: First, it's a party room, with *all* fixtu lighted. Then, a library, with eye-easy lighting over chairs and desk. And, three, for sh drama, only accent lighting is used: a lighted valance above the windows, and a recess spotlight over the coffee table. Inspiration-Lighting starts with "adequate" wiring. To lig style your home, get the Moe Light Inspiration-Lighting book. Only $1.00. **Moe Lig**



9. There's big, big wallpaper news being made: They're using it, now, on walls a ceilings . . . on screens and doors . . . on built-in cabinets and chests. In fact, *everywhere!* keeping, our house is completely wallpapered . . . with one of the loveliest lines we've four Nancy Warren Wallpaper. In living room, above, we give you three Nancy Warren choic Nancy Warren Wallpapers are smart, practical, guaranteed fade-proof. But here's the bigg news: If you're not happy with your choice even *after it's on your walls*, you may ha a second selection, *free*. Nancy Warren Wallpapers, a product of **United Wallpaper I**



10. At last! A *perfect napkin* for the busy family: so soft you can use it on baby's lips; lovely your guests will say, "where can we get some, too"; so practical we've used th *throughout* our house. They're the new Masslinn napkins, made by Chicopee Mills, I Secret of their unusual versatility and low cost is that they're made of *non-woven* cloth— miracle bonding of softest cotton and rayon fibers. Above, see luncheon, dinner and cockt sizes . . . and Masslinn guest towels, too. Sold by gift, department and specialty stores. To a "try out" set of four luncheon napkins, see the coupon. **Masslinn® Napkins and Towe**

SHOW-HOUSE, Box 1500, Grand Central Sta., New York 17, N.Y. Please send me the home-plann aids checked below. I enclose coins (no stamps) to cover the cost of those for which there is a char

- ☐ SKETCH PLAN of entire house, 25¢
- ☐ FREMONT: How to Install Foam-Tuft Wall-to-Wall Carpeting Yourself
- ☐ JANITROL: Why You Can Afford Year 'Round Air-Conditioning Now
- ☐ HAMMOND CHORD ORGAN: How You Can Play It in Less Than 30 Minutes
- ☐ REZO DOORS: Why Rezo Flush Doors Are America's Finest
- ☐ BEE GEE WINDOWS: Wood Casement and Picture Windows for Style and Beauty
- ☐ STORKLINE FURNITURE CORPORATIO "Bring Up Baby with Storkline"
- ☐ BARRETT: Your New Asphalt Shingle R —How to Choose It
- ☐ MOE LIGHT: How to Use Inspiration-Light in Your Own Home, $1.00
- ☐ NANCY WARREN WALLPAPERS: See H You Can Be Fashion "Smart" in Your Ho
- ☐ MASSLINN: "Try Out" Luncheon Set, 10¢

Your booklets will be mailed by the various manufacturers. Allow 2-3 weeks for delivery. T coupon good until Dec. 31, 1954. **Please print clearly your name and address belo**

Rattan Kleenex Caddy

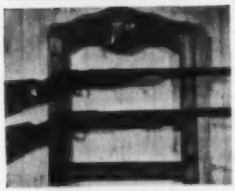
Your cleansing tissues become a decorative asset with this! Hand-woven of satiny-smooth natural color rattan, Caddy slips over the box of tissues, serves them up smartly! Hangs on the wall, too! Order today, Number H-7176, 200 sheet size, $1.00; No. H-7176a, 300 sheet size, $1.25. Sent postpaid. Satisfaction assured.

Gallery Window Shelf

Your plants always have their place in the sun with this! Gallery Window Shelf fits over the window sill and is held securely by the flange that slips between sill and sash. Shelf is 22" by 5¼" deep. Sparkling white finish on durable steel. Order today, Number H-6595, Gallery Window Shelf, $1.49, postpaid.

Yours Free! Write Now For New Gift Catalog!

Miles Kimball 281 Bond Street Oshkosh, Wis.



DECORATIVE GUN RACK

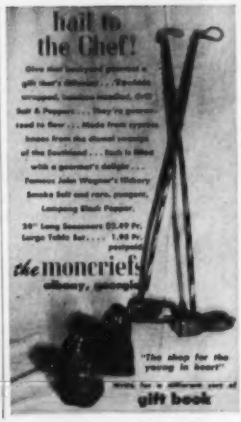
A delightful gift for the sportsman in your family. Give him this handsome wall rack for his guns or to hold his fishing equipment. It's of smoothly finished pine sturdily made for masculine usage. Heavy wooden pegs form the supports; will hold three guns. Top is surmounted by a colorful flying duck. Overall size is a big 24" x 28". Pine Gun Rack makes a smart addition to the den or a wonderful feature in a man's room.

Free Xmas Catalogue of Gifts in full color. Write for it now!

Only **$6.50** plus 25c shipping

Foster House

438-C10 S. Jefferson ◆ Peoria, Ill.



BABY'S *first* worldly possession

What a wonderful idea! Now you can have a cherished moments of that happy day. Baby's hospital identification bands or necklace . . . yours to treasure forever this lovely permanent way. Just send them to us, we'll embed them in a sparkling 3" square lucite paperweight with baby's full name in gold script. Delightful accessory for now and for always . . . a charmingly different gift for the new Mother.

Just **$3.95** postpaid.

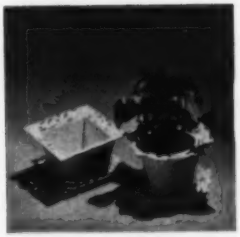
Birth dates 50c extra.

Keepsake Shops Union City 93, N. J.

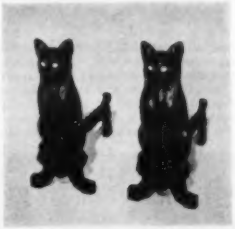
YOUR MONEY'S W

Accompany orders with check or money order; sales tax, if needed, but no C.O.D.'s please. Unused items may be returned for refund (within a reasonable time) if not personalized.

Charming cherubs cast their romantic spell on these delicately designed candelabra. Exquisitely made in white china, with a Midas touch of gold trim, the cherubs are done in pastels. 6" tall and 5" wide, they make an exceptionally lovely gift for yourself and friends. $3.95 plus 35c postage a pair. From Janet Forister (L-67), 200 Monson Street, Peoria, Illinois.



Magnificent flowerpots! Beautiful and intricately made aluminum with their own separate matching trays come in lovely harmonizing colors: white, black or Pompeian green. Round style: 6" high: width at top is 8" to hold 6" standard clay pot. Square one, 5" high, 7" at top for 4" pots. Each pot, $2.45; trays, $2.35 each, postage collect. Order from Antique Iron Craftsmen (L-67), 2500 27th Ave., Birmingham, Alabama.



Black cat andirons with green eyes that the fire shines through. They are beautifully made of cast iron and weigh 22 pounds. The burning irons are 14" long and the cats, 17" tall. Unusually fine and distinctive fireplace accessories, they are $15.95, ppd. From Tennessee Chromium Plating Co. (L-67), 200 Louise Avenue, Nashville, Tennessee.

The Midas touch is shown here in particularly attractive tables. The Zodiac signs (fish designs, too) are delicately reproduced on black glass tops, 11½" in diameter. The 23"-high black wrought iron legs detach and fold for storage. Very decorative, you can use them for snacks, end tables or those extra tables for parties. Set of 2, $8.95, ppd. Cortley Gifts (L-67), 305 East 83rd St., New York 28, N.Y.

WORTH

A honey of a jar, in a bright sunny yellow that will be the cheer of any breakfast table. Completely handmade, this lovely ceramic set has three intriguing lifelike bees painted entirely by hand perched atop the hive. The jar, 4¾" high, the separate saucer, 6" in diameter, and the ladle are only $2.50, plus 45c post. Order from H. Liebes (L-67), Grant Avenue, at Geary, San Francisco, Calif.

Gay companions, designed to pretty the hostess and brighten the kitchen. The apron and dish towel are washable, color-fast cotton in six patterns: 1: Cool as a Cucumber, 2: Easy as Pie, 3: Apple Pie and Coffee, 4: Busy as a Bee, 5: Corned Beef and Cabbage, 6: Ham and Eggs. In matching colors: yellow, pink, red or gray, towels are 2 for $1.25, 4 for $2.30. Aprons, $2.95, all ppd. Andrews L-67), Cross County Center, Yonkers, N. Y.

Hold your hats, here's that little cyclone, *Dennis the Menace!* A perfect replica of the cartoon urchin, designed by the artist. 17" tall, he's completely washable, beautifully made with a soft vinyl head, latex body, squeeze voice, and removable T-shirt and denim overalls. Give him to your own favorite little "menace" if you can part with him. $3.98 plus 25c postage. Elron Products (L-67), 219 West Chicago Avenue, Chicago 10, Ill.

An age-old adage, *Hear no evil, see no evil, speak no evil,* that should be a daily reminder to us all. Keep these imported hand-carved ivory monkeys on your telephone table, desk, or in any spot where you'll see them every morning and start the day right. They sit on a hand-hewn piece of black stained wood. About 2½" x 2¼" wide, $2.95, ppd. Beverly Baker (L-67), Box 427, Tuckahoe, New York.

the newest idea for building your own modern furniture

WOOD LEGS

CREATE NEW DESIGNS...MODERNIZE OLD PIECES

The originators of do-it-yourself legs bring you a new idea: beautifully turned wood legs that you attach to plywood, slab doors, etc. to build new modern pieces or redesign old out-dated furniture. Select hardwood, smoothly sanded, ready to be finished. Heavy duty glides protect floors. Sturdily engineered hidden steel mounting plate lets you use the same leg at either a smart vertical or graceful diagonal!

ALSO AVAILABLE WITH BRUSHED BRASS TIPS For the very latest in smart contemporary design!

USE STRAIGHT OR DIAGONAL

Prices are for sets of 4 legs. Screws included

Leg Height	Price	With Brass Tips
6"	$3.45	$4.95
9"	3.95	5.45
12"	4.45	5.95
18"	5.45	6.95
22"	6.45	7.95
28"	9.95	11.45

All legs shipped postpaid — solid sales tax in Calif.

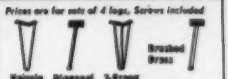
the largest selection ever offered – 31 sizes & styles

METAL LEGS

Leg Height	Hairpin ½" or ⅜" Rd.	Diagonal ⅜" Rd.	3-Prong	Brushed Brass ⅜" Tubing
6"	$4.45	$3.95	$ 5.95	$ 6.95
9"	4.95	4.25	6.25	6.75
12"	5.25	4.95	6.45	7.25
14"	5.75	5.25	6.95	7.85
16"	6.25	5.75	7.45	8.15
19"	6.95	6.25	8.25	9.25
22"	7.95	7.25	8.95	—
28"	8.99	9.95	10.95	14.95

All legs shipped postpaid

Prices are for sets of 4 legs. Screws included



The original wrought iron legs at the lowest prices ever! Rust-resistant, painted matte black with all welds ground smooth and concealed mounting plates. Order yours today!

SEND 25c FOR "BUILD-YOUR-OWN MODERN FURNITURE" CATALOG

E. F. LAWRENCE IRON WORKS — Dept.10-L, 2911-13 Whittier Blvd. Los Angeles 23, California

HAND BLOWN CRYSTAL

Clear, cool crystal are these delicate hand-blown pitchers. But—we keep in mind that you want practical items both for your own use and gifts. So—they come in three handy sizes: 6-oz. for syrup, sauces; 16-oz. for breakfast juice; and 32-oz. size for milk. A mighty nice price tag for a smart gift. Complete set of 3—just $3.95 plus 35c shipping

Free Xmas Catalogue of Gifts in full color. Write for it now!

Helen Gallagher
413-C10 Fulton St., Peoria, Ill.

Fascinating Spirit of the Theatre Captured in Decorative

MASKS OF COMEDY and TRAGEDY

To laugh and to cry—age-old symbols of an age-old art that will live forever! The glitter, applause, opening night—the entire spirit of the theatre is caught in these dramatically decorative off-white crackleware masks. Easy to hang, each is 7½" high x 4½" wide. Interesting conversation pieces. Make a fabulous gift. Only $3.95 for the pair, postpaid.

FREE—beautiful gift tie ribbon with every order!
No CODS Please. Money-Back If Not Delighted!
Send for NEW Gift Catalog—it's FREE!

Green Table Gifts
Dept. L-10, 1556 Third Ave., New York 28, N. Y.

modern stools

for SNACK BAR PLAYROOM PATIO KITCHEN LAUNDRY TV

2 FOR $10.95

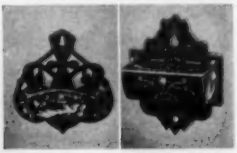
These delightfully versatile stools in black tubular steel have carefree plastic seats . . . are perfectly at home anywhere, indoors or out! Lightweight, economically sturdy, they have sound cushioned seats and comfortable backs. The vinyl upholstery washes beautifully; comes in solid red or yellow, or handsome charcoal tweed. Seat has 12" diameter. Seat height is 29".

Now also available in popular 29" counter size. 2 for $12.95

Shipping charges collect. Sorry, no C.O.D.'s.

MONEY BACK GUARANTEE!

Manor House
Dept. C · HUNTINGTON, WEST VIRGINIA



OLD MATCH HOLDERS

These reproductions of old match holders used in wood stove days are cast from the original antique molds. They're decorative as well as useful by your fireside . . . handy for holding jewelry above the kitchen sink. Some folks use several as attractive miniature planters. Both are cast iron, just like the originals, and are finished in black with authentic hand-painted Pennsylvania Dutch designs. Order several today. Your choice with or without tid as shown . . . $1.25.

No C.O.D.'s please.

HOMESTOCK STUDIOS
P. O. BOX 1196, LANCASTER 3, PENNA.

FITS ANY BIKE OR TRIKE!

Western Saddle

They'll be the envy of the neighborhood corral with this authentic Western style saddle! Molded of soft, easy-riding latex, it's complete with frontier saddle horn and Western markings. Slips over regular bike or tricycle seat. Order today, Number T-4929, Saddle, $3.00, by mail, postpaid.

Bike Grip Bell

Smartest bell that ever graced a bike—and he doesn't lift his hand to use it! It replaces the old handlebar grip. Attach to handlebar with clamp screw—and it's ready. He simply twists his wrist—the bell sounds commandingly! Sturdily constructed of chrome-plated metal and plastic. Order Number T-4309, Bike Bell, $1.50, by mail, postpaid.

Yours Free! Write Now For New Gift Catalog!

Miles Kimball 281 Bond Street Oshkosh, Wis.

ENGLISH BONE CHINA

It's saucery, sheer saucery, the way these English bone china teacups and saucers are priced. There are six distinctive designs, each as delicately beautiful as the other, done in fine color shadings. Gold trimming adds lustre to both cup and saucer. A pair—or better still—a set of these exquisite cups and saucers would make a wonderful and lasting gift. They are truly "collectors' items".

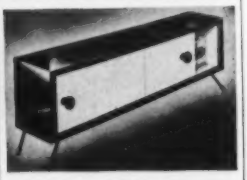
One cup and saucer	$1.75
Two cups and saucers, assorted	3.25
Four cups and saucers, assorted	5.95
Six cups and saucers, assorted	8.25

All are postpaid.

Send for free gift catalog!

the **Krebs**

L10 Westerly, R. I.



LITTLE STORE-KEEP

Eliminate small item clutter about the house. Use handy Store-Keeps for spices in kitchen; drugs, cosmetics in bathroom and wherever you need extra compact storage space. Handsomely styled sliding door cabinet can be set on any surface. Remove rubber-tipped legs to stack several, or hang on wall. Measures 18"x5½"x4" deep. Comes in all white enameled steel with black legs and knobs, or black with white sliding doors. Please specify. $2.69

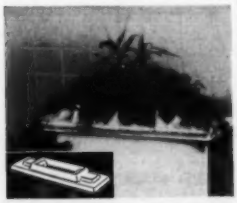
2 for $5.00

Postpaid. No C.O.D. Satisfaction Guaranteed.

ELRON CHICAGO

Send for Catalog of Gifts, Homewares, etc.

219 W. Chicago Ave., Dept. C-142, Chicago 10, Ill.



Johnny Planter for your Bathroom

Self-watering decorative planter for top of toilet fixture. White molded lid with deep planting area made to fit over any standard toilet fixture replacing the porcelain lid. Permanent planter, self-watering, with adapter to fit any tank. Really a new idea in modern decorating. First time offered anywhere. $4.95 ppd. No COD's. Carol Beatty, Dept. R-ZX, 7410 Santa Monica Blvd., Los Angeles 46, Calif. Send for FREE Gift Catalog of 250 selections.

WILLIAMSBURG CANDLE SCONCES

As warmly traditional as white pillars rising against rosy brick! These authentic reproductions of Colonial candle sconces combine the charm of gleaming brass with crystal clear glass chimneys. The candleholder is shaped like a full-blown rose. They project 6" from wall, are 14" high. Perfect for that Early American living room . . . $17.50 the pair, ppd. or give a pair to a neighbor friend. plus 50c first of MOS.

Write for our new 16 page catalogue!

Jenifer House Dept. L
New Marlboro Stage
GREAT BARRINGTON, MASS.

YOUR MONEY'S WORTH

Swedish crystal, prized the world over for its sheer beauty, elegance and simplicity, is shown here at a price so low you could hardly believe it. Decorated with a modern lily-of-the-valley motif, this lovely vase is 6" tall, 4" x 3¼" at the top. A gift that will be admired and treasured for years, it's just $5.00 plus 35c post. From Page & Biddle (L-67), 21 Station Road, Haverford, Pennsylvania.

A decorative find, a rococo style 3-branch wall sconce in an exceptionally fine design. It will enrich traditional settings and yet is up to date in its use as an antique accent for modern décor so prevalent in decorating today. Highly polished solid brass sconce is permanently lacquered, 15" high and 13½" wide, $12.00 each, $21.50 a pair, express collect. Suburban Decor (L-61), P.O. Box 158, New York 33, N.Y.

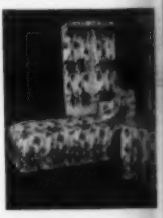
Rosebud **BOUQUET RAYON TAFFETA ENSEMBLE**

Natural background with colorful floral design—for use in most decorative schemes.

Quilted top Bedspreads and Coverlets, wide Draperies and Cafe Curtains, quilted Pillow Shams and toss Pillows, ruffle edged. Color swatches sent on request.

Single or Double Bedspreads	$15.95 each
Single or Double Coverlets	15.95 each
Single or Double Dust Ruffles	6.95 each
Draperies (2½ yds. long)	6.95 pair
Dressing Table Skirt	5.95 each
Pillow Shams	4.95 each
Toss Pillows (Round or Square)	2.79 each
Cafe Curtains (24" long)	5.95 pair
Valance (69" wide)	3.95 each

(Postpaid)



WISSEN FABRICS—Bedspread Division
130 East Seneca Street Ithaca, N. Y.

BUTTERFLY CHAIR

STANDARD model. Heavy black steel frame. Durable removal vat dye canvas sling. Reinforced corner pockets. In black, white, yellow, red, green, chartreuse, orange or terra cotta. For modern interiors, porch or patio. $7.45
(Add 1 duck slings $4.25 ea.)

DELUXE model. Heavier steel frame, reinforced bar-tacked corner pockets. Same colors as above. $9.95
(Add 1 duck slings $4.25 ea.)

AUTHENTIC model—the classic original. Heavier duck, reinforced, bar-tacked, double corner pockets. Same colors as above. This model below $12.95
Based by MOS. (Duck slings $7.45) $6.95

JUVENILE model—SAME DESIGN AS ABOVE— ALL MODELS FULLY GUARANTEED
Postpaid CHECKS OR MONEY ORDERS
No C.O.D. please. Money refunded if not satisfied.

THE YARDSTICK
"for modern interiors"
Dept. L26 MANHASSET, N. Y.

MY HAND-CARVED NOAH'S ARK

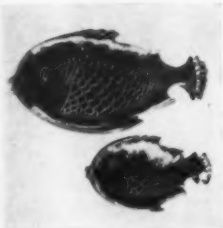
The brightly hand-painted wooden ark opens up and out come Mr. and Mrs. Noah and 16 animals (two by two, of course). The whole shebang is just 6½" long x 2½" high x 2½" wide, so you can picture how tiny the ducks, cows and elephants are! This imported gift is bound to delight any child. $1.25 postpaid

Write for MY FREE GENERAL CATALOG

WILL HAMMOND'S
New England General Store
15 Plain Street, Millis, Mass.

YOUR MONEY'S WORTH

It's for the birds, but we couldn't be more intrigued with this silver-plated birdbath-designed salt and pepper shakers. A charming conversation piece that will give years of service. Notice lovely gadroon molded crystal bases and heavily plated, intricately designed birdbath tops. 3" tall, a pair is $2.98, ppd. including federal tax. Merrill Ann (L-67), 102 Warren Street, New York 7, New York.



A large fish platter and individual serving ones are so attractive that you'll want to serve fish at every meal. Available in a wonderful caramel or absinthe-green ceramic with frothy touches of white and green, they're an effective way to serve not only cooked fish, lobsters, etc., but all kinds of sea-food salads. Large platter, 17" x 12", $5.50; 4 of the smaller ones, 8¾" x 7", $5.50, ppd. Marbrite (L-67), 134-51 Springfield Blvd., Springfield Gardens 13, N. Y.

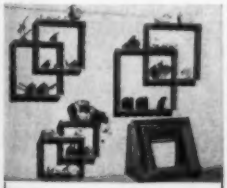
CIGARETTE HOLDER and ASH TRAY

Past perfect complement to today's living. Small reminders of those rugged days of the old WASH BOWL and WATER PITCHER. (Nostalgic, but give me today's hot shower). Exact replica in gleaming white china, little raised bunch of grapes on pitcher and bowl. Sweet for cigarettes on coffee or end tables. Pitcher 3½" high, bowl 4½" wide.

$1.59 per set, 2 sets for $3.00 plus 25c postage

DEE STEWART GIFTS

High View Road, Peoria, Illinois



Treasure Shelves

Plenty of room to hold your hobby collection and ornaments so you and your friends can enjoy them. So simple to assemble a child can put them together in 3 minutes; no tools required. 3 pair—6 & 7, 8 & 9, 10 & 11 inches square, 2½ inches deep. Sturdily built, beautifully finished hardwood, natural color. Imported. Gift boxed. Ornaments not included.

Complete set of 3 pair—$5.95 postpaid.
Check or money order (sorry—no cod's)
Satisfaction guaranteed.
Send for free gift folder.

The Guys 1250 L 143rd Ave. San Leandro, Calif.

HANDI-WHEELER
HOSTESS TABLE

Snack Bar and Service Table on Wheels For Buffet, Porch, Bedside and TV viewing.

Swivel wheels. Perfect serving height 28½". 2 rim-protected shelves, each 16" x 24". Alcohol resistant, lacquer finish in mahogany or wheat colored birch plywood. Shipped compact, very easily assembled. Send check or money order for $9.95, specify color. Satisfaction guaranteed. Sorry, no C.O.D.'s. Small shipping charge collect.

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Dept. 110, 9 West Prospect Ave., Mt. Vernon, N. Y.

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Five New Drapery Fabrics only $1 a yard

Pleating tape, traverse rods, pin hooks available. Free instruction booklet.

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For draw drapes, panels, a dull-finish fabric with exquisite texture when the light comes through. You can't see through it. Turquoise, Spruce, Seafoam, Lime, Leaf Green, Light Beige, Fawn Beige, Rose Beige, Tearose, Cocoa, Ice Pink, Rosedust, Ashrose, Natural, Straw, Gold, White, Gray.

New Carabao Textured Weave $1 a yard

A monotone textured fabric for draw drapes, panels. Celadon, Red, Lemon, Ashrose, Hunter Green, Eggshell, Lime, Wine, Beige, Leaf Green, Grey, Gold, Brown.

New Carabao Sheen Weave $1 a yard

An interesting new texture for draw drapes, panels. Red, Celadon, Brown, Eggshell, Gold, Hunter Green, Beige, Lime, Wine, Driftwood, Ashrose, Lemon, Leaf Green.

Famous Carabao Shantung Weave $1 a yard (pictured above)

We have sold over half a million yards of this wonderful fabric. Cross dyed to give a two-tone textured effect. Medium weight, perfect for panel or draw drapes. Grey, Beige, Lime, Rosedust, Turquoise, Cocoa, Gold, Mint Green, Hunter Green, Sea Foam, Celadon, Red, Off White.

Carabao Metallic Print Shantung Fabric $1 a yard

Printed with non-tarnishable silver and gold. Hunter Green, Dusty Rose, Gold, Gray, Copper, Seafoam, Beige, White.

Custom Made Drapes approx. $1.50 a yard

We will custom make to your window measurements from any of the above fabrics. Lined drapes also available.

Send 25c for swatches of all colors of all five fabrics.

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Send for complete information, prices, directions for measuring.
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☐ Enclosed is 25c for swatches. (Please print)
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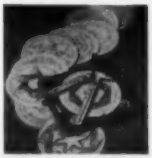
Child's Art Desk

Play fun for prospective Picassos! The big 4¼" x 15" x 16" desk gives you a large drawing surface, feeds paper to you and keeps art supplies compactly. It's made of pine and uses a roll of ordinary shelf paper (included). We'll add child's first name. Print clearly. Order No. **PA-7015**, Personalized Desk, **$3.90** or No. **T-7015a**, Desk without name, **$3.50**, by mail, postpaid.

Magic Designer

This mechanical drawing instrument lets you make millions of fascinating designs. Sturdy metal base has an ingenious arrangement of cranks, circles and disks with a shift lever that changes the angles. Slip the paper disk in (50 are included) set the pencil's arms—and let your imagination get to work! 7" x 8". Order Number **T-6648**, Magic Designer, **$2.95**, ppd.



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LANTERN
To Decorate Your Home

Colonial-Type lanterns to feature with your holiday decor. Made of heavy-duty plastic; outfitted electrically. 11½" ht.

$2.50 EA.
$1.75 pair plus 35c shipping

Don't miss this chance to get our big new colorful booklet featuring over 600 sparkling items. Loads of ideas for every gift problem on your list. We specialize in the lovely and the unique to please every fancy. Fit any pocketbook. Write today for your FREE copy! You'll be "pleased as punch" with arm-chair shopping!

Helen Gallagher
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The Capezio caprice

Capezio's whim of a sandal has no hind, no fore—just a wide strap of color and incalculable fashion poise. Choose it in such ripe kid colors as berber orange or avocado green. Also in black patent leather: navy, brown, black suede: black velvet: white kid: white satin. 2-in. sliver heel, sizes 3 to 11, $12.95. Plus 25¢ postage. Send for F.B.S. catalog.

French Boot Shop
Dept. L-10, 341 Main Street, New Rochelle, N. Y.

YOUR MONEY'S WORTH

Old Mother Goose, *Jack be Nimble, Old King Cole,* etc., make it fun and interesting for the youngsters to learn to tell time. The hour hand points to a well-known nursery rhyme depicted in colorful, embossed characters. 10½" in diameter, it's an electric clock well built for long use. You turn a switch for a soft light. $7.95, ppd. House of Schiller (L-67), 180 North Wacker Dr., Chicago, Ill.

Desk and table idea that is wonderfully functional—an adjustable gooseneck lamp with a handy ball-point pen attached to the base. Lamp, 14" high, comes in many pleasing colors: black, white, red, coral or green with a guaranteed black pen and holder. Extra cartridge for refill is included. Complete, just $4.50, ppd. Jan's Lamps (L-67), 5 E. 102 St., New York 29, N. Y.

TWO-IN-ONE, this wrought iron holder is a vase and candleholder. It will attractively hold two or three flowers in the glass vial or, with vial removed, it becomes a candleholder. Excellent as an "extra" gift or prize. Height 7", width 4". **$1.25** ppd. Satisfaction guaranteed. Write for free catalog.

Joseph's 609 OREGON STREET OSHKOSH • WISCONSIN

ROSE-SPRIGGED CHINA
17-PIECE DEMI-TASSE SET

Elegant for after-dinner coffee **$6.50 ppd.** . . . Imported reproduction of the famous Dresden "Moss Rose" pattern gives you all the graceful delicacy of the original at an unbelievably low price! Set includes 7½" pot, covered sugar and creamer, six demi-tasse cups and saucers, all in white china sprinkled with pink roses.

REGULAR SIZE TEA SET Large pot, sugar and creamer, 6 cups and saucers **$10.95**

Add 50c W. of Miss.
Write for Catalogue

SETH and JED Dept. L-10
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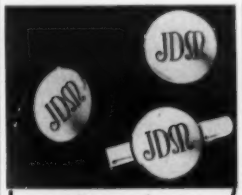
Studio L - 1554 N. E. Sandy Blvd. - Portland 13, Oregon



Personalized
CUFF LINK & BAR SET

Get a discriminating male on your difficult to please gift list? Well gals you can stop worrying because this handsome monogrammed 24 k gold plated set is guaranteed to fill the bill and at this tiny price is the value sensation of our catalog. Please print when ordering monogram. Add 25c for Postage.

Cuff Links $2.00 Tie Bar $2.00
Set $3.75

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TAYLOR GIFTS
Spread Eagle Inn Wayne 7, Pa.

HAND HOOK YOUR OWN RUGS THE TRUE, OLD WAY WITH WOOL RAGS

"THE DANBURY"

Design Size: 25"x40", stamped in black outline on burlap, with all wool cloth in shaded colors for center flowers and leaves, book and instruction for shading.

only **$6.95** ppd.

FOR FAST CUTTING OF HOOKED RUG MATERIAL
$14.25 postpaid

EXTRA CUTTERS
$3.98 postpaid

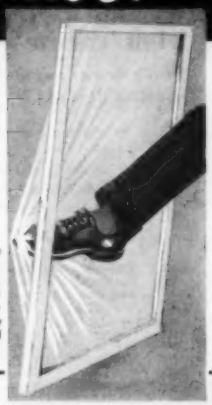
Made with stainless steel work table, and equipped with adjustable work guide. Specify width of cutter: ⅛": 5/32": 3/16": 7/32": or ¼".

Send 25c for illustrated leaflet, with price list of supplies and basic instructions on hooking.

Rebecca S. Andrews
Dept. 31 WALNUT RIDGE, ARKANSAS

THIS 39½¢ STORM WINDOW

protects your family all winter!



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JUST PRESS ON *That's All!*

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Imagine a storm window that weighs less than 8 ounces—yet seals out wintry blasts and humidity like magic! Flexible like rubber! You can punch it, kick it, even tap it with a hammer and it springs back—never shatters! This amazing new type storm window is as TRANSPARENT as CLEAR GLASS! Not affected by snow, sleet, rain, dampness, because it is 100% WATERPROOF. Resists climate changes—won't crack even at 25 degrees BELOW zero! Will pass any and all Fire Department tests! To install just press it on with dual purpose Adheso border—no nails, no screws, hooks, or tools! Costs you only pennies, yet you can use and re-use it year after year for winter protection and comfort! Try one at our risk and you'll never use old-fashioned storm windows again!

LIFT ADHESO BORDER FOR AIRING

PROVE IT YOURSELF WITH THIS SIMPLE MATCH TEST!

On a windy day, hold a lighted match just inside a CLOSED window. The first stiff, strong gust of wind will blow it out. NOW put your TRANS-KLEER sheeting as instructed . . . you'll find out that a lit match held just inside the window will NOT blow out EVEN IF YOU KEEP YOUR REGULAR WINDOW OPEN!

5 WAYS BETTER

1. **REAL GLASS-LIKE TRANSPARENCY!** Never milky or cloudy.
2. **LOW CONDUCTIVITY—** A modern REYNOLON development.
3. **WATERPROOF & FIRE RETARDANT—** conforms with all Fire Department ordinances.
4. **RESISTS CLIMATE CHANGES—** never cracks even at 25 below zero!
5. **RE-USABLE YEAR AFTER YEAR—**takes little storage space!

OVER ONE MILLION SOLD LAST YEAR!

Over 1,000,000 of these new type windows sold last winter alone. We invite you to try one, too, entirely at OUR RISK—no obligation whatsoever for you! When you have tried one, when you see how easily and quickly it goes on, when you've TESTED it, you'll never again use the heavy, bulky, old-fashioned kind! No more back-breaking installation! No more broken glass to contend with! No more storing problems—at winter's end just fold away like CLOTH for the following season—year after year! Enjoy the ease and convenience of this new, safe, sure way to winter comfort—for only pennies per window! TRANS-KLEER comes in rolls 36 inches by 432 inches—ENOUGH FOR 10 AVERAGE SIZE WINDOWS, at ONLY 3.95—HARDLY 39½¢ EACH! Of course, smaller windows use less TRANS-KLEER material, while larger ones use more. In all, you receive 108 SQUARE FEET! Yes! 108 SQUARE FEET for only 3.95! Why pay MUCH MORE elsewhere? You cut TRANS-KLEER with scissors to any size required—then press on with the Adheso border—and presto! The job is done! You can lift it any time for airing the room—then re-seal in 1 second flat! How practical! How convenient! And how low in cost! No wonder so many have been sold! No wonder so many home owners, hospitals, government buildings and churches are switching to this new winter protection! We disappointed lots of folks last year because the supply ran out. To avoid disappointment, rush your order NOW—while our supply lasts! More cold weather is on the way right now! SEND NO MONEY. Simply fill in coupon and mail at once. Pay postman only 3.95 plus a few cents postage on delivery of each roll. Try a window at OUR RISK for 5 days. Test it any way you like. If not delighted, KEEP THE WINDOW and get your 3.95 back—no questions asked! You have nothing to lose—LOTS to gain in winter comfort and health protection! ACT NOW!

VISIT OUR SHOWROOM OR SHOP BY MAIL

THORESEN'S, Dept. 162-L-47
352 Fourth Avenue, New York 10, N. Y.

RUSH.....rolls TRANS-KLEER at 3.95 each, enough for 10 windows or 108 square feet. I will pay 3.95 plus postage on arrival. This is on a trial basis. I will try one FREE. If not delighted, I will return the 9 remaining windows for refund of 3.95—no questions asked. Include Adheso Borders at no extra cost.

NAME.....

ADDRESS.....

TOWN.....ZONE.....STATE.....

....SAVE POSTAGE by sending only 3.95 with this coupon. In that case, we pay ALL POSTAGE to your door. Same money-back guarantee.
(CANADIANS: Send orders direct to our Montreal plant. Same price & guarantee—no extra for tariff: THORESEN CO., Dept. 162-L-47, 45 St. James St., West, Montreal 1, P.Q.)

THORESEN'S, Dept. 162-L-47
352 Fourth Ave., New York 10

LOW-COST HEALTH PROTECTION

WINTER COMFORT! You can hardly see this TRANS-KLEER storm window—it's wonderfully transparent, but it protects you and your loved ones from winter's cold blasts and humidity. Saves dollars, too, in fuel bills! It's your cheapest health insurance! And only 39½¢ each!

FOR A VIEW THAT'S NEW FULL COLOR *REYBURN* MURALS

Here's the easy way to make a picture window of any plain wall.

$14.75 postpaid 38½"x59" ea. Washable

No matter where you live, you can now have your favorite view of mountain, lake, river, desert, woods or country. A wonderful idea for enlarging or dramatizing any room, remodelling recreation room or den, brightening living room and using over fireplace.

SO EASY TO DO YOURSELF

Comes in one piece (38½"x59" each). Just apply Reyburn Photo Murals like wallpaper or mount and frame. Unbelievably low priced, yet transforms your home to new, undreamed of beauty.

SEND 10c for folder of 7 full color miniatures: Monterey, Smoke River, Peaceful Country (shown above), St. Mary's Lake, Country Side, Canyon of Arizona, Mountain Reflection. Or order full size murals by name, subject to return if you're not completely satisfied.

The WARNER Company CHICAGO

Dept. L-10
430 South Wabash Avenue
Chicago 5, Illinois

YOUR MONEY'S WORTH

It's Christmas! The beauty of this fine deckle-edged card is its simplicity. The greeting on the cover and sender's name and small tree design on the inside are embossed plastic in red to match deckle-edge of cream white card and envelope. Card is French-folded from a 10" x 13" sheet. 25 cards and envelopes, $4.25; 50, $7.50; 100, $13.85; 200, $25.95, ppd. Kimball Printing Co. (L-67), 115 Bond St., Oshkosh, Wisconsin.

Chafing-dish cookery, one of the best ways to entertain small groups. This is a very handsome dish with a 1½ quart capacity made along colonial lines. Aluminum-lined water pan and cover as well as the alcohol burner and snuffer are made of heavy-gauge solid copper, hand-buffed and lacquered to prevent tarnishing. Pan is aluminum, stand is solid brass. $9.95, ppd. Order from Bay Colony Forge (L-67), 140 Dartmouth Street, New Bedford, Massachusetts.

HEAVY FURNITURE ROLLS EASILY
on Mrs. Damar's Easy-to-Attach
BALL BEARING CASTERS

Simply tap these pronged all-steel ball-bearing casters into the legs of beds, tables, chairs, TV sets, radios, etc. —and you'll be able to roll your heaviest furniture in any direction with no effort—like "power steering" on a car! Unlike wheel casters these ball casters roll over floors and rugs without scratching! Make it easy to turn big chairs when you want to face TV. Fit any piece of furniture. 8 for $1.00, delivered. Money-back guarantee. Send cash, check or money order now.

8 FOR $1.00

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Mrs. Dorothy Damar 671 Damar Building, Newark 5, N. J.

IN CANADA: plus local sales tax, checks payable at par Montreal, 971 St. Timothy, Montreal 24, Que.

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the factory way

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Pumps cut down to relieve soreness across instep **3.95**

Heels—any height or style—in matching or attractively contrasting leathers or suedes—from **3.75**

Alligator and reptile shoes or handbags re-glazed **2.95**

Shoes made toeless for latest style and greater comfort—round, stack or V-shape opening **3.95**

Just mail your shoes to address below with complete instructions. Pay when they're delivered.

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EASILY CLEANED & DURABLE

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A modern gem for comfort and beauty. Ebony wrought iron frame. Heavy canvas seat, removable for washing. Red, Yellow, Green, Coral, Chartreuse, Turq, White, Black.

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Musical Donkey on wood rockers available; 27" high, without handle—$11.95.

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PENCILS...
with YOUR NAME IMPRINTED IN GOLD GIFT BOXED

6 for 35¢
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An ideal PERSONAL gift for any man, woman or child.

Always welcome, this beautiful practical gift of FINE QUALITY PENCILS with smooth, soft #2 black leads and pure rubber erasers, or different colored lead.

Included at no extra cost, with any order of 12 or more, 4-COLOR PENCIL Writes RED BLUE, GREEN and YELLOW

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YOUR NAME & ADDRESS

• Small
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ONLY $1

Ideal for stationery, check books, clothing, etc. Lasts up to 1 year with normal use. Plastic kit with magnetic inkless compact for pocket or purse. Ideal gift.

Send check, cash or money order with name wanted and your name and address to

ATLAS GIFTS, New Hyde Park 5, New York

NDIAN HEAD® cotton

It's new! 54-inch width in 12 colors!

Speed-sew your Christmas cloth without a seam!

GUARANTEE: "We will make good the entire cost of any Indian Head article you make, if it runs or fades, or shrinks more than 1%."

ke any of these cloths (54"x 72") for a mere $4.50

Now, with new 54-inch Indian Head . . . you can make e merriest Christmas cloth ever . . . without a single seam! loth you can count on for Christmas "trimming" year r year, because Indian Head cotton *keeps* its color, no ter how often it's laundered.

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TWO GIFT IDEAS TO PLEASE EVERY HOUSEWIFE!

Roll Perfect Pie Crusts in Seconds . . . Without Waste!

Newest, most wonderful homemaker baking-aid is yours! Clever plastic "Trusty-Crusty" makes neat pan-perfect pie crusts in magic seconds. No cutting—no wasted dough—no rolling pin or pastry cloth to wash. Drop in your dough . . . slip "Trusty" closed . . . run your rolling pin over it a few times, unzip and PRESTO . . . you've got a smooth, even-thickness crust the exact size for a 9-inch pie. Just lift "Trusty" turn it over and drop the crust neatly into your pan. Amazingly tough, "Trusty" can't stick to the sturdy, "see-through" plastic! **Only $1.00 postpaid.** Money-back guarantee. No C.O.D.'s, please. Make wonderful gifts. **Order several today!**

WRITE FOR **FREE** CHRISTMAS GIFT CATALOG

"Cup 'n Saucer" Flower Arranger Brings New Beauty into Your Home

Whether it's Pookie or Molly, this clever new decorator idea makes the most attractive floral arrangements you've ever set on a table. Delightfully designed Cup 'n Saucer is fitted with a metal grille that holds the stems of flowers securely, no matter what kind of interesting floral arrangement you make. Cup 'n Saucer are black metal with brass handle and grille. Fit the decor of any room. Make cute Planters; wonderful for Tab Trays, too! Get several for yourself, and for gift-giving! **Only $1.50 postpaid.** No C.O.D.'s, please. Money-back guarantee. Order TODAY!

HOUSE OF SCHILLER Dept. L-41, 180 N. Wacker Dr., Chicago 6, Ill.

ADDJUSTA ALL PURPOSE SHELF

Uses every bit of available space—save stacking and piling. Made of rugged steel with apple green enameled finish. Measures 9" from front to back—expands from 14¾" to 25". Legs snap into place and are held rigid by slots. Will hold over 50 lbs. and can be stacked on top of each other for more storage. Use this all purpose shelf in clothes closet for shoes, hats, etc.—In linen closets for more convenient sorting.

$1.39 each or 2 for **$2.69** postpaid

Full Money Back Guarantee

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Keep this handy reminder

DOWNS & CO. DEPT. 1356, EVANSTON ILLINOIS

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Hand-washable corduroy cutie that sways "gold" coins from its shirred back yoke. Features "Mariner's Hook" fasteners, deep plunge pockets. Jeweler's turquoise, flare red, or creamy natural jacket ...with black skirt cut-out to adjust. Sizes 10 to 18.

$12.95 Postpaid

Satisfaction Guaranteed or Money Refunded

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Crawford's

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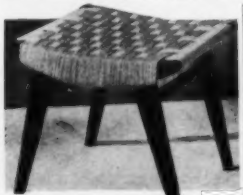

FRENCH BENCH

20" x 17" 17" high

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You'll marvel at the fine hand workmanship, the simple, beautiful lines of this elegant bench. Genuine braided rush seat in hand woven. Satin-finished birch in *Light Natural* or *Black Lacquer*. At home with modern or traditional for utility seating, chair-side table, TV or vanity bench, luggage rack, etc. An exceptional value. Shipped direct to you from our workshop.

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Dept. L-104, 15 West 57th St., New York 19, N. Y.

MASKS of COMEDY and TRAGEDY MAKE UNUSUAL ASHTRAY!

The masks of comedy and tragedy—age-old symbol of the theatre—dramatically marbelized on this free-form ceramic ashtray! Friends and family will applaud it! So attractive . . . so unusual—it *has to* add distinction to your favorite table, shelf, desk, etc. Black base topped with the two beautiful white masks. Ideal for collectors and for followers of the thespian arts. A stunning gift! 10½"x7½". Only $2.95, postpaid. FREE—*beautiful gift tie ribbon with every order!* No COD's please. Money back if not delighted. Send for thrilling NEW gift catalog—it's FREE!

ADELE GREEN

Dept. LS-10, 181 East 87th St., New York 28, N. Y.

YOUR MONEY'S WORTH

TV viewing or for just sitting and conversing, young teen will love their very own chair, imported from Sweden, this sturdily built one in a wonderful bright red is personalized with your child's first name in white. It will be a very cheery and decorative piece in any child's room. Chair is 13½" high, seat of chair is 8¾" in diameter. $3.95 each, ppd. Order from Hinman House (L-67), Evanston 2, Ill.

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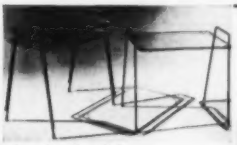

Smart and useful —for yourself and for gift-giving

FREE GIFT CATALOG

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Handsome nest of 3 black wrought iron Stack Tables and Hurricane Lamp. Tables are 16" high, 10½" wide, 17" long with polished olive brass plate glass tops and rubber tipped legs. When stacked, they are conventional end-table height. Matching hurricane lamp is 9" high with 6" wrought iron base.

3 Tables & Lamp $11.95

Express Collect

BAY COLONY FORGE Dept. L, 160 Dartmouth Street New Bedford 5, Massachusetts

Spug Bench

An end table with deep magazine drawer, removable smoker tray and gallery for books.

26" high, 26" wide, 14" deep

Handcrafted of mellow antiqued knotty pine.

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BY JOHNSON-CARPER

These bedroom suites are designed by internationally recognized Edmond J. Spence. The drawers are of full dovetail construction, with oak interiors, and are center-guided and specially processed for easy movement. Plywood panels under each drawer make storage pieces dustproof. The finish is multi-coat, and is highly resistant to moisture. With care, its rich luster increases through the years. Construction throughout is dependable. *One quick glance proves Fashion Trend's beauty . . . the long years prove its quality.* Sold from coast to coast. Write for the name of your nearest dealer.

SPECIALLY PRICED AT $189.00*

Space-Saver Combination. Big Double Dresser And Bookcase Bed. In Gorgeous Fawn Mahogany, *Above*. Chest and Deck Night Table Extra.

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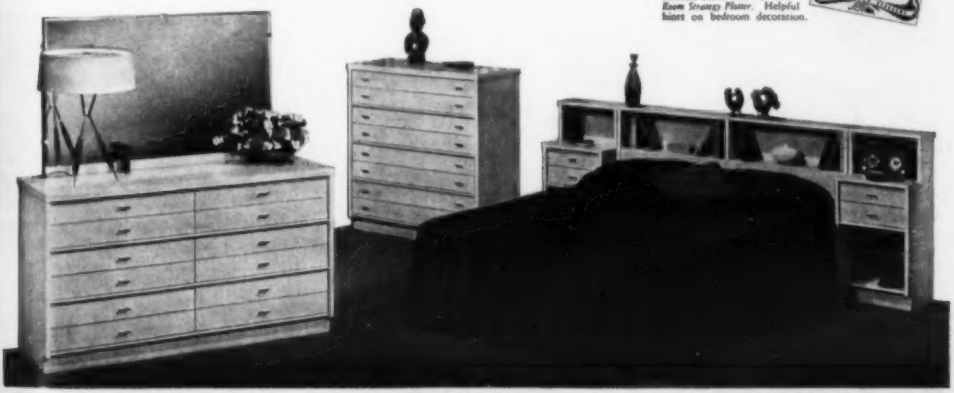
* Prices may be slightly higher in some sections, due to freight cost differences.

SEND 3¢ STAMP for the Fashion Trend *Plan-Pak* and *Room Strategy Planner*. Helpful hints on bedroom decoration.



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Sliding Saucer Sled

More thrilling fun, yet safer than a sled! You start at the top of a snowy slope, sitting safely inside the deep bowl, and down you go—spinning around and around in a series of circles! This big sled is made of extremely heavy gauge aluminum and is 4" deep and 23" across. Sturdy web hand straps and grommet for pull rope. Order No. P-5126, Sliding Saucer, $4.95, ppd.

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swedish stacking tables

Uncluttered accessories that double for "SEAT-ING or EATING" Swedish imports of fine cabinet woods. Sturdy 18" high, 16" diam. Top is 1½" thick with rounded edges. Alcohol and heat proof. Handrubbed & finished by master-craftsmen to bring out the rich natural beauty of the fine wood grains. Your choice of genuine walnut, light mahogany, blonde birch, golden teakwood. The perfect gift that lasts for years. (Add $1.00 per table if ordering teak.)

2 for $9.95

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Shipped Express Charges Collect

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Scandicrafts

Dept. B-4 Box 315 Scarsdale, N.Y.

Little Ladies of the Week

Monday's child is fair of face,
Tuesday's child is full of grace,
Wednesday's child is full of woe,
Thursday's child has far to go,
Friday's child is loving and giving,
Saturday's child works hard for its living,
And a child that is born on the Sabbath day
Is fair and wise and good and gay.

A charming collection of imported porcelain figures—there's one specially designed for each day of the week. Every little girl will be thrilled to own the doll that marks the week-day of her birth. (Usual collectors' items. Each figure is 4" tall, handpainted in delicate pastels with the week-day inscribed in gold. In ordering, please specify which week-day child you desire.

$2.50 each ppd.—2 for $4.75

Send for our new Christmas catalog

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10 Main Street Carpentersville 2, Ill.

Decorator Drama in Black and Brass

Gone is the unsightly old hat rack of yore. Here is new beauty demanded in modern decoration for an item handy as it is inexpensive. Wide lacy metal shelf for hats, can hold a potted plant or well-end there's room to hang at least 8 garments or umbrellas over the tiny brass harness bolts. Overall size is 10" x 16". Clever also in the bathroom as a towel rack and handy for your bath accessories.

Free Xmas Catalogue of Gifts in full color. Write for it now!

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circle chair

now 2 for 19.95

This versatile, modern, classic chair—a bargain at $30.00—now at an incredibly low price. Black-steel frame, beautifully upholstered in sturdy plastic fabric in Black, Gray, Lime or Red. Single chairs at 12.95.

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Send 15c for latest catalog.

bon marché

Dept. G198, 872 First Ave., New York 22

YOUR MONEY'S WORTH

A clever idea for unadorned containers, cabinets and store pottery which you have just to use in the kitchen. This set of 6 *Kitchi-Cals* contains recipes for muffins, waffles, biscuits, pastry, pancakes, and white sauce. Complete instructions are included with the set. $1.00, ppd. Suzanne of Charleston (L-67), 609 Saint James Dr., Charleston 43, South Carolina.

Terrific trivets for keeping coffee, sauces, gravies, small casseroles, soups, etc., piping hot without cooking or boiling. Electrically heated, this brass and black metal trivet with a smooth natural wooden handle has a 6' U. L. approved appliance cord. A boon for homemakers, it is 7" in diameter, 2" high, a 5" handle. $4.95 plus 35c post. Louise West Gift Sources (L-67), Springdale, Connecticut.

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Make some of the most glamorous costume jewelry you've seen in an age! Pure sparkling enamel colors permanently fused to solid copper. Enamel is beautifully colored glass ground to powder . . . then baked until it melts into a smooth gleaming surface. Kit complete with a little electric oven so safe you can work with it on your living room table. Has everything you need to make 2 pairs of earrings, a key chain disk and 2 pins. Nothing else to buy. Complete, easy instructions. Here's a wonderful hobby for the whole family. Only . . . . . $8.95 postpaid

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Send 25c for folio with miniature reproductions. Refundable on purchase.

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Mesa—Bands of TexturTuft colors give this new spread the contemporary air. Also in a combination of pastels.

Radiant Jewel—TexturTuft brings new beauty to a traditional design. Radiant Jewel is available in many lovely colors.

Brand new and fashionable! Budget-Priced—

TexturTuft BY

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Morgan-Jones TRADE MARK

To give your bedrooms a fascinating new look, those wonderful Morgan-Jones looms have learned to weave designs with tufts in two sizes! They start a fresh home-fashion trend, and no wonder!

These brand new TexturTuft spreads give you exciting three-dimensional designs and textures. They're practical, too! Virtually lint-free, preshrunk and color-fast, easy to launder, wrinkle-resistant, and they never need ironing!

They're priced right and styled right, for gifts, for your home, or for school!

You never need to iron TexturTuft!

MORGAN-JONES, Inc. • 58 WORTH ST. • NEW YORK 13 • (Mills in North Carolina)

"How Can a Dust Cloth Cost $2?"

The lady is talking about us. We're the pirates who've put a two-dollar price on an ordinary-looking dust cloth, just 12 x 18 inches in size.

But our conscience is perfectly clear! We sleep well at night. When you have put into a dust cloth what we have, you can ask twice $2. When you've saved a housewife hours of cleaning time every week of her life (and when your product contains high-cost ingredients!) then you can practically name your own price. Our price is $2.

KEEPS DIRT FROM CLINGING

This Conniver Cloth of ours—and we are the only ones in the world who sell it—is guaranteed to keep dust and dirt from clinging, for days at a time, to any surface it touches! You simply touch it on woodwork, furniture, venetian blinds—any surface of wood, metal, paint, enamel, glass or porcelain. It applies a tough but invisible film that just won't tolerate dust, dirt or grime. This glass-like film is transparent. You can't see it or feel it. It doesn't hide, discolor or change the appearance of the finish it covers. Instead, it brings out and enhances the original beauty and lustre.

The secret that makes our Conniver Cloth behave as it does is something science calls "Silicone". Our Conniver is permanently impregnated with the stuff. Silicone is the 20th Century scientific wonder child. Reader's Digest has raved about it. Big industry has used it to save hundreds of thousands of dollars in cleaning bills—and enough man hours to make a union delegate wince!

WASH IT LIKE A PAIR OF NYLONS

You'll use Conniver a dozen times each day, on all sorts of surfaces. And so it will become soiled and discolored. Don't give it a thought! The miracle Silicone stays right in, keeps right on working for you—it's there for keeps! And if you want to wash Conniver, just dunk it in a detergent solution as you would a pair of nylons. It will come up smiling.

KEEP IT AWAY FROM YOUR HUSBAND

Just a word of warning. Don't let your husband get hold of Conniver. He will instantly carry it off for use on the car—and you'll probably never see it again! It will, of course, keep road dirt from sticking and cut down on his car washing. And probably make him even lazier than he is now, for he can wash the car with just a wipe! He may even steal Conniver to use on his guns or golf clubs. Because using it steadily will prevent rust—and make it lots easier to remove grass stains, powder deposits and such.

PEOPLE SEEM TO LIKE IT

We've talked about Conniver all over. In magazines like House Beautiful, House & Garden, American Home and such. And in newspapers. We've sold Conniver to folks in every state. They like it. Lots of them have written to tell us so. They even say that they wouldn't ever want to be without it again, now that they've seen how much easier it makes all sorts of work.

WE AREN'T AFRAID TO GUARANTEE IT UP TO THE HILT

To show you that we respect two dollars just as much as you do, we make this offer—IF Conniver doesn't do everything we said it would, you keep it at no cost to you! We'll send your two dollars back whenever you write us and ask us to. And this Guarantee doesn't have strings attached—we're willing to let you be the judge!

We sell Conniver in two sizes. The standard 12 x 18-inch Conniver is $2.00 (or three for $5.00). And the deluxe double-size 18 x 24-inch Conniver is $3.00 (or three for $8.00). We pay postage, but can't accept COD orders.

BRECK'S OF BOSTON
721 Brock Bldg., Boston 10, Mass.
Brock's Has Been a Reliable Company Since 1818.

YOUR MONEY'S WORTH

Williamsburg, Virginia, a real source of early Americana, inspired these lovely, exact copies of the hurricane wall sconces used in our early days. Forged in gleaming solid brass, they have beautifully tapered glass chimneys and make exquisite wall pieces. Over-all height is 14" and they project 8" from wall. $17.50 a pair, ppd. Jenifer House (L-67), New Marlboro Street, Gt. Barrington, Mass.

A leader in good design over the years—the American Windsor. An authentic reproduction of the armchair comes in kit form all sanded and ready for you to assemble and finish. Legs and spindles are of finest maple, saddled seat of the best pine. Height, 35"; seat 17½" x 20½"; weight, 17 pounds; $71.95. Matching side chair in kit form too: $12.95, weight, 12 pounds. Ship. charges coll. Cohasset Colonials (L-67), Cohasset, Mass.

Beautiful taffeta labels

Seven lovely hand fashions you knit, sew, or [illegible] only to say: "I made it!" Your name (in 20 letters or less) on each label. Specify style "A," "B," or "C." $1.50 for 12 labels, $2 for 20, $3 for 40. Postpaid.

P.S. An unusual gift!

12 for $1.50

Money-back guarantee.

HALLMARK LABELS Dept. LY4-10 211 E. 37th St. New York 16, N. Y.

swivel seat **BAR STOOL** in handsome wrought iron

only $9.98

Wonderful snack-bar stool for your kitchen or dinette . . . ideal for cocktail bar, too! Made of sturdy black tubular wrought iron, reinforced with circular footrest. Swivel seat allows you to turn in any direction . . . is covered with chartreuse, coral or beige textured plastic that wipes clean with a damp cloth. Legs have brass ferrules and rubber tips to protect floors. Measures 26" high, 12½" diameter.

Shipping charges collect. Sorry, no C.O.D.'s.

MONEY BACK GUARANTEE!

Manor House

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Send 25¢ for the American Heritage Catalog

Acclaimed as the most complete catalog of Early American ever published — over 2000 items! Fully illustrated. Reproductions of every type, including Colonial and Victorian furniture, wrought hardware and fireplace equipment, brasses, weathervanes, rugs, wallpapers, lamps, lighting fixtures, china and glass, hundreds of unusual gifts with an early American flavor. Today's Woman says "an evening's entertainment in itself . . . truly authentic reproductions . . . amazingly low prices . . . for those true-to-the-period options. We're really enthused about this one!" "Outstanding reproductions!" . . . House Beautiful. "Fascinating" . . . House and Garden.

Baltimore Swivel Sconce. Grandma's unique trivet converted into a black iron 2-candle sconce which is truly a classic's gleam. Both pieces, 9" long, $8.95 each or $4.50 pair postpaid.

Old Guilford Forge 1629 ST. GUILFORD COURT

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8" long $2.95 postpaid

11" long $3.95 postpaid

Ideal shelf for 100 uses. Easy to attach, adjustable shelves can be placed at any height. Made of rustproof, triple-plated chrome. Each shelf has built-in gallery to hold handy scissors, bric-a-brac, planters, display plates, drug items, or just plain notes and pencils. Hang in kitchen, foyer, children's bedroom or playroom. Complete tracks, screws and 3 shelves each.

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BROOKPARK *Desert Flower* design

styled by Joan Luntz • molded of Melmac® plastic

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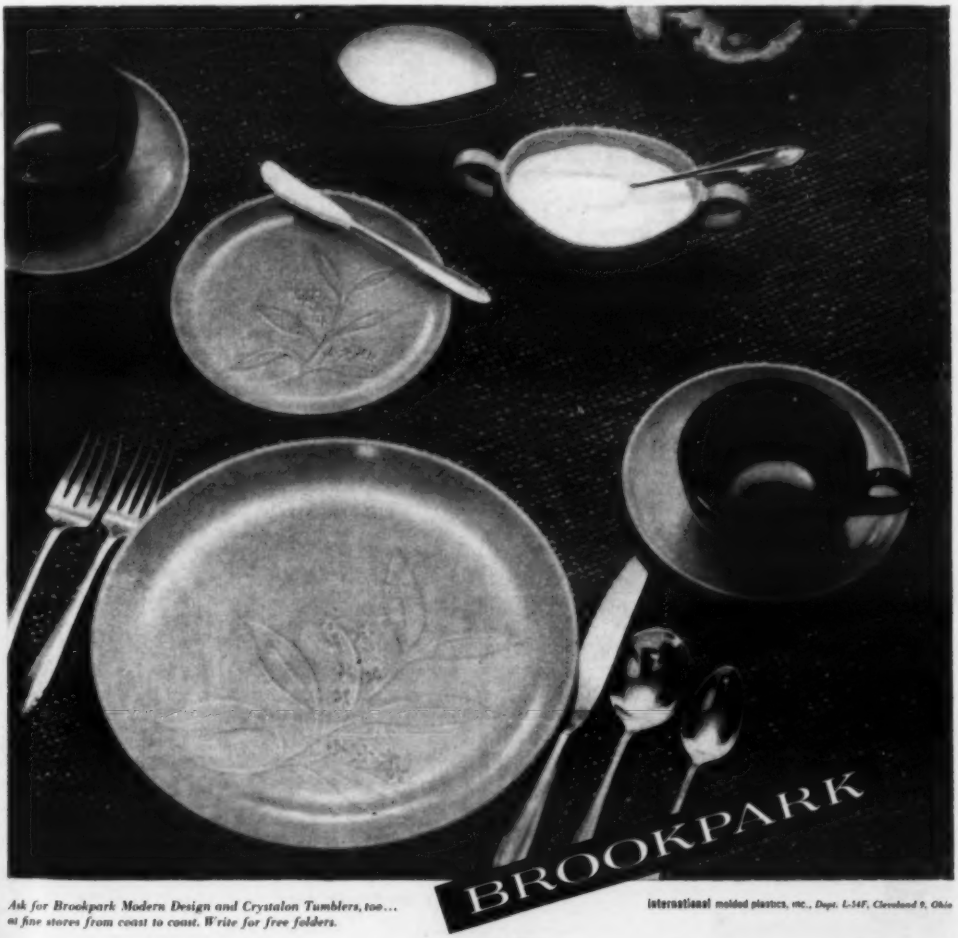
Now in dramatic new color combination, DAWN PINK and BLACK. Also Navajo Brown, Slate Blue, Canyon Gold, Pebble Gray, Sage Green.



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Even LADIES make them!

$12.95

Ht. 36" Seat 16" x 16" Wt. 12 lbs.

Knocked down express collect

WINDSOR CHAIR

Original in Harrison Gray Otis House

SEND CHECK OR MONEY ORDER

Maple Spindles and Turnings sanded satin smooth. Deep saddled pine seat.

Full Money Back Guarantee

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$1.45 PPD.

$1.65 *West of Miss.*

Give your furniture and woodwork that mellow 200 year old look. An easy-to-apply stain and wax finish for pine and maple.

Smart people to-day are making their own quality furniture — at a substantial saving in cost. It's easy with Hagerty furniture kits.

We give you the quality parts — you assemble, finish and save the expensive labor. No tools are needed. You'll have the time of your life fitting together these precision pieces, then applying the stain and wax with a soft cloth to bring out the natural beauty of the woods. Your chair, made in less than an hour, will give comfort and pleasure to generations. Imagine having this authentic reproduction of a priceless Windsor Chair in your own living room! What a thrill to show your friends this museum reproduction with its 200-year-old finish and say "I made it myself."

Write for FREE folder illustrating our complete line of 18th Century knocked-down masterpieces in pine and maple. Join the thousands who have already discovered this economical flat-packed way to collect "antiques."

Send for FREE illustrated folder today!

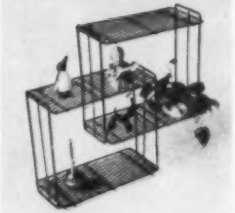
Chasset Colonials

by HAGERTY

15 Ship Street, Cohasset, Mass.

YOUR MONEY'S WORTH

Burnished gold highlights these effective reproductions of authentic French *Limoges* antiques. A romantic accent for any traditional décor, the two angel-like cupids are made entirely of sparkling white porcelain. The matching pair, sure to be admired, are ready for hanging. Each is 6" tall, a pair is only $2.95, ppd. Seth & Jed (L-67), New Marlboro, Mass.



A **frame-up** in the form of an unusually attractive double shadow box for your favorite knickknacks. If you need touches of green in your room they will be very becoming to your favorite plant collection, too. The jet-black wrought iron shelves measure 18" x 18" x 6". $4.95, plus 50c postage. Green Gable Gifts (L-67), 1554 Third Avenue, New York, New York.

"It's a Doozie"... the stool that "doozies" everything

From pampering weary feet to resting derrieres, it's the luxury in luxurious living . . . 16"x11½"x10" High with thick Goodyear AIRFOAM cushioning and beautiful washable spun Saran and Dyrel cover . . . $9.95. Modern upholstery fabric in blue, grey, yellow, coral and chartreuse and black. Distinctively styled wrought iron legs and rugged construction . . . ideal for children's "very own" TV chair. Well remembered gift for anyone . . . the Dad who has everything, those new homemakers, and especially yourself. "Do-it-yourselfers" want our uncovered model . . . make your own to match drapes, curtains, slipcovers, etc. . . . $7.95. "Tall Boy" Doozies, 17" high for non-squatters . . . perfect for dressing up dressing rooms . . . $11.95 . . . uncovered $9.95.

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Jolly companions and most persuasive when it comes to neatly hanging clothing away! The big, brilliantly colored pin-ups are made of perforated hardboard and come with hooks that may be spaced as you wish. They average about 22" x 18" and each has plastic pocket for shoes or mittens. Order No. S-7448, Kangaroo; No. S-7448a, Elephant; No. S-7448b, Donkey, $3.98, by mail, ppd.

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Katzenbach and Warren wallpapers—like "Shells & Rope" (above), a seashore fantasy in 3-D—bring new enchantment to everyday rooms. Shell Colors on Chalk White or Sky Pink—the single roll $3.60. On Polished Silver, $3.90. Mail the coupon for our colorful booklet, "What WALLPAPER Can Do".

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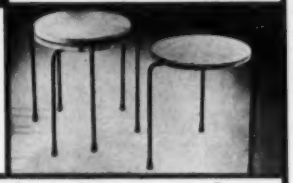
STACKING STOOLS Set of 3 for $7.95

Solid ½" steel welded frame finished in charcoal black with rubber-tipped legs. Ready-to-paint solid hardwood top. 17" high; 14½" diameter seat. Shipped express charges collect. Sorry—no COD's. Send check or money order.



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country workshop Dept. L-10

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For Grandmother . . .

in sterling silver

Today's young-in-heart grandmothers are proud of their growing families. You'll please her mightily with our family bracelet with the first name and birth date of each grandchild engraved in script on a separate commemorative disc the size of a squared dime. And easily attached single discs may be ordered at any time to keep up with new additions! Bracelet, **$3.00** plus **$1.50** for each disc ordered including engraving, tax and postage.

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FOR THE FIRST TIME, THE HANDCRAFT LEAGUE WILL PUBLISH A SMALL CATALOGUE OF GIFTS SUITABLE FOR CHRISTMAS. THIS UNIQUE LISTING WILL CONTAIN ONLY ARTICLES MADE BY AMERICAN ARTISANS — GIFTS WHICH HAVE WON THE LEAGUE'S SEAL OF ENDORSEMENT FOR SUPERIOR WORKMANSHIP AND DESIGN.

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Cindy and Wardrobe

This revolutionary new paperboard doll has a complete wardrobe so smart that it might have come right off the Rue de la Paix! Cindy is 10" tall and beautifully lithographed. A 10-piece wardrobe is ready to be cut out. Special backing lets you simply press the dresses to Cindy and they stick! Order Number **TG-4502**, Cindy, **$1.00** ppd.

Toy Electric Vacuum

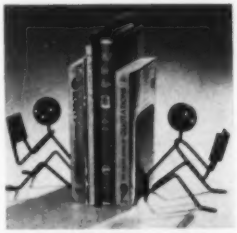
A scaled-to-size vacuum for Mom's little helper! The enchanting toy lights up, rolls along and buzzes like the big one—but it's perfectly safe because there's no suction! Realistic looking head has light, cloth bag, smooth wooden handle. Powered by batteries (not included). 25" x 8". Order No **TG-4231**, Play Vacuum, **$2.98**, postpaid.

Yours Free! **Write Now For New Gift Catalog!**

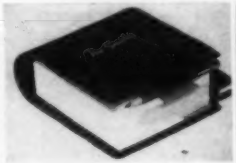
Miles Kimball 281 Bond Street Oshkosh, Wis.

YOUR MONEY'S WORTH

Charming crystal cocktail set for two. It is completely hand painted with fetching French sidewalk café designs along with the surname and first names of a happy couple. The 20-ounce pitcher and the two 4-ounce glasses will make a lovely personalized gift for truly special friends. Complete set, $4.95, postpaid. Taylor Gifts (L-67), Spread Eagle Inn, Wayne, Pa.



Cleverly created are the little African boy book ends. These little men with white button eyes and noses are leaning against sturdy, matching black metal book supports. Figures are made of black wrought iron with heads that turn in any direction. Each is 4¾" high and a good conversation piece; the set is perfect for books, small magazines or letters. $3.95 a pair, ppd. Red Oaks (L-67), Box 342, Winnetka, Illinois.



Personalized JUMBO JOT-PADS

The Jumbo Jot-Pad is a doodler's dream, because the whopping pad of memo sheets looks practically inexhaustible. The rich, red, leather-like cover stamped in gold with any name or initials, and the gold plated pencil make it a very nice desk accessory for appointments, telephone memos, shopping lists, even bridge scores. A real jumbo gift, postpaid, only **$1.25**

Refill pads (500 sheets 3½ x3") ppd. 3 for $1.00

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20 Piece Starter Set 7.98

exciting new

AMERICAN PROVINCIAL

dinnerware

Well-loved Pennsy Dutch patterns in brilliant shades of red, black (and a touch of yellow) on glist-ening white! You'll love the vivid country feeling . . . the bright gaiety of these quaint figures! 20-piece starter set includes 4 10" plates, 4 fruits, 4 bread and butters, 4 cups and saucers. Open stock, too.

FREE PLATE SAMPLE AND BROCHURE!
Send 25c to cover shipping costs.

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1.75 per pair
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Coos of delight greet these handmade poodle bootees of zephyr-weight 100% virgin wool, with ribbon trim. The "something different" you want as a shower or stork gift in white, pink, blue, yellow or mint green . . . packed in show-window gift boxes tinted to match.

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Charming extras that you'll use again and again. This eye-appealing set, a 10" plate for cake, jello desserts, hors d'oeuvres, etc., and the 6 matching serving plates (6" in diameter) are made of genuine porcelain decorated with a lovely floral pattern. Entire set, with a coin-gold border, will make an outstanding gift and is only $2.50, ppd. Riverhill Products (L-67), Box 35, New York 63, N. Y.

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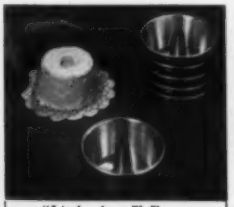

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BAKE MINIATURE CAKES FOR INDIVIDUAL SERVINGS

Now you can bake perfect miniature cakes—just the right size for individual servings—with "Little Angel" cake pans. These delightful serving-size cakes will get compliments galore at your dinners, parties or other festive occasions. For a special treat, all the center of cake with ice cream or fruit. "Little Angel" pans are ideal, too, for gelatin desserts and salads. Made of heavy-weight aluminum, 1⅝" wide at top, 1½" deep. Set of six pans, only ..... $1.95 postpaid

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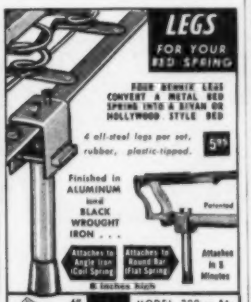

MODEL 300 — Attaches to box spring . . . hardwood finished mahogany, walnut, maple or blond . . . with non-rip disc to protect ticking. Set of six . . 3.95

Send check or money order. (No C.O.D. please.) Money refunded in 10 days if not fully satisfied. Add 30c postage
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76 Fifth Ave., N. Y. 11

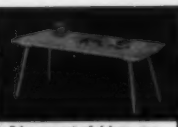
In exclusive, original design by BEVERLY BAKER

only $3.50 each kit, ppd.

PERSONALITY PILLOWS Do-it-yourself these pillows with a personality all their own! "Mardi Gras" comes in turquoise felt with black wicks and red face, and red button trim. "Smiley" has a white felt face with black and red features, and red yarn hair. "Bombs" is black felt with white and red features, black button eyes, and golden ear bombs. Kit contains cut-to-size felt for one personality, 12" cotton pillow, trimmings, and instructions.

Beverly Baker Dept. L-10, Box 437, Tuckahoe, New York

Write for FREE catalog listing, on C.O.D.'s!



Make your own modern furniture or modernize your old furniture with WOODEN LEGS

Price per set of 4 legs, complete with cleats and screws.
6" $3.50
9" 3.95
12" 4.50
15" 4.95
22" 7.95
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All prices postpaid. Specify Vertical or Flared. Sorry—no COD's. Send check or money order for immediate shipment.

ROUND TAPERED HARDWOOD READY-TO-PAINT

Send for FREE CATALOG of modern, ready-to-paint furniture

country workshop
Dept. L-10

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The "Twodor"
COMBINATION
STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built

Yet the "Twodor" is priced as low as the commonly made type

If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks fancy—"Twodor" will make it even fancier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Ideal for all Colonial, ranch or modern homes. Sturdy cross members mortised and dowelled joints; water-proof glue throughout; solid kiln dried wood; standard 1¾" thick. Quick change glass and screen panels are locked tight with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included) For all standard size door openings.

ALL SIZES COMPLETE ONLY $23.95

ALSO—11 NEW, exquisitely designed and low priced Interior and Entrance Doors in knotty or clear pine. Send 3c stamp for catalog.

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NO. CONWAY, NEW HAMPSHIRE

Super-Pale Finish for Light Woods, Panelling and Furniture . . .
RESIN-FREE
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WOODLAC
SATIN OR CLEAR

A fast, hard drying, colorless (all oil base) finish providing a fine surface and protective coating resistant to stains, water or alcohol. Satin WOODLAC gives the dull, hand-rubbed effect as used by master wood and furniture craftsmen for centuries. Clear WOODLAC dries to a high gloss de-luxe finished surface. WOODLAC whether Satin or Clear, is easy to apply. Raw wood, which requires two coats, can be finished in one day. Allow three hours between coats. $1.90 Qt., $6.00 Gal. Postpaid. Guaranteed. Wood finishing instructions sent with every order or FREE on request.

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A 9x12 ft. RUG FOR ONLY $29.95 ea.

Fully Washable WAFFLE RUG

AMAZING! NEW GENUINE "LOOM WOVEN"

DRAMATIC, SMART Fashion Tread TONE-ON-TONE

A VALUE SCOOP FOR YOU! Decorator-smart rug that gives lasting beauty at a sensationally low price! Completely "loom woven" of extra-tough rayon . . . heavy carpet 2-tone base with a shock-absorbing face of tightly woven multiply yarn. It will not crush or pack, is completely WASHABLE! Heavily coated non-skid rubberized back. Colors: Red, Gold, Cocoa, Chartreuse, Wine, Gray, Lt. Green, Hunter-Green, White or Beige.

27x48 inches ..... Postpaid $3.49
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128 tiny mirrors have been hand-set in each of these hand-crafted, natural finished tin wall sconces. Of early American origin, they are available with either candles (as shown) or equipped for electric bulbs. Equally beautiful, the dancing reflected light is fascinating. Each is 7½" in diameter, 10½" high. Candleholders, $12.95 a pair, electrified ones, $16.95 a pair, ppd. Jeff Elliot (L-67), Statesville, North Carolina.

Fake frying pan with a gaily colored strutting rooster in a provincial-style finish. Just right as an eye-catching ash tray, it is hand-painted ceramic. In the kitchen, too, it can serve as a spoon rest, adding a cheery, decorative note. 6" in diameter, the handle measures 3½" long. $1.50 each, 2 for $2.50, ppd. Adele Green (L-67), 181 E. 87th St., New York, New York.

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IN FULL COLOR

The bride will cherish this delightful gift as a reminder of her big moments! Gaily hand-painted on with the "Just Married" sign, and the bridal couple traveling the first enchanted mile along "Happiness Highway". The six-inch tile, hand-painted for distinction and kiln-fired for permanence, is done in a combination of six gay harmonizing colors. The trivet-stand of black wrought-iron provides a pleasing frame and converts the tile into a useful gift. Protects the table from too hot, cumbersome, or any hot food container.

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Print plainly full name of bride and groom and date of wedding.

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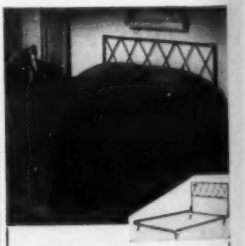

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31½" x 16½" x 20" high

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18" high only $14.95 postpaid

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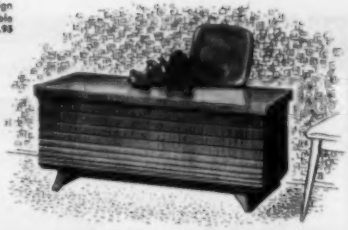

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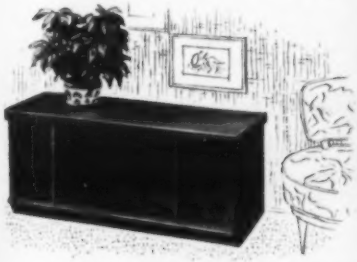

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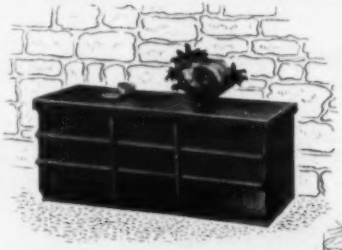

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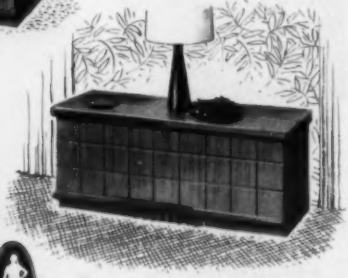

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Cavalier's exclusive SUPERDEEP Cedar Chests are up to *thirty per cent deeper* inside than ordinary chests the same size! Cavalier creates this extra depth by using space in the chest base that's wasted in ordinary chests. Other extra-value Cavalier features include removable lift-up tray for small articles, offset hinges that let the lid open wide even against a wall or bed, secure turn lock and full dust seal. The corners are double-reinforced for extra strength, and the veneers are heat-bonded for a lifetime of sparkling beauty. Cavalier's specially engraved bronze plaque will remind her of your thoughtfulness every time she opens the chest.

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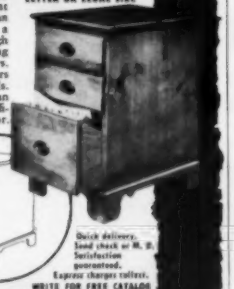

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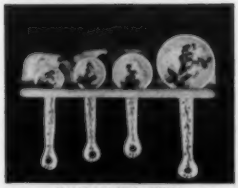

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MEASURING SPOON SET

Such a nice way to measure ingredients . . . adds a touch of beauty to your kitchen. A gayly decorated import, these white china spoons hang securely from their matching, 6" wide, china rack. Hand painted in rich colors, the set has a high permanent glaze. Tablespoon, teaspoon, half teaspoon and quarter teaspoon measures . . . for good measure, order several as gifts now!

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IN SATIN BLACK WROUGHT-IRON

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EACH, $11.95 Expr. Coll.

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All-aboard a Casey Jones special for the kids. This unusual green composition blackboard with a locomotive outlined for them has a bright red wheel eraser. The child's first name is hand-painted in white on the bright red shelf for chalk. A wonderful gift, priced right, for all the children on your list. $2.95 plus 35c postage. Order from Foster House (L-67), 430 S. Jefferson St., Peoria, Illinois.

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Not guaranteed to have them clamoring for baths—but they make the horrid chore more fun! Big league terry mitt for boys holds a castile soap baseball. Girl's washcloth is a soft terry kitten—soap is detailed to look like yarn. Order Number GC-6215, Big League Set, $1; No. GC-6215a, Kitten Bath Set, $1, by mail, postpaid.

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● Beautiful, colorful AllianceWare fixtures place even the most modest home in a class with the finest. With AllianceWare you can have exactly the kind of a bathroom you've always wanted. And in color, too, because AllianceWare bathtubs, lavatories and closets are available in blue, pink, green, tan or grey—as well as ever-popular glistening, gleaming white.

AllianceWare porcelain-on-steel bathtubs are full size and roomy with broad, flat bottoms. A wide seat forms the outer edge with a hand-grip rim.

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There's no secret to bathroom beauty—just tell your architect, building contractor, or plumbing contractor you want AllianceWare. The price is much less than you would expect for such beautiful fixtures—even in color—but the satisfaction and joy you'll get are without measure. Send your name and address so we can mail complete descriptions of AllianceWare.

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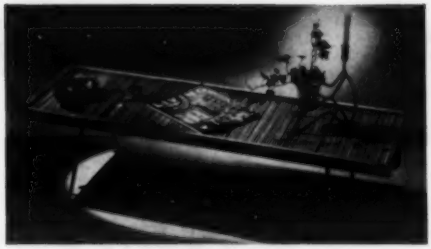

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the original sun flower chair

formerly $30.00, now 14.95

Designed in Italy by world-famous Roberto Mango, this unusual, comfortable chair will add a touch of color to your interior, patio or porch. Water-resistant wicker cane seat nests snugly in the black, rust-free, wrought-steel base. Yes dyed cotton pillow in exciting tangerine on one side, cool green on the other. Over-all dimensions: 30"x30"x30". Shipped EXPRESS COLLECT. Sorry, no C.O.D.'s. In NYC, add 2% tax.

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bon marché

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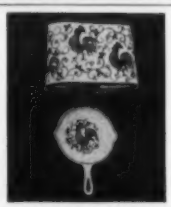

Highlight Your Walls With Delightful New

SKILLET PIN-UP LAMPS

Granny's favorite skillet becomes a gay and colorful pin-up lamp that adds a sparkling decorator touch to your walls. See the roosters strut with cut-spread feathers—so delightfully designed you'll almost hear them crow! Use these eye-catching lamps singly . . . in pairs . . . to perk up every room. Green and red design on white. 9" wide, 16" high. A real buy!

Guaranteed. Order by mail — Ppd. each only **$4.45**

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an old salt with a lot of pepper

A new pattern for many, an old pattern for many more. Copy of the old onion pattern large size salt and peppers. 5" high. Fine china with the same old blue design. $3.95 a pair postpaid. Other pieces available.

No C.O.D.'s, please.

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Large 46" x 22" **PORTA-BED**

FOR CHILDREN UP TO 5 YEARS.

FOLDS TO A SNUG AND HANDY 5" PACKAGE

For traveling, visiting, or as regular Baby Bed. Strong Aluminum frame supports sturdy duck and NYLON netting crib (INSECT PROOF). Folding, waterproof mattress rests on Masonite bottom. Ready for use. Adjustable in depth for children up to 5 years. Weight: 12 lbs. Color: soft blue. $22.95 exp. coll. complete with mattress. Money-back guarantee. Orders filed promptly.

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Standard size Safety High-chair. Frame is Aluminum, seat is hardwood, tray is unbreakable plastic. When not in use, fold it in one move to a wafer-thin 4" and store in small space. Extra-wide 24" x 24" base with rubber-tipped feet assures complete safety. Weight 10 lbs. $17.95 exp. coll.

The PORTA-BED Co., Inc., Dept. 10

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Real pony-shoes, hand-turned, heeled and riveted together for a most striking and unusual gun rack. The lower shoe is lined and whipped with leather so that no metal touches the gun barrel or stock. Finished with a bright clear lacquer, each is about 7½" high. Pony-shoe nails are furnished for hanging. $3.45, ppd., a pair. Order from Horseshoe Forge (L-67), Lexington 73, Mass.

A beautiful buy! A strawberry pink mailbox in a decorative lacy metal with your family's name attractively hand-painted in black. If you prefer, there is a wonderful jet black one with your family's name in white, which is exceptionally smart, too. Notice the handy newspaper and magazine holder. Complete with name $3.95 plus 35c post. Helen Gallagher (L-67), 610 Fulton St., Peoria 2, Illinois.

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PRE CUT MOCCASIN 50¢

Put it together yourself and save!! Packaged complete with easy instructions. Made of finest New Zealand soft lamb, chrome-tanned for extra strength in beautiful pearl white. Easy to clean. Makes an attractive, inexpensive gift. Small, Medium and Large—Specify size. Only 50c ppd. Profitable re-sale item at $4.50 per dozen ppd.

Kuffy-Mok MOCCASIN

Buy DIRECT FROM FACTORY-SAVE

KUFFY - MOK, takes only minutes to assemble a pre-cut pair. Made of tough, soft cowhide in beautiful palomino. Children's sizes: 5 up to 3, only $1.35 ppd.

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A style sensation in black and gold!

430 Drop-leaf Dining Table, $100; 456 Side Chairs, $25.50 ea.; 455 Arm Chairs, $27.50 ea.; 477 Buffets (two shown), $220. ea.; 401 Studio Couch, $204.; 421W Coffee Table, $50; 479 Desk, $160; Right & Left Arm Chairs (409 & 405), $90. ea.; 475 Tray Cart, $60. All prices approximate retail.

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All the appealing advantages of fine contemporary design are here — comfort, durability, lightness of scale, low cost, ease of maintenance. But to these practical features you've added the elegance of gold anodized aluminum — discreetly — at the tips of the smart black bases. This is modern functional furniture that dares to be glamourous!

- ★ foam rubber cushions made in slipcover style
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"Sebastin," our baby seal paperweight, is tailor-made for "the person who has everything." You're certain to score a hit with this unusual and useful paperweight made of genuine sealskin with handsome genuine leather collar. Quite at home in any surroundings.

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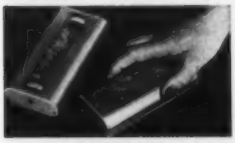

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Sweeps like your regular rug sweeper!

Sweeps clean as it rolls . . . SWEEPETTE sweeps ashes and dirt from upholstery and carpet . . . lint and dust from clothes and fabrics . . . crumbs from the table. Light brushing motion rotates brush, picking up and holding light debris. To empty, lift lid. Sturdy construction for long life. Convenient, practical, sanitary. Quick, easy cleaning for home, office, auto. Exciting gift item. Postage paid. No C.O.D.'s please. Satisfaction guaranteed.

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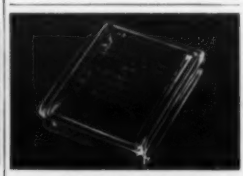

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Send the next wedding invitation or announcement you receive to us and we'll etch it in perfect reproduction on the lid of a fine Fostoria glass cigarette box. Impressively gift-boxed and delivered within ten days as a subtle and intimate gift sure to be cherished by the lucky couple. Box size, 5¼" by 4" by 1½". **$8.95** postpaid
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Send for our complete catalog of Imaginative Custom Gifts

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Holiday House

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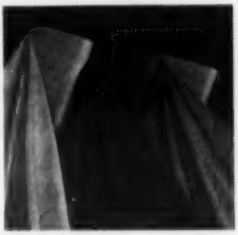

Hard-to-find wonderful, old-fashioned, sturdy calico in authentic patterns by the yard. After much searching we finally found it in both a geometric and small floral print on a black, red, green, blue, or yellow background. Guaranteed color-fast, it's perfect for café curtains, draperies, slip-covers, dresses, etc. The calico is only 67¢ a yard, ppd. Vermont Crossroads Store (L-67), Waterbury, Vt.

New addition to the do-it-yourself department! This large, handsome magazine rack, which we've shown before, is now available in kit form. It comes in knotty pine, completely sanded, and is ready for quick and easy assembly. Everything is supplied including stain and wax. 23" x 27" high x 4⅝" deep, it holds 30 magazines. Kit form: $10.95, ppd. Assembled and finished, $17.50 express collect. Yield House (L-67), N. Conway, N. H.

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UPHOLSTERED STACKING STOOLS

WITH WROUGHT IRON LEGS 3 for only $9.95

A trio of extra seats for any room in the house! So attractive and useful, they'll never languish in a corner. The rubber-tipped black tubular steel legs are topped with a textured vinyl seat in chartreuse, coral or tan. Stools are cushioned for extra comfort, stack neatly for storage. 19½" high, 12" diameter. Set of 3, all in same color. Order NOW for yourself, for gift giving!

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Assemble it yourself!

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All you need is ordinary hammer, scissors, screw driver! Kit comes complete down to last tack! Step-by-step instructions in beginner's language! Hardwood frame comes 75% pre-assembled. All padding and fabric come cut to size, completely pre-sewn! Simplified arrangement eliminates old-fashioned spring-tying. Your choice of over a dozen beautiful fabrics. Whether you select chair, or sectional, you have fun, get beautiful pieces at big savings!

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OUTSTANDING
modern sculpture

A study in poignant emotion, these Dancers' Heads by Fred Press are good examples of the Contemporary Collection, selected to high spot modern interiors. Molded right from the originals, they are 10" high including the wood base. Your choice of antique Terra Cotta, Graphite or Mat White finish. A delightful gift for young moderns. **Only $6.00 each, or $11.00 the pair, postpaid. Same day shipping.**

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apples for your kitchen—
in lipstick red, tangerine,
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blazer stripes for the living room—
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Croscill tailors them in sizes to fit any window...
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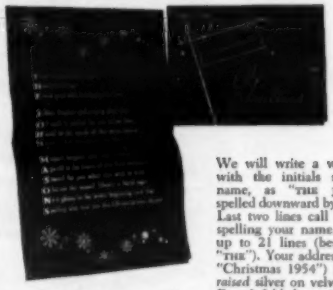

Satisfaction Guaranteed!

Yours Free!

Write for free 32-page catalog of unique, personal Christmas Cards!

The Verse Initials Spell Your Own Name

We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN MASONS" is spelled downward by the verse pictured. Last two lines call attention to initials spelling your name. There's room for up to 21 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1954") is on cover. All in *raised* silver on velvety deep-blue paper. French folded to 4¼" x 5½". With white envelopes. 25—$3.45; 50—$5.95; 75—$8.45; 100—$10.95; 250—$22.50. Each over 250—9c. Postpaid.

Miles Kimball

112 Bond St. - Oshkosh, Wisconsin

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Convert closets, chests, bureau drawers into aromatic, moth-resistant storage spots with *Cedar Mist.* It's a cedar-oil concentrate pressurized in an automatic spray can. A gentle touch on the cap sprays an invisible cedar mist that won't harm paint, paper, or other finishes. Cedar aroma lasts for months. It repels moths same as natural cedar. $1.39, ppd. Carol Beauty Co. (L-67), 7410 Santa Monica Blvd., Los Angeles 46, Calif.

Make believe is half the fun of growing up. For just such occasions, here is a full-sized gold and white striped hatbox filled with all the bridal accessories needed for any little girl to pretend she's a bride. It includes a veil with headpiece, net wristlets, bouquet, earrings and ribbon choker necklace, blue garter and comb. $3.00, plus 35c post. Krebs (L-67), Westerly, R. I.

Now! PRE-ASSEMBLED, READY TO TRIM AND FINISH INTERIOR ADJUSTABLE *Shutters*

A few spare hours, plus a saw, plane, screw driver (and some sandpaper, stain or paint!) are all you need to fit, finish and install these authentic replica INTERIOR ADJUSTABLE SHUTTERS to fit your doors or windows. Send inside measurements of doors or windows for low price of these beautiful, new, pre-assembled shutters. No nailing or gluing required. Instructions with each Knock-Down Shutter order. Send only 25¢ for new illustrated brochure.

Dept. L-7

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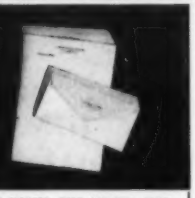

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Distinguished enough for a business executive . . . delicate enough for a woman of fashion . . . this beautiful Monarch Size (7¼ by 10½ inch) stationery is printed on Hammermill's crisp Rippletone Bond. Your name and address in beautiful gothic type—four lines on personal stationery, five lines on business stationery. Not more than 40 characters per line. Ohio residents add sales tax to the prices below.

100 SHEETS — 100 ENVELOPES

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LONG BENCHES, short benches; high benches, low benches; wide benches, narrow benches; round benches, square benches. Benches with iron legs, wood legs, brass legs, chrome legs. Many luxurious fabrics to choose from—or use your own. Send 25¢ for cool fabric samples and portfolio showing those many benches. Bench illustrated is 37" long, 16½" wide, 15" high, covered in textured fabric in gold, red or green. $32.90 with brass legs; $29.95 with blonde or black wood legs. Shipping charges collect. No C.O.D.'s. Also benches in do-it-yourself kit form at money-saving prices.

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. . . Free Catalog Ends Search!

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The extra heavy, durable plastic covers have no pores to admit dust and dirt. They provide perfect protection and save hours of work. The transparent satin-finish Firestone Velon plastic lets every detail of the upholstery's texture and color show through. Amazed by their perfect fit and custom-tailored appearance, Mrs. Hillow says, "They're so attractive, I can leave them on for company, too. And they're so inexpensive. Housewives with the same problem should write for the free catalog, as I did."

To protect your furniture, write today for the FREE CATALOG showing over 150 styles and sizes. HOUSE OF SCHILLER 180 N. Wacker Drive, Dept. L-40, Chicago 6, Ill.

Complete set, only $3.98 pcs.

GIFT BOXES

Mother Goose helps your favorite youngster learn to be neat with this matching, 3-piece Closet Set in sturdy vinyl plastic. Each piece is alive with characters right out of a child's favorite nursery rhymes. Boys' design in Blue or Yellow! Girls design in Pink or Yellow!

(Individual Pieces Available as Follows)

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All Postpaid!

Please specify for Boy or Girl, and Color desired! Send check, cash, or Money Order. Full satisfaction guaranteed! Write for FREE GIFT Catalogue!

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To Paint a World-Famous Masterpiece

Now you can paint a reproduction of a beautiful masterpiece in oil the very first time you try! No special skill required. All necessary artists' materials are furnished. Premixed oils are combered to correspond with numbers on canvas. Brush paint on numbered areas and like magic there's a stunning masterpiece suitable for framing. Kit contains TWO 14" x 20" canvases, two camel's hair brushes and oils. No C.O.D.'s.

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Complete Kit with TWO Large 14" x 20" Canvases $4.95 ppd.

JAMES LEE COMPANY

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Ideal for convenient serving at the table!

Colorful ceramic tile trivet with wrought iron legs; will not damage linens or furniture. 6"x6", 3 styles: Mardi Gras, Provincial, or Modern. Gift boxed . . . 3.95
Including cord . . . 4.95

Make knives razor-sharp IN 30 SECONDS!

Sharpen scissors, shears, axes, etc.

Amazing tool works quickly and easily! This new combination sharpener and glass cutter is clearly notched with correct cutting angle for each tool. Easy to use; simple directions. $1

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Illustrated, only $5.65

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New key to easy care and real economy, this beautiful, practically unbreakable TEXAS-WARE. Light, silent, swift and safe to handle, it sets your table in today's colorful, casual fashion . . . not alone for family meals, but for extremely smart entertaining, from gay buffet to formal dining.

TEXAS-WARE's Rio Vista Group offers you *real economy* to a degree no other high fashion dinnerware can! For only TEXAS-WARE carries the incredible guarantee against breakage for two full years! Think of it—no breakage expenses over the two-year period (and, probably much, much longer!) Choose your TEXAS-WARE from a brilliant range of colors and designs.

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SOLD IN TEXAS AND 47 OTHER STATES

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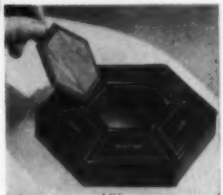
Exciting NEW IDEAS FOR CHRISTMAS GIFT-GIVING

New Deluxe Personalized Card Table Cover

A real conversation piece that will rate "one high" with all your card-playing friends. Looks far more expensive than our low price! Made of soft, satin-like, heavy quilted plastic with your name attractively embroidered in one corner. Elastic corners assure made-to-order fit. Your choice of Blue, Green or Wine, with distinctive name embroidery in contrasting color. Generous 30x50 inches. **Only $1.98, postpaid.** No C.O.D.'s please. Money-back guarantee. Specify color and print last name. Order several!

Lazy Susan "Desk Servant" Keeps Desk Neat, Orderly

Clever new desk accessory, for home or office! Round and round it goes—putting all your daily desk needs at your finger-tips! Revolving tray is 9" in diameter, 2" high, with 7 generous compartments for Paper Clips, Pins, Erasers, Keys, Rubber Bands, Stamps and "what not." Each compartment identified in gold-tooled letters on distressed fringed lids. Skiva brown or green simulated leather (specify color), gift boxed. A wonderful gift to unclutter the busy executive's desk. **Only $4.95, postpaid.** Money-back guarantee. No C.O.D.'s please. Order NOW!



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Merrill Ann Creations
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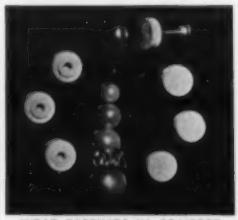

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Be glamorous in earrings without pain. Now you can wear your earrings snugly to prevent loss. Earring Guardettes are tiny, non-skid cushions of soft flesh-colored rubber. They fit over the screw heads and keep them from boring into your ear lobes. Wonderful for you and for gifts.

Screwback 12 for $1.00 ppd.
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WROUGHT IRON STACK TABLES
that lead a "DOUBLE LIFE"

Perfect for parties, T.V. viewing, porches, patio, etc. Lightweight, simple to move, complete with reversible translucent glass tray and extra shelf. Wonderful for candy, fruit, cookies, nuts, etc. 11"x9½"x11"H.

NEST OF 3 $11.50 $3.95 ea.

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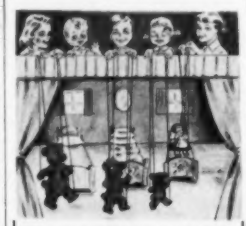
DEPT. L51, ON THE MIRACLE MILE
MANHASSET, N. Y. MA. 7-0839



STORY BOOK PUPPETS

Every child enjoys puppets. These new full color puppets are easily handled and educational too. Comes complete with written parts for every character, plus stage settings. Hours of fun for young and old alike. Made of heavy card stock. Your choice of Jack & Beanstalk, Red Riding Hood or Three Bears $1.00 each or all 3 for $2.00. Money back guarantee.

E. O. THIELBERT

Dept. L, Box 227 Burbank, Calif.

YOUR MONEY'S WORTH

What to do with the mail in our house was a problem until we found this good-looking coming black metal letter file mounted on a naturally finished hardwood base. Now we have one in the foyer for incoming and outgoing mail, and one on the desk for unpaid bills and unanswered correspondence. An excellent gift idea, too, in at $2.75, ppd. From The Cherokee Traders (L-67), P. O. Box 7295, Oklahoma City, Okla.

Designed as a telephone stand but we bet you'll use it on the patio and as extra seating when company comes. The plump cushion, covered in a black and white rough-textured cloth backed plastic, is also available in green or chartreuse with black. Black wrought iron legs are particularly gracefully shaped. 16" high, 15½" x 17". $6.50 shipping chgs. col. From Iron Art, Inc. (L-67), 2500 7th Ave. So., Birmingham, Ala.

GIANT SHOEHORN

Eliminates bending and stooping!

No stoop! No effort! King-size shoehorn for men and women eases foot into shoe. Easy on the back, good for the shoes. This colorful, 18" streamlined plastic beauty will delight anyone who likes an easier life. Attractive accessory for dressing table or hangs conveniently with handy ring. Giant Shoehorn lasts a lifetime, pays for itself in convenience and comfort. A delightful gift. Postage Paid. No C.O.D.'s please.

Giant Shoehorn.....$1.00

Send for New Free Gift Catalog

NELSON'S
Dept. LH-108 Sierra Madre, California

Black Forest Clock — U.S. Retail $5.50

Now $2 only

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Shipped Direct to You from GERMANY

Unheard of savings on treasures from abroad through out unique direct import plan. This genuine Black Forest Clock adds a genuine touch of old world hand craftsmanship to any room. Deeply carved—black walnut antique finish with bird at top—complete with winding chain, weight and pendulum. A conversation piece that is decorative and a good timekeeper. Perfect for den, alcove, child's room or kitchen. Shipped in export packing, with strange foreign stamps, direct to you from free Germany—a thrill from the very start. Order as gifts, too. Send only $2 for each clock. Only one shipped to a person. No C.O.D.'s. Money-back guarantee.

Note: Your postman must collect a 15c service charge for delivering foreign packages. This cannot be prepaid.

SEVEN SEAS IMPORTS, Dept. A60A
1717 Westwood Blvd., Los Angeles 24, California

DOLLETTE

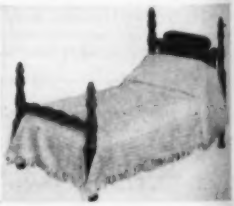
A Masterpiece in Miniature

What a pleasure it will be to give this beautiful doll bed for Christmas. "Dollette" is made by a leading manufacturer of full-size beds. It is made from select materials, has a plywood bottom and is securely assembled with large machine screws.

Bedding consists of a cotton box mattress, bolster type pillow and a beautiful fringed white bedspread. Inside dimensions: 12x31", headpiece 16". Your choice of two lovely colors: maple or mahogany.

Bed Alone	Bed and Bedding
$8.95 ppd.	$10.95 ppd.

LEWIS SALES DEPT. L DISCOV. N. C.



Not even INK can mar its Beauty

See the sensational *new* 100% SARAN carpet

SARANETTE Broadloom by Masland

Accidents will happen! But you can take them in stride when your carpets are 100% saran. Dirt, grease, grime . . . even ink can be sponged off this amazing carpet.

Saran carpets stay fresher, cleaner from the very first day because the smooth round fibers shed wearing grit and dust. That means easier care and longer life, too, for these beautiful, more practical carpets.

You will love the richness and depth of color in saran ...brilliant living colors that *stay alive* through the years because they are an integral part of the fiber itself. And when it comes to texture, you will marvel at the resilient, luxurious feel of 100% saran.

Man-made saran is truly the wonder fiber created for modern, care-free living. See the 100% saran carpets at your leading rug and department stores.

SARAN yarns **THE SARAN YARNS COMPANY**
Odenton, Maryland

SPECIAL COMBINATION VALUE!

Hand Finished COBBLER'S BENCH reg. $22.50
14" LAZY SUSAN reg. 4.00

BOTH for only $17.95 ppd.
$19.95 Mountain and West Coast States.

An unusual get-acquainted offer! These are literally collectors' pieces made of white pine from the lower Appalachians—famous for the color and character of its knot formations. Finished by the old craftsman's method with linseed oil, hand-rubbed and lacquered, then hand-rubbed with wax. Different depths of oil penetration into the natural texture of the wood produces interesting variety in shading. Order several sets today at this low combination price . . . for your home . . . for your friends.

COBBLER'S BENCH compares with benches selling at $30.00 and more. Has knotty pine top (1¼" thick) and trim, hardwood legs. 13½"x40½". 18" high at seat. Spacious drawer opens either side. Specify rustic or honey-colored finish.

14" LAZY SUSAN has 1½" clearance from table, total height 3". Compare with others selling at $6.00 and more. Specify rustic or honey-colored finish when ordering.

Money back if not completely satisfied. Send check or M.O. No C.O.D's please. Shipping charges prepaid in Continental U.S. only. Send 25c for folder illustrating more than 50 pieces and an application for membership in our club plan.

SUWANEE CRAFT SHOPS, Dept. L4, NORCROSS, GA.

FREE CATALOG OF 1,000 GIFTS

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CAPTIVATING BABY BIRDS
Imported from Denmark

Cleverly contrived of pine-cones these plump little birdies perch on twigs, branches, or driftwood by means of an attached wire coil . . . they also make perky place cards. Six to a set, each approx. 2" long, in gay colors, attractively based. Order several for gifts.

$1.75 a set, ppd.
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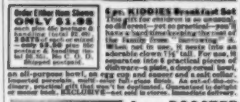
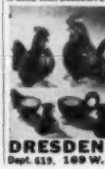
Children Love It!



Order Either Item Above
ONLY $1.98
each plus 49c postage & handling (total $2.49) 3 SETS (9 pcs) or more —only $5.50 plus 60c P.O. & H. (total $5.90) Mail Orders Prepaid postpaid.

6 pc. KIDDIES Breakfast Set
The gift for children is so unusual, so different—yet so practical—you'll have a hard time keeping the rest of the family from borrowing it. When not in use, it nests like an adorable clown 7½" tall. For use, it separates into 6 practical pieces of dishware—a plate, a deep cereal bowl, an all-purpose bowl, an egg cup and dipper and a salt cellar. Imported porcelain, multi color full-glaze finish. An out-of-the-ordinary, practical gift that won't be duplicated. Guaranteed to delight or money back. EXCLUSIVE—not sold in stores. Immediate delivery.

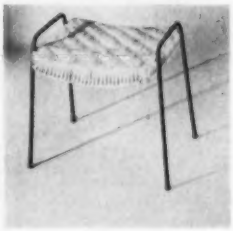


4 pc. ROOSTER Table Set
Each piece is 6½" tall. Tops are salt & pepper shakers. Bottoms are sugar bowl & creamer. Fine quality glazed porcelain in full color. Imported. A big value for only $1.95 each—3 for $5.50 plus postage.

DRESDEN ART WORKS
Dept. 619. 169 W. Madison, Chicago 2, Ill.

YOUR MONEY'S WORTH

Bake and build a real gingerbread house, just like the one you and children read about in *Hansel and Gretel*. This kit consists of re-usable forms for baking the cake, white lace doilies for ornamentation, red cellophane for windows, and complete and easy-to-follow instructions. Finished house is 8" high, 9½" long and 8½" wide. $2.00, ppd. From Ward Phillips Co. (L-67), Carpentersville, Illinois.



West Indian-style hand-woven natural cane seat with sturdy ebony-black wrought iron legs is a rich harmonious combination for a wonderful bench. It's just right for a vanity bench, a leg rest, or extra seating in any room in a modern home. Rubber-tipped feet protect rugs and floors. 17" x 15" x 17" high, it is $9.95; 2 for $18.95; 4 for $36.95, shipping charges collect. Hobi (L-67), 15 West 57th Street, New York 19, N. Y.

Kitchen Caddy

Holds WAX PAPER, PAPER TOWELS, SPICES, CUP TOWELS, POT HOLDERS, etc. All these items within one reach. Made of Knotty Pine, waxed and rubbed down to smooth satin finish . . . so useful and attractive. Makes a wonderful gift for others. 17" x 13" . . . Postpaid $5.95—No C.O.D.'s please. COUNTRY WOODCRAFTERS—2719 Lawndale Ave.—Tyler, Texas.

Combination Garden
3 *Water growing and soil growing*

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* PHILODENDRON
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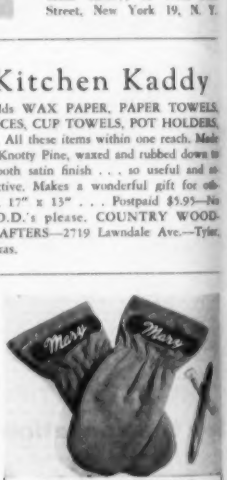


NAME MITTENS
For Ages 1 to 16 years, Teenagers and The Young in Heart

RED NAME MITTENS, fleece lined, water repellent, mesh with elasticized wrist and hand, personalized with any name in gold. Non-tinnable, smart and warm for school, skiing, skating. Santa's best! Give glove size and exact age of child and we will send mittens to fit. For teenagers and The Young In Heart give exact glove size. Please print name!

$2.19 postpaid
No C.O.D.'s Please
Free with every pair of mittens ball point pen and 25 K gold foil.
Send 10c for Christmas Catalog

Page & Biddle
21 Station Road Haverford 7, Pa.

YOUR MONEY'S WORTH

A timesaver, just what is needed for ironing days which have a way of cropping up all too soon. This handy *Ironing Caddy* keeps the cord tangle-free and out of the way and provides a safe iron rest which swivels any way. It works effectively on wall or portable ironing boards, and a thick layer of asbestos prevents burning of ironing pad. $1.98, ppd. Sunset House (L-67), 83 Sunset Building, Hollywood 46, Calif.

A dandy stand for umbrellas. Sturdy and smart it's completely rustproof black wrought iron in an interesting design with shiny solid brass knobs at the top and bottom of the side supports. Bowl at bottom protects floors and carpets from drippings. Also available in gray with brass, it is 25" tall. $10.95 express chgs. collect. Order from Postal Products Co. (L-67), P.O. Box 328, Scarsdale, N. Y.

Denim Diners

The Smart, Easy Way To Dine

For casual, informal living . . . faded blue denim place mats, accented with Bessman's red. 12" x 18". Fitted with stainless steel, red plastic-handled eating tools. Matching red bandana napkin. Roll 'em, up for storing. Washable. Practical. Satisfaction guaranteed or money back.

$2.30 each $4.95 pair, pp.

Write for your gift folder.

J. Moore's • Dept. IL • 1526 Austin Ave., Waco, Tex.

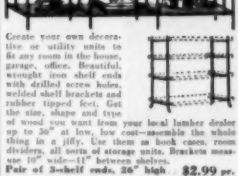
TEARFUL TERRY

$3.00 ppd.

Terry is so mournful and sad—he is completely irresistible. This lovable little dog droops and mopes—winning all hearts. He is stuffed with foam rubber and is completely washable. Just tumble him in the tub, give a few squeezes and his terry coat is snow white and dry in no time.

GARDEN STATE PRODUCTS
Dept. L, 225 Central Ave., Newark 4, N. J.

Make Your Own Shelf Units to fit anywhere



Create your own decorative or utility units to fit any room in the house, garage, office. Beautiful, wrought iron shelf ends with drilled screw holes, welded shelf brackets and rubber tipped feet. Get the size, shape and type of wood you want from your local lumber dealer up to 36" at low, low cost—assemble the whole thing in a jiffy. Use them as book cases, room dividers, all sorts of storage units. Brackets measure 10" wide—11" between shelves.

Pair of 3-shelf ends, 26" high . . $2.99 pr.
Pair of 4-shelf ends, 36" high . . $3.49 pr.
Pair of 5-shelf ends, 46" high . . $3.99 pr.
Add 51c per pair for shipping—No C.O.D.'s, please 91c West of Mississippi

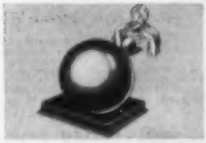
interior trends
45 Underhill Avenue • Brooklyn 38, N. Y.

Exciting Double Goo Wee

Skillful, thrillful, and fun for indoors or out! The game is played with two 8¼" plastic cones—each with a built in steel trigger. Put one of the four plastic balls into the cup, pull the trigger, and your opponent must catch the ball in his cone. When he has 'em all—it's his turn to shoot! Order no. T-4998. Double Goo Wee, $1.00, by mail, postpaid.

Crystal Ball Fortune Teller

Everyone in the family or party group will love it—from a puppy-love stricken teenager to Pop picking the winning ball team! Ask it a yes or no question and turn it over. The answer floats into view in the spirit liquid encased in the base! There are dozens of different answers! Silvery plastic. 3¾". Order No. R-3899. Crystal Ball, $2.00.



Yours Free! Send For Exciting Gift Catalog!

Miles Kimball 281 Bond Street Oshkosh, Wis

SUSIE WALKER WALK HER WASH HER DOLL

With Long, Silky, Washable SARAN Hair

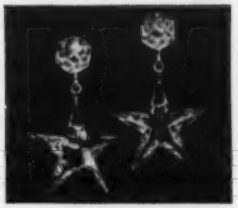
- She Walks—Sits—Stands
- Turns Head As She Walks
- She Cries—She Sleeps
- Completely Washable
- Unbreakable Construction
- Guaranteed Walking Mechanism
- 20"—20" TALL

SUSIE DOES EVERYTHING National Advertised At $9.95 SENSATIONAL VALUE—ONLY $4.95 plus 30c shipping or C.O.D. plus postage

No Littlies won't think she's a real girl walking with her little mother. Susie Walker is beautifully formed, even to the small details of finger nails, dimples and creases in her chubby arms and legs. She assumes and will hold the flapping: all littlies positions. Susie can be washed, dressed and undressed in standard 20" doll costume. Her hair can be washed and combed, her pigtails braided and set in any fashion desired. Nothing can go wrong with her working parts and she is molded of the new shockproof plastic that assures years and years of loving play. Susie Walker is the answer to every girl's prayer. Commended by Parents Magazine. Satisfaction Unconditionally Guaranteed!

SUSIE WALKER IS ALSO AVAILABLE IN THE LARGEST SIZE MADE—25" TALL. *Nationally advertised at $12.95.* OUR PRICE—$8.49 plus 50c shipping or C.O.D. plus postage.

P. J. HILL CO., Dept. P-618
933 Broad St. Newark, N. J.



GLITTERING STARS that flutter with subtle fascination: in the informal brightness of the street sun or in the moodily illumination of a dim rendezvous the diamond-cut facets at your ears gather the light in a shimmering luster. Hand cut and polished from genuine rock crystal with sterling silver backs. Screw type sent unless pierced ear type is specified. The earring pair, $5 delivered. A matching necklace with a considerably larger star on a narrow 40-inch black velvet ribbon is worn either as a pendant or choker. Use other color ribbons for striking accessory effects. The necklace, $5 delivered. The earring-necklace set, $9.50, ordered at the same time and sent to the same address. All beautifully gift boxed. Satisfaction guaranteed; either may be returned for $5 refund, or both for $9.50 refund.

HUTCHINGS MARMADUKE
260-HL KEARNY BLDG., SAN FRANCISCO 8, CALIF.

LOCATE THE WOOD STUD IN YOUR WALL BEFORE DRIVING THAT NAIL

Don't CRACK or CHIP your wall hunting for a stud

USE A DOWSER*

THE ROLL OF THE BALL FINDS THE ACTUAL STUD IN THE WALL, NOT JUST A NAIL IN THE BASEBOARD!

*Patented

SAVE YOUR WALL • SAVE YOUR TIME

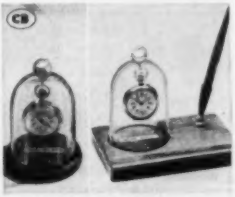
An amazing new simple instrument now extensively used by Householders, Electricians, Carpenters, Plumbers. Use when hanging Mirrors, Pictures, Shelves. Also when repairing or altering.

$2.00 Postpaid. Complete instructions.

Money-back guarantee. No C.O.D.'s.

YOU MAY NEED ONE TOMORROW!

FORD PRODUCTS
Dept. S-3 Port Chester, N. Y.



Make Grandfather's Watch Useful

Treasure Dome (T.M. Reg.) Desk Set makes useful easy-to-wind timepiece. DuPont Lucite "bell-case" displays heirloom watch. Dainty . . for Milady's writing desk, masculine . . for dad's office. Black and gold combination, streamlined, swivel, ball-point pen. (Designed for "Paper-Mate" refills), hardwood base of blonde, ebony, mahogany. Size (5-¾"x4"). $6.95 ppd. No COD's. Personalized name plate, as shown, add $1. (3 words, please PRINT) TREASURE DOME, round base, no pen, $3.95. Carol Beatty, Dept. R-110, 7410 Santa Monica Blvd., Los Angeles 46, California. Send for FREE Gift Catalog of 250 selections.

Stadium Checkers

Exciting as football—fascinating as checkers! Plastic game has 10" stadium with 7 rotating rings. Object is to get 5 marbles to the center first—but you must use strategy—or you'll be playing to your opponent's advantage. Up to 4 players. Order No. T-6433, Stadium Checkers, $3.00 by mail, postpaid.

Magic Door Garage With Car

Roll the car toward the garage—the moment it touches the magic door—the door lifts automatically and admits the car! This fascinating toy is made of durable steel with no sharp edges to cut little hands. Garage is 8" x 7½" x 10". Lithographed in bright colors. Car has friction motor. Order No. TB-6498, Garage and Car, $2.00, postpaid.

Yours Free! Write Now For New Gift Catalog!

Miles Kimball 281 Bond Street Oshkosh, Wis.

NOW SUGAR, FLOUR etc., ARE ALWAYS HANDY

Tilt-Out "Binister" Storage Bins Open—Close—With One Hand!

A clever kitchen wife must have designed these slick, removable canisters that tilt in and out, require no lids to fumble with, and in addition give extra usable space on top. Cabinet sits on a shelf, or hangs on the wall and needs no "clearance" space. Gleaming enamel has chrome knobs: 2 bins hold 5 lbs., 2 bins hold 2 lbs. Wonderful for coffee, tea, flour, sugar, etc. Stands 9¾" high, with top that is 20" wide x 6⅝" deep. Choice of red, white or yellow enamel. Only $9.95, plus 50c for insured delivery. 10-day money-back guarantee. Send check or money order today!

NANCY'S BAZAAR, Dept. B
P.O. Box 340, Elizabeth, N. J.

FLOWER STAND

Graceful, Ante Bellum Design

Lightweight, exquisitely ornamental flower stand that suggests the romantic grandeur of the Old South. Finished in high gloss white lacquer . . . rustproof. 23" long . . . 12" high. Complete with heavy gauge galvanized iron container. Send check or money order—freight prepaid in USA.

GLOSSY WHITE CAST ALUMINUM

Order Several for Gifts Only $12.50 each

Send for illustrated literature and prices of other authentic cast aluminum reproductions of period garden furniture.

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Introductory Offer

Hand Wrought 10" Bud Vase —Yours at no extra charge

to acquaint you with

Javit Crystal!

Hand cut by Master Craftsmen . . . all the rich beauty of an almost lost art has been recaptured in this richly cut COCKTAIL SET.

The Wheat Pattern, engraved by hand, truly glorifies the graceful lines of every piece. Your heart will swell with pride as your guests lift their glasses . . . as a gift, it will be cherished forever.

Hand blown 32 oz. Shaker, chrome top and six 4 oz. glasses

THE SET only $5.95 postpaid

MONEY BACK GUARANTEE

MEADOWS CRAFT

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Send for Free Catalog of Gifts, Gadgets, Glassware

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indoors or out in a

GLAMORIZED AFRICAN CAMP CHAIR

Here's high-style and comfort for your living room, play room, terrace. Black, white, orange, yellow, terra cotta, green. $9.95

Also available in luxurious top grain saddle leather as shown above: black, white, red, natural. $29.95

EXTRA SLINGS: Canvas $5.00, Leather $24.50

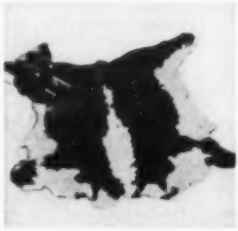
Shipped express collect, packed 2 or more to a carton. $1. packing charge for individual chairs. Enclose check or money order. No C.O.D.

Farbia inc.

223 Lexington Ave., between 32rd & 34th St. New York City, Tel: LE. 2-4090

YOUR MONEY'S WORTH

V. I. P.s, a very special gift for a Very Important Person, the man in your life. Just take his signature off a letter, etc. and have an exact duplicate embroidered in maroon, navy or blue on these fine white Swiss, sheer 19" square handkerchiefs with hand-rolled edges. For women, too, a 12½" square. Allow 3 weeks delivery. Set of 3, $5.00; set of 6, $9.00, all ppd. Nouvelle, Ltd. (L-67), 221 W. Chicago Ave., Chicago, Illinois.



Round up one of these wonderful calfskin rugs for the floor or wall of your den, game room, or young buckeroo's room. Silky-soft yet durable, it comes in your choice of brown and white or black and white and can be branded with any 3 initials. About 5 square feet, $10.95; with initials, $12.95. About 6 to 7 square feet, $14.95, with initials, $16.95, all ppd. Brandicalf (L-67), 157 Federal St., Boston 10, Massachusetts.

Shadow Box Set
3 PAIRS IN SET

$4.98 POSTPAID

IMPORTED GENUINE CHERRY WOOD NATURAL FINISH AND LACQUERED

SEND MONEY TO:
KANTIM SALES COMPANY, Box 2010, Birmingham, Alabama

Empty that overstuffed medicine cabinet of seldom used articles.

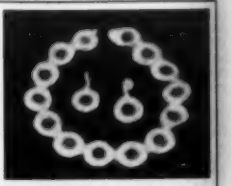
Get a DOOR CADDY and put those jars, pills and bottles neatly out of sight in linen, utility or clothes closet. Assemble it yourself with easy to follow instructions. Smoothly sanded. No painting necessary. Five roomy shelves.

Made of double A grade plywood smooth and clear on both sides. Fits flush OR panel doors. 42 inches high, 3½ inches deep.

This DOOR CADDY will fit all doors up to 24 inches wide. For narrower doors simply cut off shelves as shown in enclosed instructions. Price $4.25 Post Paid.

No C.O.D.'s Please

Steven Donay Co.
2940 S. 30th St. L.H. Milwaukee 15, Wis.



Imported French Angora

NECKLACE and EARRINGS

You'll add a fashion-wise note of loveliness to your Fall ensemble with this new Angora necklace and matching earrings. So delightfully styled, so superbly soft and so practical, too! Wonderful to wear with sweater or dress. Easy to keep clean, will not fade when washed. Always look fresh and new in your choice of three exciting colors: Soft White, Sky Blue and Sterling Scarlet. 16" Necklace available for Jr. Miss. Beautifully gift boxed. *Satisfaction guaranteed.*

18" Necklace and Earring Set	$3.95 ppd.
Mother and Jr. Miss Set	3.95 ppd.
Necklace or Earrings, each	2.00 ppd.

the unique shoppe

310 Front Street Galva 3, Illinois

YOUR MONEY'S WORTH

Very personal. A carryall to thrill any young lady. A snug little handle box to hold all her possessions from pencils to hankies with a mirror on one of the hinged lids. When ordering specify whether it's for a blonde, redhead or brunette for the proper little girl face along with first name to be hand-painted on white plastic cover. 6¾" x 5½". $1.69 each, ppd. Meredith's (L-67), Evanston 2, Illinois.

Don't depend upon memory when sending out Xmas cards. Remember the time your closest friend was forgotten? Now you can use a Christmas-card index file complete with alphabetical index and 100 printed cards for names, addresses of people you send to and/or received cards. Green metal box, 5¼" x 3½" x 3¼", is gaily decorated. $1.50, ppd. Refills of 50 cards, 25c. Zenith Gifts, Inc. (L-67), 55-H Chadwick St., Boston 19, Mass.

Jon Whitcomb says:
"WE'RE LOOKING FOR PEOPLE WHO LIKE TO DRAW!"

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"I thought I'd hit the ceiling when he said our home should be as efficient as his office. Sure, we had receipts and important papers all over the house. Still, I didn't want any old file in my home. But I changed my tune fast when I saw the HUBBELL FILE CHEST. Most attractive piece of furniture in my living room . . . beautiful mahogany end-table . . . perfect file cabinet with one roomy filing drawer, and two utility drawers. And you make tremendous savings through HUBBELL'S DIRECT FACTORY PRICES."

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african wall masks

C-100 Kuamnamba—Straight Horns. 14" in height. Jungle Black. $7.50

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$10.50 the pair

Hand-cast in durable set plaster. Immediate shipment postpaid. Sorry no C.O.D.'s.

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SHU-DRI Deodorant

Slip these colorful deodorizer bags into your shoes overnight. They remove all odors, perspiration and moisture, leave all men's, women's and children's shoes dry, fresh smelling and comfortable. SHU-DRI's clean pine scent disappears in wear. Chlorophyllin Ingredient. Wonderful for drying wet shoes and rubber boots. SHU-DRI lasts indefinitely. Unconditionally guaranteed to give satisfaction.

$1.40 per pair 2 pair for $2.75
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SHOW-OFF
Single Dresser
$39.95 plus ship.
MIRROR 28" x 36"
electro copper plated
$14.95 plus ship.

▶ Bedroom furniture in solid clear grained Ash, smoothly sanded, ready to assemble and finish. The beautiful SHOW-OFF pieces are in pleasing contemporary styling. Every SHOW-OFF piece is guaranteed to be exactly as represented or your money back.

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Good company . . . these three handy tables that nest neatly when not in use, come forth as needed while guests are visiting. Use them for serving snacks or as full time end tables. All have round wrought iron legs and black mesh tops. They stand 20" high, measure 15" x 15" at top, can hold a complete meal for one. Use them in living room, study, den, porch or terrace. Give them as gifts to every homemaker on your list!

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Manor House
HUNTINGTON, WEST VIRGINIA

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Beautiful, practical shine bucket of lustrous hand-rubbed maple finish. Sit 'n shine shoes at comfortable height on rigid, non-slip footrest. 9½" high, 8½" in diameter. $2.95 ppd., no C.O.D.'s.

Send 10c for your copy of our big, new catalogue, "Gifts of Distinction."

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Clever mobiles — to sit on tables or shelves and move gently and mysteriously with slight air currents. Delicately balanced, about 12" high. Rooster, cat or giraffe (not illustrated). Each $2.98 postpaid

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A gay pink denim apron quaintly illustrated with charming drawings of housework as it was in "the good old days." Gift boxed. $1.50 postpaid

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R. M. SHOFF

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Paul Heinley's Movable Shutters are the lowest-priced QUALITY interior shutters you can buy. Write us today... and let us show you how pleasing your own home can be with HEINLEY shutters at your doors and windows. It's easy to have the BEST, and costs no more. Send 25¢ for our beautifully illustrated booklet.

TO AVOID IMITATIONS LOOK FOR THIS TRADE MARK

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MAGAZINE RACK

This large, handsome wall rack holds 30 magazines in visible, upright position for easy selection. Handmade in honey tone knotty pine or mahogany finish. Size 23"x27" high.

ONLY $17.50 Express Collect

PIPE MAN'S PIPE RACK

Does everything a good pipe rack should do. Holds 14 pipes. 5 air-tight humidor jar drawers. Large drawer for accessories. Hangs on wall — saves desk space. Handmade in honey tone knotty pine or mahogany finish. Size 13"x18" high.

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For you—as a gift—for the man who loves to do his own. The same racks for which Yield House is so noted. No special tools needed. Easy, concealed, press-fit assembly. Kits contain all parts pre-cut, pre-fit, carefully sanded in genuine pine. Everything supplied including honey tone pine finishing kit, and step by step instructions. You'll save money and enjoy these wonderful, easy to make kits.

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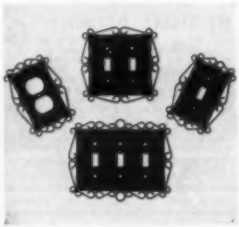
1725-K BERKELEY STREET

SANTA MONICA CALIFORNIA

YOUR MONEY'S WORTH

Soc-O—this crazy monkey—which should bring screams of delight from the children comes in kit form with easy-to-follow instructions. 19" high, he's made from a pair of red-heeled, natural colored socks with felt for eyes, and yarn in red, yellow, green or blue for pompoms. Only stuffing is needed and we suggest old nylons, kapok or cotton padding. $1.45, ppd. Décor by Delanor (L-67), 1337 Tenth Ave., Fort Dodge, Iowa.

Kitchen news! Toast stays "pop-out hot" on upper-deck heating rack. While making extra toast, stack the already made pieces in this clip-on rack that clamps on any standard pop-up electric toaster. Rising heat waves keep up to 6 pieces warm and ready to butter. Made of stainless steel, it cannot rust or discolor. $1.98, ppd. Mrs. Dorothy Damar (L-67), 749 Damar Bldg., Newark, New Jersey.



Black magic light switch plates. Artistically designed in black wrought iron, these scroll-framed ones fit any wall switch or outlet. Ideal to use in contemporary décor, they will greatly enhance any room. Single switch plate, $1.35 each. Double switch plate, $1.65 each. Duplex wall outlet, $1.35 each. Triple switch plate, $1.95, all ppd. From Laurie & Co. (L-67), 887 Fifth Ave., New York 17, N. Y.

HORS D'OEUVRE ROOSTER...$2.98

a handy host, an extra special table decoration ... for canapes, olives, onions, pickles, cheese, and meat bits. His body holds toothpicks laden with delicacies and tail, dozens of colorful napkins. Finely porcelain glazed in white, brown and yellow with a bright red comb. A gay party addition to the dinner table, coffee table, buffet and even cocktail hour. Complete with washable plastic toothpicks and set of colorful napkins. $2.98 each, $5.50 pair, plus 15¢ handling charges.

Extra pkg. napkins 25¢ each

Extra pkg. (350) toothpicks 75¢ each.

Write for free NEW catalog.

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BLACK AND BRASS

a proportioned classic table lamp for young moderns—and the young at heart

Black and Brass are pace-setters for 1965. You'll find your money's worth plus in this well designed wrought iron and brass lamp. Three-way socket. White boucle cloth over parchment shade. 27-inches high. An excellent reading lamp as well as very decorative. Order for yourself and for gifts.

Shipped Express Collect.....$9.95

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No C.O.D. Please

The Gerard Company

Box 149 Iowa City, Iowa

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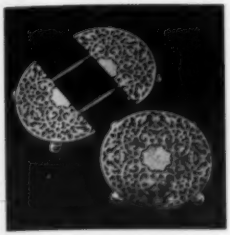

Expanding joy. Everyday pleasure of owning such a really handsome, yet practical trivet that you can use for the most formal occasions, too, is bound to increase. Heavily silver-plated, notice the lovely intricate filigree design. It is 6" in diameter when closed, and 9½" long when opened. $8.95, ppd. Order from Lowy's (L-67), 260 B. 116th St., Rockaway Park, New York.

Christmas money or money for a trip! Here is a unique savings plan. Use this date-bank to insert a quarter a day to keep the calendar up to date. Makes you save or date won't change. Also totals amount you save. Before you know it, you'll have enough money for your Christmas list, trip, etc. $2.00, ppd. Leecraft (L-67), 300 Albany Ave., Brooklyn 13, N. Y.

You pour—it plays. A handsome musical decanter or cordial bottle imported from Switzerland in a striking black ceramic with an interesting gold-colored leaf design. It winds at the bottom; when picked up it plays a happy tune. Choose one with *La Paloma* or *For He's a Jolly Good Fellow*. A clever gift for men, it is 8" tall. $14.95, ppd. The Import Emporium (L-67), 175 Fifth Ave., New York 10, N. Y.

furnish a complete living room this easy money saving way

HOW DOES DIXONS SAVE YOU MONEY? Dixons is shipped direct to you, avoiding expensive distributing costs. Dixons comes to you in a few simple sections completely upholstered which are locked into place in an instant—Check or M.O. Express Collect.

WHAT IS DIXONS FURNITURE? Dixons is a high grade furniture—all upholstered pieces are of molded foam rubber. Dixons is made from beautiful grained ash, the choice of decorators. Here's a Dixon exclusive—the upholstering is changeable—a new cover from Dixons can be fitted by yourself as easy as changing a pillow slip. Dixons is fully guaranteed for its quality and durability.

IT'S FUN TO BUY THE DIXON WAY. Not only does Dixon save money, but you have the fun of pre-planning your rooms. Choose your own fabrics and colors—choose from Dixon's 14 different models, over 20 different colors of several wonderful fabrics.

Send 50c for the big Dixon Catalog. Dixon's furniture is photographed in full color—An actual wood sample is included showing both finishes—blonde or smart dark modern. Also included are actual upholstering swatches of all available fabrics and colors—Send today.

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City..... State.....

Dixons FURNITURE CO., DEPT. J-17 ELLICOTTVILLE, NEW YORK

NAME PLATES

for Mail Box or Door

They're handsome—with 14K gold name on Plexiglas, or chromium plate or polished brass frame. They're practical—easy to attach on metal or wood. For on front door, back door, mail box, etc. No special tools needed. Any name of 15 letters or less $3.25 postpaid.

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Keeps Refuse in The Can At All Times! Avoids spilling and foul odors from covered Fire-safe garbage cans. Endorsed by Public Health Officials. Made of strong steel construction, rust-resisting finish. Every home owner should own one. Only $1.25 pp

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Elastic grip—all that clamps to car visor to hold maps, cigarettes, glasses, etc. Avoids accidents—allows you to keep eyes on road. $1.00 Ppd.

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Holds newspaper, magazine or book for you while you enjoy A.M. coffee or Evening snack. Perfect for cook book while baking. Made of sturdy metal that folds up for storage. $1.00 Ppd.

BOTH 5 ITEMS $1.95 Ppd.

Dept. L-16 No C.O.D.'s Write for new Fall Catalog

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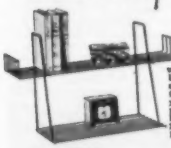
The HARMONY GROUP of ACCESSORY UNITS in WROUGHT IRON

These graceful units are practical and durable in ebony wrought iron.

SONDRA KAY DESIGNS
Nat'ly Distributed By Sobritz, Inc.

UTILITY STAND
For telephone, night table, magazines, etc. 13" x 15" x 23½" H. $3.95



WALL RACK
with built-in bookends. 3 spacious tiers hold your radio, plants, books, etc. 24" x 21½" x 14½" H.
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THE SLOPE
Magazine Rack Holds every size magazine neatly and compactly. 13"x16"x15" H.
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DOUBLE DECKER
Combination Bookshelf and Magazine Rack. Displays books and magazines colorfully and dramatically. 16½" x 11½" x 15" H.
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Table Book Rack—Ideal for Top of desk, book case, side piece or floor. 13"x7"x24½" H.

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"for modern interiors"
DEPT. LAI. ON THE MIRACLE MILE
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CUT KITCHEN CHORES with this HANDY CHEF Set

Put this attractive 7-piece cooking set on your kitchen wall or shelf . . . add speed and ease to your cooking chores! Handy-Chef stops drawer fumbling . . . keeps cooking tools always fingertip close. Made of mirror polished stainless steel, it gives sparkling beauty to any kitchen. And it *keeps* its gleaming luster . . . unconditionally guaranteed against rust, stain or tarnish. Smooth, chip-proof handles are all electronically fused to shanks . . . they can't come off. Price is an amazingly low $6.95, including wall rack! Sets of equal quality normally sell for twice the price. Put an "extra hand" in your kitchen . . . order your Handy-Chef set today! C.O.D., or send check, money order to

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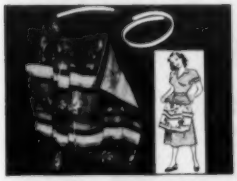
I. R. FOX, 115 W. 27th St., DEPT. 105, N. Y. C. 1, N. Y.



NEW "BRACELET WAIST" APRON FLIPS ON AND OFF WITHOUT STRINGS

This wonderful new apron has no strings to knot or tear. It flips on-and-off in a second—fits any waist snugly. A hand-formed ring of sturdy white plastic in the top seam does the trick. Apron slips off ring for easy laundering. Choice of 3 bright patterns:—Mexican motif, Penna. Dutch or Swedish Peasant. $2 ea., ppd.

OR BUY RINGS SEPARATELY—

Make Your Own For Christmas Giving

Simple straight-cut apron, needs no sheeting. Do several in an evening. Rings alone (reg. or large size) 2 for $1.15, 6 for $3.25, 12 for $5.95, all ppd. Pat. incl. Satisfaction guaranteed. FREE—exciting gift catalog. Send to RED OAKS, Dept. 990-M, Winnetka, Ill.

STOP SILVER TARNISH - $1

At last . . . a way to keep your treasured silver free from tarnish indefinitely. NO-TARN SILICLOTH is a magic new chemical cloth which ends *all* tarnish problems. Not a lacquer, not a wax—large 17" x 22" cloth contains wonder-working Silicones. Safe, speedy treatment protects your finest silver plate and sterling. Sold only by mail! *Guaranteed to prevent tarnish on all your silver or money back.* Only $1, postpaid. Order from **Sunset House, 441 Sunset Building, Hollywood 46, California.**

YOUR MONEY'S WORTH

Everybody talks about the weather, but here's something to do about it. Hang this imported wall barometer on any wall and enjoy its practicality. Jewel-like movement is visible through open-faced white metal dial with black and red lettering. Polished aneroid precision movement and dial are set in a beveled-mahogany or blond wood finished case, 5" in diameter. $5.95, ppd. Amy Abbott (L-67), 344 W. 52nd St., N. Y. 19, N. Y.

Brand new! An inexpensive way to make a Hollywood headboard bed with metal coils or flat bedsprings. Legs fit any metal spring, brackets can be attached to any headboard. Extension plates are included to permit attachment to a wider headboard detached from a conventional bed frame. 4 legs with brackets, all hardware needed, complete instructions included. $7.50 plus 50c post. Jore (L-67), 78 5th Ave., New York, N. Y.

2 for the price of 1!

FIDDLE BACK CHAIRS

Solid Select Hardwood

It's easy to assemble and finish this attractive colonial chair for your dining room, living room or entry. No screws . . . no nails . . . just a little glue, a few taps with a padded hammer or maul, and the chair is ready for stain or paint to suit your own decor. All parts are machine sanded, ready for finishing. Height 37½", width 22½". For the price you would regularly pay for one finished chair, you can get the two chair kit at $14.95. Single Chair $7.95. Send money order to cover cost of merchandise plus insurance (10c) and parcel post delivery. (Wt. 14 lbs. per chair.)

COLONIAL CRAFTSMEN
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GORGEOUS—LIFE SIZE

GREETING CARDS OR PLAIN PRINTS

5

THINK OF IT! THEY'RE

FEET TALL IN FULL COLOR

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The world's largest, most perfect, natural color prints—they're absolutely life-like. He'll love them. The ONLY LIFE SIZE Greeting Cards. Detachable Greetings don't spoil prints. Ideal for den, bar, playroom on walls, doors, screens. As wallpaper, set covers area 11'3" 10'6". Plain or with greetings for every occasion: Birthday, Christmas, New Year's, Halloween, Get Well, Thank You, Party, Expecting Girl and Greetings. (We'll sign and mail for you) Size 21½" x63". In plain wrap. Order today —ONLY $2.00 Postpaid (Air Mail 50c extra ea.) All 5—$11.00 PPD. Send Cash, Check, M.O. Money Back Guarantee. LIFE SIZE, Dept. L10-4, Redstone, N. H. *Send 3c stamp for till. folder.*

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Temporary relief is NOT enough

Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully over fifty years.

SEND 5¢ TODAY FOR BOOKLET — NEW BEAUTY FOR YOU

MAHLER'S, INC. Dept. 39-N PROVIDENCE 15, R. I.

YOUR MONEY'S WORTH

A knickknack shelf must. Imported miniatures of solid brass that are beautifully detailed. Children will love a set, too, for their dollhouse. The fire set with 4 removable implements is 3½" tall, and the coffee mill with movable handle and removable drawer is 1⅝" x 1½" tall. Each is $1.95, ppd. The old-fashioned spinning wheel, about 3½" high, is $3.95, ppd. New England General Store (L-67), Millis, Mass.

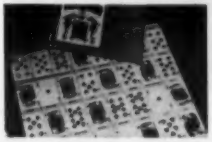
Impressive press with all you need to start printing. Dads and Mothers will find that it is ideal for club or fraternity postcard announcements, invitations, tickets, etc. The youngsters can fulfill their journalistic ambitions. 8½" long x 4" wide it is gray, trimmed with red, and comes with a metal press, rubber type, and black ink. $3.49, ppd. Fireside Shop (L-67), 916 East Wayne St., South Bend, Ind.

Magic Pencil

Get this—and you'll never have to beg, borrow or steal a pencil again! Magnetically designed for busy women, Magic Pencil has a powerful lifetime magnet concealed inside a charming lapel pin in gleaming goldtone. Order No. GW-4357, Magic Pencil, $1.00 or No. GW-4357a, Deluxe Model with mechanical pencil, $1.50, postpaid.

GONG HEE FOT CHOY
Fortune Telling Game

Fascinating for a crowd and for more fun than solitaire for one! This combination of numerology and astrology from ancient Cathay lets you tell fortunes with playing cards (not included). 17½" x 18½" playing board has 32 houses for cards. Instructions included. Order Number E-5975, Gong Hee Fot Choy, $1.00, postpaid.



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AS SOLD TO A DISCRIMINATING 20 YEAR NATION-WIDE CLIENTELE
SAVE—BUY DIRECT

ALL NEW WOOL

HAND-LOOMED
Beautifully Blended Colors—Hit & Miss Pattern—Extremely Durable—
18"x36" To 30"x60"—$3.20 to $8.00
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HAND-BRAIDED & HAND-SEWED
Custom-Made—Choice of Colors—Pattern
2'x6'—$13.60—3'x5'—$20.25—4'x6'— $42.00
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Dept. L
EDLEN STUDIOS—R. & M. Dauphin-South St.-Rockland R.F.D.-Mass.

Twin Dolphins
Imported Double Cruet

Heavy, clear, sparkling crystal dolphins, eight inches tall; tails are ground glass stoppers. A rare and beautiful salad dressing service. The unusual graceful design and the detailed craftsmanship create a dramatic highlight for your table. A delightful and exciting gift; we know you will want at least one set for yourself.
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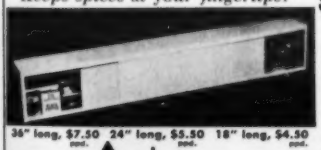

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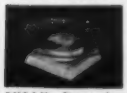

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A completely quilted bed-spread in sparkling "Chromspun" . . . smartly styled, handsomely tailored . . . with draperies, valances and pillow shams to match.

See this merchandise in full color on page 123

Choose from 10 beautiful Chromspun colors: white, cherry, aqua, pink, light green, chartreuse, hunter green, grey, gold or blue. They keep their original hue for the life of the fabric, regardless of sun, light or cleaning.

All quilted Bedspread, Twin or Double ..... $19.95 each
Draperies, pinch-pleated, 96" long, uniform ..... 5.95 pair
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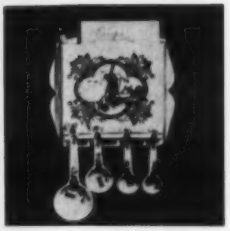
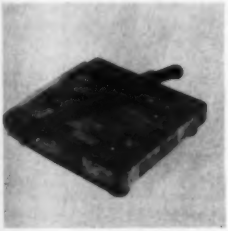


Old World flavor for modern kitchens! White, highly glazed china is decorated with a delft-blue design. The four measuring spoons range in sizes from ⅛ teaspoon to 1 tablespoon, and the holder contains a pad and pencil for hasty reminders. 8¼" over-all and 5½" wide, complete set with spoons, pad and pencil, $2.50, ppd. Artisan Galleries (L-67), 2100 North Haskell Avenue, Dallas 4, Texas.



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12 Demo rings for hanging FREE with each order.

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Colors: Green, blue, gold, or pink

Dept. L. 3

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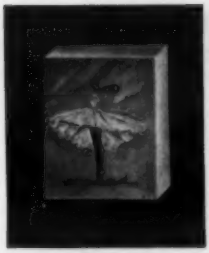

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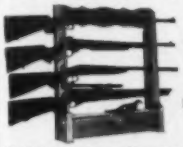

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TOY SELECTION GUIDE

By MARTHA McMILLIN

When you choose a toy for your child or a gift for the children of friends or relatives, are you often perplexed? Do you end up buying one so advanced beyond his interest or ability that it results in the child's complete frustration? Perhaps you do just the opposite and buy a trinket which, in his development, the child has bypassed and which consequently leaves him bored. Like most donors who have the best intentions in the world, you are apt to fall into one of these pitfalls, simply by failing to realize that there are certain rules which make toy selection purposeful for both the adult and the child who receives the toy.

The first rule, obviously, is to be sure that the toy suits the child's age. Of course, the interests and intelligence of children vary—we teachers call this "individual differences"—yet each age has its own special demands. It is the wise parent who stimulates the child's natural development by providing toys that best suit each age. The infant up to the first year always prefers one toy at a time and usually takes an overwhelming liking for one to the exclusion of all others. His first toys, then, should be spaced days or weeks apart, and should be simple—small, easily handled balls, rattles that are bright-colored and sturdy, teething rings, nested cups or boxes, and small blocks. In choosing the infant's toys, avoid the usual pastel shades of pink and blue. Select, rather, bright reds, blues, greens, and yellows. Also avoid tiny pictures and designs which his undeveloped eyes are not ready to perceive.

The average child of a year or more is ready for toys which encourage locomotion. Seeing his elders walk and run, he, too, feels an increasing urge to move about. However, since this age is comparatively brief, most parents wisely avoid buying expensive toys, concentrating rather on a few cheap ones that will usually be discarded after a few weeks or months. Miniature push-toys, such as wagons or airplanes, are popular with this age. Also, the child likes the toy wagon or truck that may be pulled along on a string. Along with these, he will still play with his balls, blocks, woolly soft cloth animals, dolls, and simple housekeeping equipment.

By the time a child reaches eighteen months, he feels the urge to use his muscles which are beginning to co-ordinate. The boy will want a hammer and pegboard for pounding, a color-cone with graduated rings on a peg, and a box with shaped blocks to drop through correspondingly shaped holes in the lid. He will also want a large ball and a rocking horse. The baby girl will probably want all these, and in addition, pots and pans with lids and a set of doll dishes. Both boys and girls always enjoy a swing, and revel in a sand pile with a few sand toys such as pail and shovel.

The two-year-old has matured to the point where he shows a lively interest in toys which he himself can manipulate. He is now ready for a kiddie-car, lightweight, big, hollow blocks, large crayons, a telephone, pegboards, a wheelbarrow or hand-truck, and nut-and-bolt boards, all of which increase his manual skill. Also he enjoys piecing together simple puzzles of not more than a dozen parts, though he will perhaps at first need some adult help. The two-year-old also enjoys wheel toys such as a truck, train, steam-shovel, or small tricycle, each large enough for him to sit on. The two-year-old is no longer an "observer" but a "doer." Such toys should be broad-based and not tippable, and should be easily maneuvered, for a child of this age has a temper quickly aroused if his playthings fail to respond as expected. This, too, is the age that is interested in what Dad's doing, especially if he's engaged in carpentry work in the garage workshop. If the boy manifests an interest, buy him some real carpentry tools in children's sizes—awl, hammer, saw, vise,

[Continued on page 122]

... it's the dinnerware with 99 lives!

Made of Melmac molding material . . . here shown in metal-flecked Copper Penny. See it also in aluminum-touched Black Velvet . . . in translucent Lemon Ice and Sea Mist. Smart as it is, Melmac is easy and safe to wash by hand or automatic dishwasher . . . safe, too, in children's hands. Available in complete sets, open stock, serving pieces. Replacement guaranteed by the manufacturer, Northern Industrial Chemical Co., if any piece breaks, cracks or chips within a year in normal household use.

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MELMAC is a registered trade-mark of American Cyanamid Company, N. Y. 20, N. Y., supplier of Melmac Molding Compounds to manufacturers who fashion high-quality dinnerware in a variety of designs and colors. Residential, shown here, is an exclusive design of Northern Industrial Chemical Co., South Boston 27, Mass.

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Please send me How-to-do-it booklets and full color idea brochures. Enclosed is 10c to cover cost of handling and mailing.

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Toy selection guide

[Continued from page 120]

nails and some scrap lumber—and put him to work. He may pound his finger once or twice, but this is all a part of the learning process.

Two-year-olds, both boys and girls, also enjoy climbing short ladders and playing house in big packing boxes. Other activities are modeling clay, finger painting and easel painting. But be sure that the brushes are an inch wide, as anything smaller fails to satisfy and leads to frustration.

When your child is three, he needs to play co-operatively with other children—in the family, the neighborhood, or nursery school. This is the age when the backyard playground is most popular and rewarding. Bars, slide, swing, seesaw, climbing apparatus, a dollhouse with furniture and other equipment, and a "costume box" fitted with discarded clothing, cowboy outfits and other costumes provide an almost endless supply of entertainment. For rainy days, maintain a stock of blunt scissors, colored paper, picture magazines, cutout dolls, and scrapbooks to keep the three-year-old constantly occupied.

By the time the child reaches the age of four, his muscles are growing fast and he reacts by demanding muscle-building toys. All sorts of outdoor equipment are now on the market, most of them tested by experts to develop poise and balance in the child. This is the age when children like to play in the dirt—and don't scold when he gets his clothing dirty—building tunnels, making mud-pies, and transforming the back yard into a park or a zoo.

If supplied with a pair of binoculars—many cheap ones are now available—the child will spend hours watching the nesting robins, the busy ants, the butterfly, or the humming bird sipping its food from the flowers. Other aids in stimulating this innate interest in nature and science are magnets, magnifying glasses, microscopes, prisms, compass, pedometer, stop watch, a Kodak, seeds, a growing garden, and garden tools in children's sizes. Often such objects provide the child with hobbies which last into adulthood.

Books and records are suitable gifts for even the youngest child; from the earliest age, he should be exposed to both. His first books will naturally be of the cloth and heavy cardboard va[illegible] rated with bright [illegible] simple pictures of fa[illegible] jects. These are followed [illegible] ture books with a few w[illegible] simple sentence on ea[illegible] Then come the picture b[illegible] each page containing [illegible] descriptive paragraph. O[illegible] books today are expe[illegible] signed, printed, and [illegible] Also, they are expertly w[illegible] as to include repetition [illegible] and sound effects. Mo[illegible] have little trouble in [illegible] books that appeal to the [illegible] special interest, whether [illegible] trains, automobiles, [illegible] geology, zoology, dolls or [illegible]

Today practically every [illegible] can child is born into a [illegible] where there is a great deal [illegible] sic, usually produced by [illegible] radio, or television, or all [illegible] It is natural then that [illegible] should learn early to [illegible] cherish music, and esp[illegible] when so much children's [illegible] being written, broadcast [illegible] corded. In selecting re[illegible] children, be sure that [illegible] both interesting and [illegible] Also surround him with [illegible] instruments so that he [illegible] ticipate." Drums, bells, [illegible] gourds, cymbals, and [illegible] blocks are excellent [illegible] velopers for the preschool [illegible] As he grows older, he may [illegible] own a symphonic instrument [illegible] as a trumpet, clarinet, viol[illegible] tuba. Even though few chi[illegible] become professional musi[illegible] every child should have a m[illegible] education to enrich his life.

In general, the wise parent [illegible] reject those toys which wear [illegible] or break easily, offer no scope [illegible] the child's imagination or re[illegible] sult in injury. He will pe[illegible] "color books" in which the [illegible] lines and figures are al[illegible] drawn, and those mechanical [illegible] which require only winding [illegible] spring to come to life. Here [illegible] activity is in the toy, not [illegible] child, and therefore it is of [illegible] value. Also, toys should be [illegible] constructed, easily cleaned [illegible] sanitized, artistically designed [illegible]

If you are in doubt as to [illegible] to buy, consult the store's sp[illegible] ist who is always glad to a[illegible] patrons as to what toys are [illegible] adapted to certain ages, [illegible] are likely to bring the gr[illegible] joy, and which offer a chi[illegible] to his initiative.

BEDROOM ENSEMBLE BY MARCUS

Let the light stream in: your bedspread and matching draperies are of

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CHROMSPUN†

Picture it sparkling in your bedroom, this new ensemble in iridescent taffeta woven of Chromspun, the acetate fiber with the color locked in against all common fading hazards. Notice the unusual styling of the spread with its new-looking box-tailored effect, open corners, quilted diamond motif. And because the taffeta is made of Chromspun, it is easy to care for, slow to soil or wrinkle, immune to moths and mildew. The ensemble illustrated comes in dusty rose, turquoise, ice pink, watermelon, sapphire blue, mint green. Approximate prices: Quilted bedspread, $20. Draperies, 90" length, $7 a pair. Pillow shams, $4 each. Available at the fine stores listed opposite.

†*Chromspun is the trademark for Eastman color-locked acetate*

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Stickley Cherry Valley Bedroom

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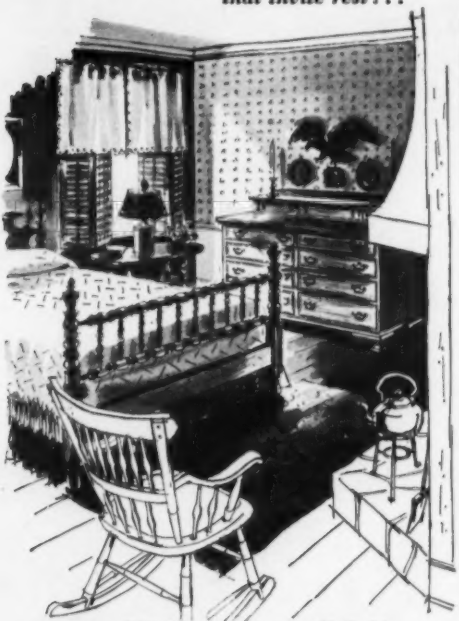

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GUIDANCE PROGRAMS FOR SCHOOL CHILDREN

By ANNA E. LAWSON

While good teachers of any era have tried to lead their students to a better and richer adjustment to life, there is today in many schools a new and coordinated program with this specific goal. It is called Guidance. Many parents believe that Guidance consists of steering young people who have finished school into the right kind of work. That is one phase of it, but there are other phases that directly concern children from five to ten years old.

The modern interpretation of Guidance differs from the traditional in that it recognizes and evaluates, from a mental hygiene point of view, your children's personalities, abilities, and needs, and offers techniques to teachers which will help give them a feeling of social competence and the desire and ability to get along with people around them.

The Guidance that is offered today concentrates on the needs of children during the first five or six years of their school life. The child just entering school is starting a new life of teacher-child relationships, as opposed to the protection he had for his first five years under intimate contact with parents. He is also entering the community life of the classroom which is far broader than the home. Ready agewise for those new experiences, he may not always know how to meet them.

When a school is headed by a guidance-minded principal and staffed with guidance-minded teachers, every facet of schoolwork is directed towards meeting these needs. Because Guidance has to do with helping children achieve emotional adjustment as well as social competence, the vast area of behavior is closely tied in with the program. When parents or teachers have failed to meet the needs of children by

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allaying fears, insecurity, guilt feelings, the craving for love and belonging, children are going to "let off steam" in some form of behavior pattern, steam which will reflect the fire within.

Part of the program is recognition of the fact that the so-called "good" child needs help in setting up behavior patterns as much as the so-called "bad" child needs help in correcting unacceptable behavior. The niceties that make life pleasant for all of us do not come naturally. They must be taught. Dr. Arnold Gesell, the noted authority on children, says that children need discipline, but that discipline is a mode of government and may be either autocratic or democratic. Here is the democratic form of discipline in action. Instead of clamping down on all offenders harshly and arbitrarily, a teacher faced with the problem of an intolerably noisy classroom convenes an open discussion. The problem, "Does a noisy classroom permit good lessons?" is posed and the children are asked to contribute their ideas, both pro and con. The teacher guides them to the solution that they will understand the arithmetic lesson better in a quiet room and have more fun making noise during the outdoor play period.

The playing of games to teach behavior patterns is another of the new techniques used by teachers. Puppetry, dramatics, unfinished stories, and the reaction of children to pictures are other projective techniques which the guidance teacher uses.

Another technique employed in Guidance is the keeping of authentic records. The teacher knows that she may not trust to her memory concerning the activities of Susie or Harry. There must be a system of making and keeping cumulative records of outstanding things that they do or say. These records should not be the casual observations of the teacher written down at random. A record of your child's health has a prominent part in the Guidance program. Notations of all observations made by the school doctor and nurse are recorded.

If you have an adequate Guidance program, co-operate and help make it function to its fullest powers. If you are not satisfied, get busy in your PTA and help make it adequate, because your child deserves guidance.

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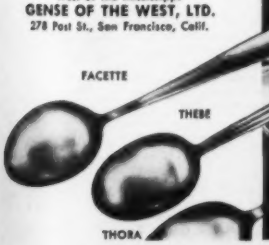

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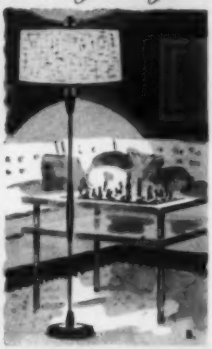

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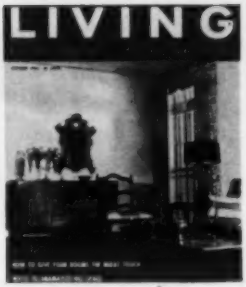

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The Midas Touch in decoration is, quite frankly, a new way to gild the lily. It is the opulent look purchased for a comparative song—a glitter and a gleam masquerading as extravagance. It is meant to dazzle, and it is timely. As contemporary homeowners (and with considerable effort), we have learned to appreciate the importance of good architectural line and proportion. Oddly, while our houses, for the most part, reflect this knowledge (they are practical, functional, undeniably good looking), they are also occasionally rather stark—a cross between an ivory tower and Mother Hubbard's cupboard. In acquiring a respect for architectural distinction, we have lost our feeling for ornamentation and color, and it is time for a bold about-face. With the help of the Midas Touch we can restore our confidence in the pleasures of decoration and provide our homes with the touches of elegance that rout severity. A kissing cousin of both contemporary and traditional design (with no quarrel with either), the Midas magic is purely an embellishment, a gleaming facade, a lushness that, at the same time, is practical. Unlike the legendary king who paid so dear a price for his magic touch, we need pay only what we please, for our [Continued on page 130]

All that glitters, *while not always gold, is often* Lurex, *a plastic-coated metal fiber that can be effectively interwoven with other materials. It gives an even glint to the lounge bed's tweed upholstery, a lavish gleam to pillow fabric and the soft woolen stole. Gilt wallpapers are printed in diamonds, Greek and Chinese keys, in a flurry of golden clouds. Simmons day-bed lounge, Stockwell wallpapers,* Syroco *sunburst clock, Galax mirror, Lenox Artware vase, Riverdale drapery fabric*

JOHN NICHOLS

gold is brass and plastic and gilt, quite as regaling to the eye and infinitely easier on the pocketbook. It is a golden touch that, in a sense, is literal. It can be the gleam of metallic thread woven into the weft of upholstery material, gilt splashed with Cellinilike splendor on wallpapers and drapery fabrics, the El Dorado look of porcelain and bric-a-brac encrusted with gold leaf. It may be only an accent—a mirror from Italy: fluted, scrolled, beflowered; a hanging lamp from Finland: simple as a teardrop, or it may be the *raison d'être* for an entire room, with gold running riot in the arabesques of a gilt-stamped fabric that would have found favor with Marie Antoinette. It is a cornucopia of candlesticks, lamps, clocks, dinner flatware, vases and ornaments. It can glimmer like the northern lights in the curlicues of a gilded bed and on walls papered in golden stripes, golden diamonds, golden Greek keys. The Midas Touch, in short, is a kind of manipulated sunlight, a scattering of decorative largess, a shower of man-made star dust with the fortunate propensity of never tarnishing, never betraying the secret of its effervescence. These and the following pages have been liberally sprinkled with that star dust as an example of what can happen when the familiar furbelows of a home turn to gold.

ERNEST SILVA

A warm, golden glow *pervades the living area, established by the soft tone of painted walls (Sherwin-Williams* Super Kem-Tone*) and underscored by the shining brass of drapery hardware, lamps and accessories. Draperies and upholstery for the low sofa and tub chair (by Young) are the same swirl-patterned fabric used for the dining area's café curtains. The club chairs are covered in a textured* Granada *cotton, a coral accent repeated in the cotton fringe (Consolidated Trimming) sewn to the beige rug*

The Midas Touch, *played over the living-dining area of a small home, can create a decidedly opulent air. Tone of this 9' x 9' dining L is set by the dominant gold and white striped paper (Strahan) on three gleaming walls. The opening to the living area has been fitted with an inexpensive and effective room divider: a framework of 2 x 3s, with floor-length café curtains hung to bright brass rings and pole (Judd). The curtains, designed with exaggerated loops, are Riverdale's* Ventura *pattern, a bold design of brown and beige swirls flecked with gold. Fitting into small space and continuing the rich theme is the cherry dining group (Mount Airy Mantel and Table), the round table and three chairs being used here, the fourth chair and the buffet in the living area. Wall console under hand-carved gold-leaf mirror (Galax) is a bit of "do-it-yourself" magic, made of 1 x 3s and hardboard, topped with same* Kenrubber *of floor*

Corner grouping *in the 22' x 14' living area centers about the cherry buffet and hutch top which together form a unit that appears at home in any setting. Sheer white casement cloth was hung at windows and stretched behind glass doors of hutch for concealed, miscellaneous storage*

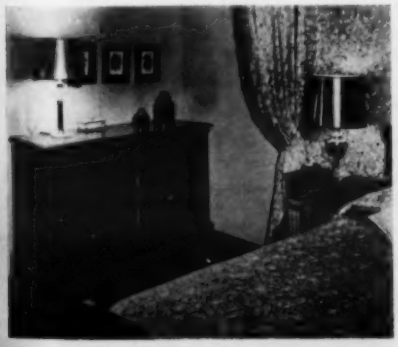
The Midas Touch gives sparkle to accessories, reflects the patina of fine woods

No longer the prerogative *of kings, gold can spread its luster to give a modern bedroom an air of regality. Beneath its canopy and coverlet of gold-stamped cotton, the bed, of cherry in a fruitwood finish, reposes with all the aplomb and assurance of a royal possession. The urn lamps are of polished brass with antique gold parchment shades. Cherry furniture is by Kent-Coffey; Riverdale's* Madeira *pattern fabric in the canopy and ready-made bedspread and draperies, Firth carpeting, and Magicolor's* Satin paint

Reflected glory *is doubly impressive when accessories are chosen discerningly. Lyre chair is elegant, delicate, black and gold, a sharp accent for a room hung in white paper stenciled in gold. Bronze mounted lamp is gracefully shaped, with decorations of white and gold on a background of palladium grey. Shade is white antique taffeta. Tell City chair, United wallpaper, Nurre mirror, Dirilyte's* Empress *pattern flatware, Lenox china is in the* Essex Maroon *pattern*

JOHN NICHOLS

Elaborate window treatment *is in keeping with the general lushness of this bedroom, with draperies of the gilt-patterned canopy fabric hung from scalloped lambrequins over sheer ivory-colored glass curtains. The gold fabric is repeated in the upholstery of the wing chairs and as a wall covering for the recessed dressing table, lighted from above, and hung with a heavily carved gilt mirror, oval and ornate. Lamps, cigarette boxes and dressing-table accessories are all white porcelain and glass, besprigged, festooned and flowered in gold*



ERNEST SILVA

***Turquoise, gold, jade and white** are skillfully combined to give this bedroom an air of underplayed richness. The Italian provincial furniture, interesting for its classic fluted detail, is painted antique white with outlines of robin's-egg blue. Bedcover and draperies are turquoise printed with gold medallions—a motif repeated in gold on gold for lounge-chair upholstery. Carpeting is jade green; glass curtains and wallpaper are white and gold, the latter (by Lloyd), a hop-sacking pattern. Heritage-Henredon furniture; fabrics by Riverdale*

The Midas Touch works its magic in the finish and detail of provincial furniture

Italian provincial *double dresser, antique white and robin's egg blue, its hand-rubbed brass hardware an ornamental accent, completes the decor of the bed-sitting room. Another version of the modernized drapery over opposite is attached to its rod with brass pinch clips (Ottavia) and edged with a fringe of matching turquoise and gold. Accessories bear the golden touch: an old French-gilt mirror, a brass clock in a crystal bell glass, a marble and gilt box, an ebony-black, gold and white pitcher—all selected for their contribution to elegance, their subdued glitter. Background paper, gold leaves printed on gray, by Katzenbach and Warren. Drapery fringe specially woven by Consolidated Embroidering*

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The Midas Touch is not restrained by period or style

Relaxation in the grand manner *is as possible in a contemporary setting as it is in traditional surroundings. Wrought iron furniture upholstery fabric and sweeping draperies are gold-stippled in a pattern suggested by a Venetian brocade, and the same design in a contrasting color is used as a covering for screens. Marble- and glass-topped tables, gilt-legged, may be used individually or assembled in a unit that is both compact and interesting. Gallo iron and gilt furniture, Sherwin-Williams paint, Armstrong vinyl floor tiling*

Midas-touched potpourri *runs a golden gamut that includes a delicately wrought headboard (brass-bed inspired) of iron in a gold finish, a black and gold Ronkonkoma wallpaper with the look of damask, and two Moss Rose fabrics interwoven with* Lurex: *one, a loosely meshed casement cloth in black and white; the other, a harlequin pattern in white and pale gold. A striated paper, gold on white, and a black, white and gold flowered paper are both by York. Chair by* Flexsteel; *the coffee service by Lenox*

JOHN NICHOLS

Three new ways of life in the not-so-sleepy South

ERNEST SILVA

Architect at work: Bill Martin's firm is active in Atlanta's current and important project of slum clearance: Peachtree City—the razing and reconstruction of an old and dilapidated part of the city

Still at work, but on his own, Bill stains the frieze that is the house's only exterior ornament. Called lichenaceous, it has its origin in nature: the studded pattern made by lichen clinging to trees and rock

To the non-Southerner, Atlanta, Georgia, seems inextricably associated with ante-bellum homes, crinoline, and sentimental memories of *Gone With the Wind*. Actually, although the city has its share of white pillared houses, they are preserved, for the most part, as shrines, and what crinoline is left is safely laid away in moth balls. Progress, in bold type, is Atlanta's new motto, and nowhere is it more evident than in the homes that are being built in the surrounding suburbs—now easily accessible from town by a series of newly developed expressways. This house, and the two to follow, belong to young people with an urge for freedom in their manner of living, and very definite (and differing) ideas of how to attain it. The first, designed and owned by architect Bill Martin, is interesting in that it reflects the teachings of Frank Lloyd Wright, with whom Bill studied for two years. Built on a four-foot module, it is a long rectangle, noneclectic in its design, with its elevation dictated by its plan and its materials kept in their natural state: the sound and venerable ABC's of Mr. Wright. Of plywood, inside and out, its severity of line is relieved by a frieze of lichenaceous ornament at the eaves. With 1,400 square feet, it was built for about $9.00 a square foot: a budget house designed to perform with an air of luxury. Bill and Janet, his wife, did what they estimate to have been $1,000 worth of labor—staining, painting, tiling—and, fortuitously, the plot was purchased for $1,800 one month before it was declared city property and its assessed value doubled.

Flat roof, tar and gravel surfaced, has no gutters, it being Bill's theory that any water remaining after a storm acts as added insulation in winter and, in summer, reflects the sun and helps cool the house

Accordion panels at either end of living room form glass walls when closed, extend room's spaciousness and telescope completely out of sight behind draperies when opened

Double terraces, five feet deep, invisibly screened and floored with the same red concrete of the interior, become part of the living room when the glass panels are pushed aside. The result (observing the necessity of a kinship between nature and a home) is more space, light and air: an exploitation of the outdoors. With so much emphasis placed on vista, interior colors are muted and unobtrusive. Rug is a soft moss-green, and plywood walls are stained a pinkish cedar to echo the more intense hues of the rhododendron, dogwood and azalea of the landscape

[Continued on the next page]

Work surfaces in the kitchen are thirty-eight inches high—a concession to Bill and Janet's height: they are unusually tall. Range is mounted on bricks to eliminate any necessity for stooping, bending

Second bath, yet to be installed, will eventually occupy space now used by Bill as his home office and workshop. It also (in its lighter moments) is a laboratory for his favorite hobby: home movies

Son Sandy, age eighteen months, gives his mother a hand in the kitchen, a room he has discovered to be extremely interesting, particularly at mealtimes. Janet works with ease at the unusually high counters

ERNEST SILVA

Film projector and loud speaker are housed in compartments built into one wall of dining area. When films are shown, beam is thrown across dining and living areas onto screen on opposite wall

Their home completed, Janet and Bill find it so satisfying that they rarely leave it to seek amusement elsewhere. Particularly fond of entertaining at home, they planned their house to do so frequently

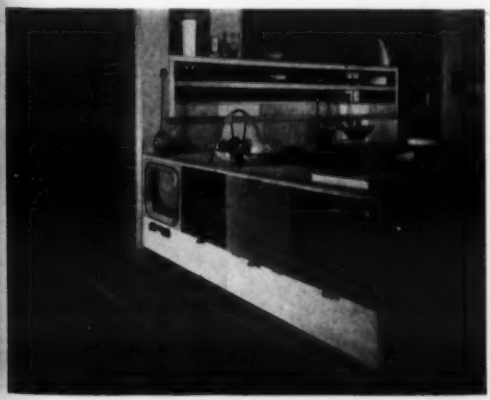
Space-extending terraces at either end of living room are screened without intermediate framing so that views will not be obstructed. Screening strips were woven together to form a single section

opposite

Waist-high wall is only separation between dining and living areas; kitchen, while comparatively open to the dining room, is partially masked by open shelves which serve both as pass-through and decorative structure. Floor-level planter flanks the glass wall opposite entrance, and there is a guest closet behind loud speaker at left of door. The principle of the four-foot module is carried out even in the floor squares, which are the same material throughout the house: poured concrete impregnated with brick-red pigment

Closet wall, forty feet long, parallels complete length of bedroom corridor and provides a maximum of versatile storage space. Here the Martins keep everything they own not in constant use: clothes, linen, dishes, and all the wherewithal of housekeeping. Each closet compartment is concealed with a *Ratox* folding slat door

Storage wall between living and dining rooms is devoted to music and television. Bill has installed a high-fidelity system for record player and radio, and arranged space for a tape recorder and FM tuner he hopes soon to acquire. Shelves hold records; doors are opened with leather pulls made from an old belt. Brick ledge, a continuation of the fireplace hearth, runs length of room to form a seat in front of music wall and a step up into dining area



[Continued on the next page]

Before being purchased, this house is having its livability put to the test

ERNST SILVA

Not all, but certain dyed-in-the-wool Atlantans, despite their enthusiasm for progress, are too deeply steeped in the mores of a traditional way of life to accept new approaches to housing with complete equanimity. The prefabricated house is hardly a novelty in the South, yet, although it is quickly coming into its own, the growth of its popularity has been more gradual than in other sections of the country. This may be because it is not built the way Grandfather built his house or only perhaps because the whole thing seems too simple. Be that as it may, a reason exists and often raises the shadow of doubt in the mind of the prospective buyer. Peggy and Marvin McDaniel are good examples of the Atlantan school of avoiding, if possible, the well-known pig in the poke. Marvin is an aircraft systems instructor; Peggy is secretary to John MacDonald, the builder of this house, and by virtue of that circumstance, the McDaniels are fast becoming converts to the merits of prefabrication. They wanted a new house, without quite knowing what *kind* of house. Moreover, they felt they could never be really sure of their home, empathically, until they had lived in it. At this point, Mr. MacDonald, an understanding man, offered them this house as a guinea pig. They could try it on for size on the condition that, if it fit, they would buy it. The McDaniels agreed and moved in, and the following pages are devoted to them, the house, and their experiment. A product of American Houses, the structure is interesting in that it is an elaboration of the Freedom Model, a basic package that Mr. MacDonald found lent itself with ease to his demands: a noteworthy facet of American Houses' versatility. It has three bedrooms, two baths, a full basement, and year-round air conditioning. Without land, the basic house can be built for $14,850. With land, basement, and air conditioning, it will cost the McDaniels $18,300 the day they sign on the dotted line.

Beautifully situated in the heavily wooded periphery that forms Atlanta's suburbs, the house was carefully oriented to take advantage of its hillside site. Surrounded by forest and backed by a deep ravine, it enjoys the unusual distinction of a view from every window. Carport, terrace, and an isolated, outdoor storage unit face the approach from the road

Exterior surfacing combines redwood tongue and groove vertical siding, Douglas Fir plywood and panels of asbestos cement. Roof is insulated with *Fiberglas* blankets, surfaced with asphalt shingles. Two front doors open from the terrace: one to the dining room, the other to a hall that abuts the kitchen and leads to living room. Placement of storage unit directly in front of house is unusual, but practical, giving the carport a certain solidity and an air of privacy to the terrace

PREFABRICATOR: AMERICAN HOUSES, INC.

ARCHITECT: GEORGE NELSON

BUILDER: A. H. CONSTRUCTION CORP.

For list of builders in other cities, see page 178

Foundation wall of concrete block is fully exposed in the rear elevation, where it outlines the lower level of house. Steel sash and a door open on the land that runs down to the ravine, provide ample light and air for basement, and a third entrance to house. Basement can also be entered through a front, outside staircase

[Continued on the next page]

Putting its best foot forward, the house proves itself more than equal to the demands of its experimenting tenants

Peggy, the working girl, is skeptical of any house requiring more than a modicum of housework. With breakfast over, she is about to give kitchen the acid test

Dishwashing proves to be a simple task made considerably more pleasant by the view from the kitchen window and the airiness provided by the cathedral ceiling

A

B

A. Basement, 24 x 18, extends the full width and length of house, providing an expansive area that could be compartmentalized in a variety of ways to provide additional space for all the family's needs (owner's [illegible]). Adjustable steel posts are set down as length to form the central support for the main floor.

B. Storage wall completely partitions kitchen from living room and lies as a kind of circulation path that, to keep the living room free of transient traffic, runs from the entrance hall to dining room and bedrooms. Six feet, eight inches high, it is tall enough to screen the kitchen, not too tall to affect overall spaciousness.

C. Dining room (or, should the owner so wish, multipurpose area) is the hub of the house, with direct access from terrace, kitchen, living room, and bedroom hall. Sliding panels of frosted glass form a telescoping wall that can be adjusted to compartmentalize part of the space in the kitchen and thus [illegible] the living room. Doors slide in a track concealed by an overhead trough for fluorescent lighting.

D. Third bedroom is dual purpose, equipped both to house an occasional guest and to function as a sitting room or den. Window wall is completely draped in a green and white [illegible] [illegible] moss green, and sleep sofa is covered in willow green. Lounge and side chair upholstery is emerald. Wood pieces (all with brass ferrules) are of walnut and pecan woods in a cinnamon-brown finish.

E. Second bedroom is as feminine as quilted chintz and a medley of pinks can make it. Walls are the color of a *Tuftonian* rose, rug is white, and the chintz of the draperies, dressing-table skirt and dust ruffle combines pink, violet, pale blue. Bed topper is white quilted chintz piped in the same deep violet of dressing-stool cushion, walnut and pecan bed has matched [illegible] headboard.

F. Back-to-back baths (used in this particular version of the basic plan) are illuminated with borrowed light: a fluorescent strip set in an opening between baths and screened on either side with sliding glass louvers. This, the second bath, has shell-pink fixtures and tile, a mirrored niche for toiletries, and double shower curtains (one of plastic, the other, a cotton documentary print.

G. Master bedroom augments its natural light with the sharp glow of chartreuse [illegible] ceiling, draperies, and bedcover. Carpeting is a soft olive green, and a smoky blue predominates in the fabric of the armchair and dust ruffle. Two low tables topped with cushions of the same blue are used at foot of bed as twin ottomans.

H. Two floor-to-ceiling closets (as opposed to one in each of the other bedrooms) are found in the master bedroom. Eight feet tall, with sliding *Aroplex* doors and recessed pulls, they supply ample room for both wardrobe and miscellaneous storage. Master bath, in red, [illegible] in blue, [illegible] and white [illegible] and [illegible]

C

D

E

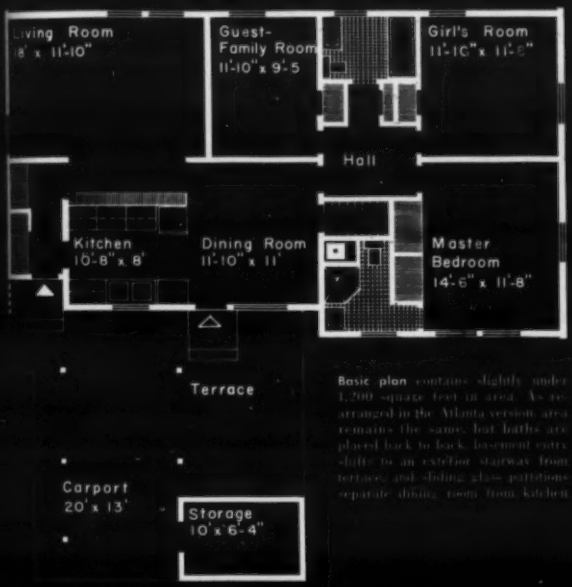
Blue Monday, Peggy decides, could never exist in this house, and laundry is whisked from washer to dryer (neatly placed in kitchen corner) with the minimum of effort

Linen closet is where it should be: at the center of the bedroom-bath area—welcome location to the housewife who must undergo the daily travelogue of changing the linen

ERNEST SILVA

Neighbors, Peggy knows, can be very important, and she is entertaining the nicest one she knows (Master Michael from next door) with a barbecue on the terrace

Day is done, the barbecue was a success, and Marvin seems pleased as Punch. If this felicity continues, the McDaniels will be homeowners long before they know it



Basic plan contains slightly under 1,200 square feet in area. As re-arranged in the Atlanta version, area remains the same, but baths are placed back to back, basement entry shifts to an exterior stairway from terrace, and sliding glass partitions separate dining room from kitchen

- Furniture ..... DREXEL'S *Biscayne Group*
- Fabrics ..... WAVERLY
- Carpeting ..... BELRUG MILLS
- Paint ..... MARTIN-SENOUR

DECORATION BY RICH'S, ATLANTA

See *Your Guide to This Issue* for further information

[Continued on the next page]

E

F

G

H

Since exploration of space is not necessarily limited to rockets to Mars, builders are constantly on the quest for new ways to make a small house look larger. One of the most effective is the cathedral ceiling, proof that spaciousness can be underscored through height quite as well as through square-foot area. The living room, 11 x 18, has its highest point at the very peak of the roof, and the eight-foot partitioning walls permit a flow of space and air between living room, dining room, hall and kitchen that would please the most claustrophobic. Since this is very much a room with a view, three ottomans are placed before the window for complete (and comfortable) enjoyment of the vista. Even the cocktail table, when not living up to its name, has a cushion that makes it a bench, and the sleep sofa, should relatives descend (an old Southern custom), sheds its bolsters and becomes a bed

ERNEST SILVA

More than a partition, the storage wall holds books, ornaments and, in a very utilitarian manner, a desk with a drop-leaf writing panel. Sliding doors conceal general storage space, and the entire unit is painted the same café-au-lait color of the living and dining rooms. Of all the features of the house, this, perhaps, is Peggy's favorite, and she has staked her claim on the desk as personal property. Here, as major-domo of the household, she can do her accounts, plan her day (not an easy task, since, being a breadwinner in her own right, she can devote only part of it to the house), and dwell on the pleasures of being a suburban landowner

See page 176 for building data

[Continued on the next page]

Georgia pine and boxwood surround the house, and bit by bit, a dry wall of stone slowly garnered from the countryside was built at hill's brow

Tom, senior, Tom, junior, and daughter Patty plough the vegetable garden, a sizable plot at the rear of house that supplies the Littles with an abundance of fresh produce

As yet unfinished, second story will eventually harbor two more bedrooms and another bath. At the moment, it is a fascinating spot for Patty, her best friend and their dolls

Zoysia matrella, a creeping grass originally grown in Asia and now indigenous to the South, is planted by Tom and the children as a ground cover along the boxwood walk

Style and economy in the manner of the eighteenth century

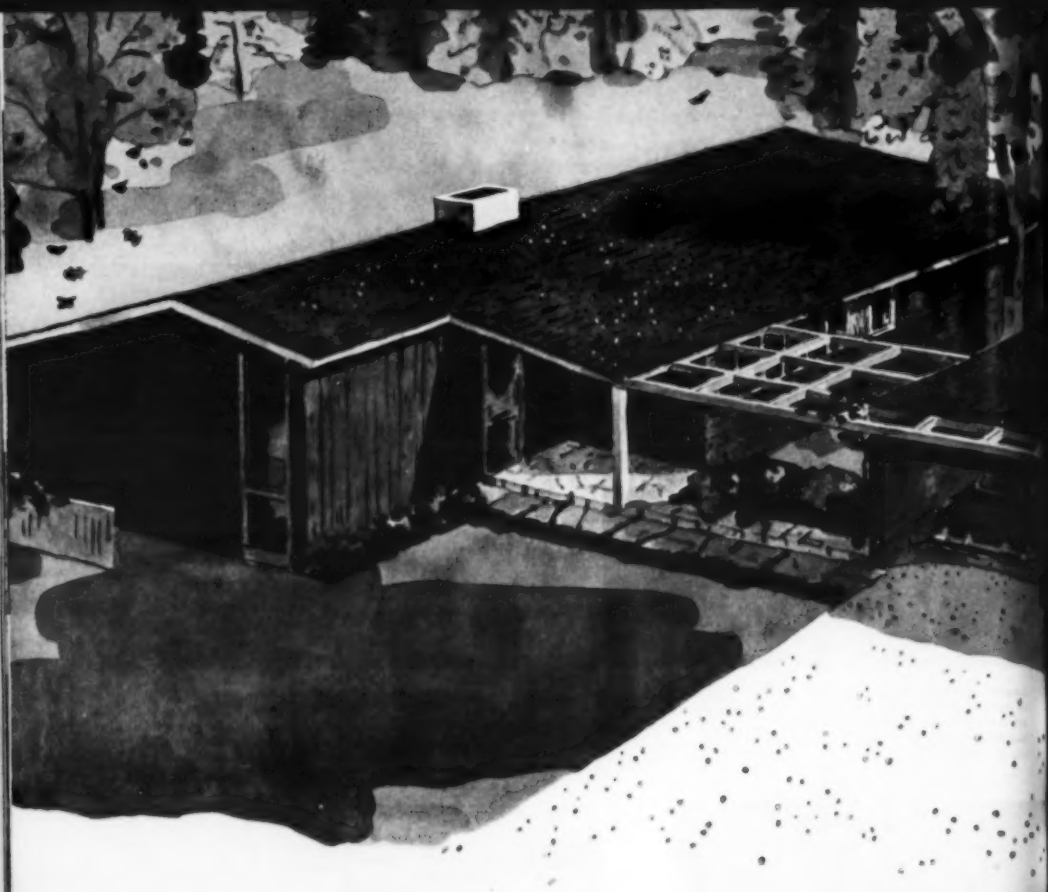
The eighteenth century was remarkable for its architecture and the fact that its builders knew how to achieve an effect and pinch a penny at the same time: a circumstance that has deeply impressed Tom Little, an Atlanta architect. While working as a consultant for the Williamsburg restoration, he decided that one day he would build a house as authentically eighteenth century as possible, and, with his wife, Charlotte, who had been a lecturer at Williamsburg, finally did just that. Situated on the outskirts of Atlanta, it is a rambling structure of varied levels adapted to the contours of its hillside site. Instead of leveling the hill, Tom let the terrain influence the house: the result is an unusual rapport between landscape and home. Its sharply peaked roof (of slate purchased from the razing of three old houses) is broken in a crenelated pattern by the narrow dormers of the second story; foundation walls, one fireplace wall and chimneys are brick laid in English bond, and the remainder of the exterior is surfaced in beaded weatherboards of Southern yellow pine, painted white. Interior walls are a favorite eighteenth-century combination: smooth white plaster, unpainted, and horizontal paneling of poplar—both cost-cutters, yet decoratively effective. Authentic in every detail, it is a house of distinction and great character, built according to the careful precepts of another day for the amazing sum of $13,000.

ERNEST SILVA

Smooth white plaster surfaces ceiling and area above wainscoting on three walls of each room. The fourth, the fireplace wall (there are five fireplaces in all), is completely paneled in random-width boarding applied horizontally for complete and economical utilization of lumber, and, in the living room, painted Williamsburg green

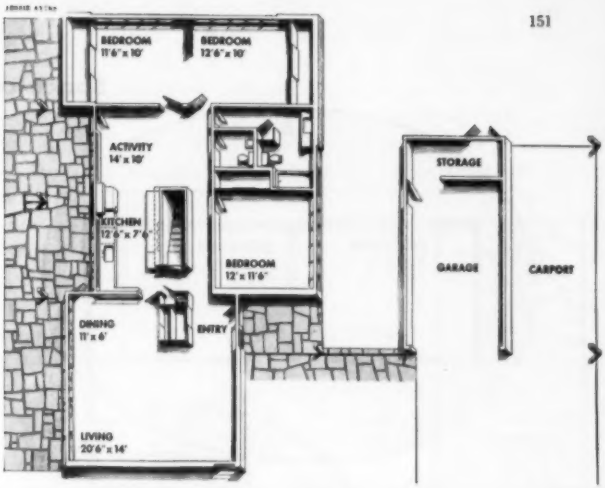
Antique furniture throughout the house is the reward of years of foraging at country auctions. Most of it was purchased "in the rough" and then carefully refinished by Charlotte and Tom. Fireplaces have no mantels but are encased with molding—traditionally correct, and at the comforting expenditure of $6 as opposed to $50

Entrance hall staircase has a paneled rail rather than balustrades: an authentic (and inexpensive) detail of the period. Wainscoting and trim are painted deep cherry-red. Wood walls in master bedroom (right) are Williamsburg blue; floor is laid with random-width long leaf yellow pine that has been treated repeatedly with linseed oil and coloring agent: a process repeated throughout the house. All curtains are soft, white sheeting, usually hung in double tiers

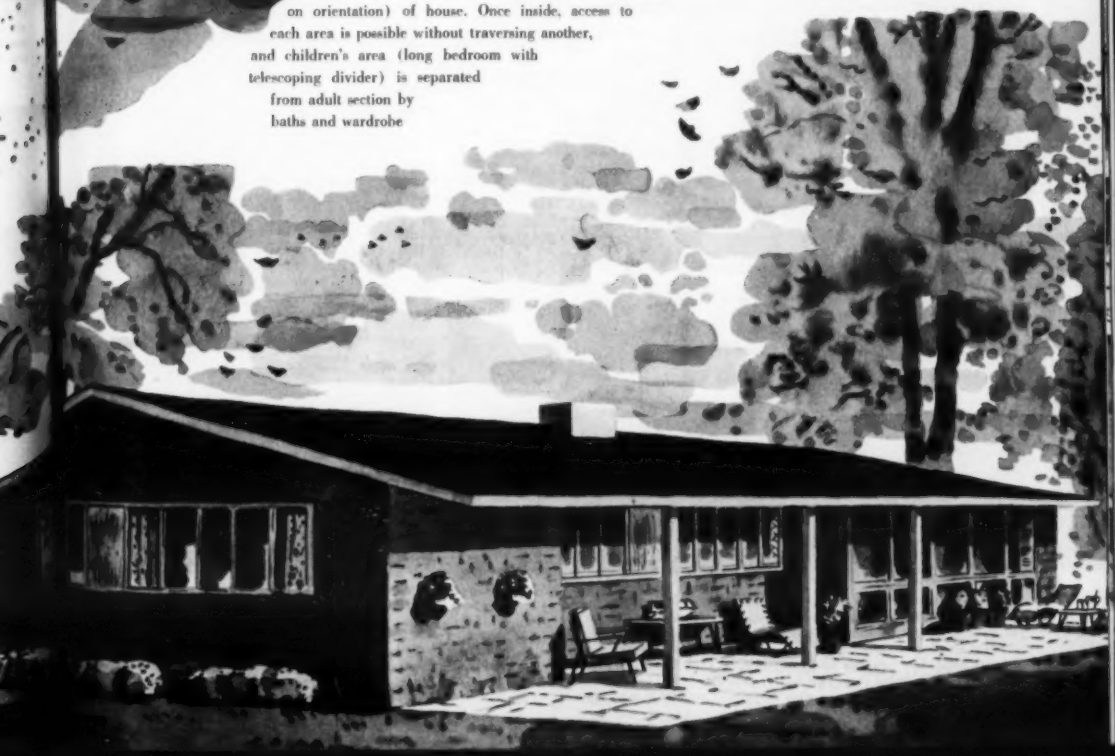


Designed for living house #6

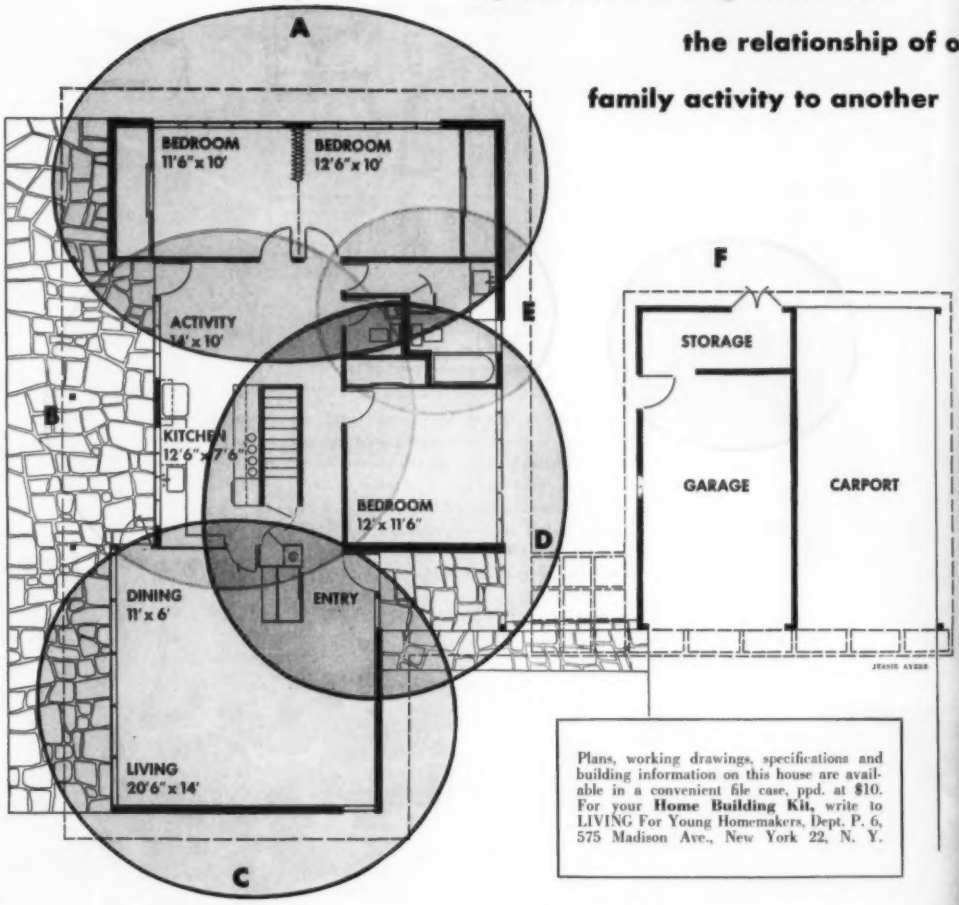
Probably because it has been used so extensively for low-cost structures of indeterminate architectural origin, the concrete block as a unit of building material does not always suggest the impression of substance that should be associated with a masonry house. This state of affairs is neither true nor deserved, and here is a house to prove that concrete block is quite as adaptable as stone or brick, in addition to possessing certain admirable qualities that make it, materialwise, an economical tour de force. A house of concrete masonry is warm in winter, cool in summer; enduring, highly fire-resistant, sound-absorbing, and when designed with inventiveness, decoratively effective both inside and out. That this may not seem too good to be true, this house was designed to demonstrate the validity of [Continued on page 153]



All-masonry house has concrete block, construction- and designwise, as its backbone, with a certain amount of wood interpolated for variation in exterior surface pattern. Garage, carport, and outdoor storage space form a unit connected to the covered entry by an overhead trellis, and a deep overhang shelters the terrace at rear (or side, depending on orientation) of house. Once inside, access to each area is possible without traversing another, and children's area (long bedroom with telescoping divider) is separated from adult section by baths and wardrobe



Space-conditioning stems from the relationship of one family activity to another



Plans, working drawings, specifications and building information on this house are available in a convenient file case, ppd. at $10. For your **Home Building Kit,** write to LIVING For Young Homemakers, Dept. P. 6, 575 Madison Ave., New York 22, N. Y.

A Children's area, both active and quiet, consists of one large bedroom that can be divided in two with a folding door, and the adjacent activity room where most indoor play would take place. Area is segregated, has easy access to baths, kitchen, outdoors

B The heart of the house, kitchen and family activity room, forms an area shared by both adults and children and is flanked by a terrace for summer dining. Here, too, is the stairway to basement with its laundry and utilities, and a passage from front door to children's section that bypasses living room and kitchen

C Living room, predominantly an adult area, is situated as far as possible from the children's bedrooms so that entertaining will not interfere with juvenile sleep. A peninsula of closets opposite front door projects into room to form a partition between entry and dining area. One wall, completely glass, faces terrace which provides the house with its quota of outdoor living

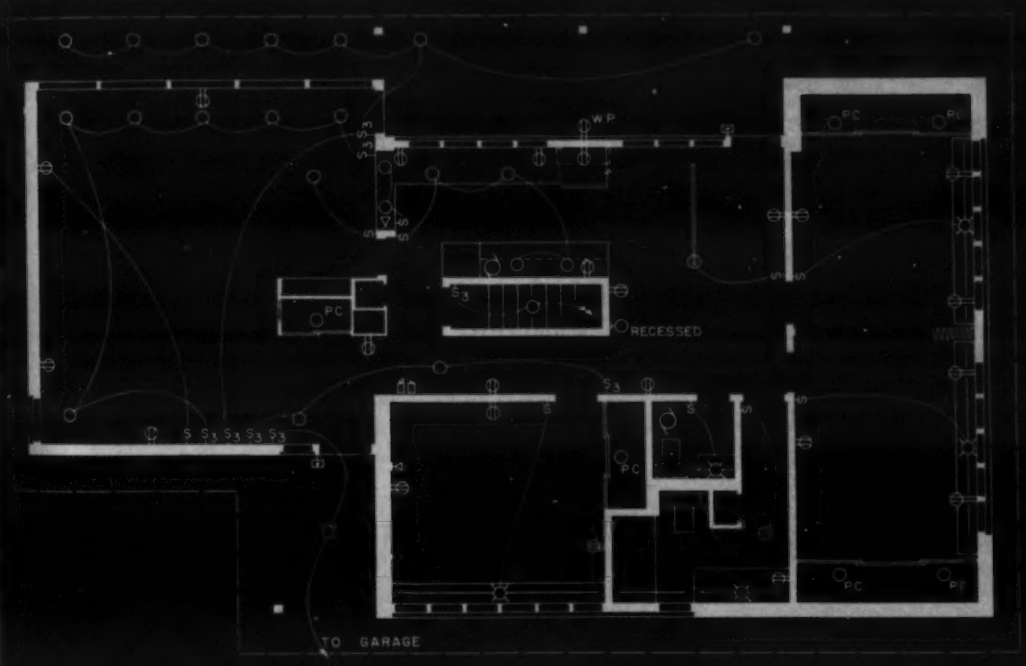
D Parents' bedroom enjoys comparative isolation by being placed at center and front of house, next to baths, yet apart from living room and children's section. One wall of windows (which in certain orientations might face street) is protected and given privacy by wall of garage. Door opens on passage that, paralleling basement staircase, facilitates access to all other rooms of the house and permits children to be always within calling distance—an important factor with young families

E Full bath, half bath, linen closet and wardrobe are neatly combined to form a rectangular unit between the bedrooms. The windowless half bath is, of necessity, mechanically ventilated

F Outdoor storage unit, accessible from both interior and exterior of garage, is planned especially for lawn mower and garden tools. All other miscellaneous storage is relegated to the basement, which can be full or partial, as the builder sees fit

each of these claims. Of the five chief essentials of living-conditioning—space, light, safety, sound and climate—the first two have been entirely the responsibility of the architect and the lighting engineer. The success of the last three, however, can be credited, fundamentally, to the properties of the concrete block itself. Its contribution to safety is obvious: it simply does not burn. Both exterior and partitioning walls are of block; basement floor and main floor are concrete. All the utilities are in the basement, and a fire, should it occur, would be confined to that area. By virtue of its surface texture, lightweight concrete block is, to varying degrees, sound-absorbent (a property proved by its wide use in auditoriums), and even when interior walls are painted, loses only about ten percent of absorbency. Climate-conditioning, so important in the American climate, is greatly tempered by the "built-in" insulating powers of the concrete block, and when outer walls are laid, as they are here, as cavity walls (4-inch block, 2-inch air space, 4-inch block), insulation against heat and cold is even greater. Nongeographical in its architecture, the house could be built in any section of the country and still blend with its background. It is a home for a family with growing children, with juvenile activity both accommodated and segregated. Orientation is flexible and governed by the nature of the site. Whichever way house is placed, living area, terrace and largest glass expanse face either rear or side of plot. These are the factors (plus the fact that it can be built for under $15,000) that make this both an interesting and economical home. (See page 180 for list of builders.)

Electrical Plan



- ceiling outlet
- wall outlet
- fluorescent unit
- duplex convenience outlet
- ceiling exhaust fan
- telephone outlet
- push call
- signals
- single switch
- three-way switch
- W.P. waterproof
- P.C. pull chain
- ceiling dust
- recessed night light, RECESSED 18" above floor

Light-conditioning has been engineered to follow the principle, wherever practical, of simulating natural light with artificial. Fixtures are installed both conventionally and at the source of daylight, the windows. Bedrooms are lighted at window-sill height with fluorescent channels concealed in glass-topped troughs so that light is thrown both up and down. Living-room lighting includes five recessed fixtures hidden in ceiling over window. Cost of fixtures for house would be about $400

Dispelling the old belief that masonry should support but not be seen, one concrete wall of the parents' bedroom (its texture and pattern a decorative asset) has been left exposed and painted a delicate blue. (This wall is laid in running bond. The same block, 4 x 8 x 16, can also be laid in stacked or staggered bond.) Carpet and other walls are white, and the furniture, a contemporary adaptation of old Quaker pieces, is maple, stained and burnished the color of a coffee bean. Bedcover is cerulean blue; hangings are striped in turquoise, mustard, olive-green and white. Concrete paint: Martin-Senour's *Colorsol;* furniture is Crawford's *Quaker Modern* collection

BUILDING DATA

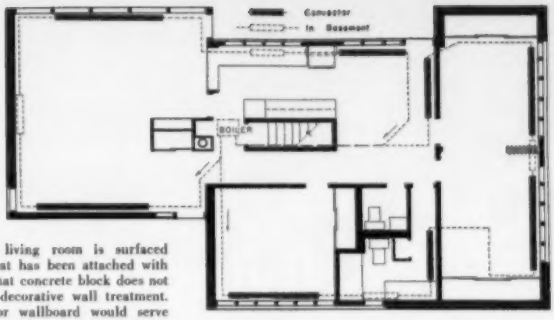
ARCHITECT: G. HUGH TSURUOKA, A.I.A.

LIGHTING DESIGNER AND ENGINEER: RICHARD KELLY

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

Foundation & floor structures	concrete	
waterproofing		Barrett
Wood preservative	*Woodlife*	Protection Products
Exterior walls	concrete masonry	
Insulation	*Balsam-wool*	Wood Conversion
Roof		
surfacing	*Bird Architect* asphalt shingles	Bird & Son
Flooring		
living area	*Wood-Mosaic* oak block	Parkay
all other rooms	*Halo* asphalt tile	Hachmeister
Interior partitions	concrete masonry	
Interior surfacing		
living area	*Roddiscraft* plywood	Roddis Plywood
Ceilings	¼" *Celo-Rok* gypsum wallboard	Celotex
Paint	exterior & interior	Martin-Senour
Windows	wood casements	*Andersen
glass	plate glass	Libbey-Owens-Ford
Doors		
interior	Decorator Series	*Morgan
exterior	flush type	*Morgan
garage	*Strand* overhead	Detroit Steel Products
sliding closet	flush panel	*Morgan
folding	*Modernfold* accordion	New Castle Products
Trim	*Ponderosa Pine*	Ponderosa Pine Woodwork Association
Hardware	sliding door	Sterling Hardware
	lock sets	National Lock
Heating		
type	hot water	A. O. Smith
controls	electronic *Moduflow*	Minneapolis-Honeywell
chimney	prefabricated	Condensation Engineering
water heater	*Permaglas*	A. O. Smith
Plumbing	*Briggs Beautyware* fixtures	Briggs Manufacturing
	Miami-Carey accessories	Philip Carey
Electrical	remote-control wiring	General Electric
Kitchen & laundry equipment	*Curtis* wood cabinets	*Curtis Companies
	oven & surface units, refrigerator, washer & dryer	Thor
	sink, dishwasher & garbage disposer	In-Sink-Erator
counter tops	*Formica*-surfaced	Formica

*indicates member Ponderosa Pine Woodwork Association



Masonry wall in living room is surfaced in painted plywood that has been attached with furring strips: proof that concrete block does not preclude variation in decorative wall treatment. Prefinished plywood or wallboard would serve equally well. Flooring in this one room is hardwood block (asphalt tile is used exclusively elsewhere in the house), and the rug is carved in an interesting relief of squares. The striped upholstery fabric is duplicated in the draperies, hung over sheer curtains of batiste. Rug by Needletuft

Hot water heating system is gas fired, with heat distributed by baseboard units, an unobtrusive and efficient type of radiator. The dotted lines in plan above indicate system's components in basement; the solid lines, main-floor convectors

Heating unit is an extremely compact boiler, less than three feet high and occupying a floor space of only 1½ x 2 feet. Easily installed, its response to thermostats' demands for increased heat is rapid

DECORATION BY BLOOMINGDALE BROS., NEW YORK

HENRY SILVA

Lighting in the living-conditioned home

By RICHARD KELLY

Art and science, except to their practitioners, are too often considered remotely, if at all, by the average homeowner. Their benefits are accepted gratefully, but mechanically, and there is little comprehension on the public's part of what the artist and the scientist have done (or more important, *can* do) to make the average individual's life pleasanter. In the ideal home—that which is living-conditioned—there is no single factor so important as light and its manipulation for both physiological and psychological satisfaction. Since (as gauged by the American Association for The Blind) 87 percent of all sense perception comes through our eyes, light, both natural and artificial, is obviously not only something to see by but a vital force that can determine the manner in which people feel, look and act. It has the power to make a home of what might only be a shelter, and it can affect the difference in an interior between a flat-floor plan and a room of dimension and character. Poorly directed, it can make the most attractively decorated house seem cold and depressing; properly engineered, it can create an embracing quality that is reassuring and completely salutary. Seven-eights of the chances of a house functioning successfully depend on the accident and plan of light which reveal it and its use, both by day and by night. For that reason alone, the necessity of sight-conditioning in the modern home is patent. Whether or not we understand the intricacies of artificial light, we at least are aware of its flexibility, but few people realize that natural light is equally malleable. We have learned, in a sense, to stop the sun, to make it our servant rather than master, and part of the purpose of this article is to make that feat comprehensible.

Daylight controls

Good lighting begins with the imaginative use of natural light, and its importance has grown in exact ratio to the homeowner's demand for more openness, a stronger indoor-outdoor relationship, and greater interdependence of areas within the house. Since none of us lives in quite the same way, the use of daylight should be planned to meet the individual's particular pattern of living. Furniture arrangement, natural movement about the house and the relative visual importance of its components are definitely determined by the daylight pattern, and from it, in turn, springs the artificial pattern, so that as day changes to night, traffic and general use of rooms continue without change in route or manner. Most people think of the window as the sole means of controlling the entrance of natural light into the home. Actually, while fenestration is the most important, it is not the only solution to this problem. There are a number of devices, many of them never thought of in terms of lighting but rather as elements in the landscaping or decoration scheme. Regarded in a dual capacity, they become interesting contributors to the control of daylight.

Exterior overhangs on south elevations shadow interior areas, giving them shelter during those hours of the day when direct sunlight is apt to be strong and glaring.

Dense planting outside large glass areas shields the glare resulting from a direct view of the sky, yet permits the entrance of light at useful angles.

Vertical wood louvers outside large windows let in sky light but shadow the glare of the low western sun. Vertical Venetian blinds facilitate the same sort of comfortable, glareless light inside the house.

Pale tinted glass (a cool color in hot climates, warm in cold) changes the atmosphere of visual comfort by filtering all daylight.

Prismatic glass blocks in skylights and windows change the angle of light according to the time of day relative to the sun.

Horizontal baffles, both interior and exterior, and Venetian blinds can be placed to catch prevailing sunlight at certain times.

Daylight brightness can be calculated and tempered by the relationship of indoor floor color to terrace floor color. Reflective devices perform to the same end: for example, a pool of water outside a window to reflect shimmering skylight, a large expanse of red brick or a wall surfaced in glazed, aqua tile.

Skylights can make a window of a roof. Strip skylights, long and narrow, can wash interior walls with graded daylight, illuminate pictures. Multiple, small skylight domes set in dark-sided cylinders provide natural down-light in a large area for work or reading. Interior, windowless baths and

Increased importance of artificial light

An interesting story is relayed from the South Pacific where native sages pondered the relative importance of the sun and the moon. The moon won popular opinion because, they decided, it shone when they needed light most. So electric light seems to many of us. Even with the best use, conservation and control of natural light, we have come to depend more and more on artificial light, simply because it is more dependable. Also, with the relatively low cost of electricity and the myriad new equipment for its use, we have changed our living habits so much that a home is often used more by night than by day. Twenty years ago, 95 percent of the lighting fixtures and almost 50 percent of the bulbs we use today, the year of *Light's Diamond Jubilee*, did not exist. More new thinking has been done in the field of artificial lighting than in any other phase of building. The following is a list of some noteworthy innovations.

Spotlight bulbs have changed the shape of most lighting fixtures. With such a bulb, the back part of its own enclosing glass is shaped and mirrored to reflect narrow or wide, weak or strong beams of light, and one common variety produces a beam with the combined strength of 100,000 whale oil candles.

Fluorescent tubes give more light per watt of electric energy than the white hot metal of ordinary bulbs. Because they are long, they produce less hard shadow and less bright reflection. Easier, cheaper, their light is comfortable, stronger working.

Slimline tubes are also fluorescent, but being longer, they increase the inherent advantages of the fluorescent tube and are more economical to maintain.

Cold cathode tubing is even longer and can be bent to any desired shape. Its special qualities have extended the use of light to new design.

Mercury vapor lamps supply a new, high efficiency for industrial use. Although their color is not flattering for home use, their spectrum is both helpful and flattering to green plant life and they can be used interestingly in gardens.

Transformer dimming is a new method of controlling brightness which takes the place of complicated switching on and off of many lights. One- or two-dial knobs can control all light within view, indoors and outdoors. Background light can be reduced to a dim glow that defines all surroundings and a nearer, brighter light will lend illumination for reading. Bulbs burn three to six times longer, the light bill is reduced according to intensity. Background light becomes more flattering (one of the most important contributions of light to a woman), and the entire *look* of a home can be changed for different occasions as the owner wishes. One new remote-control switch at the door is all that is required to turn on every light in the house.

Low voltage wiring is ideal for decorative chandeliers and wall appliques using miniature bulbs.

Induction wiring (wiring by radio), in those rare cases when complete elimination of wire is desired, makes a lamp at hand really portable.

Light from actual flame is made more practical with long-burning, dripless candles and the hollow-draft kerosene wick, an incandescent mantle for kerosene and tanked gas burners.

What the lighting specialist must know. This new wealth of technical invention has created a problem: many architects and builders lack the background of experience with new equipment to judge its potential correctly. An architectural specialist in lighting, in addition to knowing the technology of equipment, must have studied and organized as much new knowledge as possible of human reactions to various light qualities. He must know how to measure suitable quantity of light and relative brightness or glare of surfaces. He must identify the softness or hardness of light flux or flow, called relative diffusion. He must understand the fall of light on form, both human and inert. He must know the potential control of light. He also knows color is color because of light, and how to use it. With these principles mastered, he is equipped to engineer (Continued on page 192)

dressing rooms can be well lighted by a skylight over a large mirror.

Draperies and other forms of window treatment, usually regarded as decoration, are actually powerful contributors to daylight control. Thin, translucent draperies increase general light by diffusion in all directions. Transparent fabrics with a heavy texture and open weave catch and diffuse maximum sunlight without obscuring the view.

Louvered shutters, long a familiar window accessory, can be used in a variety of ways to control the entrance of sunlight and to create interesting shadow patterns.

An interior court, open to the sky, with heavy planting and trees (to avoid sky glare) makes the most of a home's living area, allowing it to face in instead of out.

Exterior highlights, to be viewed from windows or shaded patios, are visually stimulating and may range from a piece of garden sculpture, placed before a glossy green hedge, to a bright-colored terrace umbrella, a fountain, a white flower garden. With these devices, the entire structure of a home can be planned to attract or shut out the sun, morning, noon and early evening. If the conditioning is successful, each room will have a varying pattern of light with most of the general or background light supplied by windows and balanced by the light from interior skylights and courts. The glitter of the sun itself, the shadowing of trellises and grillwork, and the sparkle of water will supply the decorative accents.

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BERNEST SILVA

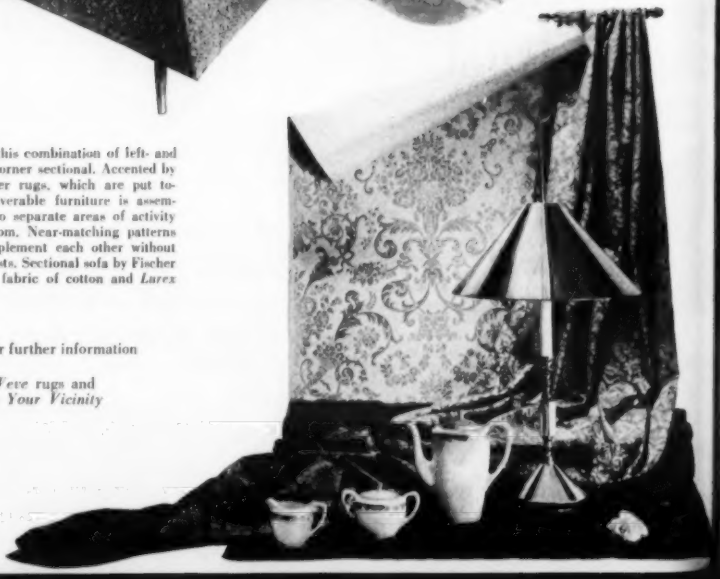
Furniture that gravitates to a focal point precludes waste of available space. The selection of coral linoleum-topped table with rattan base and wrought iron stools with basket-weave tops attracts work, dining or conversation in a concentric arrangement and frees surrounding space for easy flow of traffic. Looped cotton scatter rugs, concentrated in alternating rectangles of red and pink, define the grouping. Lightolier hanging fixture of aspen slats and polished brass spotlights the area. Table and stools are by Ficks Reed. Scatter rugs on these and the following four pages are *Color-Gay*, *Tumble Twist* and *Wunda Weve* textures by Belrug

How to make a room look larger, act larger

- *Plan the activities in your rooms: arrange furniture for conversation, study, relaxation*
- *Choose furniture that is maneuverable, light in scale; bulky pieces overpower small rooms*
- *Define areas with brilliant scatter rugs, color accents, light; new materials permit effective daylight control*
- *Stretch your floors with tiles laid in stripes, wood laid in diagonal patterns; double wall space with built-ins*
- *Make use of inventive space-savers: hideaway tables, sectional seating pieces, room dividers*

Fiberglas works its way into a small room to help give an illusion of uncrowded comfort. Chairs in *Fiberglas* combine a traditional easy-chair shape with next-to-nothing weight; impervious to weather, they can safely be used out of doors. In the living room they provide bright casual seating arrangements that are deceptively clustered to let as much unfilled space as possible assert itself. Square cocktail tables with black lacquer finish are low, adding to feeling of openness. Light implies spaciousness: accenting the window, printed draperies suggesting iron grillwork and *bouclé* casement cloth, both by Schumacher in *Fiberglas*, play up source of light; sheet of corrugated Alsynite in *Moonglow* diffuses harsh, steady light from southern exposure. Vinyl floor (*Flor-Ever Universal*) in wide horizontal bands and walls painted in light color give impression of increased size to room. Chairs are by Selig; cocktail tables, Founders; wall paint, *Americana* colors by Du Pont

A catalyst to conversation is this combination of left- and right-arm sectional sofas and a corner sectional. Accented by clipped cotton cherry-red scatter rugs, which are put together to form squares, maneuverable furniture is assembled in corners to delineate two separate areas of activity and free space in center of room. Near-matching patterns in wallpaper and drapery complement each other without breaking up wall in sharp contrasts. Sectional sofa by Fischer is covered in Moss Rose beige fabric of cotton and *Lurex*



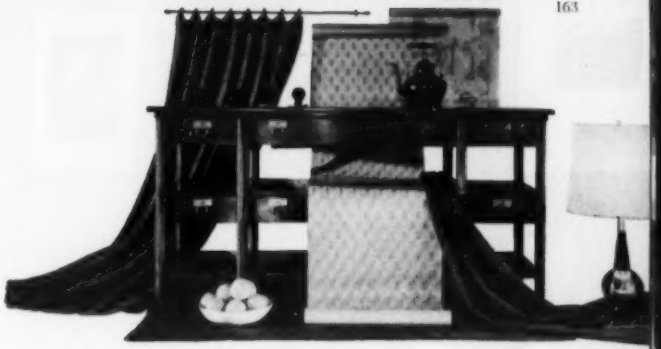
See *Your Guide to This Issue* for further information

For stores featuring *Wunda Weve* rugs and Selig furniture, see *Stores in Your Vicinity*

ERNEST SILVA

To spread space thin, a room can be subtly—and decoratively—divided. A movable divider of tubular steel with charcoal-black finish and gold anodized feet gently pampers space to achieve an open, airy atmosphere, and delicately articulates living and dining areas. Scatter rugs in turquoise help turn an alcove area into an extra seating group. Placed at the base of and perpendicular to the large picture window, they complete the dramatic turquoise frame of draperies and become an invitation to this recessed space. Room divider (left), Troy-Americana, has stacking shelves of black metal mesh, a shelf of glass and one of frost walnut *Formica*, displays *Athenia* dinner plate by Lenox, Birge wallpapers and cotton, rayon and metallic casement cloth by Covington. Candlestick lamp by Danshades with polished brass base has *Fiberglas* shade

Television room is arranged for comfortable viewing. Sectional sofa allows for ample seating, conserves space by curving along two walls. Emphasizing the perimeter of the room, bright scatter rugs border the wood floor laid in herringbone pattern in a reversal of usual floor treatment. With the center of the room virtually unobstructed, area is visually enlarged. Television set is built into space-saving cabinet-desk-bookshelf wall at far end. Two twin sectional sofas and quarter-circle sofa, covered in cotton and rayon fabric, Kroehler. Waverly fabric is *Chromspun* and metallic stripe sheer casement cloth; wallpaper, Katzenbach and Warren



Taking a lesson from the art of the Orient, a multipurpose room makes its unfilled space important by rhythmic placing of furniture. Low platforms covered with scatter rugs are placed against wall and banked with cushions to offer comfortable seating space. Coffee tables arranged asymmetrically become dining seats when cushions on sofa are added. Entertaining—even on a banquet scale—is provided for in a small area by cherry room-divider server by Extensole. From buffet position it pulls out to a 46" x 76" table to seat twelve. Television set built into jog takes advantage of space formed by jutting wall. Olive mesh casement cloth (right) by Tiltex is cotton and rayon *bouclé;* tweed draperies by Craig Creations; brass drapery clips and extension rod, Ottavia; wallpaper, Imperial; *Décor* knobs, Yale & Towne. Perforated brass base of Stadler-Neuwirth lamp can be illuminated by bulb

Modern make-believe

Creative dramatics stir young imaginations, make learning fun

JACQUES LOWE

Here is a creative dramatic lesson in action. Charlotte Perry, the teacher (above opposite), tells a story to an audience engrossed in visualizing her words. Later participation helps the child learn to see himself as part of a whole, not necessarily the focal point. At right, they mirror impressions, and then put them into action. Each child watches a magic seed sprout. They register a range of emotions—wonder, delight, rapture

Let's pretend" is the theme song of childhood, a passport to never-never land which is suitable to all ages and languages and needs no props. The delight of being someone else, a king or a beggar, is unmatched by anything except the security of returning back home at Mother's call to supper. Now, from the sidewalks, dollhouses and playgrounds, the familiar old game has been called into use for schools and theaters; it is the latest in the educator's bag of tricks to foster creative thought and imaginative action in children.

One of the foremost advocates of creative dramatics, as this revised make-believe is termed, is Charlotte Perry, of the Perry-Mansfield School of the Theater in New York. Building on the naturally quick imaginations of children, Miss Perry and teachers and directors like her develop and draw out co-operation and a sense of group achievement. The child is made more keen to the tempo of life and becomes eager to participate in an ever-widening scope of activity. Stories of far countries and past ages become real when they learn to portray them. To read about Columbus is one thing; to *be* Christopher Columbus, scanning the sea or coping with a mutinous crew, makes the admiral thoroughly credible and memorable. The average child will probably never get to China, but by acting out the story of a Chinese family, by meeting their problems and living, if only for fifteen minutes, like such a family lives, a group of American children can reach beyond the physical boundaries of their town and begin to understand fellow citizens across the sea.

The role of the teacher, of course, is one of guidance and inspiration up to the point where the child's mind grasps the story and begins to elaborate on it. At that point, the teacher often turns the tale's development over to the children themselves, and from there the sky is the limit. Often the children will do their own research on a subject to provide more background material for the group to work on. Most important, they make it a point to [Continued on the next page]

The cobbler's child still has much to teach the children of today

After discussing the characters and their problems, the children take turns playing the harassed mother, beset by worry over lack of money; the shoemaker, talented but easygoing, and their happy-go-lucky child, Ilse, a firm believer in elves. The great duke ordered red shoes from the cobbler, but Ilse convinced him he should wear green, the only color leather her father had. That night, however, the elves—and each child becomes one—entered and found the cobbler's last piece of leather. They made magic shoes for themselves. The following evening, Ilse, sure of the culprits, stayed up to tell the elves her family's plight. Repentant, they stretched the shoes to fit the duke, or anyone else, and the cobbler gained great reputation and wealth. In the final scene of song and dance, elves share the joy they have brought to Ilse and her family. Keeping to basic plot, the children inject their own charming embroidery as they move along

1 *Don't fret or pout, but sweep all trouble out*

discuss the characters and try to dig out some of the conflicts which face them. It is quite a sight to see a group of children act out a family situation on the bare stage of a creative dramatics class. The father and mother, and their children who are often twice their size, dine from an imaginary table, handle imaginary cups and saucers. They note unconsciously where the salt and pepper were last put down, and keep track of dishes and utensils with the aplomb of veteran pantomimists. They believe in what they are portraying and, before long, the onlooker does too. The child who participates learns to know the elements of good drama; he quickly notes when an audience becomes restive with a scene that drags, and keeps alert to enliven such situations.

Each child derives his own reward: the shy one, posing as a bandit or quarrelsome peasant, learns to come out of himself and recognize his own worth to the group activity. What is often most difficult to achieve by other methods, the child who wants to dominate everything is forced by the very nature of the drama to recognize others and realize that they, too, are important in the scheme of things. By solving their make-believe problems, children often learn solutions to real ones. They learn to respect and have sympathy for others.

Even the very small children love to participate in "plays." Five- and six-year-olds are usually limited to portrayals of sense perceptions or simple nursery rhymes and stories which are familiar. They will translate the story of *Bo Peep* and her lost sheep with gusto and charm, and revel in acting out the *Knave of Hearts* who made a quick getaway with the tarts. This make-believe is a game which everyone can share. Brought home from school, it will often help a child handle an unfamiliar situation. Even before an unpleasant event, such as a trip to the hospital, the child can "rehearse" what to expect, and his fear will be lessened. With Mother as the "doctor," things will seem easier, and when the event becomes a reality, it will be somewhat more familiar. Make-believe opens up whole new prospects for children of today; it helps make the most of the world they live in.

4 *Enough fine hide to shoe each elf! To work, all!*

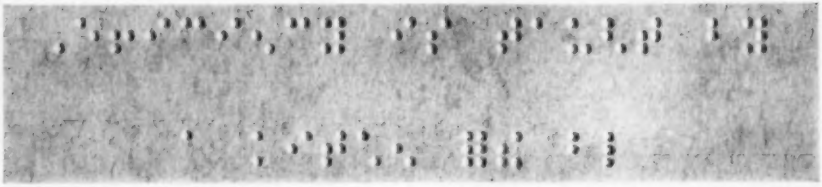
2 *Your work is fine—I need new shoes*

3 *Red shoes are not for such great feet*

5 *Magic shoes I've made in which I'll dance*

6 *A song which only elves can sing*

The story of the cobbler's child, laid in medieval Italy, started an energetic inquiry into the lives of the nobility, artisans and peasants, ended with an active forum on superstitions in general. In this manner, useful information about history, art, literature, as well as human relations, becomes a memorable by-product of one of the familiar tales with direct relationship to a grownup world. The compelling intensity with which small performers react is proof of their sincerity



The fact that the kitchen can be all things to all housewives has a great deal to do with its fascination as a unit of the home. It is exactly what its owner makes it: efficient or encumbered, colorful or frumpish, titillating or a bore. Like a mirror, it never lies, and for that reason we search continuously for new ways of heightening its efficiency and bolstering its personality. Since we learn from others, the kitchen seen here is presented as a lesson. Designed for the New York Institute for the Education of the Blind, it is, by necessity, motivated by certain *musts* for those who cannot see, which become definite advantages for those who can when emulated in their kitchens. Completely remodeled from the outmoded original, it is eminently workable, safe, and for psychological reasons, bright and colorful. (The blind, although they cannot see light and color, are appreciative of their existence and inquisitive as to degree and hue.) It is a kitchen planned to teach the habit of effectual workmanship (the only way a chore becomes a pleasure rather than a burden), and as necessary for the seeing as for the blind. Traffic, maintenance, storage: all the factors of the well-engineered kitchen are integrated in such a way that they are an aid not only to the blind, but to the observer who might otherwise settle for second best.

Efficiency is taught by a kitchen for the blind

Remodeled classroom, with the hazards of the antiquated kitchen removed, inspires confidence in its students and a positive attitude toward homemaking

▸ ***Remodeling can develop the same confidence in the housewife, plus a pride of accomplishment impossible in an old kitchen***

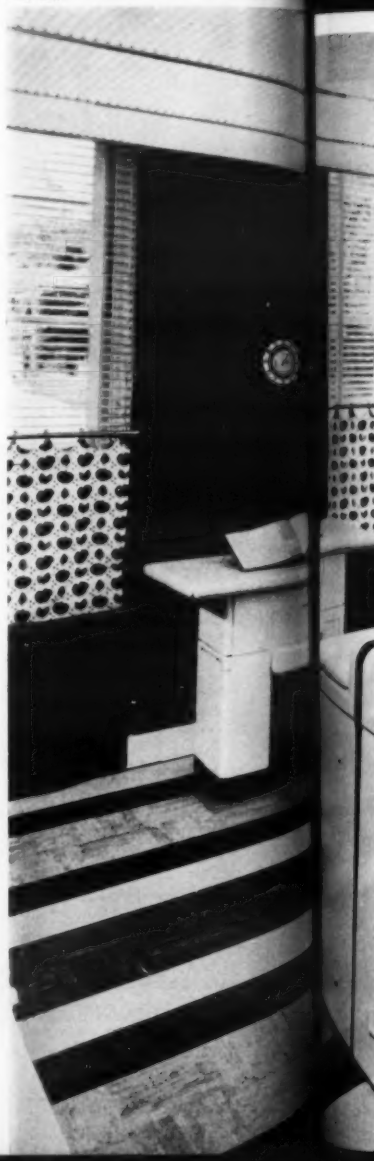
Modern, foolproof equipment, operable by touch and hearing, eliminates guesswork for the blind

▸ ***The same equipment saves energy and time on at least ten of the twenty routine tasks performed daily in the average kitchen***

The most carefully chosen equipment is meaningless when badly arranged. For the blind, it is disposed to permit eight girls to work simultaneously

▸ ***In the home kitchen, work areas should be planned so that traffic flows smoothly and work sequences are uninterrupted***

ERNEST SILVA



Before remodeling, kitchen was a badly lighted, random hodgepodge of ranges, too little counter space, and two laundry tubs awkward for dishwashing. Color was nondescript, and storage space was confined to an old-fashioned pantry some distance away. The new kitchen places its appliances, sinks and work surfaces in logical sequence around four walls, keeping the center of room free except for an island of four gas ranges placed back to back on either side of two desks. Concealed lighting behind plastic ceiling eliminates both shadows and glare, and a color scheme of chocolate, beige, red and yellow lends warmth and glow. All major electrical appliances, base and glass-doored wall cabinets by Kelvinator

Washer, dryer and ironer, innovations in the new kitchen, are placed in one corner of room, adjacent to a sink and apart from the general cooking area. All appliances and counters are overhung with wall cabinets with sliding, fluted glass doors and completely stocked with materials relevant to their position in room. Since it is obviously important that students learn to operate both gas and electric ranges, both types are included in the kitchen's facilities. A point of easy maintenance, counter tops and back-splashes are yellow linoleum bound with metal strips and covered at the join to prevent accumulation of grime. Caloric gas ranges, *Hallite* cooking utensils, Goodyear vinyl flooring and counter tops, Breinig paint. Café curtains by Croscill in an Everfast *Everglaze* chintz

Maximum storage space in classroom plays an important part in teaching stockpiling, planning ahead, good management

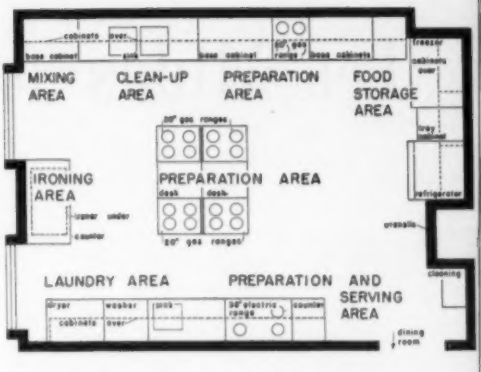
▶ ***The same factor, to the housewife, contributes to less marketing, overcrowding of inadequate capacity***

Ample, continuous counter space permits assembling of ingredients and utensils before cooking, eliminates zigzagging

▶ ***The same principle is equally important in the home kitchen. Good organization encourages creative expression in cooking***

Laundry equipment is an essential part of school kitchen. Segregated in its own area, its operation is taught by the instructors as carefully as cooking

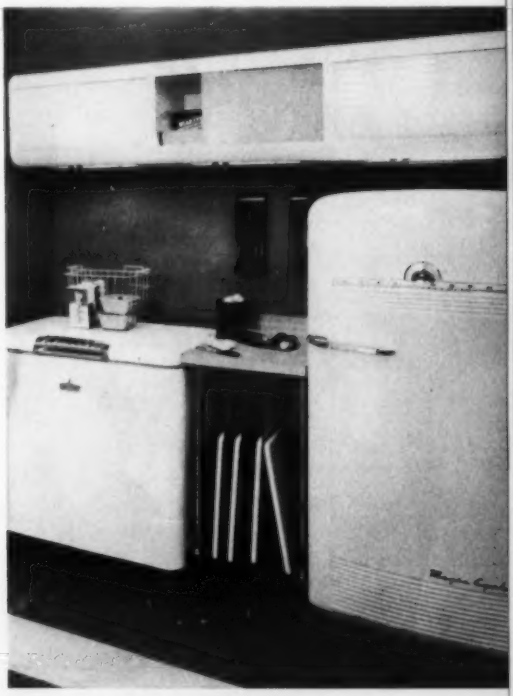
▶ ***The same concentration of utilities increases efficiency in the home kitchen, permitting dovetailing of tasks***



Flowing in a circle, traffic revolves around the center island of ranges, starting at the utensil board, progressing to refrigerator, freezer and food storage cabinets, and then moves on to small electric appliances (stored near mixing area) and the kitchen's two double-bowled sinks

ERNEST SILVA

Of the major appliances, the ironer is both the most difficult to learn to operate and, once mastered, the most rewarding. For that reason, special attention is given to its operation at the Blind School until each student becomes adept. Easily accessible from the washer and dryer, it becomes another work surface when not in use with the addition of a fitted, enameled table top



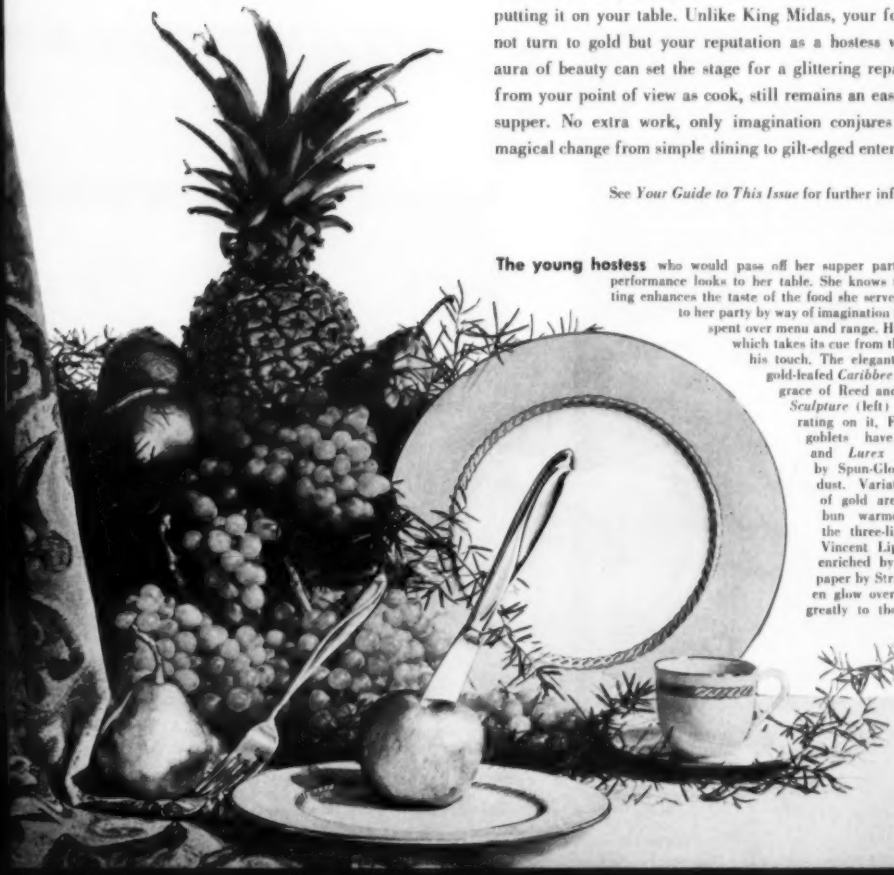
Refrigerator and freezer are separated by a tray cabinet so that students may make their selection of food and then proceed to the next area simply by pushing tray along counter tops. Knife rack, hung directly over chopping block, is fitted with *Cutco* knives equipped with Lamb handles (carved to fit the hand) for a firm grip

[Continued on page 205]

Let Midas touch your table

Come autumn, candlelight and crystal, rich cloth and subtle flavors capture thoughts of party planning. Along with the hankering for formality, the memory of easy summer entertaining lingers on, and the problem becomes one of dining attractively—even lavishly—with little work in the kitchen. You wish you could wave a wand over simple fare and somehow have it turn into manna for a king. A self-service supper and a sparkling table setting are the answer. Plan beautiful decoration by taking the Golden Touch out of fable and putting it on your table. Unlike King Midas, your food will not turn to gold but your reputation as a hostess will. An aura of beauty can set the stage for a glittering repast that, from your point of view as cook, still remains an easy buffet supper. No extra work, only imagination conjures up the magical change from simple dining to gilt-edged entertaining.

See *Your Guide to This Issue* for further information



The young hostess who would pass off her supper party for six as a royal performance looks to her table. She knows that a glamorous setting enhances the taste of the food she serves and glamour comes to her party by way of imagination rather than long hours spent over menu and range. Here is a golden setting which takes its cue from the fable of a king and his touch. The elegant simplicity of Lenox gold-leafed *Caribbee* china, the superlative grace of Reed and Barton's new *Silver Sculpture* (left) set the theme. Elaborating on it, Fostoria's *Anniversary* goblets have gold-banded rims, and *Lurex* cloth and napkins by Spun-Glo lay a path of gold dust. Variations on the theme of gold are found in the brass bun warmer, fruit bowl, and the three-light centerpieces (by Vincent Lippe). The setting is enriched by a backdrop of wallpaper by Strahan. Casting its golden glow over all, candlelight adds greatly to the festive performance.

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STEPHEN COLBOURN

The Midas Touch can make the simplest food fit for a king

The term "regal fare" has a storybook quality that immediately conjures up such improbable visions as pheasants in full plumage, wreathed with truffles and garnished with cucumbers stuffed with pearls. Exotic, to be sure, but these somewhat inedible delicacies have no monopoly on the regal bill of fare. The Midas Touch (in this case, imagination) can transform food as simple and everyday as sauerkraut, smoked pork and bacon into a dish of majestic delectability for the most discerning (or regal) gourmet. Its recipe and those following are gilt for your cooking vocabulary.

CHOUCROUTE GARNI

Sauerkraut, to the French, is a great deal more than pickled cabbage, and in Alsace it is glorified in this celebrated and flavorful dish. It is simple to prepare, particularly in an electric deep-fat fryer or an electric skillet.

16 slices bacon
2 quarts sauerkraut
6 half-inch slices smoked pork butt
3 onions
3 cloves
6 smoked sausages
2½ cups light stock
2½ cups dry white wine
6 frankfurters
6 thin slices boiled ham

- Line casserole (or fryer or skillet) with 8 slices of bacon.
- Place the 2 quarts of sauerkraut over the bacon.
- Arrange pork slices, onions stuck with the cloves, and sausages over the sauerkraut.
- Cover with remaining bacon.
- Add stock and white wine.
- Cover casserole tightly and simmer about 2 hours.
- Uncover, add frankfurters, and cook 15 minutes more.
- Arrange on a platter. Garnish with sliced ham and serve with boiled potatoes. Serves 6.

RANCHERO BLACK BEAN SOUP

Traditionally elegant, black bean soup can become even more so when it is seasoned with authority and invention. This is a version for an important event. Again, the deep-fat fryer may be used for heating and serving.

2 10½-ounce cans concentrated black bean soup
2 teaspoons chili powder
¼ teaspoon salt
2 10½-ounce cans water
2 tablespoons lime or lemon juice
½ cup sour cream
1 teaspoon chili powder (for sour cream)

- Combine first five ingredients and heat to boiling point.
- Mix sour cream and 1 teaspoon chili powder.
- Serve soup in bowls and garnish with a tablespoon of chili-flavored sour cream. Serves 6 to 8.

STEAK SEQUOIA

Robust and savory, this is a dish for hearty (and inquisitive) appetites. Use round or flank steak, being sure to trim off all fat. The pork sausage will supply the necessary moisture. Use a very heavy skillet or an electric skillet for slow, even heat. Serve with crusty rolls so that the juices can be appreciated.

2 pounds round or flank steak cut ½-inch thick
1 pound bulk pork sausage
1 clove garlic
2 tablespoons prepared mustard
½ cup finely chopped dill pickle
1 cup red wine

- Pound or flatten steak to break connective tissue.
- Trim off fat and rub each piece with garlic, then spread with mustard.
- Fry sausage about five minutes and break into small bits. This will extract some of the fat which can be used for browning steak rolls.
- Spread cooked sausage evenly over steak, then cover with minced dill pickle.

[Continued on page 211]

BRIGGS BEAUTYWARE

in gorgeous pastel colors!

ENJOY MODERN LIVING'S FINEST CONVENIENCE! A second bathroom of Briggs Beautyware automatically gives you big-home convenience—even in a house of smaller size. Best of all, the cost is only a fraction of the *extra* value the second bath adds to your home. Four glorious pastel colors—Coral, Sandstone, Sky Blue and Sea Green, plus Sparkling White.

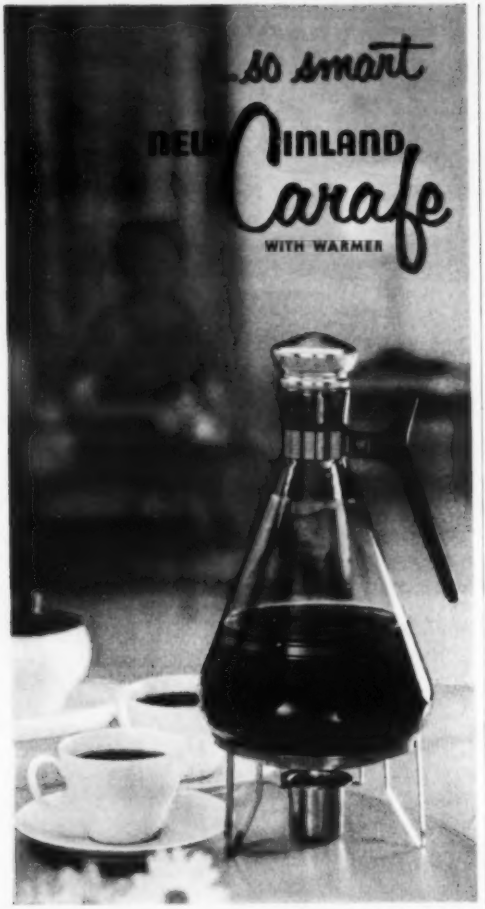
TWO BATHROOMS—*a must in every modern home!*

Here's the home improvement that knows no season—plays no favorites. *Every* member of the family benefits—summer and winter, the year around—when you install a second Briggs bathroom! Briggs Beautyware's smart design—its graceful contours, sweeping lines and glamorous decorator colors—lend charm and elegance that dramatize your entire house. Whether you build, or buy, or modernize, make sure you wind up with a *modern* home—with two bathrooms of dependable Briggs Beautyware!

© 1954

Watch for the New NAHB Movie "Million Dollar Castle" in your area—

BRIGGS MANUFACTURING COMPANY • DETROIT 26, MICHIGAN BRIGGS



A CLUB ALUMINUM PRODUCT

Adds fashionable grace to your table service...for buffet suppers, informal entertaining, casual living. Beautifully designed in hand-blown glass, smartly trimmed in your choice of gleaming copper or platinum. Matching tripod candle warmer keeps coffee always piping hot. For yourself or as a lovely gift, 8- and 12-cup sizes attractively boxed. Priced, from $4.50.

INLAND GLASS WORKS Division of Club Aluminum Products Co., Chicago 38

You're Smart to Serve in INLAND *Glass*

...AN IDEAL GIFT

At your favorite store also see the many other table accessories created by INLAND for the discriminating hostess.

Three new ways of life in the not-so-sleepy South

[Continued from page 147]

BUILDING DATA

PREFABRICATOR: AMERICAN HOUSES, INC.
ARCHITECT: GEORGE NELSON
LANDSCAPE ARCHITECT: LIMBURNER'S
BUILDER: A. H. CONSTRUCTION CORP.

Lower level	poured concrete footings and slab, concrete block foundation wall	
Waterproofing & dampproofing	*Ferro-plastic*	Truscon Laboratories
Perimeter insulation	**Fiberglas*	Owens-Corning Fiberglas
Main floor		
construction	*frame *Tel-O-Posts*	American Houses Brainard Steel Division
insulation	**Fiberglas* blankets	Owens-Corning Fiberglas
subflooring	*½" sheathing grade Douglas Fir plywood	Douglas Fir Plywood Association
surfacing	*oak strip flooring	National Oak Flooring Manufacturers Association
	unglazed ceramic tile (baths)	Sparta Ceramic
Exterior walls		
construction	*prefabricated framed panels	American Houses
insulation	**Fiberglas* blankets	Owens-Corning Fiberglas
sheathing	*Douglas Fir plywood	Douglas Fir Plywood Association
surfacing	*redwood T & G vertical siding	M & M Wood Working; Pacific Lumber; Hammond Lumber
	**EXT-DFPA* Douglas Fir plywood	Douglas Fir Plywood Association
	**Stonewall Board* asbestos cement panels	Ruberoid
Roof		
construction	*wood frame *Teco* trussed rafters; *Teco* wedge-fit timber connectors	Timber Engineering
insulation	**Fiberglas* blankets	Owens-Corning Fiberglas
sheathing	*⅜" *EXT-DFPA*	Douglas Fir Plywood Association
surfacing	*asphalt	Frye Roofing
Interior surfacing	**Sheetrock* gypsum wallboard	United States Gypsum
	Hastings aluminum wall tile	Metal Tile Products
Paints & stains	interior & exterior	Martin-Senour Paints
Windows		
double hung	**R.O.W.* removable wood window units	R.O.W. Distributors
	Disco combination steel sash (lower level)	Decatur Iron & Steel
Glass	fixed DSA window glass	Libbey-Owens-Ford Glass
	Flutex interior sliding doors	Blue Ridge Glass
	*SSB	Pittsburgh Plate Glass
Doors		
interior & exterior	**Malarkey* fir panel	M & M Wood Working
	*flush	Thomson Plywood
closet	**Novoply* sliding	United States Plywood
	**Sargent Aligne-Locks*	Sargent

[Continued on page 178]

Peel Potatoes Pleasantly...

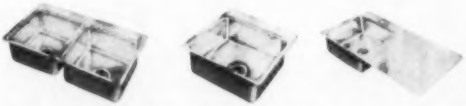
Sit-Down Sink

Work turns into Play when you "Sit-Out" your KP!

There you are, seated comfortably at your new stainless steel "Sit-Down" sink, peeling potatoes, preparing salads or sea foods . . . all without thought of the back strain and fatigue you used to have. This new, revolutionary sink was developed after years of research . . . years spent in finding out how to reduce kitchen-tiredness. The "Sit-Down" sink solves the problem . . . now you simply pull up a chair, have a seat, and do your work. Bending, leaning, reaching and the resultant aches and pains are gone forever . . . your sink work becomes a joy forever.

Enjoy the same convenience in *any* kitchen, new or old. The "Sit-Down" idea is available with ELKAY *Lustertone* bowls designed for use with Formica or any other sink counter material. Conventional sink bowls like those pictured below come in a wide variety of models and sizes—single and double bowls—with and without integral drainboards. So whether you're dreaming of a complete sink or a "drop-in" bowl, remember it costs less to own the best . . . be sure you ask for ELKAY *Lustertone**. Ask your Plumber or Cabinet Dealer, or mail coupon today.

**The Only Sink Guaranteed to Outlast Your Home!*



ELKAY MANUFACTURING COMPANY

The World's Oldest and Largest Manufacturer of Stainless Steel Sinks...since 1920

ELKAY MFG. CO., 1082 So. 54th Chicago 50, Illinois

Please send me literature on the following:

- ☐ The New "Sit-Down Sink"
- ☐ Stainless Sink Bowls and Inserts
- ☐ Standard Lustertone Sinks
- ☐ Custom-built Sinks and Cocktails
- ☐ Hardtoke (Formica on steel) Tops

Name_____

Address_____

City_____ State_____

Pictured is *TREND* in exclusive Nutmeg finish; also available in Raymond Loewy Sunrise colors.

Exciting new adventure in dining furniture

Color . . . bold and beautiful . . . is the *piece de resistance* in this distinctive new dining group, styled in the modern mood. It's personalized for you and your home in four outstanding new color finishes . . . Richardson-exclusive Nutmeg which is a go-with-everything blend of brown tones, and three of the new Sunrise colors by Raymond Loewy: Citron, Sprout Green, and Flame. Table and buffet tops are Formica; all other surfaces are color-matched, finished with a special process to resist chipping or scratching. Each double-duty piece is quality-built for long and constant use.

TREND Buffet-server

An expansive five-foot-long, dual-purpose piece, adaptable to many rooms and situations.

TREND Console Cellarette

Closed, it's a rolling serving cart or chest, top tilted it's a console; top opened and turned, it becomes a handy table. Top in Formica on both sides.

RICHARDSON BROTHERS COMPANY
SHEBOYGAN FALLS, WISCONSIN
NEW YORK SHOWROOM: John Stuart, Inc. • 4th Avenue and 32nd Street • New York 16

Three new ways of life in the not-so-sleepy South

[Continued from page 176]

	**Stanley* interior sliding door hardware	The Stanley Works
Screening	**Durall* tension screens	New York Wire Cloth
	**Aldura* aluminum screening	New York Wire Cloth
Year-round air conditioning	*38C2 *Weathermaker*	Carrier
Plumbing	bathroom fixtures	Kohler
	Adjustio tub & shower fixture	Milwaukee Faucets
	**Hy-plane* medicine cabinet	Hy-plane Manufacturing
Water heater	gas *Coppermatic*	Rheem
Electrical equipment	fixtures	John C. Virden
	Pry-Lite recessed fixtures	Pryne
	adjustable ceiling fixture (dining room)	Lightolier
Kitchen & laundry equipment	range	Grand Home Appliances
	refrigerator	Admiral
	Blo-Fan ventilator	Pryne
	Youngstown Kitchens sink & cabinets	Mullins Manufacturing
	Formica counter-top surfacing	Formica
	Whirlpool automatic washer	Whirlpool
	Whirlpool automatic dryer	Whirlpool

*INDICATES ITEMS INCLUDED IN HOUSE PACKAGE BY AMERICAN HOUSES

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.

The following list of builders will build the house as shown.

GEORGIA
ATLANTA:
A. H. CONSTRUCTION CORP.
NEW JERSEY
MAHWAH:
HOUSES, INC.
WHARTON:
WARREN FOUNDRY & PIPE CORP.
NEW YORK
BEDFORD VILLAGE:
JOHN W. ROSS, INC.
HASTINGS-ON-HUDSON:
LEFURGY BUILDING CORP.
MT. KISCO:
LUNMORE HOMES, INC.
PENNSYLVANIA
PHILADELPHIA:
MELROSE DEVELOPERS CORP.
TENNESSEE
GREENEVILLE:
HOME BUILDERS, INC.

Key to a lovelier bedroom ...Seng Bed Frames

Guaranteed by Good Housekeeping

A beautiful Hollywood bed on a Seng Bed Frame will make a *big* difference in your modern or traditional room. Extra strong and long. Seng Bed Frames roll on large casters, fit any size spring. They save space, make planning easier. Ask for these better built frames at furniture and department stores.

"How to Beautify Your Bedroom" Bright, fresh, decorative ideas for big, little and "problem" rooms. Send 10¢ for 32-page booklet.

THE SENG COMPANY • 1456 N. DAYTON ST., DEPT. F, CHICAGO 22, ILL.

Luxurious Sponge Rubber
U. S. CARPET CUSHION

...perfect protection for every rug and carpet

To enhance the comfort of your carpets, to add to their luxury and life, select the U. S. Carpet Cushion which is just right for your needs and your pocketbook. For U. S. Carpet Cushion is available in four luxurious styles at fine department and specialty stores near you.

They're the finest carpet and rug insurance you can buy. See all 4 of these famous sponge rubber underpaddings. Then decide which one is best for each rug and carpet in your home. Always *insist* on *genuine* U. S. Carpet Cushion.

US RUBBER

UNITED STATES RUBBER COMPANY
ROCKEFELLER CENTER · NEW YORK, N. Y.

Designed for living house #6 [Continued from page 153]

The following list of builders will construct the house shown on pages 150-155 for $15,000 or under.

ALABAMA
MOBILE:
SANTA CRUZ CONSTR. CO.
ARKANSAS
HOT SPRINGS:
ED. B. MOONEY, INC.
CALIFORNIA:
ANAHEIM:
A. D. PENHALL
BELL:
ERIC EKSTRAND
LONG BEACH:
C. R. CRAIN & SONS
LOS ANGELES:
EWEN BROS., INC.
COLORADO
COLORADO SPRINGS:
ROTZ-ROOT BUILDING CONSTR.
LOVELAND:
CARL HOFF
CONNECTICUT
NEW HAVEN:
GENE DEMATTEO
FLORIDA
BRADENTON:
LARSEN BROTHERS CONSTR. CO.
C. M. ROWLETT
LAKELAND:
JOE BEHR & COMPANY
EVERETT GREENER
F. W. PENNKERT
PALM BEACH:
WAKEMAN CONSTRUCTION CO.
SARASOTA:
LOGAN & CURRIN
VENICE:
WINSLOW CONSTRUCTION CO.
VERO BEACH:
SHELTON CONSTRUCTION CO.
WEST PALM BEACH:
COASTAL PROPERTIES CORPORATION
GEORGIA
AUGUSTA:
O. J. BARRETT, JR.
J. W. CAUTHEN COMPANY
RABBIT FOOT COMPANY
COLUMBUS:
MUSCOGEE MORTGAGE COMPANY
HARLEM:
PRATHER & CARTER CONSTR. CO.
THOMASTON:
NELSON LUMBER COMPANY
WAYNESBORO:
JOHN GREINER
ILLINOIS
BLOOMINGTON:
BENSEN REALTY COMPANY
CHAMPAIGN:
RANCH HOME BUILDERS
CHICAGO:
CARMINE PRISCO CONSTR. CO.
MERMEL REALTY
CISSNA PARK:
CISSNA PARK COOPERATIVE LUMBER CO.
COTTAGE HILLS:
COTTAGE HILLS BUILDING PROD.
DECATUR:
RITCHARD CONTRACTORS
DOWNERS GROVE:
LEE NEWMAN & COMPANY
GALESBURG:
WILLIAM HALLBERG & SON
GRANITE CITY:
FARLESS CONTRACTOR
LANSING:
GRIFFIN CONSTRUCTION CO.
MONMOUTH:
JAMES LIPES
MT. VERNON:
JOHN O. ZOBRIST
PARIS:
ADAMS & BRAND
PEORIA:
WILBER R. HATTERMANN
SCHOOTHOFER CONSTRUCTION CO.
QUINCY:
A. J. HOLTHAUS & SON
W. C. HOLZGRAFE
ROANOKE:
ILLINOIS BUILDERS MATERIAL CO.
ROCKFORD:
GIRARDI BUILDERS
ROCK ISLAND:
WILLIAM KISER & COMPANY
G. A. SCHERER CONSTRUCTION CO.
SKOKIE:
GAMM CONSTRUCTION COMPANY
SPRINGFIELD:
LEONARD CARTER CONSTRUCTION CO.
WASHINGTON:
WESLEY F. WENGER
WHEATON:
GLENTON HOME BUILDERS
INDIANA:
BATESVILLE:
STEINKAMP & COMPANY, INC.
CRAWFORDSVILLE:
FISHERO & FISHERO, INC.
GOSHEN:
JOHN H. ELDRIDGE
GREENFIELD:
FLOYD W. SIPE
INDIANAPOLIS:
HILLARY H. JONES
W. K. MACDONALD CONSTRUCTION CO.
IOWA
BRITT:
A. O. PETERSON & SON
CEDAR RAPIDS:
BARKER BUILDING MATERIALS, INC.
R. A. JENSEN
J. A. WHITMER & SONS
CHARLES CITY:
TRIAD CONSTRUCTION COMPANY
CLARION:
WM. ENGLISH
CLEAR LAKE:
DAVIS & KEITH
DAVENPORT:
RALPH F. FRIEDERICHS
DES MOINES:
DES MOINES CONSTRUCTION CO., INC.
PAUL SCHWARTZ
EARL WITZENBURG
FORT DODGE:
BROWN CONSTRUCTION COMPANY
R. M. BROWN CONSTRUCTION COMPANY
JOE KOLACIA
C. H. LIND
CARL B. NELSON
GARNER:
IRVING, NONNWELLER & ANDERSON CONSTR. CO.
KANAWHA:
E. H. KALVIG, SR.
MARENGO:
VOIGTMANN CONSTRUCTION CO.

[Continued on page 182]

translucent beauty

genuine Alsynite®

THE ORIGINAL TRANSLUCENT FIBERGLAS PANEL

THERE'S MODERN MAGIC IN THE WAY THIS **MIRACLE MATERIAL** OFFERS UNLIMITED OPPORTUNITIES FOR STRIKING NEW LIGHTING AND DESIGN FEATURES. TRANSLUCENT **ALSYNITE** IS FEATHER-LIGHT, SHATTERPROOF, GLARE-REDUCING. **SAW** AND **NAIL** IT LIKE WOOD! ALSYNITE IS THE **ORIGINAL** TRANSLUCENT FIBERGLAS PANEL. PROVEN OVER YEARS OF SERVICE. 19 BEAUTIFUL COLORS, AT BUILDING MATERIAL DEALERS EVERYWHERE. INVESTIGATE TODAY.

It's light as a feather—installs like plywood!

shatterproof—19 colors—corrugated or flat

WRITE FOR FREE FOLDER

ALSYNITE COMPANY OF AMERICA
DEPT. L-1, SAN DIEGO 9, CALIF.

PLEASE SEND ME THE NEW ALSYNITE FULL-COLOR FOLDER.

NAME _____

ADDRESS _____

CITY _____ STATE _____

PLANTS IN CALIFORNIA, OHIO, NEW JERSEY

PATIOS • PARTITIONS • AWNINGS • CEILINGS • SHOWERS • WALLS • GREENHOUSES • ETC.

never before in floor covering did buy so much...

approximately per sq. yd.

Color Texture and Quality

as with

LINEN CARPETING

Meadowtone . . . a new and versatile carpeting for homes, apartments and everywhere. Fashioned in ten captivating color combinations, it is an inspiration to endless decorating ideas. Woven of pure linen fibres, its flaxen texture is intriguingly different . . . lovely to look at, live with, year after year. Durable as only *pure linen* can be, it is *reversible* for double wear, *mothproof*, *mildewproof* and *fire resistant*. So smart, so functional . . . a real carpeting value with all the quality you want . . at the *low price* you want to pay.

Meadowtone

America's only linen carpeting . . . loomed from 100% pure linen fibres in rugs and broadloom widths to 15 ft.

NATIONAL carpeting

NATIONAL AUTOMOTIVE FIBRES, INC.
13-174 MERCHANDISE MART
CHICAGO 54, ILLINOIS

Lovely to live with— Cafe Curtains

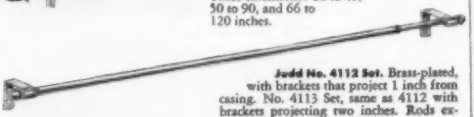
A JUDD Exclusive — the only extending cafe curtain set in the new wrought iron finish. Jet black rod, ends and brackets (No. 4111 Set), or black rod with brass finish ends and brackets (No. 4114 Set). Extensions: from 28 to 48, 50 to 90 inches.

It's the *new* news in window decorating — cafe curtains are moving into almost every room in the house, bringing new charm, new warmth, new luxury. *Yours* will be styled right if you hang them on Judd's decorator-designed cafe curtain hardware — smart, fresh, distinctive. See Judd's complete line of high-quality fixtures at leading drapery counters.

SEND FOR YOUR COPY

Write for the exciting Judd book, "Effective Window Decorating" — packed full of modern suggestions for every window in your home. You will also receive Judd's new folder illustrating the latest cafe curtain treatments. Send 25¢ in coin.

Judd No. 4110 Set includes brass-plated round extension rod, ornamental ends and brackets. Three extensions: 28 to 48, 50 to 90, and 66 to 120 inches.



Judd No. 4112 Set. Brass-plated, with brackets that project 1 inch from casing. No. 4113 Set, same as 4112 with brackets projecting two inches. Rods extend from 28 to 48 inches.

JUDD Drapery Fixtures

QUALITY SINCE 1894

H. L. JUDD COMPANY • Dept. LYH-10 • WALLINGFORD, CONN.

Designed for living house #6

[Continued from page 180]

MASON CITY:
ZERBLE CONSTRUCTION COMPANY
SHEFFIELD:
NAGEL CONSTRUCTION CO.
WEST BRANCH:
W. M. PAULSON & SON
KANSAS
LEAWOOD:
WILLIAM J. MILLER & ASSOCIATES
MISSION:
EARL BURKE
OVERLAND PARK:
L. M. ZEIGER CONSTRUCTION CO.
KENTUCKY
LEBANON:
GLASSCORK BLOCK COMPANY
MAINE
MILFORD:
E. S. DAY & SONS
MARYLAND
ANNAPOLIS:
TERRACE GARDENS BUILDING CORP.
ARNOLD:
SHEPHERD & VANOUS
OAKLAND:
NELSON S. WOOD
MASSACHUSETTS
ARLINGTON:
F. MANNING FARRELL
CONCORD:
JENNEY BROTHERS, INC.
MICHIGAN
BAY CITY:
JOHN S. CAIN
GRAND BLANC:
LEONARD BLDG. CO.
MINNESOTA
MINNEAPOLIS:
CARL G. OLSON & SONS, INC.
ROCHESTER:
CARL HUTCHINGS
MISSOURI
KANSAS CITY:
CONCRETE BLDG. UNITS CO.
JOHN G. ZIMMERMAN CONSTR. CO.
MONTANA
GREAT FALLS:
W. H. BLAKE & SON
VAUGHN:
VAUGHN BLOCK YARD CONSTR. CO.
NEBRASKA
COZAD:
PAULSEN BUILDING & SUPPLY, INC.
FREMONT:
CARLSTROM BROTHERS
LINCOLN:
HOME CONSTRUCTION CO., INC.
A. T. JENSEN
LINCOLN ENGINEERING CONSTR. CO.
NEW HAMPSHIRE
KEENE:
JAMES A. MUGFORD
NEW JERSEY
PLAINSBORO:
JOSEPH A. LUTHER
NORTH CAROLINA
RALEIGH:
NEWSOM CONSTRUCTION CO.
WILMINGTON:
HINES CONSTRUCTION CO., INC.
WINSTON-SALEM:
R. C. SPEAS
OHIO
DAYTON:
JAMES A. MCFARLAND
HAMILTON:
FRECHTLING HOMES CO.
HAROLD R. MOLTER
J.A. STEPHENSON CO.
YOUNGSTOWN:
C. F. C. COMPANY
PENNSYLVANIA
AVONDALE:
COY TESTERMAN
CLARKS SUMMIT:
KELLAM & LANDSIDLE
ELYSBURG:
BEERENKE CONSTRUCTION CO.
ERIE:
BALDWIN BROS.
NEMENZ BROTHERS
HANOVER:
GEORGE C. BRAUN & SON
KLUNK BROS.
HEGINS:
MABLIN B. WEDDE
NEW HOLLAND:
ABRAM S. HORST
PITTSBURGH:
CATRANEL BUILDERS
QUAKERTOWN:
HAYCOCK BLOCK WORKS
SCRANTON:
HARRY C. HEISE
JOSEPH PUCHALSKI
H. T. SHIPE
SELINSGROVE:
SELINSGROVE CONSTR. CO.
SOUTHAMPTON:
EITNER HOMES, INC.
RHODE ISLAND
HOXSIE:
CARMINE TAVAROZZI
NORTH PROVIDENCE:
ART-MER CONSTRUCTION CO.
WARWICK:
A. E. MATTSON CO., INC.
WOONSOCKET:
GEORGE E. PELLAND
R. O. PELLAND
SOUTH CAROLINA
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E. H. BALENTINE CO.
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M. H. MCKNIGHT
PIEDMONT:
SHERMAN MASONRY CO.
SPARTANBURG:
L. T. WRIGHT
TENNESSEE
KNOXVILLE:
MULLENDORE & CO.
TEXAS
EL PASO:
J. W. SHEID COMPANY
STANDARD HOMES, INC.
HOUSTON:
MECCA ENGINEERING & CONSTR. CO.
LONGVIEW:
HILL FRANKLIN CONSTR. CO.
MISSION:
J. RAY & SON
SAN ANTONIO:
D. F. ORTS
YSLETA:
H. A. HOWARD & COMPANY
VIRGINIA
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E. E. BURRUSS, JR.
DANVILLE:
ALBERT E. JACKSON
RICHMOND:
HENRY V. HOLT, INC.
WISCONSIN
BARTON:
BUNKE CONSTR. CO.
BEAVER DAM:
C. STARKWEATHER & SON, INC.
BELOIT:
BELOIT PRODUCTION CO.
EAU CLAIRE:
ARTHUR H. BOETTCHER
HARTFORD:
D. M. & C. M. FREY
JANESVILLE:
MOSELEY CONSTRUCTION CO.
MILWAUKEE:
B & W CONSTRUCTION CO., INC.
HARVEY BERNDT
ED FARCHMIN & SONS CONSTR. CO.
OSHKOSH:
A. W. JESKE CONSTR. CO.
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PAULSEN BROTHERS
WEST BEND:
JOSEPH SPAETH

ARIZONA
Phoenix — Phoenix Drapery Supply Co.
ARKANSAS
Little Rock — M. M. Cohn Co.
CALIFORNIA
Bakersfield — Malcolm Brock Co.
Los Angeles — Bullock's
San Diego — Walker-Scott Corp.
San Francisco — Lachman Bros.
San Francisco — The White House
San Jose — Hale Brothers
COLORADO
Colorado Springs — French & Co.
Denver — Denver Dry Goods Co.
Ft. Collins — State Dry Goods Co.
CONNECTICUT
Hartford — G. Fox & Co. Inc.
Waterbury — Windsor Curtain Shop
FLORIDA
Ft. Lauderdale — Burdine's
Ft. Pierce — Rubins Dept. Store
Miami — Burdine's
Sarasota — Wolstenholmes
St. Petersburg — Myrick Wilson Co.
West Palm Beach — Burdine's
ILLINOIS
Bloomington — C. W. Klamm Inc.
Chicago — Carson Pirie Scott
Decatur — Miller-O'Neill
Joliet — The Fabric House
Rockford — The Car-Pet-Line Store Inc.
INDIANA
Elkhart — Waldron Draperies
Ft. Wayne — Karl Groth & Co.
Indianapolis — L. S. Ayres & Co.
Muncie — Lawlers
South Bend — Robertson Bros., Inc.
IOWA
Burlington — J. S. Schramm Co.
Cedar Rapids — Cartwrights
Des Moines — Younker Bros.
Ft. Dodge — Gates Dry Goods Co.
Sioux City — Younker-Davidsons
KANSAS
Hutchinson — Wilsy's Inc.
Lawrence — Weaver's Dept. Store
Topeka — C. A. Karlan Furn. Co.
Wichita — Bucks Inc.
LOUISIANA
Monroe — The Palace
Bayne — Morvine Kahn Co.
MARYLAND
Baltimore — Hochschild Kohn Co.
MASSACHUSETTS
Boston — Jordan Marsh Co.
Springfield — Albert Steiger Co.
MICHIGAN
Detroit — J. L. Hudson Co.
Flint — Smith Bridgeman & Co.
Holland — DeVries & Dornbos
Mt. Clemens — Krausenack's Inc.
Muskegon — Hardy Herpolsheimers
Port Huron — Ballantine Dry Goods Co.
MINNESOTA
Minneapolis — The Dayton Co.
Virginia — Ketola's Dept. Store
MISSOURI
Kansas City — The Jones Store Co.
Maplewood — Gaide's Dept. Store Inc.
St. Louis — Scruggs Vandervoort-Barney
Springfield — Plimmers
MONTANA
Great Falls — The Pin Cushion
NEBRASKA
Grand Island — Williamson Furn. Co.
Omaha — Orchard & Wilhelm
NEW MEXICO
Albuquerque — Franciscan Maple Shop
NEW JERSEY
Jersey City — Rosen Decorations
Newark — L. Bamberger & Co.
Passaic — Canes Interior Decorators
Plainfield — Tepper's
Princeton — L. Bamberger & Co.
NEW YORK
Buffalo — Hens & Kelly Inc.
Hempstead — Weyside Bedding Co.
Ithaca — Wissen Fabrics Inc.
Johnson City — Olum Furniture Co.
New York — Bloomingdale Bros.
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Sharon — J. M. Willson & Sons Inc.
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Austin — Paul's
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San Antonio — Karotkin Furniture Co.
Sherman — Knight Furniture Co.
Temple — J. M. Dyer Co. Inc.
Waco — Stratton-Stricker
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Washington, D. C. — Woodward & Lothrop
WEST VIRGINIA
Fairmont — Standard Furniture Co.
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If you use pleater tape—as millions of women do—you will go overboard about the *new* NIP-TITE Pleater Hook, an *exclusive* Conso Bestpleat invention, which guarantees *crisply professional* and truly *permanent* pinch-pleated draperies. **Without NIP-TITE there is absolutely no other way to achieve this customized look!**

so easy—so fast—so inexpensive

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SMALL HOME MAKES A SOUND INVESTMENT

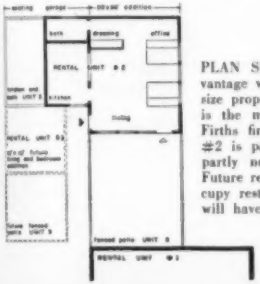
When Norene and Robert Firth bought their home in Pacific Beach, California, a few years ago they were "in the sticks" with no immediate neighbors. Fast-growing San Diego soon caught up with them and suddenly they found themselves in a bustling residential area. Instead of bewailing their loss of privacy, they cashed in on their good fortune. First, they remodeled half of their garage into the one-room apartment shown here. They moved in and rented the house. Next project will be to turn the rest of the garage into a second rental unit. Eventually they plan to build a new house for themselves and keep all three rental units as an investment.

LANDSCAPE DESIGNER: HARRIET WIMMER

SMALL PATIO is well protected and provides an inviting outdoor living and dining room for the one-room apartment which the Robert Firths made from part of the garage. It is paved in redwood blocks. Firths took the apartment, rented the house

DOUBLE GARAGE was divided in two, one-half becoming the kitchen and bath of this apartment, the other reserved for future construction. Then the Firths built on a 20′ x 26′ all-purpose room. Total cost down to the last accessory: $2,987. Whole wall of glass gives sense of added space, so important in one-room living. The Dutch door is main entry

DINING AREA, adjacent to kitchen and accommodated by pass-through for speedy serving of meals, shows off to good advantage the bleached white cedar with which it is paneled. Room divider behind the dining area encloses small dressing room leading into the bathroom. The Firths built the table from a flush door cut to size and ordinary plumbers' pipe



PLAN SHOWS how full advantage was taken of average-size property. Rental unit #1 is the main house in which Firths first lived. Rental unit #2 is partly original garage, partly new all-purpose room. Future rental unit #3 will occupy rest of garage structure, will have a one-room addition

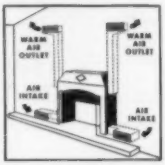
J. DALE HEALY

SLEEPING QUARTERS were arranged to double as a comfortable sitting area. Built-in bookcases and desk which the Firths made of white cedar back the two couches. Behind farthest couch is a study alcove, used by Norene who is a free-lance designer of greeting cards. Bookcases behind other couch outline a small reading area near front windows

Now... the New Improved

3 STAR HEATILATOR FIREPLACE

THE new 3-Star Heatilator Fireplace is the only fireplace designed especially for the modern home. It gives you cozy warmth and smokeless operation when a fire is burning. Then when the fireplace is not in use, you are protected from the loss of house heat up the chimney or from down-drafts that chill the room.



Warms all the room. Cool air from floor level is warmed in the double walled firebox of the Heatilator unit — then circulates gently to every corner of the room, even adjoining rooms. Provides extra comfort from heat formerly wasted up the chimney.

Will not smoke. A scientifically design form for the masonry, the Heatilator unit does away with guess-work and rule-of-thumb construction methods. Savings in labor and materials make the finished Heatilator Fireplace cost little more than old-fashioned construction.

New pressure-seal damper. The new Pressure-Seal Damper is found only in the 3-Star Heatilator unit. Actually seals the chimney throat air-tight when the fireplace is not in use. No costly house heat escapes up the chimney. No chimney down-drafts can cause cold drafts in the room. And in the fully air-conditioned home, it is an absolute necessity to prevent loss of expensive summer cooling as well as winter warmth.

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HOW TO PLANT AND PROTECT ROSES IN THE FALL

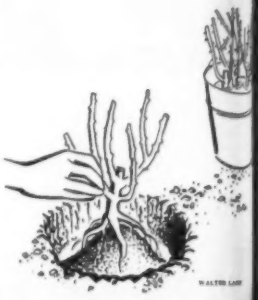
By CORA A. HARRIS

Roses planted at any season voice strong preferences for certain soil. They want a good garden loam with an abundance of organic material whether the soil is light or heavy. It must contain peat moss, leaf mold, compost, rotted or commercial manures. One method of improving poor soil is to dig about eighteen inches deep and mix the soil with twenty-five percent peat moss and about ten percent compost or well-rotted manure. Heavy soil needs additional amounts of peat moss. At planting time roses do not require fast-acting fertilizers; only in the spring when growth begins do they want this kind of feeding.

For top performance buy No. 1 grade roses from varieties that are hardy in your particular climate. When your roses arrive, you should open them immediately and plant at once. If the plants have dried out en route, soak the roots and immerse the tops in a bucket of water before planting. If it is impossible to plant them soon after arrival, open the package and, after reviving them for an hour or two in a bucket of water, "heel in" until they can be planted. This means laying the plants closely together in a trench and covering them with moist soil to prevent drying from sun and wind. Keep them moist; never plant them in muddy soil.

Rose beds should be far enough from shrubs and trees to prevent their roots from robbing the soil of moisture and food. Roses need six or more hours of sun, so plant them accordingly. Morning sun is best. Avoid windy locations, but provide good circulation of air. Roses resent wet feet, need good drainage and aeration.

Prepare the rose beds as many weeks ahead of planting as possible to allow for settling. Get a soil test from your state agricultural experiment station to determine your soil requirements. Never apply lime without a soil analysis. Before planting, remove the labels attached to the branches. Print the names on permanent labels and place securely in front of each rosebush.



DIG A HOLE large enough to spread roots out over the mound

WORK SOIL around roots. Keep unplanted bushes in water nearby

TRAMP AROUND the plant with both feet, firmly packing dry soil

SLOWLY POUR several buckets of water in hole, allow to seep

FILL HOLE with topsoil, bringing it up into mound over plant

FINISHED MOUND should reveal main stems slightly above it

Before planting dormant roses, cut off any broken or injured portions of the roots. Use a sharp knife and make a smooth cut above the point of injury in the healthy tissue. Fall roses are usually pruned at nurseries and seldom need additional pruning.

Keep the plants in buckets of water within close reach of your planting area. Dig holes for the bushes about eighteen inches deep and fifteen inches wide, or large enough to accommodate roots. Loosen the soil in the bottom. With your hands, replace enough topsoil to make a cone-shaped mound on which to set the plant: the roots will be spread out to rest on its sides. This mound should be high enough to place the union (the knobby swelling just above the roots) at about one inch below ground level when planting is finished. In severe climates it may be set slightly lower.

Wear heavy gloves to hold the plant upright while setting it on the mound where roots are spread. Be sure that the roots are not crowded.

After the plant is properly placed on the mound, continue holding it to control the height of the union. Work the soil in around the roots, using your hand while the plant rests on the mound, but see that it is adjusted before filling the hole more than halfway. Now tramp around the plant with both feet, holding the plant up to where the union is correctly placed. Do not try to pull the plant after packing. Pack dry soil firmly to anchor roots and prevent dangerous air pockets.

Now slowly pour several large buckets of water into the hole and allow it to seep into the soil. When the water has been absorbed, fill the hole with the remaining topsoil, bringing it up as a mound over the plant.

"Winterizing" roses usually requires only mounding the soil after the first killing frost. In severe climates, however, soil is piled over the plants, and after the ground has frozen, the beds are covered with strawy materials and evergreen boughs; or the plants may be staked, hilled with soil and tops wrapped in straw.

Climbers need only mounds of soil in some sections, but in colder areas, supports are removed and the canes are placed on the ground where they are pegged and covered with soil mounds. In severe climates, additional layers of soil, straw and boughs are placed over them.

Tree roses require mounding in some areas, but more drastic covering in colder regions, where supports are removed and the plant is gently lowered, pegged and covered with soil as well as additional material. If there is difficulty in bending, slightly loosen the roots on one side of the plant and then cover exposed area with a high mound of soil.

Sanitation heads the list of fall jobs in established rose beds. Remove all leaves on the ground and destroy them (many are diseased). Clean up the bed and coat the soil with a three-purpose rose dust. Snip off faded and withered bloom, cutting the stems just above the first true leaf. After the ground is thoroughly cold, apply a winter mulch but avoid packing against the canes.

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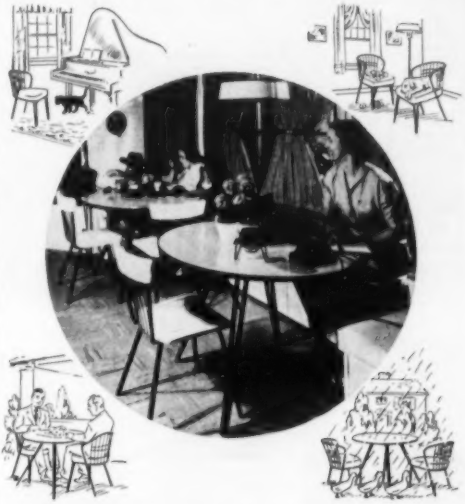

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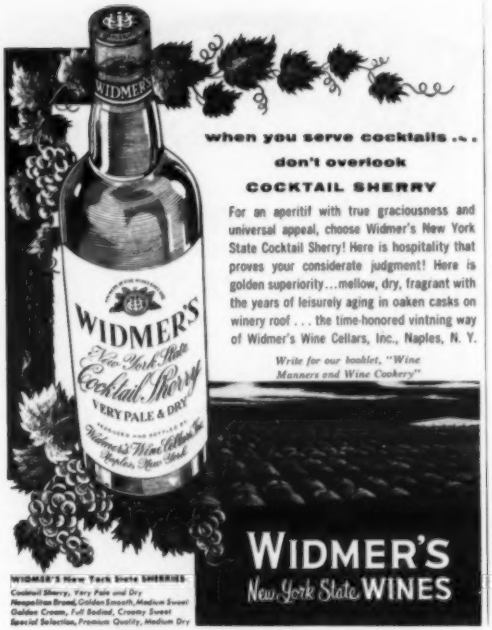

Lighting in the living-conditioned home

[Continued from page 157]

lighting in the home for maximum comfort and aesthetic appeal.

Light and the layman

The average homeowner has neither the time nor the inclination to make an exhaustive study of light use: it must be done for him. At the same time, he should know what to look for in the lighting of his home and have some knowledge of the basic qualities of light itself.

Intensity and brightness are light's backbone, and the most important technical objective of planned lighting is high intensity with low brightness. (Intensity is the total quantity of light moving toward a surface. Brightness is the apparent light reflected from or emitted through a surface relative to its size.) When this objective is successful (and it requires skill), the eyes are continuously comfortable.

Diffusion, a third quality, is, in a sense, a tempering agent. Light that has been masked (by nature, for example, with clouds; by man, with any one of many devices such as frosted glass) is diffused light. Reading comfortably for long periods requires diffused light to eliminate brightness of reflection from shiny paper and to eliminate hard black shadows which tire the eyes through constant refocusing.

Undiffused light is called hard, and is sometimes desirable to excite the optic nerves, as in a dining room where crystal and silver have been lighted by projected point sources to heighten the accent of their glitter.

A fourth light quality is the direction of major light areas (or incidence) relative to eye level. Predominant light areas above eye level produce a feeling of restraint which is usually called formal atmosphere. Predominant light areas below eye level induce a feeling of individual human importance which is usually called informal or cozy atmosphere.

Change is the fifth quality of light: change of intensity, brightness, hardness or softness, direction and color. Since any person changes constantly in the pursuit of pleasure and needs, control of

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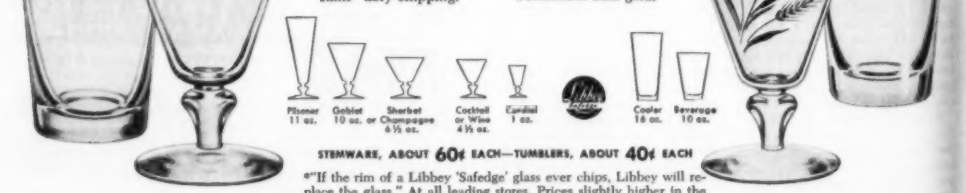

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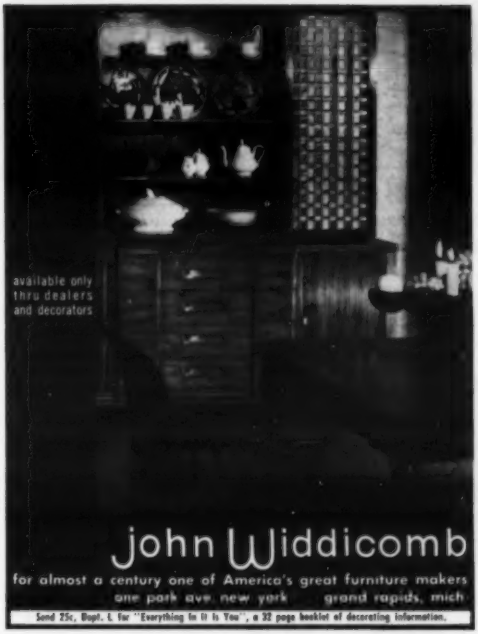
visual change becomes of major importance. As daylight can be altered with blinds, baffles, umbrellas, sunglasses, arbors and tents, so can night light be tempered by grouping all the light in view in a living area into three or four parts, each controlled by a dimmer. The resulting possibilities of change are infinite.

Spectral color is the sixth quality of light—a complicated quality of interest to the layman mainly because its most flattering aspects can be artificially reproduced. Human skin looks its most radiant in the reddish light just before sunset—the color of the blood's circulation is intensified—and when all artificial light sources that reach people are filtered slightly toward pink, the effect is the same. People look healthier and feel healthier.

Light can be used as an artist uses water color. The composition is the same: major highlights glowing against a background of varying luminosity and sparked by the detail of minor light play.

Light's greatest fascination lies, perhaps, in its interplay. Visual perception is controlled by three kinds of light play: background light (technically ambient luminescence), highlight or focal glow, and decorative light or the play of brilliants. Background light is all we know of "indirect" lighting; it is the illumination that makes our surroundings safe and reassuring. Highlight or focal glow is exactly what its name implies: an intensification of light to draw attention, to pull together diverse parts. It is the pool of light around a favorite reading chair and it is a lantern to see by. Decorative light is meant to stimulate and to entertain. It is the spotlighted leaves of a tree outside a window, sunlight on a fountain, the sparkle of a cabinet of fine crystal.

The judicious and artful control of these three distinct elements in lighting makes the illumination of a home safe, visually comfortable and stimulating. In economic terms, the success of their control can be attained for a few hundred dollars or for a king's ransom—whatever the expenditure, their contribution to contemporary living is priceless.



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HOW TO REPLACE SASH CORDS

By LUCIEN GRIEF

If you live in an older residence, chances are you have double-hung windows with counter-balanced sash. These windows are balanced by weights hidden within the casing and attached to top and bottom sash, probably with cord. If cord—as opposed to chain—is used, it is likely that after a few years of use, the cord will fray and eventually break. Without the counterweights, the window will, of course, not stay open by itself, and a remedy is due. A word of caution is in order. Do not, even as a temporary expedient, use a stick to prop up the sash. Besides being a nuisance, it is a dangerous practice: if your child should push the stick out, the sash is capable of slamming down and causing serious injury. Here's how to replace a broken sash cord. If sash tends to stick, now's the time to fix that, too. Common cause of sticking is accumulation of paint; scrape and sandpaper it off. If window stop is too tight, renail the stop with 1/32-inch clearance.

FIRST STEP in replacing sash cord is to remove the window stop at one side of the window frame, using a cold chisel, putty knife or jimmy for a lever to pry loose. Pry near nails holding stop to prevent stop from splitting

LIFT BOTTOM SASH out of frame. If both cords supporting sash have broken, this can be done as soon as stop is removed. If only one cord has broken, cut other cord, holding cord so sash weight can be lowered gently

NOW REMOVE INSERT, a strip of wood lying in the track in which sash runs, so sash weights can be reached. Insert may be a simple press fit, or it may be fastened with two screws. Remove insert to expose the weights

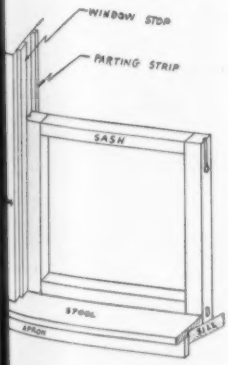
REMOVE OLD CORD from counterweights. Top and bottom sash will each have two weights; if two windows flank each other, there will be four weights in center section. Attach nail on twine to end of cord for leader

THREAD NEW CORD over pulleys; weight of nail leader will guide cord down inside of center section to opening where insert is removed. Do this for each sash weight to which you are attaching new length of cord

ATTACH CORD to weight. Cut off enough cord to have it reach from weight *pulled up* as far as it will go, over pulley and down to sill. Knot cord ten inches from end; weight, released, should pull knot to pulley

WHEN LAST STEP has been completed for both weights, rest the sash temporarily on the window sill. Insert the cord and knot into hole and groove provided on sides of sash; secure knot with nail, driven below surface of sash

REPLACE ELEMENTS in opposite order removed: insert to cover counterweights, sash, then window stop. Window should now move up and down easily. Using nail set, hammer finishing nails in stop below wood surface



A FINAL CHECK on the cord to make sure pulleys turn smoothly, plus touching up any spots where paint has been marred along window, completes the job

Fully finished back permits varied room arrangements.

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TABLE WITH A SPILLPROOF TOP

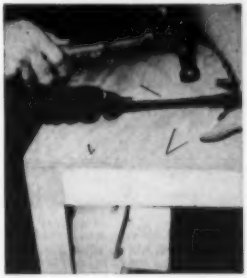
You can never own *too* many occasional tables, and when you can have one with a stain-resistant top for, roughly, ten dollars, it is certainly worth the spare-time efforts building one during an evening or week end. Most of the materials called for can be bought inexpensively at any lumber dealer; the simplest hand tools are required. Here's how to make your table.

MATERIALS and tools needed to build end table are easily obtainable. Materials include 30" square of ¾" plywood, four 1 x 2s, eight 1 x 3s, flat corner irons and corner braces, nails and screws. Not shown is laminate

TABLE LEGS are made by nailing equal lengths of 1 x 2 and 1 x 3 together so assembly will give square box-leg effect when joined to table. Countersink nailheads, fill depressions

SCREWS WILL MAKE more solid assembly of leg components, so drill for and use flat-headed screws between nails. Countersink these screws, fill

JOIN LEG assemblies to table top by nailing through top to ends of the legs. Do this with great care to prevent the splitting of the wood from nails



ATTACH APRON of 1 x 3 between legs on all four sides, nailing through top to apron. Support partially completed table solidly over sawhorse, as shown, to facilitate nailing apron

STRENGTHEN TABLE assembly by attaching corner irons across leg assembly and apron, and by attaching corner brace underneath top and down legs

SANDPAPER all outside surfaces of entire construction, using sandpaper over a block, as shown. Make sure before sanding that filler used to hide screws, nailheads is completely dry

BRUSH a good sealer over all parts of the table to fill pores and prevent grain from raising. Allow to dry thoroughly before proceeding to add surfacing

CUT SURFACING SHEET of laminated plastic to size with a crosscut saw. Care must be taken in this operation to prevent chipping or splitting. Get assistance to hold work solidly

[Continued on page 194]

How many good reasons have you to roof your home with FIRE-CHEX Shingles?

The reasons to which we refer are your wife and kids, of course. Most any roofing makes a weather-tight roof. But when it comes to fire-safety, not even costly slate or tile can equal Carey Fire-Chex asbestos-plastic shingles. Fire-Chex *alone* carry Underwriters' Laboratories, Inc. highest fire-protective rating — Class A without asbestos underlayment. That's important news to you, because a high percentage of all house fires *start on the roof!* And although Fire-Chex actually contain more asbestos fibers than shingles labeled "asbestos," they are resilient, not brittle. Resist pounding hail and wind without damage!

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Table with a spillproof top

[Continued from page 193]

FOR TRIMMING close to edge, a coping saw should be used, keeping in mind the same precautions as in using crosscut. Avoid vibration by supporting laminated plastic close to cutting

APPLY ADHESIVE now, first to underside of laminate surfacing. Mastic is applied in even coat with aid of saw-toothed spreader, purchased with cement

NEXT APPLICATION of mastic should be made to surface of table top. Work thin coat with a putty knife. Allow cement on table and laminate to dry from forty minutes to two hours

PRESS SHEET of laminated plastic carefully into place—placing it *exactly* first time; cement gives immediate bond. Use rolling pin to press down

ROUND OFF the edge of laminate with a file to give finished appearance to table top. Remove gummed labeling with a mild soap and warm water

PAINT TABLE as desired, to blend with decorative scheme. Table was painted with black lacquer to complete

YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

THE MIDAS TOUCH
Pages 128-137

Still life Pages 128-129

Day-bed lounge....$159.50
Venetian drapery fabric (per yd.)....$2.98
Harlequin pattern pillow fabric (per yd.)—Moss Rose....$5.50
Spun rayon loop edging (per yd.)—Consolidated Trimming....49¢
Hand-woven stole—Churchill Weavers....$35.00
Malaysia wallpaper (per single roll)....$6.60
Siena diamond design wallpaper (per single roll)....$9.60
Chinese Key wallpaper (per single roll)....$9.60
Syroco sunburst clock....$60.00
Brass scale—Sellright....$25.50
Vanity bottles (per set of 3)..$25.95
Hand-carved gold-leaf mirror....$99.50
Monte Carlo black and gold vase....$14.95
Brass hardware—Gould-Merseereau

Living-Dining Pages 130-131

Sofa (in muslin)....$189.00
Armchairs (each) in muslin...$59.95
Wing chair (in muslin)....$129.00
Round dining table....$109.00
Side chairs (each)....$39.95
Open armchair....$49.95
Buffet....$169.00
Buffet top....$149.00
Gordon Furniture:
Step tables (each)....$59.95
Cocktail table....$59.95
Ventura drapery fabric (per yd.)....$2.98
Horizon casement cloth (per yd.)....$1.98
Imperial Plush cotton rug (per sq. yd.)—American Rug & Carpet..$1.98
Cotton bullion fringe (per yd.)....65¢
Awning Stripe wallpaper (per single roll)....$3.75
Hand-carved gold-leaf mirror....$125.00
Brass lamps next to sofa (each)—Westwood Industries....$19.98
Gold ceramic column lamp—White Lamp Co....$29.98

Still life Page 132

Chair....$29.95
Madeira fabric (per yd.)....$2.98
Wallpaper (per single roll)....$2.50
Lamp—Stadler-Neuwirth....$39.98
Light gold finished mirror....$30.00
Essex Maroon dinnerware (per 5-piece place setting)....$27.95
Empress flatware (per 6-piece place setting)....$16.00
Gold Wedding water goblet—Rees & Orr....$2.50

Bedroom Page 133

Bed....$69.95
Night tables (each)....$47.95
Dresser base....$114.00
Monitor Furniture:
Side chair....$32.95
Lamp table....$14.95
Wing chairs (in muslin)—Cox..$56.95
Scroll Products:
Madeira draperies (per pair)....$22.98
Coverlet....$21.98
Dust ruffle....$7.98
Royal Sovereign cotton rug (per sq. yd.)....$8.98
Polished brass urn lamps (each)—Rite-Glo....$14.98
Dressing-table lamp—Stadler-Neuwirth....$19.98
Brass column lamp....$12.98
Table lamp—Wilmar....$19.98

Bedroom Page 134

Bed....$84.95
Night table....$89.95
Dressing table....$109.00
Bench....$39.95
Brass tier table....$15.98
Chairs (each) in muslin—Cox $71.95
Cantata drapery fabric (per yd.)....$2.98
Bedspread—Scroll Products....$24.98
Hopsack gold & white wallpaper (per single roll)....$3.30
Brass base night table lamp....$14.98

Still life Page 135

Double dresser....$244.00
Fougere wallpaper (per single roll)....$7.50
Spun rayon knotted fringe (per yd.)....74¢
Monte Carlo pitcher....$13.95

Still life Page 136

Headboard....$69.95
Cape Ann chair....$129.50
Mede casement cloth (per yd.) $2.80
Borealis harlequin pattern drapery fabric (per yd.)....$5.50
Sultana fabric (per yd.)....$2.49
Como & Electra drapery fabrics (per yd.)....$2.98
Muralia gold with black medallion wallpaper (per single roll)....$2.95
Gold & white striated wallpaper (per single roll)....$1.55
Black, white & gold flowered paper (per single roll)....$1.35
Acetone pink carafe lamp—Wilmar....$39.98
Caribbee dinnerware (per 5-piece place setting)....$21.95
Coffeepot....$24.00

Dining room Page 137

Center sectional chairs (each) $59.95
Glass-top cocktail tables (each)....$16.98
Marble-top cocktail table....$39.95
Occasional table....$44.95
Venetian drapery fabric (per yd.)....$2.98
Horizon casement cloth (per yd.)....$1.98
8-fold screen covered in *Venetian* fabric....$59.00

[Continued on page 196]

Breakfast for two...

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No. 5430 Longmeadow Table and No. 5431 Side Chairs. Drop Leaves Down: Width, 42"; Length, 28".

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Your guide to this issue

[Continued from page 195]

THREE NEW WAYS OF LIFE IN THE NOT-SO-SLEEPY SOUTH

Pages 142-147

Dining room Page 144

Dining table.....$118.00
Side chairs (each).....$36.00
Shan-Toy drapery fabric (per yd.).....$3.00
Wanda Weve cotton rugs throughout (per sq. yd.).....$7.95

Den Page 144

Sleep sofa.....$205.00
Open armchair.....$47.00
Cocktail table.....$79.00
Lamp table.....$59.00
Feather Fern drapery fabric (per yd.).....$2.29

Girl's room Page 144

Bed.....$62.00
Footstool.....$22.00
Night table.....$45.00
Finlandia drapery fabric (per yd.).....$2.25
Quilted chintz bed-topper fabric (per yd.).....$3.00

Master bedroom Page 145

Bed.....$75.00
Double dresser.....$159.00
Mirror with cosmetic shelf.....$50.00
Cocktail table.....$79.00
Boudoir chair—Cox.....$52.00
Colonna dust-ruffle fabric (per yd.).....$2.00
Glosheen drapery fabric (per yd.).....$2.00

Living room Pages 146-147

Sleep sofa.....$205.00
Loafer chairs (each).....$97.00
Barmobile.....$99.00
Ottomans (each).....$55.50
Lamp tables (each).....$39.50
Buffet.....$159.00
Table.....$59.00
Cocktail Table.....$79.00
Terrace Gardens drapery fabric (per yd.).....$2.29

HOW TO MAKE A ROOM LOOK LARGER, ACT LARGER

Pages 158-163

Page 158

Fiberglas chairs (each).....$39.50
Cocktail tables (each).....$50.00
Old Iron drapery fabric (per yd.).....$6.00
Wanda Weve scatter rug (5 x 51).....$13.95
Flor-Ever Universal vinyl floor tile (per sq. ft.).....$1.00
Fiberglas tray—Calfibe Co.....$4.95

Page 159

Round table.....$155.00
Wrought iron stools (each).....$19.70
Windswept drapery fabric (per yd.)—Charles Bloom.....$2.50

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Hanging light fixture....$39.75
Red oak flooring—E. L. Bruce

Page 160

Right & left facing one-arm sectional sofas (each)....$119.70
Corner sectional....$89.95
Mortlake drapery fabric (per yd.) —Mead & Montague....$5.00
Color-Gay 3 x 5 scatter rug....$9.95
Fendome wallpaper (per single roll) —F. Schumacher....$2.95
Desk lamp—Stadler-Neuwirth $40.00
Essex Maroon coffeepot....$31.00
Sugar $19.00
Creamer $16.00

Page 161

Room divider....$90.00
Sunglow casement cloth (per yd.)....$1.98
Leaves wallpaper (per single roll)....$2.50
Provincial wallpaper (per single roll)....$2.25
Color-Gay 3 x 5 scatter rug....$9.95
Candlestick lamp....$15.50
Wall clock—Telechron....$14.95
Athenia dinnerware (per 5-piece place setting)....$23.95

Page 162

Right facing open-end twin sectional sofa $115.00
Quarter-circle sofa....$139.50
Left facing twin sectional sofa $115.00
Shandor casement cloth (per yd.)....$2.95
Wanda Weave scatter rug (3 x 5)....$13.95
Persian Brocade wallpaper (per single roll)....$3.00
Brass wire lamp—Danshades....$15.50
Lido & Midas doorknobs with back plates (each)....$4.95

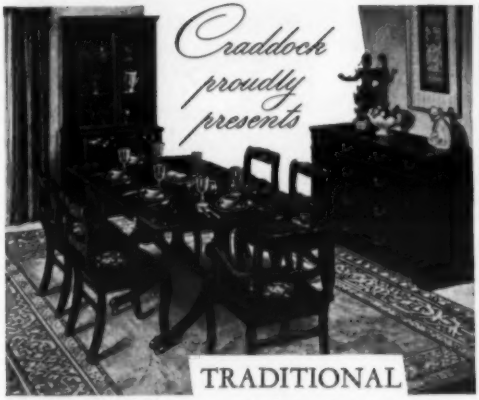
Page 163

Room divider server....$275.00
Starlight casement cloth (per yd.)....$1.98
Wanda Weave scatter rug (3 x 5)....$13.95
Tweed draperies (per pair)....$32.50
Prisms wallpaper (per single roll)....$2.45
Key Collection wallpaper (per single roll)....$3.95
Black & brass base lamp....$25.00
Lido & Saturn doorknobs with back plates (each)....$4.95
Gourmet salad bowl—Lenox....$11.95

LET MIDAS TOUCH YOUR TABLE

Pages 172-173

Caribbee dinnerware (per 5-piece place setting)....$21.95
Coffeepot $24.00
Silver Sculpture sterling flatware (per 6-piece place setting)....$32.50
Anniversary goblets (each)....$2.75
Awning Stripe wallpaper (per single roll)....$3.75



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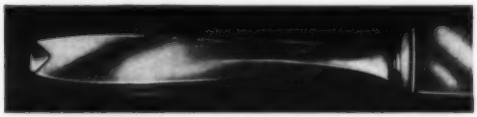
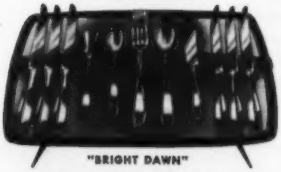


this shining pride...



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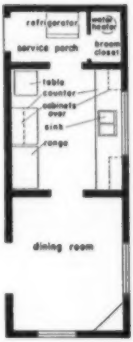
NEW KITCHEN IS FAMILY CENTER

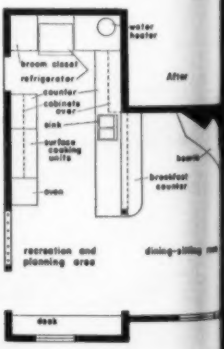
Sally and Ray Vejar, of Santa Monica, California, thought they had irreparably outgrown the bungalow which they bought after the war. However, they hated to move away from the friendly neighborhood where their two children were happily established in school. Taking another look at their house, they found that it was still in good condition. What it lacked was adequate living and dining space and a workable kitchen. Ray, a handy man with hammer and saw, decided that, working together, the family could remedy the situation. He and Sally drew up plans for adding a 10′ x 15′ dining room and combining it with the existing cut-up kitchen, service porch, and dining nook. Ray and son Jim did most of the basic construction; Sally and daughter Pat finished the woodwork. Four months of spare-time work completed project.



Before

PLANS show how walls between service porch and kitchen, kitchen and dining room were torn down for greater spaciousness and light. A 18′ x 15′ dining-sitting room was added, separated from the cooking area by a peninsula containing sink, breakfast counter. Former dining room serves as a recreation area

DEMOLITION OF WALL between kitchen and old dining room was done by Ray and son Jim



NEW DINING EXTENSION after removal of confining partitions becomes pine-paneled family center. Bar is handy for buffet. Table, made by Ray, seats family and eight guests

BEFORE RECONSTRUCTION, dining space in the kitchen was crammed between production area and the service porch. Storage cabinets and work counters had little relationship to appliances they served. Same space after the remodeling (below) accommodates wall oven and surface cooking units (Western Holly), well-illuminated and ventilated. Storage wall at far end includes the freezer-refrigerator

[Continued on page 200]

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New kitchen is family center

[Continued from page 199]

ONCE MODERN, kitchen (right) was inconvenient by present-day standards and needs. New, unified area (below) includes a window desk for children's study, big table at corner window for family dining, games and hobbies. Sink and spacious counters are on one side of peninsula, higher snack bar on other. Both sides are surfaced in laminated plastic simulating knotty pine wood grain

KEYSTONE PHOTO

LIVING-KITCHEN is focal point of Vejar home, with fireplace of used brick. Ordinary cabin-lining knotty pine costs half as much as number-one select variety; ceiling beams are Douglas fir. Braided rugs and patterned linoleum complete the provincial decoration scheme

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LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research.

Q. In order to save money, we laid our own hardwood strip flooring. Now we have a bulge or hump running directly across the living-room floor. What should we do to remedy this and what do you think caused it? D.S.

A. Offhand, I would say that your nailing was inadequate (you were not using the proper type of nail) or possibly the floor was allowed to get very wet at some time. Turn on your heating system and close up the house for a few days to dry it out. The board may go back in place. Then nail it with screw-type flooring nails at an angle. Countersink the nails and fill with plastic wood. If heat does not take the bulge down, try placing a plank across it and driving it down flat.

Q. Please tell me the correct way to paint a brick fireplace white. What kind of paint do I use and how many coats of it are necessary? P.W.

A. Any good outside white paint may be used. Clean the face of the brick well. Apply one coat slightly diluted with real turpentine, and after thorough drying, apply a second coat full strength, and then a third coat.

Q. How do I arrange for shelves in a window recess when the frame is metal and nails are ineffective? The recess is four inches deep and the shelves must be removable so that the windows can be washed. K.H.

A. The solution is simple. Make a complete assembly of shelves and side pieces so that the entire construction can be taken out of the recess.

Q. How do you gold-leaf a weather vane? I do not want any of the gold-paint work because it does not stand up in adverse weather conditions. M.D.

A. Buy a book of real gold leaf (expensive) and a bottle of banana oil. Coat weather vane with the oil, which is quick-drying. Apply the leaf with a regular gold-leaf brush. Allow this to dry and then coat the leaf with the oil. When dry, apply a coat of good outside varnish.

Q. We are having a new ceramic tile floor installed in our bathroom and hear various conflicting suggestions. Some neighbors say that you should never use glazed tile on a floor; others insist that it is the best kind. Will you please straighten this out for us? S.P.

A. I do not recommend glazed tile for a bathroom floor, or for any floor. You will find that the glaze will scratch and wear off the tile, leaving, after a year or so, a worn path across the bathroom floor.

Q. We are undecided what to do about our roof drainage. Some people are satisfied with splash mats at the bottom of the downspouts, and others say we must have dry wells. Will you please tell us which is the proper drainage method? T.N.

A. Splash mats, which will lead the drainage away from the house for about three feet, may be employed effectively. Dry wells are very efficient, but they require more excavation and are usually more costly. A dry well properly constructed and tied in with the storm sewer system will, in some situations of plan, land or grading difficulties, prove the much better solution.

Somebody smart stocked this shelf

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Yes, somebody in this house knows, that for accentuating the beauty of fine woods, there's nothing like Valspar Varnish. For years America's finest finish, today Valspar is better than ever, offering matchless protection and enduring beauty to your walls, woodwork, furniture, floors, indoors and out.

Incorporating the same qualities that have made Valspar Varnish so famous, Valspar Paints and Enamels, too, provide beauty beyond your dreams, for every surface. Your home needs the protection that only Valspar can assure.

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thick-cast to last a lifetime!

Spreads heat quickly, evenly *not only across the bottom*, but to sides and top as well. Low-heat waterless cooking reduces shrinkage, cuts fuel. See Club Aluminum *at your favorite store.*

CLUB ALUMINUM PRODUCTS COMPANY, CHICAGO 14

CHECK LIST OF HOMEMAKING HELPS

For today's homemaker, the kitchen is an office—with its emphasis on simplicity and efficiency. As a husband keeps informed on office machines, the wife must keep abreast of new equipment for the home. No longer will the single iron skillet and a sparse array of dented pots and pans meet her kitchen needs. New methods of preparation have increased the variety of foods as well as the need for equipment which is both attractive and easily maintained. And since contemporary cooking involves experimentation, special utensils are designed for the preparation of unusual dishes. Here are a few appliances no longer considered gadgets but necessities.

EFFICIENCY PLUS, this combination steam and dry iron has plastic detachable reservoir, chrome top, temperature dial. Rustproof, cool to touch, it saves cleaning bills. Proctor Electric, $19.56

FROM DEN TO PATIO, *Texan* trays adapt to casual living. Molded of *Fiberglas*, they resemble burlap. Round tray, $2.50; others, $3.50 and $4.95. By Plastics Manufacturing

PARTIES outdoors and in require *Inland* beverage dispenser (by Club Aluminum) which refrigerates 20 drinks, has push-button spigot, $12. *Skotch Party* bucket thermos holds two gallons, $5.95, Hamilton Metal

THERE'S NOTHING LIKE
PURE IRISH LINEN
Table Cloths

For every occasion, festive or family gatherings, the long-lived luxury of pure Irish Linen lends an air of graciousness to your table. Brilliant colors, soft pastels or snow-white damasks . . . only Irish Linen offers you the variety to match every decor. For so little more, Irish Linen adds so much to your everyday living.

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WARNING. Only linen marked "Irish Linen" or "Made in Ireland" is genuine Irish Linen. Avoid imitations! Insist on seeing the label before you buy.

AN EIGHT-QUART POT may seem excessive for a family of two, but no clever wife would be without one. For a big spaghetti dinner or corn on the cob there is no substitute, and it'll be kept busy, too, with stews, pot roasts and soups. This model by Wagner ($11.95) comes with a handy meat rack

SEA FOOD should be a *spécialité de la maison* of every wife operating on a budget, and good recipes, proper seasonings, and an attractive service are guaranteed to please the entire family. The fish-shaped ovenproof casserole by McKee Glass ($3.95) comes with its own matching basket

GRANDMA may have gotten by on a pinch of this and a handful of that, but today's formulalike recipes guarantee success only if they are followed to the letter. A real necessity, then, this set of nesting measuring cups (59c) for dry ingredients, or spoons (by Ekco), $2.95, or the glass measuring cups ($1.79), McKee

TEA FOR TWO, three or four is guaranteed clear and uniform each time with the *Teakoe* by Teamakers ($4.95)

[Continued on page 204]

a wonderful thing has happened to venetian blinds

Custom-made **Rolla-Head** *venetian blinds now feature fabulous* **Rolla-Tex Plastic Tapes!**

The only fashion-inspired plastic tape in the world! Stunning moiré textured design in 12 decorator colors . . . to combine with the 14 lovely colors Rolla-Head Venetian Blinds offer in Du Pont baked enamel finish. Now, a quick swish of a damp cloth keeps your Rolla-Head with Rolla-Tex sparkling clean, *all over!*

ROLLA-TEX is practically indestructible • Stain resistant • Sheds dust and dirt • Sunfast • Water-proof • Mildew-proof • Shrink-proof • Stretch-proof

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BY FRANK M. WHITING & COMPANY

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Silver Song is truly an over-all sculptured rose . . . *front and back in every detail.*

6 piece place setting includes hollow handle spreader, $31.00, federal tax included.

Available ONLY at *selected* jewelry stores.

Write for name of jeweler exhibiting "Silver Song".

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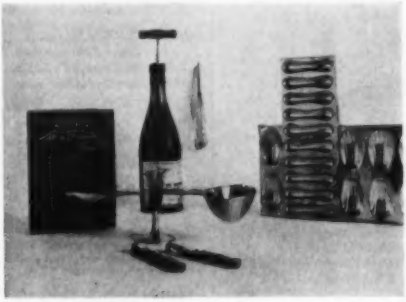
DIVISION OF THE ELLMORE SILVER CO., INC.
MERIDEN, CONNECTICUT

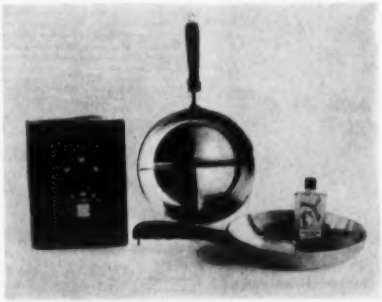
Check list of homemaking helps

[Continued from page 203]

A SUCCESSFUL CAKE is the trade-mark of a homemaker's culinary ability. Baking pans of the sizes called for by precise recipes and ready-prepared mixes are a must; wire cake coolers make very useful extras. The 8-inch layer pans, 55c, and 10-inch tube pan for angel food cake, $1.75, by *Wear-Ever*



CHALLENGING EQUIPMENT WILL DEVELOP a gourmet faster than anything we know. For a starter, an international cookbook, a French scale ($7.50) to dismiss problems of translating ounces to grams, a corkscrew, pastry whip, and ladyfinger and madeline molds ($1.45 and $1.95, respectively) will do nicely. All items shown are from Bazar Français, New York



A WARDROBE OF SKILLETS CAN BE USED day in and day out for years to come. The French skillet, shallow with scooped rim ($4.75), is just right for flipping paper-thin crepes and rolling out *omelettes aux fines herbes*. The three-in-one skillet ($3.95) is fine for snacks. Skillets are by Club Aluminum. Another aid is *Pantastic*, for coating pans

SAVE MONEY ON WINDOW DECORATING

Mrs. R. P. Falk, Shaker Heights, Ohio

"I SAVED $46 by using the Cameo Decor-Chart. I have several odd size windows in my colonial home. The estimates I got were too high. Thanks to Cameo I did my own decorating and saved the difference."

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Evenflo is Mealtime to Johnnie & Susie

The Millar youngsters have been fed with Evenflo Nursers since birth. Evenflo's Twin Air Valve Nipples nurse so free and easy that feeding babies is automatic and routine, even for father. And Mrs. Millar, like many other mothers, appreciates Evenflo's handy nipple, bottle, cap, all-in-one unit. It is so convenient to clean, fill and seal for refrigerator or baby bag when you go visiting. That's why more mothers use Evenflo than all other nursers combined!

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Evenflo PRECISION FEEDING

Complete Evenflo Units 25¢ (4- & 8-oz. sizes)
—with cancer in red 30¢
—with Pyrex bottles 40¢
Unbreakable Plastic Units: 8-oz. size 34¢; 4-oz. 40¢
Plastic Bottles Only: 8-oz. size 39¢; 4-oz. 25¢
Evenflo Nipples & Parts 18¢
Evenflo Deluxe Silicone Nipples 39¢

America's Most Popular Nurser

Efficiency is taught by a kitchen for the blind

[Continued from page 171]

Sliding cabinet doors of rippled glass present no problem to the blind and forestall the bugaboo of any kitchen—bumped heads. All standard recipes used in the school kitchen have been recorded in Braille and incorporated in the large institution cookbook seen at left of mixer

Spices and condiments are arranged in alphabetical order and kept on step shelves in the wall cabinets hung over work areas. Boxes and bottles are labeled in Braille on strips of film typed on a Braille typewriter and attached to containers with a fastener like a hook and eye

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5 piece place setting — $15.00

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Stationary Tub

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HOW TO BE YOUR OWN GLAZIER

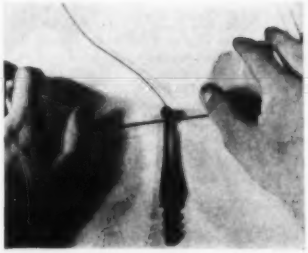
Many jobs around the house require a knowledge of glass cutting and, contrary to popular belief, there is nothing particularly difficult or dangerous about replacing glass in a mullioned window or picture frame. The glass-cutting process is a relatively simple one involving a few inexpensive tools: a glass cutter of good quality, a steel measuring rule, a strip of hardwood, lubricating oil, and a well-padded working table. The principal requisites are a steady hand—and patience. Having developed the skill, you save money and at the same time work off emotions aroused by son's stray baseball.

LARGE SHEET of glass to be cut is held with pieces of old rubber sheeting to protect hands, even though edges appear smooth. Or, wear leather gloves (cloth will slip) for secure grip. After cutting the glass, smooth off edges with pumice, emery cloth, or abrasive wheel

THREE LIONS

NECESSARY TOOLS include a good cutter (one with five extra wheels can be had for 63¢); a strip of hardwood ¼ inch thick and 3 inches wide (yardstick is too narrow, tends to slip). Pad working table with papers or old carpet. Film of oil or kerosene spread on glass prevents chipping and popping

CIRCLES are cut by compass with ruler fastened to suction cup and screw. For straight cut, mark ends of cut to be made, wipe on oil, lay straightedge along marks and draw cutter toward you in one stroke. Don't retrace a clean cut; retrace only parts skipped by cutter

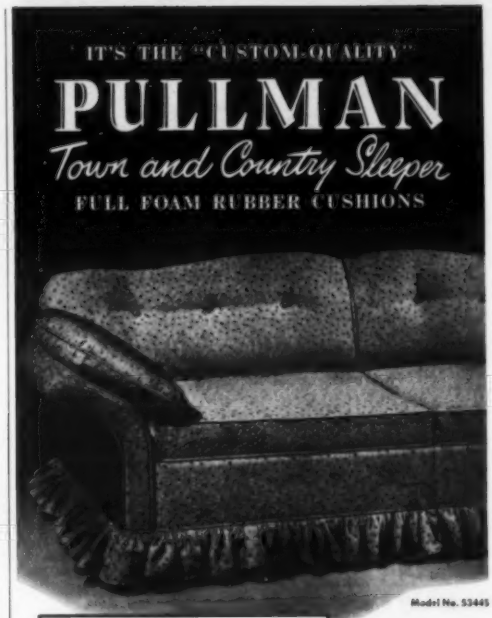


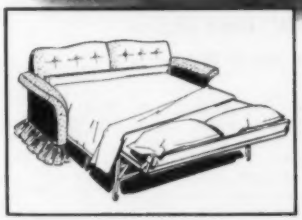
CURVES can be made by marking the curve on paper and placing paper under glass to serve as pattern. After curve is scored, start the break as shown by laying tip of cutter under the glass and pressing down with both hands firmly and sharply

SNAP GLASS off after scoring with cutting tool. Shift glass to edge of table, scored side up, and hold waste firmly in both hands; then jerk quickly downward. Break should be clean along score. Good idea is to practice on waste piece to acquire knack

ANOTHER WAY of making the break is to slip straightedge or another board under glass, scored side up, so it supports glass just beyond the score. With one palm firmly on good portion, slap other palm down, away from score

[Continued on page 208]





BELIEVE IT OR NOT—
This trim, highly styled, deeply-cushioned sofa is also a luxurious bed.

Pullman design creators have given this Town & Country sleeper the provincial charm of an English cottage. It obviously "belongs" in any smart living room. The loose pillow arms, and deep KOOLFOAM RUBBER cushioning, assure supreme sitting comfort. And, at night, a full-size, bed-high "innerspring" bed invites hours of dreamless sleep. Long life is assured by dependable Pullman Under-Cover Quality.

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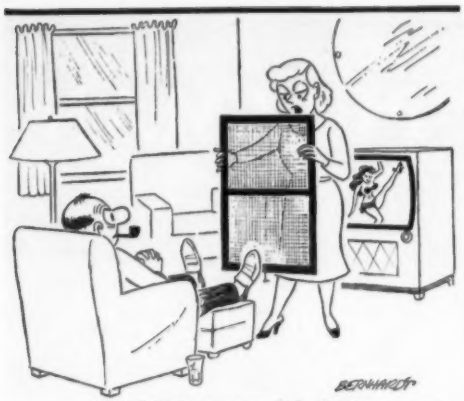

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SNAP! SNAP! Your Durall Screen goes on in 9 seconds *from Inside!*

Chosen by American Houses Inc. for their new "FREEDOM" home because only DURALL gives you all this:

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4. **SNUG, BUG-PROOF EDGES** hug window edges to keep out insects!
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Go up in 9 seconds... Inside!

Roll up for easy storage!

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DURALL
ALUMINUM TENSION
SCREENS

Made by America's Largest Independent Manufacturer of Screening

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"Do It Yourself Porch Enclosure Booklet"
and name of my DURALL Dealer.

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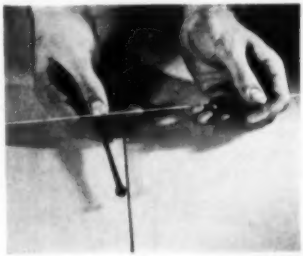
CITY _____

How to be your own glazier

[Continued from page 207]



INITIAL BREAK may also be made by holding the glass loosely on table at one end and tapping underside of the score lightly with cutter. Never tap upper side, since this will not work and may ruin entire piece of glass. All motions should be made with careful precision.

PLIERS split narrow strip of glass too small to be broken with taps or pressure of the hands. Hold pliers at one end of score, twist downward and away from score

UNEVEN EDGES are nibbled away on the waste side by using pair of pliers. A piece of paper in jaws of pliers distributes the pressure against glass and prevents chipping. Or use teeth in glass cutter for this trimming

HOLES may be drilled in glass without elaborate equipment. Use ordinary three-cornered file, sharpened on grindstone. File point is clamped into the brace, placed in position to drill hole without exerting pressure other than the weight of the brace

THE DOG FOR YOUR CHILD

By ROLAND BLACKBURN

Children love animals, especially dogs. And dogs, with few exceptions, like children and feel a genuine responsibility for them. Before giving your child a dog, however, you should consider several factors.

Your child's age. Few children are ready to take full charge of a dog until they are at least seven years old. No matter how enchantingly a baby lurches down the street to embrace a strange dog, he does not know how to handle one. He pulls a dog's ears and tail and sticks his fingers in his eyes. Dogs are amazingly patient, but the gentlest old dog in the world may inadvertently knock down a small child or frighten him. Nervous dogs often try to protect themselves by growling and snapping vociferously.

It's a different matter if you already own a dog when the baby is born. Usually, after a few jealous twinges, the dog accepts the newcomer as a member of his beloved family (if he doesn't, after a few weeks, it is sensible to give him away). But the family dog belongs to the entire family.

Care of the dog. If your child is over seven and his yearning for a dog seems genuine, the pros and cons of buying one should be seriously considered. If there are younger children too, the addition of a puppy to the family may worry you. The older child should understand that the dog is his sole responsibility. He is the one who takes care of him and feeds him. You can't expect a child to remember without some prodding, but if you teach him the responsibility that automatically goes with owning a dog, he will have learned one of the major lessons of growing up.

Buy a puppy. If yours is a hectic household you may be tempted to buy a full-grown dog. Granted, this is less of a strain. He is housebroken and usually has recovered from teething and won't chew up your best shoes. Grown dogs are an uncertain quantity, though. Somebody else has trained them, or left them untrained. You *can* teach an old dog new tricks, but it is difficult to make him give up old habits, particularly bad ones. Even a well-trained adult dog can be disappointing. Dogs don't try to hide their emotions, and are likely to make it evident that you hold only a second place in their affections.

Besides, an adult dog isn't as much fun as a puppy. You wouldn't want your children to arrive complete with education and manners; you want to help them develop into grownups. Your child should be allowed

[Continued on page 210]

IMPORTED VENETIAN
HAND-CRAFTED MIRRORS
For name of the store nearest you showing the complete line write to GALAX MIRROR COMPANY OF GALAX, VIRGINIA
A DIVISION OF MESSER INDUSTRIES

No. 5423C. 19th Century. Cherry & Birch. Fruitwood finish. 45 x 21 in. Height 16 in. One drawer, two black Formica pull-out slides.

Tables—to love... and to live with

Hekman tables are like the seasons, each so lovely in its own way that it is difficult to choose a favorite . . . each, though moderately priced, is a masterpiece in the Grand Rapids quality tradition. Whether your inclination is to the Contemporary, Modified Provincial or Traditional styling, you'll find them truly "Tables to love and to live with." At better dealers everywhere.

Write for free folder: (A) complete showing of Traditional, (B) Modified Provincial, (C) Contemporary.

DEPT. 104-L
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No. 5203½M. All Mahogany. Front—19 in. wide, 20 in. deep. Back—33 in. wide, 27 in. high. Gold-tooled leather tops. One drawer.

NEW! COSCO® TRAY CART!
with the top that doubles as a serving tray!

● Dandy for parties, handy for countless household tasks! Five-ply COSCOAT wood-grain finish in blonde, gray or green. Chromium or smart black enamel on legs and handles. Rolls and turns at a finger's touch on 3" casters. 29½" high, 16½" x 23½". At department, furniture, hardware stores. Get yours now—and be sure it's COSCO. Accept no substitutes!

Model 8-W Tray Cart, $14.95*
*$15.95 Colorado and west.
In Canada: COSCO Products Ltd. Oshawa, Ontario

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Guaranteed by Good Housekeeping

The original lamps and modern clocks designed by George Nelson are produced by the Howard Miller Clock Company. You will find them entrancing . . . and highly functional . . . additions to your decorative scheme. At better stores everywhere. Write to Dept. L9 for Free Brochure.

HOWARD MILLER CLOCK CO., ZEELAND, MICH.

The dog for your child

[Continued from page 209]

the same privilege with his puppy. True, the pup may give you some bad moments. I've never known one that hasn't. But these episodes will go into your mental scrapbook together with the time Junior redesigned the living-room wallpaper with shoe polish and lipstick.

Pedigreed dogs versus mongrels. Let's assume the verdict of the family council is to buy a puppy. Now, what kind shall it be? Puppies come in all shapes, sizes, and colors, but they have one trait in common—they are all cunning. One advantage of buying a purebred puppy from a reliable source is that you will have a rough idea how he will look when he is full grown. However, pedigreed dogs are expensive, especially in big cities, and I've never found that you love a dog less because he is a mongrel and looks it. You love him, so he is automatically kind and sweet-looking, even though he never takes prizes at dog shows.

The puppy's health. There is a far more important point to consider when you choose a puppy. Be sure he is healthy. A good kennel in the country, where the puppies are kept with their mothers, is about the safest bet. Puppies born to a healthy dog in your neighborhood are equally satisfactory.

No matter where you buy the pup, have him examined by the veterinarian before making any decisions. The owner of a reliable pet shop will let you return the dog if he fails to pass his physical exam. The A.S.P.C.A. shelters, where you can get dogs by payment of the license fee, and endowed animal hospitals always examine dogs thoroughly before offering them for adoption. Because these dogs have usually been discarded by their owners, or have been neglected, do not expect to find a purebred animal.

Distemper inoculations. Dogs are extremely susceptible to distemper, a highly contagious virus disease like influenza. A puppy can catch it merely by walking across the sidewalk after a sick dog. Distemper can kill, and more unfortunate are those dogs who survive but are crippled or afflicted with nervous or muscular conditions. The listless little fellow in the pet-shop window who looks at your child so appealingly may have a fever, one of the first signs of distemper. You can't tell by feeling his nose, either: hot and cold noses don't mean a thing. Trusting only a veterinarian, take his advice about distemper shots. They may seem expensive, but if you have ever watched a puppy very sick with distemper, it's not hard to realize that sparing him that and saving his life cannot be considered extravagant. Protective shots for a puppy cost two or three dollars each (some vets base the fee on the size of the dog) and must be continued at intervals until the dog is old enough—usually about four months—to have the permanent shots, which cost from ten to twelve dollars.

True, distemper shots are not one hundred percent effective, but because of them, distemper is no longer the terror it once was. If you live in a highly populated area, you have to expect that a puppy who hasn't been inoculated will have the disease.

The puppy's mother. Another important precaution is to inspect the pup's mother. When a healthy dog has had the litter,

you should have good-disposition insurance. Watch for extreme shyness. If the mother seems jumpy, her pups may have inherited that quality—the father is not responsible, so don't worry about him. Pedigrees have nothing to do with it. A shy mutt, as well as *Champion Lady* of the aristocrats, can have jittery puppies, which do not make good pets. The noise and excitement of children at play are apt to frighten such a dog into snarling or snapping. Certain breeds of dogs are livelier and more alert than others, but this isn't nervousness.

Final selection. Even the experts can't agree on the best type of dog for a child. As much as possible, the child's choice should be considered, although you should remind him that large dogs require more food and exercise. In making your selection, do not ignore the female because she'll be more trouble. Twice a year, when she is in season, you will have to make arrangements to keep her confined. (Spaying eliminates heat periods, but tends to make a female fat and sluggish.) Females are cheaper than males, usually gentler with children.

Of course, as long as children are children and dogs are dogs and parents aren't quite inhuman, plans may go astray. Just as you have sold your daughter on owning a neat, tidy dachshund, a neighbor presents her with a three-month-old puppy already the size of a small calf. Or a thin, dirty pup marches into your back yard and adopts your porch, a large part of the hamburger intended for your dinner, and your small daughter. What do you do then? Relax, and see that the new member of the family gets his physical examination at the veterinarian's right away.

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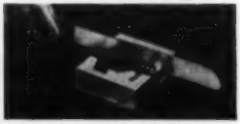

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Midas Touch food fit for a king

[Continued from page 174]

- Roll up the steak like a jelly roll and secure down its length with skewers or toothpicks at 1½-inch intervals.
- Slice into 1½-inch slices. Dip in seasoned flour and brown in sausage fat in a heavy skillet.
- When rolls are evenly browned, add one cup red wine and simmer gently for about an hour.
- Remove rolls; thicken sauce slightly and serve separately.
- Serves 4 to 6.

OLD WORLD RYE BREAD

The staff of life responds to the Midas Touch quite as favorably as steak, and different countries have different favorites. In Sweden, it is a sweetened version called *limpa*. The Russian loaf, *zitny chleb*, contains anise and grated orange peel. Pumpernickel, which is popular in Central European countries, is a dark, coarse bread made with rye meal rather than rye flour. This recipe is a Bohemian version, slightly sweet, with a generous sprinkling of pungent, little caraway seeds. Because of the rye flour, the dough will be slightly sticky to handle.

1½ cups lukewarm water
3 packages active dry yeast
¼ cup sugar
1 tablespoon salt
3 tablespoons caraway seeds
2 tablespoons soft shortening
2¾ cups sifted rye flour
4 cups sifted flour

- Measure ½ cup warm water into large mixing bowl.
- Sprinkle dry yeast over water and stir until dissolved.
- Add additional water, salt, sugar, caraway seeds, soft shortening and half the flour.
- Beat mixture until very smooth.
- Stir in remaining flour, turn out on lightly floured board, let rest about ten minutes, then knead until smooth and elastic. This will take 10 to 15 minutes.
- Place in greased bowl and brush top of dough with shortening. Cover with damp towel.
- Let rise in a warm place free from draft until doubled in bulk: about 1 hour.

[Continued on page 212]

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Midas Touch food fit for a king

[Continued from page 211]

- Punch down and let it rise again. It will rise faster during the second rising period.
- After it has doubled in bulk the second time, punch down and shape into two round loaves or one long loaf.
- Bake in moderate oven (375°F.) 45 to 50 minutes, or until loaf sounds hollow when tapped and crust is a rich dark brown.

SALSA VERDE

This is a green sauce that supplies a Midas Touch for shrimp—boiled, broiled or fried. It also goes well with sea bass, fried fillets of any fish, broiled scallops, and adds a zesty tang to a simple crab-meat salad. If you have one, use your electric blender.

3 cloves garlic, finely minced
1 cup parsley, finely minced
6 tablespoons olive oil
½ teaspoon salt
⅛ teaspoon cayenne pepper
¼ teaspoon black pepper
juice of two lemons or ½ cup bottled lemon juice

- Pound or chop parsley and garlic in a wooden mixing bowl.
- When the mixture is as smooth as you can make it, add oil slowly, a tablespoon at a time.
- Add remaining ingredients and mix well.
- Chill until ready to use.
- Serves 6.

MALAY RELISH

Sauces, condiments and relishes, when well chosen and attractively served, lend a Midas Touch to the simplest of foods. This relish is excellent with ham, chicken, duck or game. It is a blend of interesting flavors with no one flavor predominant. Here again, a blender will save time and do a thorough job.

1 whole orange
½ lemon
1 1-pound can of Ocean Spray whole cranberry sauce
1 cup crushed pineapple, drained
1 teaspoon curry powder

- Cut orange and lemon into sections and remove seeds. Put through grinder or food blender.
- Drain pineapple. Add cranberry sauce, orange and lemon, and mix well.
- Stir in curry powder and store in refrigerator overnight so that flavors will blend.
- Makes 3 to 4 cups.

BUON' APPETITO!

Or, as the Italians have it, "good appetite." Their desserts, like their fashions, are tops, particularly for calorie-counting days. These are confined to fruit and cheese, with a good wine and a few freshly roasted nuts for the Midas Touch.

- Bosc pear, Roquefort cheese, roasted walnuts, port wine.
- Preserved kumquats, Gouda cheese, red Burgundy.
- Fresh grapes, Camembert cheese, crisp wafers, Madeira.
- Frozen pineapple cubes, cream cheese, ginger snaps, old sherry.
- Crisp red apples, Bel Paese cheese, salted almonds, tawny port wine.
- Tree-ripened peach in champagne. (Rub fuzz off peach and prick with needle.)
- Guava jelly, Gruyère cheese, a fine claret.
- Broiled half grapefruits, Cream of Sherry.
- Glazed baked apples, buttered, salted Brazil nuts, port wine.

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PAMPER YOUR PAINTBRUSH

Paintbrushes, if treated with the care befitting a fine tool, will yield dividends in quality painting and assure maximum mileage in brush wear. Of primary importance is the selection of the proper brush for the job to be done: flat brushes are used to paint flat surfaces; round or oval brushes for rounded surfaces. A set of five brushes meets most household needs and might include a sash brush an inch and a half wide; a two-inch varnish brush; a wider varnish or enamel brush (three inches) with a chiseled edge; and two wall brushes, three and four inches wide. After painting, brushes may be washed in paint solvent, then with soap and water, and soaked in linseed oil. If wrapped in brown paper and stored horizontally, brushes hold shape, are ready for immediate use.

LOOSE BRISTLES in all new brushes are removable by twirling handle between hands, then rubbing brush vigorously across a rough board. Avoid painting with edge of brush only, since this causes bristles to "finger" or divide into clumps. If clumps are left in for even a short time, brush hardens and acquires permanent set

SOAKING in linseed oil for 24 hours before use prevents porous bristles from absorbing harmful pigment particles, and, after painting and cleaning, it softens bristles. Here, brush is tied to paint paddle to keep bristle ends off the bottom of container

[Continued on page 217]

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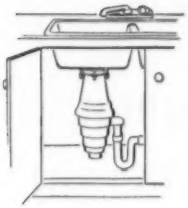


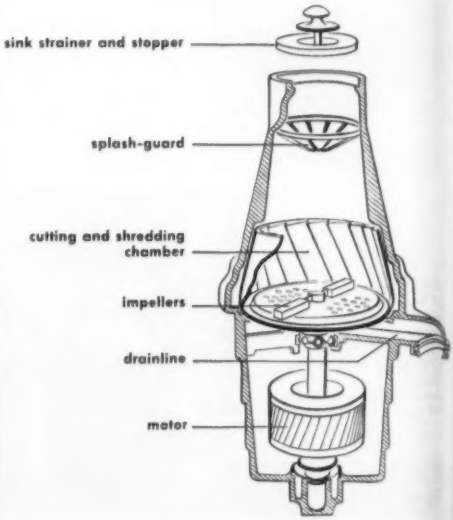
Electric garbage disposer fits any standard sink

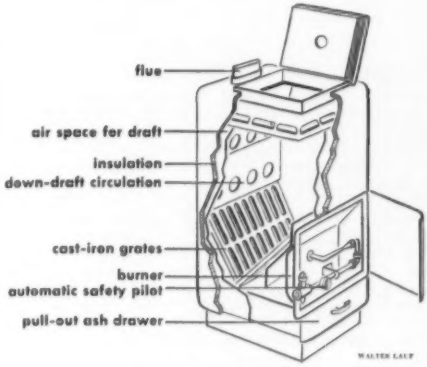
THE GARBAGE MAN MEETS HIS MATCH

By ROBERT SCHARFF

The garbage can is a symbol of the past. Food waste still accumulates in the kitchen, of course, but modern appliances have provided new sanitary methods of disposal. With these appliances, the electric garbage disposer, the incinerator, or the eliminator, it is easy to get rid of smelly, rodent-breeding wastes that pile up in your kitchen. Let's take a look at electric food waste disposers first. There are quite a few makes, but they are fundamentally alike. Each one fits under a kitchen sink, receives food scraps through the drain opening, shreds them to a pulp, and sluices them into the sewer or septic tank. The shredding action (similar to grating vegetables by hand) is accomplished by an electric mo-

ELECTRIC DISPOSER





GAS INCINERATOR

tor which spins a shredding device when turned on either by a drain-top control (the most popular type) or a regular switch mounted apart from the unit. While each makes a certain amount of noise at work, most housewives find it easier to take than the old-fashioned process of filling, emptying and cleaning a garbage can.

The average garbage disposer will calmly dispose of vegetable parings, eggshells, cigar and cigarette stubs, lobster, crab and shrimp shells, corncobs, fruit pits and rinds, bones, as well as softer food materials. (Cooked bones are shredded more rapidly than uncooked bones.) It will balk at clamshells, string, fishskins, bottle caps, cans, jars, broken glass, crockery and other such material. It will dispose of small amounts of paper, but large quantities sent through the disposer are apt to clog the drainage system.

Most electric garbage disposers are designed for sinks with a drain opening three and a half to four inches wide, which is standard in most existing kitchen sinks. If your sink is an odd size, fittings are easily adapted. Adapters are recent developments and have done much to simplify installations. There is a new portable disposer on the market which will hold one and one-half quarts of garbage. To dispose of the waste, unit is placed in sink, cord is plugged into an electrical outlet and water tap turned on. Waste goes down the drain. When connected to a septic tank system, a disposer adds about 50 percent to the load of the tank which means you have to clean it every two or three years instead of once every five years. If you're planning a new house, figure to increase your tank size by 50 per cent (FHA requires it with a disposer). For example, a 500-gallon tank is considered minimum for a family of four without a disposer, 750 gallons with one.

A disposer doesn't affect the use of your sink in any way. You can still use a sink stopper, allow water to run through the drain, wash dishes, and do other sink operations. A disposer is safe, too. All

[Continued on page 216]

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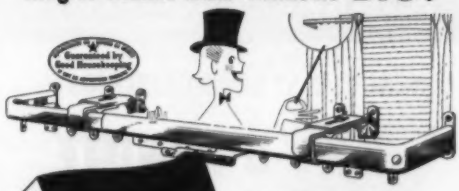

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The garbage man meets his match

[Continued from page 215]

models on the market have safety features to keep inquisitive hands out of the unit while in operation.

Electric garbage disposers require little maintenance. They are self-cleaning. Manufacturers warn you not to use any drain-cleaning materials such as you generally use in a regular sink drain. There are no greasy deposits in the disposer or the plumbing either. Only cold water should be used with disposers; this solidifies the grease particles in the shredding compartment, and they are flushed down the drain with the pulverized waste particles. The newer models require no oiling or lubricating.

Electric food waste disposers range in price from $100 to $150. Both plumbing and electrical work are required when a unit is installed. This cost may vary all the way from $10 to $150 depending on the problem faced and structural changes involved. For example, if the drainpipe of an existing sink goes through the wall at a point higher than the outlet of the disposer, it is too high, and either must be lowered in the wall, or a new drain installed through the kitchen floor. In new home construction, it is safe to figure on the minimum charge for installing the unit.

Electric disposers are economical to own and operate. On a yearly average, they use less electricity than an electric clock. They use comparatively little water, too—less than two gallons per person per day. Breaking all this down in round figures, a disposer costs the average family $5 to $7 a year to dispose of food waste with an electric disposer.

Some cities and towns won't permit garbage disposers, claiming they overtax the sewers. Such laws make little sense, since most were written into the statutes years ago, before there was any such thing as a garbage disposer as it is known today. On the other hand, some communities actually encourage or enforce the installation of disposers. Dearborn, Michigan, for example, has an ordinance which requires installation of garbage grinders in all new homes.

Another method of sanitary garbage and trash disposal is by the use of incinerators. These units, either gas- or electric-fired, consume all food wastes, bones, egg-shells, rags, old shoes, paper, cardboard, vacuum dirt—practically anything except cans and bottles—without odor or smoke. An incinerator may be installed in any basement, utility room, kitchen, or garage. Although it is best to have a separate flue, some types can be connected to the regular furnace flue without affecting the heating system. Actually the flue and connection are the only installation costs since the electric model can be plugged into any wall socket and your gas company will generally connect the gas type at no cost. In fact, one manufacturer has just come out with an incinerator that doesn't require a flue at all.

In operating an incinerator unit, the garbage must be put in a paper bag or wrapped in newspaper before it is dropped through the loading opening into the dehydration chamber. The automatic action of the electric or gas heat dries out the refuse and reduces it to a fine, powdery ash, which drops through the cast-iron horizontal grate into a convenient ash drawer.

The gas incinerator sells for approximately the same price as the electric garbage disposer, while the electric type can be had for $130. The electric model uses about 600 watts during a twenty-four-hour period and a time clock controls its operation. The clock is factory set to operate for three one-hour periods every day. Normal input for the gas type is 1,700 BTU, but can be increased to an input of 3,000 BTU when fast burning is desired. Gas units may be had with or without an automatic timing device. Both models operate at a few cents a week.

A new addition to the garbage disposer field is an *eliminator*, a cone-shaped can about four feet high which is firmly "planted" outdoors in the ground. Garbage is eliminated by a catalytic starter mixture, a package of three million bacteria which are harmless to man but hasten garbage decay. The starter mixture lasts as long as the can itself; it causes the refuse to decompose and seep into the ground.

Pamper your paintbrush

[Continued from page 213]

EXCESS OIL is squeezed out by pressing brush against inside of container (scraping brush along edge may weaken bristles). Twirling brush inside empty can, dipping in turpentine and twirling again, throws off additional oil, leaves the brush pliable

COMBING bristles back into original shape may be done effectively with a table fork before putting brushes away. For increased longevity of new brushes, it is wise to save them for final coats and use old brushes for rough surfaces and for first coats

INTERRUPTIONS during course of paint job necessitate suspension of brush in solvent to keep brush ready for use while preserving shape of bristles. Thumbtack (or rod through a hole in handle) across container keeps brush off bristle ends

WRAPPING BRUSH in heavy brown paper twice the length of bristles safeguards them. For soaking treatment, wrapped brush may be stood in container of linseed oil at level above the paper for complete permeation. Use same oiled paper for storage

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is to use . . .

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Heritage Henredon

fine furniture

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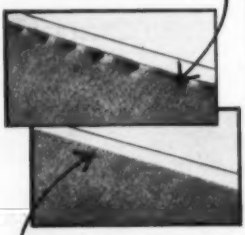

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merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in the October issue of LIVING For Young Homemakers.

The following stores carry Riverdale fabrics.

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Burger-Phillips Co., Birmingham
Hardin Interiors, Dothan
Adam Glass Co., Mobile
Wright Drapery Co., Montgomery
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Arkansas
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Guild Furn. Co., Ft. Smith
Gus Blass Co., Little Rock
California
E. Gottschalk & Co., Inc., Fresno
J. W. Robinson Co., Los Angeles
L. Hart & Son Co., San Jose
Colorado
Daniel's & Fisher, Colorado Springs
Daniel's & Fisher, Denver
State D. G. Co., Ft. Collins
Connecticut
The D. M. Read Co., Bridgeport
G. Fox & Co., Hartford
Caulkins & Post, Middletown
Kramer's, Stamford
District of Columbia
The Hecht Co.
Florida
Calico Center, Delray Beach
Cohen Bros., Jacksonville
Maas Bros., Inc., Lakeland
Maas Bros., Inc., St. Petersburg
Maas Bros., Inc., Tampa
Illinois
Drive In Floor Covering, Aurora
Relax Upholstery & Drapery, Evergreen Park
The Fabric Shop, Joliet
Mayflower Furn. Co., LaGrange
Block & Kuhl Co., Peoria
Indiana
The Wicks Co., Bloomington
E. C. Minas Co., Hammond
Wm. H. Block Co., Indianapolis
Robertson Bros. Dept. Store, Inc., South Bend
Iowa
Petersen-Harned-Von Maur, Davenport
Younker Bros., Des Moines
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Kansas
Wiley's, Inc., Hutchison
Ramsays, Pittsburg
Crosby Bros., Inc., Topeka
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Jordan, Marsh Co., Boston
Michigan
Troost Bros., Benton Harbor
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Dayton Co., Minneapolis
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[Continued on page 219]

$388.31 buys all the Brikcrete needed to build the eight-inch-thick walls of the 37'x24' "Brikadier."

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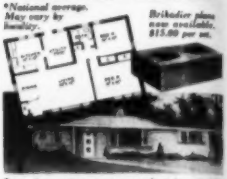

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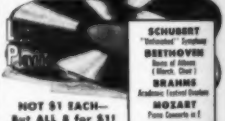

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[Continued from page 218]

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The Robert Simpson Eastern, Ltd., Halifax, Nova Scotia
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[Continued on page 220]

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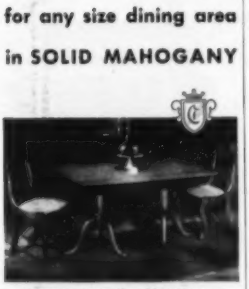
Tables AND Chairs

for any size dining area in SOLID MAHOGANY



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[Continued from page 219]

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Indiana
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the young elegance of

Reigning Beauty

in

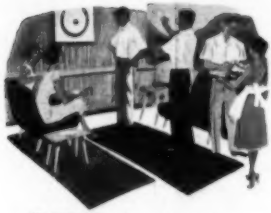
HEIRLOOM STERLING

Glowing nut-brown mat shows up the dramatic beauty of Reigning Beauty* in Heirloom Sterling. Discover the magic of polished seashells on *your* table!

"*We know where we're going...* and our life will always be richer because of our Heirloom* Sterling!" It's true—this fine solid silver will keep steady pace with you, no matter how grand your future proves to be! Heirloom Sterling patterns have a unique, fresh, young beauty that lends luster to any meal, every occasion. You couldn't make a wiser choice—whether you're a bride of today, or a bride of a few years ago who has been *promising* herself a truly great sterling! See your jeweler now . . . and discover the charming Heirloom Sterling gifts, from $3.25.

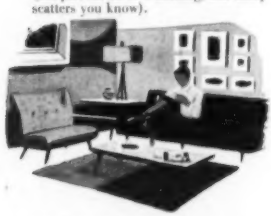
Heirloom Sterling 6-piece place settings from $27.50

6 slick tricks with WUNDA WEVE and *Tumble-Twist* scatters!



Party Punch Add a dash or two of *Wunda Weve* scatter color to rumpus or playroom floor and liven every party. No spill worries either, with all-cotton *Wunda Weve*—it washes like a dream.

TV Spot Guard floors and larger rugs from dial doodlers' comings and goings with a deep-piled *Wunda Weve* scatter. *Wunda Weve* thrives on such rugged wear—it's loom woven throughout (not just tufted to a backing, like many scatters you know).



Topical Twosome Take two *Tumble Twist* scatter colors and mix with flair—side by side under a coffee table—or anywhere. The sturdy skid-resistant backing keeps everything in place.

There's no end to the decorative magic you'll work with these bright, thrifty scatters! Spot them at doorways, before a fireplace, on stair landings, in halls, kitchen and bath . . . upstairs, downstairs, all through the house!

Picture Frame Smart thing to do if your room has a view. A rich-textured *Tumble Twist* scatter rug frames your outdoors in sparkling color—any of 18 beautiful decorator shades.

His 'n' Hers You like Turquoise; he prefers Gold. With thrifty *Tumble Twist* scatters you both have your way. Use a third scatter color at the foot of the bed—for a smart tri-color scheme.

Space Saver Make a cozy corner of an awkward bay or dormer with a luxurious *Wunda Weve* scatter. *Wunda Weve comes in rounds or ovals* as well as rectangles—in all standard sizes for every space in your home.

Thrifty Tumble-Twist Scatters with their deep cotton pile looped and twisted in a wonderful "tumbled" texture. Add a smart decorative touch in every room—wash in a wink, wear *and wear!*

Luxurious, long-wearing Wunda Weve in beautiful scatter rugs, thick as thatch . . . in *pre-shrunk* sizes for every space . . . in sparkling *fast* colors for every decorative scheme. *Guaranteed* for wear.

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